## Modelling Argument Quality in Technology Mediated Peer Instruction

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Technology Mediated Peer Instruction (TMPI) is the process whereby students submit explanations to justify their reasoning, and are subsequently prompted to reconsider their own answer by being presented with explanations written by their peers. The goal of the learning activity is to foster reflection for learners, providing them with an opportunity to compare and contrast not only different answer choice options, but a variety of explanations for those answer choices as well. When a student chooses a peer's explanation in this setting, we cast this as a vote in favour of the quality of the argument therein. Each of these interactions is an instance of *learnersourcing*, wherein students are not only generating explanations that may serve to help their peers learn, but in their "votes", they can help curate the vast amount of data generated as well. For conceptual question items, there can be very different ways to explain an answer choice, and thus there is a need in TMPI to not just evaluate the *correctness* of a student explanation, but its *convincingness* as well. Methods are needed to aggregate student "votes", and create a ranking of student explanations, so that only high-quality content is shown to future learners. Secondly, instructors need tools to parse through such data, so that they can address student misconceptions. Finally, in order to promote learning and engagement, students need to receive timely feedback on their explanations, which is prohibitive for teachers at scale.

This study proposes a two-step methodology for modelling data from TMPI: aggregation of pairwise preference data to produce rankings ordered on the *convincingness* of student explanations (as judged by peers), followed by a regression task, using a rich set of linguistic features as input to supervised learning algorithms. We apply and evaluate this methodology to data from a TMPI learning environment spanning data from multiple disciplines, and compare results with those attained on publicly available data-sets from argument mining research. We compare feature-rich regression models that favour interpretability, with the current state-of-the-art neural approach, and provide insight as to the features and question types where modelling *convincingness* for pedagogical support is most easily achieved.

**Keywords: Learnersourcing, Comparative Peer Evaluation, Text Mining** 

### 1. Introduction

*Peer Instruction* (PI) is a classroom based activity, often mediated by automated response systems (e.g. clickers), wherein teachers prompt students to answer a multiple choice question individually, then break out into small groups and discuss their reasoning. This is followed by a second opportunity to answer the same question, and research has shown that students demonstrate significant learning gains from the intermediate interaction with their peers (Crouch and

Mazur, 2001). Synchronous, classroom based PI is an effective component in the teaching practice of instructors looking to drive student engagement as part of an active learning experience (Charles et al., 2015). In discussing with peers *after* they have formulated their own reasoning, students are engaged in a higher order thinking task from Bloom's taxonomy, as they evaluate what is the strongest argument, before answering again.

Prompting students to explain their reasoning is beneficial to their learning (Chi et al., 1994). Deliberate practice of argumentation in defence of one's ideas has been shown to improve informal reasoning for science students (Venville and Dawson, 2010). There exists empirical evidence on the positive relationship between constructing formally sound arguments and deep cognitive elaboration, as well as the individual acquisition of knowledge (Stegmann et al., 2012).

Technology-mediated peer instruction (*TMPI*) platforms (Charles et al., 2019; University of British Columbia, 2019)) expand multiple choice items into a two step process. TMPI platforms augment asynchronous, multiple-choice questions, by not only prompting students for their answer choice, but also giving them an opportunity to explain their reasoning with a written open response, followed by a chance to compare and contrast with the explanations of their peers.

On the first step in TMPI, students must not only choose an answer choice, but also provide an explanation that justifies their reasoning, as shown in figure 1a. On the second step (figure 1b), students are prompted to revise their answer choice, by taking into consideration a subset of explanations written by their peers.

The student now has three options:

- 1. Change their answer choice, by indicating which of their peer's explanations for a *different* answer choice was most convincing;
- 2. keep the *same* answer choice, but indicate which of their peers' explanations they deem more convincing than their own;
- 3. choose "I stick to my own", which indicates that they are keeping to the same answer choice, and that their own explanation is best from among those that are shown.

Whenever the student chooses either of the first two scenarios above, we frame this as "casting a vote" for the chosen peer explanation.

Moreover, when one of the answer choices is labelled as "correct", and the others are "incorrect", as is often the case in question items from the STEM disciplines, the three possibilities above can produce one of four *transitions*: Right  $\rightarrow$  Right, Right  $\rightarrow$  Wrong, Wrong  $\rightarrow$  Right, or Wrong  $\rightarrow$  Wrong. The transition possibilities, and an example of the relative proportions present in the the TMPI platform we study (Bhatnagar et al., 2020a), are shown in the Sankey diagram of figure 2.

Across all disciplines, we see two important trends: first, if a student chooses the correct answer on their first attempt, and decides to keep that same correct choice on the review step, there is almost 50% chance that they chose a peer's explanation as more *convincing* than their own. Second, if a student chooses an incorrect answer choice on their first attempt, there is a one in three chance that a peer's explanation will convince them of changing to the correct answer. These trends highlight the process of reflection students undertake in TMPI, and the importance of leveraging student "vote" data to identify the best, most-thought provoking content.

# A converging lens causes a real image to be projected, inverted, onto a screen. If the lower half of the lens is completely covered... A. The top half of the real image is missing B. The lower half of the real image is missing C. The section of the real image that is visible depends on the angle you view the image with D. The full real image does form, but it is dimmer than before E. There will no image formed on the screen Rationale: "I think the intensity of the light is proportional to the diameter of the lens."

(a) The first step in TMPI, where a student is presented with a multiple choice item. The student must enter a "rationale", or "explanation" justifying their answer choice.

