

# SAMEER BAJAJ

Strong background in User-Centered Design process and mobile product development.  
Strive to create intuitive and beautiful user experiences from concept to implementation.

**sameerbajaj.me**  
sameerbajaj@berkeley.edu  
linkedin.com/in/bajajsameer  
(415) 871-0220

## EDUCATION

**University of California, Berkeley**  
2015 - 2017 (Expected)

### Masters in Information Management & Systems

Selected Coursework: User Centered Design, Product Management & Data Visualization.

**SRM University, Chennai India**  
2008 - 2012

### B.Tech in Electrical and Electronics Engineering

GPA: 3.82

## WORK EXPERIENCE

**Product Designer**  
01/2014 - 06/2015

### Tata Consultancy Services, Delhi, India

- Created interactive Android application prototypes, and designed storyboards working with instructional designers, project managers, and subject matter experts to determine the best training solutions for a pharmaceutical company in Germany.
- Led the user interface design process and deliverables throughout the development lifecycle including requirements, refinement, task flows, storyboards, wireframes, screenshots, high-fidelity prototypes, and detailed design documentation.

**Android Designer and Developer**  
01/2013 - 12/2013

### Tata Consultancy Services, Delhi, India

- Designed and developed modules on Android used across various proof of concepts and prototypes.
- Instrumental in driving and delighting customer engagements by offering design-led innovation through a versatile mix of out-of-the-box thinking and design principles in action.

**Developer (Trainee)**  
09/2012 - 12/2012

### Tata Consultancy Services, Trivandrum, India

- Programmed and designed a test taking examination framework using JAVA and J2EE at an attempt to improve the user-experience of existing systems.
- Collaborated with designers and co-developers to deliver the tool in two months. Awarded 'ILP Kudos' for timely delivery.

**Vice President**  
01/2011 - 01/2012

### AIESEC, Chennai, India

- Responsible for the Chennai chapter of the world's largest student run organizations that worked towards planning and implementing strategies to drive growth numbers, brand positioning.
- Supervised a team of 30 members to building strong partnerships with non profits for the AIESEC Global Internship Program.
- Administered a 20 member team to ensure the prompt and effective functioning of six portfolios and deliver a well-planned and effectively executed project aimed at the betterment of underprivileged children.

## PROJECTS

**API Tutor**

### Interface Designer and UX Researcher

- Researched and designed a prototype that encourages the use of programming and APIs to high school students by using a gamified approach.
- Skills:** contextual inquiry, persona development, framer prototyping, heuristic evaluation, A/B testing.

**Shakespeare Says**

### Front-End Designer and Developer

- Collaborated by developing a URL shortener and Chrome extension that converts a URL to a semantically relevant Shakespearean quote.
- Skills:** Front-End development using HTML/CSS, Javascript. Webserver based on Flask.

**Vmatch**

### UX Researcher (Runners-up in Play Hackathon, 2015)

- Conducted research and designed a Virtual Reality platform that helps tetraplegics meet each other through a rich immersive experience.
- Skills:** contextual inquiry, persona development, prototyping for Google Cardboard.

## Skills

### Research

Contextual Inquiry  
Affinity Diagram  
Personas/ Scenarios  
Heuristic Evaluation  
Usability Testing  
Quantitative Analysis

### Design

Wireframing  
Prototyping  
Responsive Web  
Visual Mockups

### Programming

Python  
Java  
Android  
Javascript  
R  
HTML/CSS

### Tools

Android Studio  
RStudio  
Framer  
Illustrator  
Balsamiq

## Interests

Acoustic Guitar  
Marathons  
Sailing  
Squash