



# SAMEER SHRESTHA

linkedin.com/in/-sameershrestha

## CONTACT

+977-9841204730

sameer.shrestha22222@gmail.com

Kathmandu, Nepal

## SKILLS

- Digital Marketing
- Social Media Marketing
- Adobe Creative Cloud
- Wordpress (Basic)
- Communication
- CRM (Hubspot, Sendgrid)
- HTML/CSS (Basic)
- Project Management
- Spreadsheet
- User Interface (UI) Design
- User Experience (UX)
- Creativity
- Sales
- Project Delivery

## CERTIFICATES

Foundations of UX Design

- Google (Jun 2021)

Animation

- Animax Studio (May 2021)

Inbound Sales Certification

- Hubspot (Mar 2023)

Marketing Analytics with Meta

- Meta (Nov 2023)

## EDUCATION

Bachelor's Degree in IT

IIMS, Kathmandu

2018 - 2021

+2 in Computer Science

DAV, Lalitpur

2015 - 2017

## WORK HISTORY

Creative Designer (Jan 2022 - Present)

TechKraft, Lalitpur

- UI/UX
- Motion Graphics
- Visual Concepts
- Adobe Creative Cloud
- Digital Marketing
- Project Delivery
- Sales
- CRM (Hubspot, Sendgrid)

Social Media Manager (Aug 2023 - Present)

Bharatpur, Chitwan - Remote/Freelance

- Content Strategy/Creation
- Community Management
- Audience Research
- Analytics and Insights
- Campaign Management
- Brand Consistency
- Reporting
- Feedback Integration

Graphic Designer (Nov 2020 - Jan 2022)

Pycus Holdings Pvt. Ltd., Lalitpur

- Creative Designs
- Managed Marketing Projects & Clients
- Creatives for printing materials
- Social media handler



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## SOCIAL WORK

Rotaract Club of Kirtipur

2020 - 2022

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## WORK HISTORY

Data Specialist (Jan 2018 - Jan 2021)

CloudFactory, Lalitpur

- Leadership/ Communication/ Project Delivery

Graphic Desinger Internship (Jan 2018 - Mar 2020)

CK Graphics Studio & Printers, Kathmandu

- Multimedia Printing/ Backdrop Designs