The panel on the right, figure 1b, shows the second, review step of TMPI. Before any feedback is given on the correctness of their first attempt, the student is prompted to reconsider their answer choice, by reading a subset of explanations written by previous students. A set of peer-explanations is shown for the student's own answer choice, and another set is shown for a different answer choice.

# You answered **D**, and gave this rationale: "I think the intensity of the light is proportional to the diameter of the lows"

**Question: Thin lenses** 

Consider the problem again, noting the rationales below that have been provided by other students. They may, or may not, cause you to reconsider your answer. Read them and select your final answer:

- Clearly not all rays will hit the screen, but enough rays emerging from all of the object WILL hit the screen. The final real image will be complete, but will be less bright (hence dimmer) because not all of the light intensity goes through the lens.
  - The image will still form, however it will be dimmer than the original if was covered since there would be more light coming in if there was nothing covering it.
  - by covering the lens you only dim down the image you are not decreasing the actual object yourself.
  - O the light image wont be as bright since it escapes a little around the lenses
  - I stick to my own rationale.
- A. The image is inverted therefore the top half of the original image is on the bottom half of the image formed on the screen. If we cover the bottom half of the screen, we cannot see the top half of the original image.
  - Since the image is inverted, the bottom part that is covered would have been placed at the top. And since it is covered, that part will be missing in the final image.
  - The bottom rays will not pass through the lens, but the top rays will.

    Since the final real image is inverted, then only the bottom part of the image will be present (representing the top part of the object).
  - By blocking the lower half of the lens, you block the rays that end up forming the top half of the image (note that the image is inverted!); therefore the top half will be missing.

(b)

Figure 1: The two steps in technology-mediated peer instruction (TMPI)

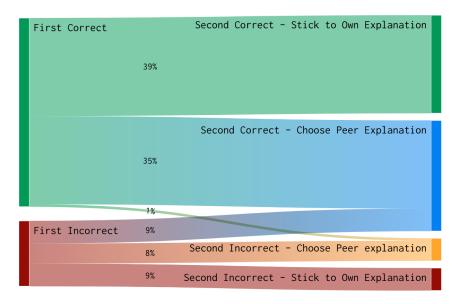


Figure 2: The possible transition types that can occur in TMPI for student answers between their first attempt (when they write their own explanation), and the review step (when they are presented with peer explanations). The relative proportion of each transition type is shown in this Sankey diagram for data from myDALITE.org

In the types of conceptual questions that are best suited for *PI*, there are often several ways to explain the correct answer. It may be possible to evaluate the *correctness* of a student explanation using methods from automatic short-answer grading, however these models are based on *correct* explanations, as defined by an expert, such a textbook, or a teacher. By capturing data on which explanations students find most *convincing*, TMPI affords teachers the opportunity to mitigate the "expert blind spot" (Nathan et al., 2001), addressing student misconceptions they might not otherwise have thought of.

Taking into account the opportunities and challenges described above, the ultimate objectives of our research can be summarized in figure 3, which gives a schematic overview of how data from TMPI can be managed and leveraged to foster student learning and engagement.

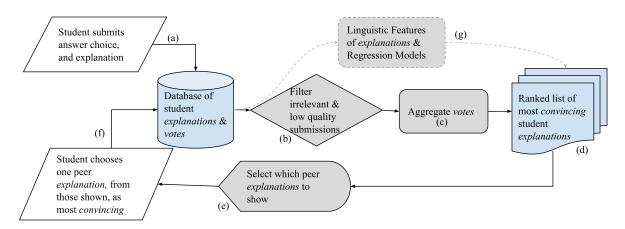


Figure 3: Schematic overview of TMPI system components.

In order to promote reflection and learning, we begin with the assumption that the natural language peer-written explanations that students are shown in TMPI, should be of the highest possible *quality*. We decompose this into a three-step process, as shown in figure 3: firstly, in step (b), irrelevant, obviously off-task student submissions should be filtered out. Automatic methods for content moderation in TMPI are discussed in (Gagnon et al., 2019), and are out of scope for this current research.

Second, the student votes must be aggregated in step 3(c), since each student's vote is only based on the subset of peer explanations that was shown to them. This rank aggregation will yield a globally ordered list of explanations for each question prompt (figure 3(d)), which can then be used to select the subset which will be shown to future students (figure 3(e)).

The third step is to mitigate the disproportionate impact of "early voters": as soon as the first few students submit high-quality explanations, it can become difficult for the work of "newer" students to be shown often enough to earn votes, and climb the ranks. In figure 3(g), feature-rich linguistic models are trained on a regression task, where the target is the aggregate rank score of student explanations seen thus far. Models able to correctly predict the relative *convincingness* of student explanations, based on the linguistic features, can help navigate the tradeoff between exploiting the content that as already been shown to be of high quality, while exploring the possible effectiveness of newly submitted work. Such models can also help eliminate the "cold-start" associated when a new question item is introduced, and no vote-data has yet been collected.

Modelling argument "quality" is an area of active research, with direct applications in education, such as in automated scoring of persuasive essays written by students (Persing and Ng, 2015; Nguyen and Litman, 2018). In work more closely tied with peer instruction, it has been found that when students are asked to debate in dyads, there is a relationship between knowledge acquisition, and the quality of arguments the students produce, as measured by the presence of formal argumentative structures (e.g. claims, premise, etc.) (Garcia-Mila et al., 2013).

In a comprehensive survey of research on the assessment of argument quality, a taxonomy of major quality dimensions for natural language arguments was proposed, with three principal aspects: logic, rhetoric, and dialect (Wachsmuth et al., 2017). As students vote on their peer's explanations in TMPI, they may be evaluating the logical cogency (e.g. is this argument sound?), or its rhetorical quality (e.g. is this argument phrased well?).

