

# Data Science Report

**Project:** Trader Behavior vs Market Sentiment

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## 1. Introduction

The purpose of this analysis is to explore the relationship between **trader behavior** (profitability, trade volume, leverage, activity) and **market sentiment** (Fear vs. Greed). By combining trader-level data from **Hyperliquid** with the **Bitcoin Fear & Greed Index**, we aim to uncover whether sentiment influences trading decisions and profitability, and to identify behavioral patterns that can guide smarter trading strategies.

## 2. Datasets

### 1. Bitcoin Market Sentiment Dataset

- Columns: Date, Classification (Extreme Fear, Fear, Neutral, Greed, Extreme Greed).
- Captures daily sentiment in the crypto market.

### 2. Historical Trader Data from Hyperliquid

- Columns: account, symbol, execution price, size, side, time, start position, event, closedPnL, leverage, etc.
- Contains individual trade-level data.

## 3. Methodology

### 3.1 Data Preparation

- Loaded both datasets in Google Colab.
- Converted timestamps to datetime format and aligned frequencies to **daily level**.
- Checked for missing values → none found.
- Aggregated trade-level data into daily summaries:
  - Number of trades (Num\_Trades)

- Trade size in USD (Size USD)
  - Daily Closed Profit & Loss (Closed PnL)
- Merged with sentiment dataset.

### 3.2 Exploratory Data Analysis (EDA)

- Visualized daily trade counts, average leverage, and average PnL.
- Plotted bar charts of average activity (Num\_Trades & Size USD) across sentiment states.

### 3.3 Statistical Analysis

- **ANOVA Tests**
  - Num\_Trades → Significant differences across sentiments ( $p < 0.001$ ).
  - Size USD → Significant differences across sentiments ( $p < 0.001$ ).
  - Closed PnL → No significant differences ( $p = 0.56$ ).
- **Post-hoc Tukey HSD Tests**
  - **Extreme Fear** consistently showed **lower trading activity and volume** than all other sentiment states.
  - **Greed & Extreme Greed** had significantly higher activity than Fear/Extreme Fear.
  - Profitability differences across groups were not significant.

## 4. Results

### 4.1 Trading Activity (Num\_Trades)

- Lowest in **Extreme Fear**.
- Highest in **Extreme Greed**.
- Fear vs Greed showed significant differences.

### 4.2 Trade Volume (Size USD)

- Similar pattern: **Extreme Fear** lowest, **Extreme Greed** highest.
- Significant differences confirmed by ANOVA & Tukey HSD.

### 4.3 Profitability (Closed PnL)

- No significant variation across sentiment states.
- Suggests trading **behavior changes**, but outcomes remain unchanged.

## 5. Insights

- **Emotional Trading:**  
Traders pull back sharply in Extreme Fear and become aggressive in Greed/Extreme Greed phases.
- **Activity  $\neq$  Profitability:**  
Increased trading in Greed phases does not translate to higher profitability.
- **Neutral & Fear Similarity:**  
No strong behavioral difference between Neutral and mild Fear. Extremes cause the biggest changes.

## 6. Business Implications

- **For Exchanges / Platforms:**
  - Anticipate **low liquidity and engagement in Extreme Fear** → consider fee reductions or trading incentives.
  - Monitor **risk exposure in Extreme Greed**, where over-leveraging may occur.
- **For Traders / Strategy Designers:**
  - Avoid overtrading in Greed phases; high activity may increase risk without improving outcomes.
  - Contrarian strategies may benefit from low participation periods (Extreme Fear).

## 7. Tools & Libraries

- **Environment:** Google Colab
- **Libraries:** Pandas, Numpy, Matplotlib, Seaborn, SciPy, Statsmodels

## 8. Conclusion

This analysis highlights that while **sentiment strongly affects trading behavior (activity and volume)**, it does not significantly impact **profitability**.

Recognizing these behavioral biases can enable both exchanges and traders to develop **sentiment-aware strategies**, optimize engagement, and manage risk more effectively.

### **Deliverables Produced**

- Notebook (notebook\_1.ipynb) with full workflow
  - Processed dataset (csv\_files/merged\_daily.csv)
  - Visual outputs (outputs/\*.png)
  - This report (ds\_report.pdf)
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