


NAME:SAMEER

ROLL NO:23K-5535

SECTION:BCS2A2

NEWS ARTICLE:

News article is the most crucial type of journalism its primary purpose to convey information by answering the question of what where when how why and who as naturally and objectively as possible .



PURPOSE :

The purpose of news article is to inform and educate readers on current affairs.it is used to provide the information about the world around them.

RHETORICAL APPELS:

1:ethos:

2:pathos

3:logos

AUDIENCE:

General public

Students

Online readers

MEDIA:

Media of news article is social media ,online websites, newspaper etc.



MODE:

Mode of news article is written, oral, and visual.