However experiments have also shown that the perceived quality of an argument can depend on the audience (Mercier and Sperber, 2011). These foundational questions are out of the scope of this current study, and the subject of future work. We focus on modelling the aggregate quality rankings of student explanations based on their individual vote data, and cast this along the dialectic dimension of argument quality, as *convincingness*.

This is a direct application of the argument mining (AM) task originally proposed by (Habernal and Gurevych, 2016): if crowd-workers are presented with a pair of arguments for the same stance of a topic, can we predict which of the two they will choose as more convincing? (See table 7 for example argument pairs.) This task has already been extended to TMPI in previous work, wherein the focus was a pairwise prediction task: when presented as a pair, which explanations students will choose as more convincing than their own (Bhatnagar et al., 2020b)?

We build on this previous work, and move from the pairwise prediction task, to a pointwise regression. The explanation pairs in TMPI can be aggregated to produce a real-valued convincingness score for each student's submission, Student explanations can then be ranked along such a score, allowing for instructors to gain insights on the thinking of their students with respect to specific content, and potentially even help students to improve how they communicate ideas within their discipline. However aggregating these votes should be done with care: when a student chooses an explanation as convincing, they are doing so only with respect to the subset that were shown, as well as the one they wrote themselves.

The problem of aggregating the results of evaluative peer-judgments extends beyond TMPI. For example, in response to the difficulty students can have providing a holistic score to their peers' work, there is a growing number of peer-review platforms built on *comparative* judgments. Notable examples include ComPAIR (Potter et al., 2017) and JuxtaPeer (Cambre et al., 2018), both of which present students with a a pair of their peers' submissions, and prompt the learner to evaluate them with respect to one another. As in TMPI, students apply a comparative judgment to only the subset of peer content that they are shown during the review step. There is a need for a principled approach to aggregating this learnersourced data, in a pedagogically relevant manner, despite the inevitable absence of some "true" ranking.

This sets the stage for our central research questions:

- RQ1 since each student's "vote" in this context represents an incomplete evaluative judgment, which rank aggregation methods are best suited for ranking the quality of student explanations in TMPI?
- RQ2 once we establish a ranked list of explanations along the dimension of *convincingness*, can we model this construct, and identify the linguistic features of the most effective student explanations, as judged by their peers?

We suggest that the results of our work can inform the design of TMPI platforms. However, in a broader context, we aim to contribute to the growing body of research surrounding technology-mediated peer-review, specifically where learners do not provide holistic scores, but generate their evaluative judgments in a comparative setting. Such platforms will likely have a similar architecture as shown in figure 3, and thus have similar design objectives, which our work helps to address.

The first objective is to provide feedback to learners: feedback that helps them better understand the characteristics common to the most convincing arguments in their discipline, promote learning, and the development of critical reasoning skills.

The second objective is providing support to teachers: in such platforms, the amount of data generated scales very quickly. The data associated with each student-item pair includes many relevant variables: correct answer choice on first attempt, student explanation, subset of explanations shown, time spent writing and reading explanations, correct answer on second attempt, and the peer-explanation chosen as most convincing (see figure 4). This amount of information can be overwhelming for instructors who use such tools regularly as part of formative assessment. Automatically identifying the highest (and lowest) quality student explanations, as judged by other students, can support instructors in providing timely feedback.

A third related objective is in maintaining the integrity of such platforms: automatic filtering of irrelevant/malicious student explanations is paramount, since they may be shown to future students (Gagnon et al., 2019), a non-trivial task for natural language content, without expensive expert moderation.

This paper begins with an overview of related research in learnersourcing of student explanations, automatic short-answer grading, and argument quality ranking (section 2). We then describe our TMPI dataset, as well as publicly available reference datasets of argument quality, which we use to evaluate our methodology (section 3).

The specific contributions made by this work include:

- proposing a methodology for evaluating the quality of student explanations, along the dimension of *convincingness*, in TMPI environments. An extension of previous work in (Bhatnagar et al., 2020b), we demonstrate this methodology in section 4, and propose evaluation metrics based on practical issues in TMPI environments;
- a comprehensive evaluation of this proposed methodology using data from a real, live TMPI environment, with question items from multiple disciplines. We refine work from argument mining research, and propose the use of consistent rank aggregation methods independent of model architecture;
- a comparison of feature-rich linguistic regression models, with neural transformer-based models, for the prediction of real-valued *convincingness* scores. We identify some of the linguistic features most often associated with high-quality student explanations in TMPI, and the question types where predicting *convincingness* of student explanations is more challenging. We also demonstrate how to leverage transfer learning from large pre-trained models for this task (section 5).

### 2. RELATED WORK

### 2.1. LEARNERSOURCING STUDENT EXPLANATIONS

TMPI is a specific case of *learnersourcing* (Weir et al., 2015), wherein students first generate content, and then help curate the content base, all as part of their own learning process. Notable examples include PeerWise (Denny et al., 2008) and RiPPLE (Khosravi et al., 2019), both of which have students generate learning resources, which are subsequently used and evaluated by peers as part of formative assessment activities.

One of the earliest efforts specifically leveraging peer judgments of peer-written explanations, is from the AXIS system (Williams et al., 2016), wherein students solved a problem, provided an explanation for their answer, and evaluated explanations written by their peers. Using a reinforcement-learning approach known as "multi-armed bandits", the system was able to select peer-written explanations that were rated as helpful as those written by an expert. The novel scheme proposed by (Kolhe et al., 2016) also applies the potential of learnersourcing to the task of short answer grading: the short answers submitted by students are evaluated by "future" peers who are presented with multiple choice questions, where the answer options are the short answers submitted by their "past" counterparts. Our research follows from these studies in scaling to multiple domains, and focusing on how the vote data can be used more directly to model argument quality as judged by peers.

