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SAMEER SHRESTHA

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CONTACT

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- Kathmandu, Nepal

SKILLS

- Digital Marketing
- Social Media Marketing
- Adobe Creative Cloud
- Wordpress
- Communication
- CRM (Hubspot, Sendgrid)
- HTML/CSS
- Projcet Management
- Spreadsheet
- User Interface (UI) Design
- User Experience (UX)
- Creativity
- Sales
- Project Delivery

CERTIFICATES

- Foundations of UX Design
 - Google (Jun 2021)
- Animation
 - Animax Studio (May 2021)
- Inbound Sales Certification
 - Hubspot (Mar 2023)

SOCIAL WORK

- Rotaract Club of Kirtipur
- 2020 - 2022

EDUCATION

- Bachelor's Degree in IT
 - IIMS, Lalitpur
 - 2018 - 2021
- +2 in Computer Science
 - DAV, Lalitpur
 - 2015 - 2017

WORK HISTORY

- Social Media Manager (Aug 2023 - Present)
 - Bharatpur, Chitwan - Remote/Part-Time
 - Content Strategy/Creation
 - Community Management
 - Audience Research
 - Analytics and Insights
 - Campaign Management
 - Brand Consistency
 - Reporting
 - Feedback Integration
- Creative & Sales Associate (Jan 2022 - Present)
 - TechKraft, Lalitpur
 - Digital Marketing
 - Motion Graphics
 - Visual Concepts
 - Adobe Creative Cloud
 - UI/UX
 - Project Delivery
 - Sales
 - CRM (Hubspot, Sendgrid)
- Graphic Designer (Nov 2020 - Jan 2022)
 - Pycus Holdings Pvt. Ltd., Lalitpur
 - Creative Designs
 - Managed Marketing Projects & Clients
 - Creatives for printing materials
 - Social media handler
- Data Specialist (Jan 2018 - Jan 2021)
 - CloudFactory, Lalitpur
 - Leadership/ Communication/ Project Delivery
- Graphic Desinger Internship (Jan 2018 - Mar 2020)
 - CK Graphics Studio & Printers, Kathmandu
 - Multimedia Printing/ Backdrop Designs