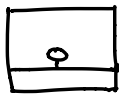


MacDonald's



Buying a burger
in macD



Take order

\$3

Card

Name + Contact

Burger!

} → Data per day / per outlet
one outlet

$$2000 \times 30 = 60000$$

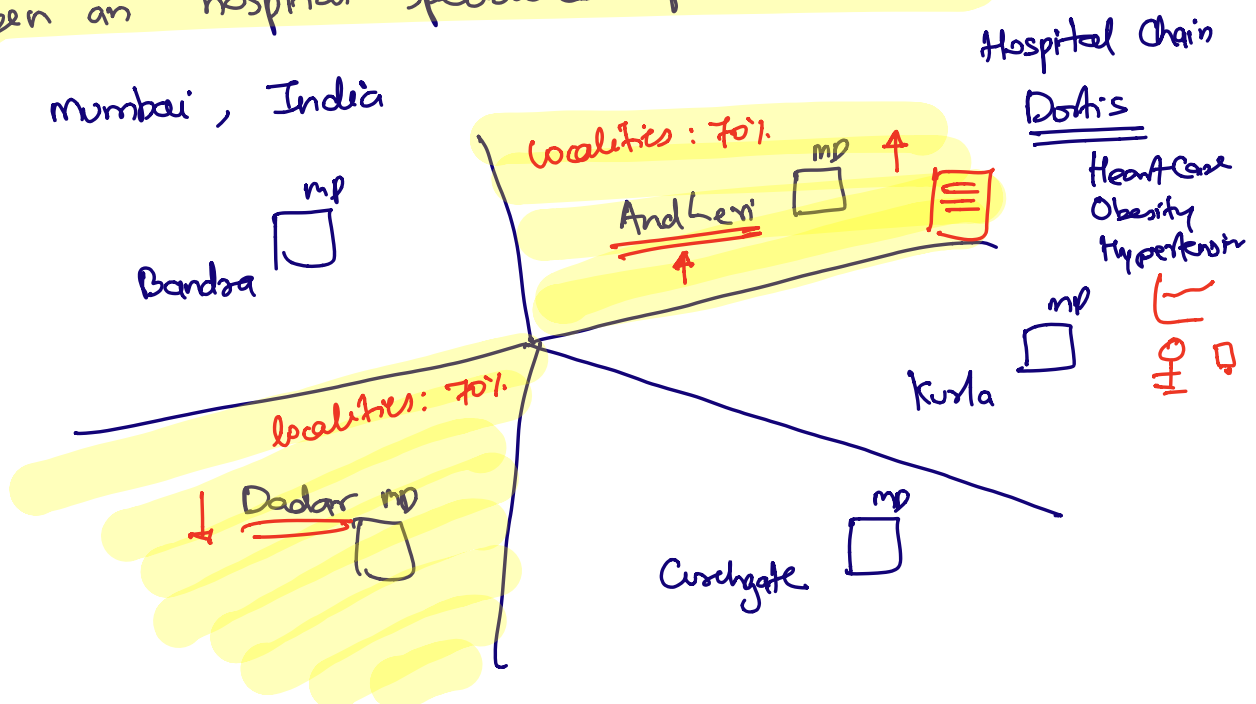
Data is growing day by day.

What will you do if you have
data?

- ① Predict Consumption
- ② Loyal Customers
- ③ Finding sales pattern.
- ④ Finding trend on sales.
- ⑤ most sold preference (vg / nvz)
- ⑥ Customer pref (Dine in, Take away)

Figure out which location is the best location to
open an hospital specialized for Heart Care?

Mumbai, India



Case Study 2

XYZ Bank ← India.

mastercard
visa.
RuPay

→ 3D secure

→ Verified by Visa

→ 3D secure

which merchant should I prefer to
use in my upcoming Platinum Debit ^{mc}
& Credit Card ^{vs}

mc O server



not
exposing
data



Query
Find the location where cheese
burgers are sold in higher
proportional?

SQL

Result (Stat) (Summary)
↑ ↑

Data Science field