### 2.2. AUTOMATED WRITING EVALUATION

A central objective of our work is to evaluate the quality of student explanations in TMPI. Under the hierarchy of automated grading methods proposed by (Burrows et al., 2015), this task falls under the umbrella of automatic short-answer grading (ASAG); students must recall knowledge and express it in their own way, using natural language, using typically between 10-100 words. Their in-depth historical review of ASAG systems describes a shifting focus in methods, from matching patterns derived from answers written by experts, to machine-learning approaches,

where n-grams and hand-crafted features are combined as input to supervised learning algorithms, such as decision trees and support vector machines.

For example, (Mohler et al., 2011) measure alignment between dependency parse tree structures of student answers, with those of an expert answer. These alignment features are paired with lexical semantic similarity features that are both knowledge-based (e.g. using WordNet) and corpus-based (e.g. Latent Semantic Analysis), and used as input to support vector machines which learn to automatically grade short answers.

Another similar system proposed by (Sultan et al., 2016) starts with features measuring lexical and contextual alignment between similar word pairs from student answers and a reference answer, as well as semantic vector similarity using "off-the-shelf" word embeddings. They then augment their input with "domain-specific" term-frequency and inverse document-frequency weights, to achieve their best results on several ASAG datasets using various validation schemes.

In addition to similarity features based on answer text, (Zhang et al., 2016) show that question-level (e.g. difficulty, expert-labelled knowledge components) and student-level features (e.g. pre-test scores, Bayesian Knowledge Tracing probability estimates) can improve performance on the ASAG task when input to a deep learning classifier.

While modelling the quality of TMPI explanations has much in common with the ASAG task, and can benefit from the features and methods from the systems mentioned above, a fundamental difference lies in how similarity to an expert explanation may not be the only appropriate reference. The "quality" we are measuring is that which is observed by a group of peers, which may be quite different from how a teacher might explain a concept.

### 2.3. RANKING ARGUMENTS FOR QUALITY

Previous work on automated evaluation of long-form persuasive essays (Ghosh et al., 2016; Klebanov et al., 2016; Nguyen and Litman, 2018) has focused on modelling the holistic scores given by experts. Our work here does not set out to "grade" student explanations, but provide a ranked list for *convincingness* as judged by a set of peers.

We cast this as a task in rank aggregation, with the objective of combining the preferences of multiple agents into a single representative ranked list. It has long been understood that obtaining pairwise preference data may be less prone to error on the part of the annotator, as it is a simpler task than rating on scales with more gradations. The trade-off, of course is the quadratic scaling in the number of pairs one can generate. This is relevant in TMPI, since each student is choosing one explanation as the most convincing, only in relation to the subset those that are shown. The potential permutations of explanations different students may see is intractably large for a typical question answered by 100+ students.

A classical approach specifically proposed by (Raman and Joachims, 2014) for ordinal peer grading data is the Bradley-Terry (BT) model. The BT model (Bradley and Terry, 1952) for aggregating pairwise preference data into a ranked list, assumes that predicting the winner of a pairwise "match-up" between any two items, is associated with the difference in the latent "strength" for those two items. These "strength" parameters can be calculated using maximum likelihood estimation.

*CrowdBT*, an extension of the *BT* method, which incorporates the quality of contributions of each annotator in a crowdsourced setting, was originally proposed for evaluating relative reading level in a pair passages (Chen et al., 2013).

Specifically in the context of evaluating argument convincingness from pairwise preference

data, one of the first approaches proposed is based on constructing an "argument graph", where a weighted edge is drawn from node a to node b for every pair where argument a is labelled as more convincing than argument b. After filtering passage pairs that lead to cycles in the graph, PageRank scores are derived from this directed acyclic graph, and then used as the gold-standard rank for convincingness (Habernal and Gurevych, 2016). (This dataset is included in our study, from now on labelled as **UKP**.)

More recently, a relatively simpler heuristic *WinRate* score has been shown to be a competitive alternative for the same dataset, wherein the rank score of an argument is simply the (normalized) number of times that argument has been chosen as more convincing in a pair, divided by the number of pairs it appears in (Potash et al., 2019). The *Elo* rating system has been shown to successfully model student performance in intelligent tutoring systems (Pelánek, 2016),

Neural approaches have become the state-of-the-art in modelling argument convincingness. One such method is based on RankNet, joining two Bidirectional Long-Short-Term Memory Networks in a Siamese architecture. By appending a softmax layer to the output, pairwise preferences and overall ranks were jointly modelled in a dataset made publicly available by the authors (Gleize et al., 2019). (This is the third dataset included in our study as a reference, labelled as IBM\_Evi along with UKP and IBM\_ArgQ.)

Most recently, a transfer-learning based approach has been proposed: using the architecture from a bidirectional encoder representations from transformers, BERT (Devlin et al., 2018), which is pre-trained on masked language modelling and next-sentence prediction, the model is fine-tuned for the task of predicting argument *convincingness*. This approach has posted state-of-the-art results for pairwise preference data, as well on a large dataset predicting an absolute rank score (Gretz et al., 2019).

The key difference between the above mentioned studies in modelling the quality rankings of arguments, and that of TMPI explanations, is that the students are not indifferent crowd-labellers: each student will have just submitted their own explanation justifying their answer choice, and we analyze the aggregate of their choices as they indicate when a peer may have explained something better than themselves.

