

SAMEEN IRFAN

FULL STACK PHP DEVELOPER

Profile

Innovative Full Stack PHP Developer with over 5 years+ of experience building scalable web applications for the different industry. Currently contributing remotely to Oxford International Education Group, delivering efficient solutions for global clients. Seeking to leverage expertise in PHP, Laravel, and JavaScript to drive impact in a dynamic international team.

-  +91 9769957392
-  sameenirfn@gmail.com
-  Mumbai, Maharashtra, India
-  sameenirfan.github.io

EXPERIENCE

FULL STACK PHP DEVELOPER | REMOTE

oxford international education group

2023 - Present

- Collaborate closely with the UK marketing team to implement and enhance complex payment integrations (e.g., JotForms, HubSpot, Stripe).
- Optimize user journeys on the website through custom WordPress plugins and feature development.
- Develop and implement advanced site functionalities such as bulk partner display and a course degree finder.
- Troubleshoot and resolve errors and bugs on WordPress sites based on business requirements.
- Manage and configure Google tools, including Google Ads, Google Tag Manager, and Google Analytics, ensuring accurate tracking and reporting.
- Create and manage user access permissions and maintain thorough documentation for processes and systems.
- Utilize tools like Make.com to develop custom webhooks for unique stakeholders requests.

EDUCATION

BACHELOR OF ENGINEERING IN INFORMATION TECHNOLOGY

K.C. College of Engineering &
Management Studies & Research

2015 - 2017

DIPLOMA IN COMPUTER ENGINEERING

Maratha Mandir's Babasaheb Gawde
Institute of Technology

2012 - 2014

- Coordinate with external development agencies for new projects and ensure seamless execution.
- Assist the Head of Digital Product with technical queries and collaborate closely on all major projects.

SENIOR WEB DEVELOPER

Worldex India

2021 - 2023

- Collaborated closely with the sales and marketing teams, managing internal and external client projects, including prominent organizations like The Goods and Services Tax Practitioners Association of Maharashtra, Western India Regional Council, and CA Rashmin Sanghvi & Associates.
- Oversaw websites for international B2B events such as Intex South Asia, WOFX, The China Products Expo, and Bangladesh Medical & Healthcare Virtual Expo. Ensured seamless functionality, regular updates, and website revamps as per event requirements.
- Managed and maintained the bee2bee.com platform, hosting online events and ensuring readiness for upcoming exhibitions.
- Designed and implemented a unique system for seamless event management, enabling users to fill forms online and instantly receive their exhibition badges.
- Developed a QR code-based attendance system using a custom-built mobile app to scan visitor details, recording entry times in a centralized database.
- Worked solo as a Full Stack Developer, managing end-to-end development tasks, troubleshooting errors, and resolving bugs in WordPress and core PHP systems.
- Executed API integrations to enhance website functionality and streamline processes.
- Mentored junior developers, providing daily guidance and fostering their technical growth.
- Delivered error-free solutions by proactively identifying and addressing technical challenges.

SKILLS

- PHP
- WordPress
- JavaScript
- jQuery
- Amazon AWS services
- Cloudflare
- S3
- Android Programming
- Flutter
- Dart
- API Integration
- CSS
- OOPs
- MySQL
- Plugin Development
- React.js

OTHER SKILLS

- JotForm
- HubSpot
- Stripe Custom APIs
- Make.com
- Class365
- Google tools

WORDPRESS DEVELOPER

Technokraft Innovations Pvt.Ltd.

2021 - 2021

- Collaborated with the sales team to understand client business requirements and deliver seamless WordPress websites, handling both frontend and backend development.
- Worked closely with notable clients, including Den India, Dr. Joints, and The Vintage Restaurant (Nepal), providing tailored web solutions to enhance their online presence.
- Designed and developed user-friendly, responsive websites that aligned with client objectives and branding.
- Ensured efficient troubleshooting and resolved technical challenges to maintain high-quality deliverables.

FOUNDER & E-COMMERCE BUSINESS OWNER

Entrepreneurial Venture

2019 - 2022

- Built and managed a WooCommerce-based e-commerce platform specializing in women's accessories, overseeing the entire business lifecycle.
- Registered as a supplier on leading platforms such as Amazon, Flipkart, Meesho, Glowroad, and Club Factory to expand market reach.
- Developed the website from scratch, including configuring payment systems with Stripe to ensure smooth and secure transactions.
- Closely managed inventory, product listings, and order fulfillment to maintain operational efficiency and customer satisfaction.
- Led digital marketing efforts across platforms like Google Ads, Facebook, and Instagram, running targeted ad campaigns to drive traffic and conversions.
- Maintained and grew the brand's social media presence, fostering engagement and community building.
- Successfully navigated challenges of running an independent business, honing skills in multitasking, problem-solving, and strategic decision-making.

ANDROID AND PHP DEVELOPER

RAA Tech

2017 - 2019

- Developed and maintained Android applications, ensuring robust functionality and user-friendly interfaces.
- Collaborated on large-scale client projects, designing and implementing APIs and custom features based on specific requirements.
- Conducted workshops for students, teaching foundational and advanced concepts of Android app development.
- Ensured high-quality deliverables by troubleshooting, optimizing code, and aligning with industry best practices.
- Worked closely with clients to understand their needs and deliver tailored technical solutions.