# SAMEER BAJAJ

**sameerbajaj.me**
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Strong background in **User-Centered Product Design** process and **mobile product development**.
As Product Manager, I strive to create intuitive and beautiful user experiences from concept to implementation.

## Skills

### Programming
Android
Java
Python
Javascript / Jquery
R
HTML/CSS
D3

### Research
Contextual Inquiry
Affinity Diagram
Personas/ Scenarios
Heuristic Evaluation
Usability Testing
Quantitative Analysis
Statistical Analysis

### Design
Wireframing
Prototyping
Responsive Web
Visual Mockups

### Tools
Android Studio
Tableau
RStudio
Framer
Balsamiq
Illustrator
Excel

## Interests
Acoustic Guitar
Marathons
Sailing
Squash

## EDUCATION

**University of California, Berkelev**
2015 - 2017 (Expected)

**Masters in Information Management & Systems**
Selected Coursework: User Centered Research & Design, Product Management

**SRM Universitv. India**
2008 - 2012

**B.Tech in Electrical and Electronics Enginnering**
GPA: 3.82

## WORK EXPERIENCE

**Product Designer**
01/2014 - 06/2015

**Tata Consultancy Sevices**, Delhi, India
• **Created** interactive **Android** application prototypes, and **designed** storyboards working with instructional designers, project managers, and subject matter experts to determine the best training solutions for a pharmaceutical company in Germany.
• **Planned the user interface design and product development process** throughout the project lifecycle and effectively **reduced the mobile product delivery time by 20%**. **Awarded** 'On the Spot Award' for timely delivery of wireframes, interactive web and mobile prototypes.

**Android Designer and Developer**
01/2013 - 12/2013

**Tata Consultancy Sevices**, Delhi, India
• **Designed and developed modules** on Android across various proof of concepts and prototypes.
• **Identified**, **created** and **launched six** end-to-end product offerings in partnership with sales, marketing, engineering, user experience research and support teams.

**Developer (Trainee)**
09/2012 - 12/2012

**Tata Consultancy Sevices**, Trivandrum, India
• **Programmed** and **designed** a test taking examination operations framework using **JAVA** and **J2EE** that resulted in a 15% increase in reported customer satisfaction.
• **Led a team of 10 designers and co-developers** to deliver the hands-on tool in two months. **Awarded** 'ILP Kudos' for timely delivery.

**Vice President**
01/2011 - 01/2012

**AIESEC**, Chennai, India
• Committed to the Chennai chapter's vision of the **world's largest student run organizations** that worked towards planning and implementing strategies to drive growth numbers, brand positioning.
• **Administered** a 20 member cross-functional team to ensure the prompt and effective functioning of portfolios and deliver a well-planned and effectively executed project aimed at the betterment of underprivileged children.

## PROJECTS

**API Tutor**

**Interface Designer and UX Researcher**
• Proactively **researched** and **designed** a **prototype** that encourages the use of programming and APIs to **high school students** by using a gamified approach.
Skills: contexual inquiry, persona development, framer prototyping, heuristic evaluation, A/B testing.

**Shakespeare Says**

**Front-End Designer and Developer**
• **Created** a **URL shortener** and **Chrome extension** that converts a URL to a semantically relevant Shakespearean quote.
Skills: Front-End development using HTML/CSS, Javascript. Webserver based on Flask.

**Vmatch**

**UX Researcher (Runners-up in Play Hackathon, 2015)**
• Designed a **Virtual Reality** platform that helps **tetraplegics** meet each other through a rich immersive experience.
Skills: contextual inquiry, persona development, prototyping for Google Cardboard.