We leverage all of this related work in three ways:

- we use publicly available datasets of annotated pairwise preferences from the AM research community, as a reference to evaluate our proposed methodology: **UKP**, **IBM\_ArgQ**, and **IBM\_Evi**. These datasets are further described in section 3.2;
- we aggregate the pairwise preference data using methods that have been proposed in the context of learning systems: *WinRate,BT*, *CrowdBT*, and *Elo*. The mathematical formulation of each is described in more detail in section 4.1;
- we train a variety of regression models that are common to text mining in learning systems: Linear regression, DecisionTrees, RandomForests, and different variants of BERT (e.g. BERT\_Q and BERT\_A) for regression described in section 4.3. How we evaluate the performance of these models is detailed in section 4.4.

		topics	args	pairs	args/topic	pairs/topic	pairs/arg	wc
source	dataset							
Arg Mining	IBM_ArgQ	22	3474	9125	158 (144)	415 (333)	5 (1)	24 (1)
	IBM_Evi	41	1513	5274	37 (14)	129 (69)	7 (3)	30 (3)
	UKP	32	1052	11650	33 (3)	364 (71)	22 (3)	49 (14)
DALITE	Chemistry	36	4778	38742	133 (29)	1076 (313)	7 (1)	29 (6)
	Ethics	28	20195	159379	721 (492)	5692 (4962)	7(1)	48 (8)
	Physics	76	10840	96337	143 (42)	1268 (517)	7 (2)	27 (5)

Table 1: Summary statistics for reference datasets from argument mining research community, and DALITE, a TMPI environment used mostly in undergraduate science courses in Canada. In the argument reference datasets *topic* are debate prompts shown to crowdsourcing workers (e.g. "social media does more good than harm"), while a topic in DALITE is a question item. The explanations given by students are analagous to the "arguments", which are then assembled into pairs based on what was shown, and eventually chosen by each student. wc is the average number of tokens in each argument/explanation in each topic. All averaged quantities are followed by a standard deviation in parentheses.

### 3. DATA

### 3.1. DALITE

The central data for this study come from myDALITE.org, which is a hosted instance of an open-source project, dalite<sup>1</sup>, maintained by a Canadian researcher-practitioner partnership, SALTISE, focused on supporting teachers in the development of active learning pedagogy. The data comes from introductory level university science courses (**Physics** and **Chemistry**), and generally spans different teachers at different colleges and universities in Canada. The **Ethics** dataset comes from a popular MOOC (*Justice*, offered by HarvardX), wherein the TMPI prompts are slightly different from the **Physics** and **Chemistry** prompts, in that there is no "correct" answer choice, and that the goal is to have students choose a side of an argument, and justify their choice. Table 1 gives an overview of the datasets included in this study.

To stay consistent with the argument mining reference dataset terminology, we refer to a question-item as a "topic". Student explanations from DALITE are divided up by the associated question item prompts. The transformation of TMPI student explanations ("args") into "pairs" is described in section 4. The filtering of DALITE data is based on the following three steps:

- approximately 1 in 10 students decide that they want their explanations to be shared with only with their instructor, and not seen by other students, nor used for the purposes of research. The answers of these students are removed from the dataset,
- we only include observations where students explicitly change explanations (whether for their own answer choice, or for a different answer choice, regardless of correctness.) There is a strong bias for students to simply choose 'I stick to my own rationale, and so this reduces our data by approximately 50%,

<sup>1</sup>https://github.com/SALTISES4/dalite-ng

- many question items have been completed by several hundreds of students. As such, almost half of all student explanations have only been shown to another peer; thus we retain only those student answers that have been presented to at least 5 other students.
- As a platform for formative assessment, not all instructors provide credit for the explanations students write, and there are invariably some students who do not put much effort into writing good explanations. We include only those student answers that have at least 10 words.
- after the previous two steps, we only include data from those questions that have at least 100 remaining student answers.
- we remove any duplicate pairs before the rank aggregation step that have the same "winning" label, as explanations that appear earlier on in the lifetime of a new question are bound to be shown more often to future students.

### 3.2. ARGUMENT MINING DATASETS

Much of our methodology is inspired by work on modelling argument quality along the dimension of *convincingness*, as described in section 2.3. In order to contextualize the performance of these methods in our educational setting, we apply the same methods to publicly available datasets from the AM research community as well, and present the results. These datasets are described in table 1, alongside the TMPI data at the heart of our study.

The UKP dataset (Habernal and Gurevych, 2016) is one of the first set of labelled argument pairs to be released publicly. Crowd-workers were presented with pairs of arguments on the same stance of a debate prompt, and were asked to choose which was more convincing. In addition, each argument is assigned a real-valued quality score, derived from the modified PageR-ank score described earlier. The authors of the IBM\_ArgQ dataset (Toledo et al., 2019) offer a dataset that is similarly labelled, but much more tightly curated, with strict controls on argument word count and relative difference in lengths in each pair. This was partly in response to the observation that across datasets, crowd labels could often be predicted simply by choosing the longer text from the pair. The authors also release in their dataset a real valued *convincingness* score for each argument, which is the average of multiple binary relevance judgments provided by crowd-labellers. The labelled argument pairs in the IBM\_Evi dataset (Gleize et al., 2019) are actually generated by scraping Wikipedia, and the crowd workers were asked to choose the argument from the pair that provided the more compelling evidence in support of the debate stance.

As described above in our section on related work, these datasets were released not just with the labelled argument pairs, but holistic rank scores for each argument, that were each derived in different ways. We will be comparing our proposed *measures* of convincingness to these rank scores in section 4.4.

We see in table 1 that the different disciplines in our TMPI dataset are comparable to the reference AM datasets (just proportionately larger).

Table 2: Examples of argument pairs from **Physics** and **Ethics** disciplines, taken from a TMPI environment. These examples were selected because they were incorrectly classified by all of our models, and demonstrate the challenging nature of the task. In each case, the argument labelled as more convincing is in *italics*.

(a) Student explanations from **dalite**, for the question prompt: "Rank the magnitudes of the electric field at point A, B and C shown in the following figure from greatest magnitude to weakest magnitude".

a1	a2
cel ( $E$ =0). $C$ is further away than $A$	A is closest, B experiences the least since it is directly in the middle, and C the least since it is most far away.

(b) Student explanations from **TMPI** in an Ethics MOOC, for the question prompt: "Assuming that motorcycle drivers are willing to pay their own medical bills, should they be allowed to ride without a helmet?".

al	a2
Law should always to make for the good of their people. If wear- ing helmet help, then it should be enforce. Also, you cannot assure that every motorcycle in the country would want to pay.	I believe that motorcycle helmets should be mandatory for ALL motorcycle drivers. Although they may be willing to pay their own medical bills, you can't pay anything if you 're not alive to do so. Motorcycle wrecks can kill the driver, leaving the drivers family with funeral expenses and the like. The family may not be able to afford it. Wearing a helmet increases possibility of surviving a crash that you may not otherwise survive. So yes, motorcycle helmets should be mandatory even if the rider is willing to pay their own medical expenses

Table 3: Examples of argument pairs from each reference argument mining datasets. These examples were selected because they were incorrectly classified by all of our models, and demonstrate the challenging nature of the task. In each case, the argument labelled as more convincing is in *italics*. Errors in grammar and spelling are intentionally preserved.

(a) A pair of arguments from UKP, for the prompt topic: "school uniforms are a good idea".

al	a2
I take the view that, school uniform is very comfortable. Because there is the gap between the rich and poor, school uniform is efficient in many ways. If they wore to plain clothes every day, they concerned about clothes by brand and quantity of clothes. Every teenager is sensible so the poor students can feel inferior. Although school uniform is very expensive, it is cheap better than plain clothes. Also they feel sense of kinship and sense of belonging. In my case, school uniform is convenient. I don't have to worry about my clothes during my student days.	I think it is bad to wear school uniform because it makes you look unatrel and you cannot express yourself enough so band school uniform OK

(b) A pair of arguments from  $IBM\_ArgQ$ , for the prompt topic: "We should support information privacy laws".

al	a2
say what they are going to do with	if you are against information privacy laws, then you should not object to having a publicly accessible microphone in your home that others can use to listen to your private conversations.

### 4. METHODOLOGY

We borrow our methodological approach from research in argument mining, specifically related to modelling quality along the dimension of *convincingness*. A common approach is to curate pairs of arguments made in defence of the same stance on the same topic. These pairs are then presented to crowd-workers, whose task it is to label which of the two is more convincing. The pairwise comparisons can then be combined using rank-aggregation methods so as to produce

an overall ordered list of arguments. We extend this work to the domain of TMPI, and define prediction tasks that not only aim to validate this methodology, but help answer our specific research questions.

### 4.1. RANK AGGREGATION

The raw data emerging from a TMPI platform is tabular, in the form of student-item observations. We refer to this raw format as *Multiple Choice Explanation* (MCE). As shown in figure 4(a), the data fields in our MCE format include: the item prompt, the student's *first* answer choice, their accompanying explanation, the peer explanations shown on the review step (as in figure 1b), the student's *second* answer choice, and finally, the peer explanation they chose as most convincing (None if they choose to "stick to their own"). Timestamps for these events are associated as well.

As a first step towards addressing our  $\mathbf{RQ1}$ , we filter the data in MCE format (described in section 3.1), and then construct explanation *pairs*, as in figure 4(b).

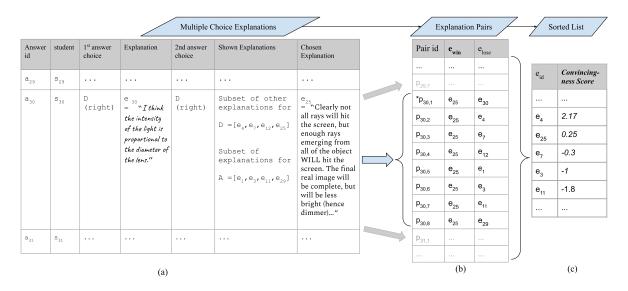


Figure 4: Example of student-item observations from a TMPI environment, and the pairwise transformation of data from *Multiple Choice Explanation* format, to *explanation pairs*, to be followed by rank aggregation to produce a sorted list. This figure follows from figure 1. (a) Student  $s_{30}$  chose the correct **D** as the answer on their first attempt, and provided the explanation  $e_{30}$  in the dataset for this question. The student is shown a subset of explanations from previous students for **D**, as well as for **A** (the most popular incorrect answer). The student decides to keep the same answer choice **D**, and indicates that the explanation  $e_{25}$  is the most convincing. This is referred to as a  $Right \rightarrow Right$  transition. (b) This observation is transformed into 8 explanation pairs. The first pair is for the choice of  $e_{25}$  over what the student wrote themselves, and the other seven are for the choice of  $e_{25}$  over the other shown explanations. The pairs are labelled as such that  $e_{25}$  is the more convincing of the pair. (c) This pairwise preference data is aggregated into a global, ranked list of student explanations for this question, where each explanation is assigned a real-valued rank score (using the methods described in section 4.1).

Using these explanation pairs, we apply the following rank aggregation techniques in order

to derive a real valued *convincingness* rank score, as in figure 4(c). Assuming there are N explanations, labelled by K students, and  $S_K$  labelled pairs,

- 1. **WinRate\_MCE**, defined as the ratio of times an explanation is chosen to the number of times it was shown, as calculated from the data in raw MCE format. Since this method is applied before our proposed pairwise transform, it does not take into account *which* peer explanations were shown to each student, neglecting the potential impact of comparative judgment.
- 2. **WinRate**: as described in (Potash et al., 2019), this measure of argument quality is defined as the number of times it is chosen as more convincing in a pairwise comparison, normalized for the number pairs in which it appears. In the context of TMPI, when we calculate the *WinRate* of a student eplanation after the data transformation depicted in figure 4a and figure 4b, we take a step towards including the effect of the comparative judgement, as pairs are specifically constructed for each observation from the explanation that was chosen, and the ones that were shown.
- 3. **BT** score, which is the argument "quality" parameter estimated for each explanation, according to the *Bradley-Terry* model, where the probability of argument *a* being chosen over argument *b* is given by

$$P(a > b) = \frac{1}{1 + e^{\beta_b - \beta_a}}$$

where  $\beta_i$  is the latent strength parameter of argument *i*.

We decompose each student-item observation into argument pairs, where the chosen explanation is paired with each of the other shown ones, and the pair is labelled with y = -/+1, depending on whether the chosen explanation is first/second in the pair. The latent strength parameters are estimated by maximizing the log-likelihood given by:

$$\ell(\boldsymbol{\beta}) = \sum_{K} \sum_{(i,j) \in S_K} \log \frac{1}{1 + e^{\beta_i - \beta_j}}$$

subject to  $\sum_{i} \beta_{i} = 0$ .

4. The **Elo** rating system (Elo, 1978), which was originally proposed for ranking chess players, has been successfully used in adaptive learning environments (see (Pelánek, 2016) for a review). This rating method can be seen as a heuristic re-parametrization of the **BT** method above, where the probability of argument *a* being chosen over argument *b* is given by

$$P(a > b) = P_{ab} = \frac{1}{1 + 10^{(\beta_b - \beta_a)/\delta}}$$

where  $\delta$  is a scaling constant. All arguments are initialized with an initial strength of  $\beta_0$ , and the rating of any argument is only updated after it appears in a pairwise comparison with another. The rating update rule transfers latent "strength" rating points from the loser, to the winner, in proportion to the difference in strength:

$$\beta_a' := \beta_a + K(P_{ab} - \beta_a)$$

While the **BT** model can be thought of a *consensus* approach (all rank scores are recalculated after each pair is seen), **Elo** ratings are dynamic and implicitly give more weight to recent data (Aldous, 2017).

5. **Crowd-BT** (Chen et al., 2013) is an extension of the **BT** model, tailored to settings where different annotators may have assigned opposite labels to the same pairs, and the reliability of each annotator may vary significantly. A reliability parameter  $\eta_k$  is estimated for each student, where the probability that student k chooses argument k as more convincing than k is given by

$$\eta_k \equiv P(a >_k b | a > b)$$

where  $\eta_k \approx 1$  if the student k agrees with most other students, and  $\eta_k \approx 0$  if the student is in opposition to their peers. This changes the model of argument a being chosen over b by student k to

$$P(a >_k b) = \eta_k \frac{e^{\beta_a}}{e^{\beta_a} + e^{\beta_b}} + (1 - \eta_k) \frac{e^{\beta_b}}{e^{\beta_a} + e^{\beta_b}}$$

and the log-likelilood maximized for estimation to

$$\ell(\boldsymbol{\eta}, \boldsymbol{\beta}) = \sum_{K} \sum_{(i,j) \in S_K} \log \left[ \eta_k \frac{e^{\beta_a}}{e^{\beta_a} + e^{\beta_b}} + (1 - \eta_k) \frac{e^{\beta_b}}{e^{\beta_a} + e^{\beta_b}} \right]$$

How we evaluate the fit of these rank aggregation methods to our data is described in section 4.4

### 4.2. DOCUMENT REPRESENTATIONS

We build on the results from the previous section to now predict these aggregate scores for each explanation, using linguistic properties of those explanations. We address **RQ2** with a regression task of predicting the argument *convincingness* scores via a feature-rich document vector.

The list of features included here is derived from related work in argument mining (Habernal and Gurevych, 2016; Persing and Ng, 2016) on student essays, and automatic short answer scoring (Mohler and Mihalcea, 2009).

- Lexical features: uni-grams, type-token ratio, number of keywords (defined by open-source discipline specific text-book), number of equations (captured by a regular expression). These features may capture lexical diversity, and certain discipline specific keywords that are predictive of *convincingness*;
- Syntactic: POS n-grams (e.g. nouns, prepositions, verbs, conjunctions, negation, adjectives, adverbs, punctuation), modal verbs (e.g. must, should, can, might), average height of syntactic parse tree for each sentence. We surmise that such features are question and discipline agnostic, and that there are patterns that are used by students which are simpler to understand for their peers;
- Semantic:

- Using pre-trained GloVe (Pennington et al., 2014) vectors, we calculate similarity metrics to i) all other explanations, ii) the question item text, and, when available, iii) a teacher provided "expert" explanation.
- We derive our own discipline specific embedding vectors, trained on corresponding open-source textbooks<sup>2</sup>. We experiment with a word-based vector space model, Latent Semantic Indexing (LSI) (Deerwester et al., 1990), due to its prevalence in text analytics in educational data mining literature, as well as Doc2Vec (Le and Mikolov, 2014), which directly models the compositionality of all the words in a sentence<sup>3</sup>. We take the text of the question prompt, and when available, an "expert explanation" provided by teachers for each question, and determine the 10 most relevant sub-sections of the textbook. For each student explanation, we then calculate the minimum, maximum, and mean cosine similarity to these 10 discipline specific "reference texts".

These semantic features are meant to leverage the discipline-specific linguistic knowledge contained in reference textbooks.

• Readability: Fleish-Kincaid reading ease and grade level, Coleman-Liau, automated readability index, spelling errors. These features have been shown to be predictive of writing quality in educational data mining.

Features typical to NLP analyses in the context of writing analytics that are not included here are cohesion, sentiment, and psycho-linguistic features, as we do not seem pertinent for shorter responses that deal with STEM disciplines.

In our effort of addressing our **RQ2**, these high dimensional feature-rich representations are passed through a uni-variate feature selection step, wherein the top 768 most discriminative features are retained and used as input for the classical regression models described earlier. We chose this size of vector representation to match the size of the contextual embeddings in the neural BERT models, described in section 4.3, and compare their performance in a fair manner. These neural models do not provide the same transparency for interpretation upon inspection, but leverage the pre-training on massive corpora of text to bring a broad linguistic understanding to our regression task.

### 4.3. REGRESSION MODELS

The machine learning models we explore for the regression task are inspired from writing analytics literature, as well as the design objective, of maximizing interpretability: the ability to explain predictions of which students explanations are most *convincing* is paramount in providing pedagogical support to students an teachers.

As has been described in related work (Habernal and Gurevych, 2016), argument *length* is a difficult baseline to beat when modelling *convincingness* in pairwise preference data. The greater the amount of words, the greater the opportunity to construct a convincing argument, and as such, we set explanation Length (the number of white-space separated tokens) as our regression baseline as well. The models we include in this study are Linear regression, Decision Tree regression, and Random Forest regressors.

<sup>&</sup>lt;sup>2</sup>https://openstax.org

<sup>&</sup>lt;sup>3</sup>model implementations from https://radimrehurek.com/gensim/index.html

So as to provide context with the current state of the art in point-wise prediction of argument *convincingness*, we also fine-tune a pre-trained bi-directional neural transformer model, BERT, with argument mining reference data sets, as well as the TMPI data from our three disciplines. In line with the best performing model in (Gretz et al., 2019), we go beyond this, and train a different model where the input is augmented with the question prompt: it is combined with the student explanation, separated the model-specific [SEP] token, and input as a pair of text sequences during fine-tuning and inference (henceforth be referred to as BERT\_Q)).

Finally, in the **Physics** and **Chemistry** datasets from our TMPI platform, many of the questions are accompanied by a *expert* explanation, written by the teacher/author of the question (the purpose of which is to present a model text for the student to read after they have submitted their second answer choice in the review step). When available, we also examine BERT\_A, where we append this *expert*-written text, with the student explanation, and serve as input to the transformer (instead of the topic prompt). The theoretical grounding for the use of these models in the study of *convincingness* stems from the different tasks upon which the base BERT model was pre-trained for: predicting masked words seems to conferred the BERT model with syntactic and semantic knowledge of language, while the next-sentence prediction task seems to be one of the reasons for successful transfer learning demonstrated on Glue benchmark tasks, such question-answering, and sentence classification.

In each of BERT, BERT\_Q and BERT\_A, the contextual embedding of the model-specific [CLS] token in the last layer of the fine-tuned transformer, is fed as input into a fully dense regression layer, so as to output a predicted *convincingness* score.

### 4.4. EVALUATION OF METHODOLOGY

In order to evaluate our choice of rank aggregation method, and address our research question RQ1, we perform several validation tests.

The reference argument mining datasets that we use for this study, along with annotated pairwise preference data, each include their own derived aggregated rank score for each argument (described in 2.3). We begin our evaluation of the soundness of our rank aggregation methods, by measuring the correlation between our ranking scores, and the reference scores, on the AM datasets. For each topic in the different AM datasets, we calculate the Pearson correlation between the "reference" score of each argument, and the simpler scores we choose to include in our methodology (*WinRate,BT, Elo.* We cannot include *CrowdBT* here, as the AM datasets do not include information on which crowd workers labelled which argument pairs). The distribution of Pearson correlation coefficients across the different topics for each dataset are shown in the box plots in figure 5.

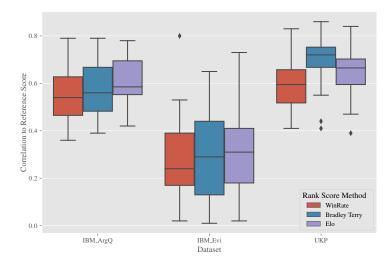


Figure 5: Distribution of Pearson correlation coefficients measured between "reference" rank scores, and the rank aggregation methods (WinRate, BT, Elo) used in our proposed methodology, across the different topics of the reference argument mining datasets.

While the variance across topics of the correlation coefficients between the "out-of-the-box" reference scores and our rank-aggregation scores is quite large, the median lies between 0.5 and 0.7 for the UKP and IBM\_ArgQ datasets. These are significantly higher than for IBM\_Evi, likely because the reference scores for this set are dependant on a specific Bi-LSTM architecture. The relative alignment between our chosen rank aggregation techniques (WinRate, Bradley-Terry, and Elo), and the modified PageRank score provided with UKP, indicates that all capture approximately the same information about overall convincingness. Also of note is the correlation between the IBM\_ArgQ reference rank score, and the methods we include in our methodology. The reference score here was actively collected by the authors of dataset, first by presenting crowd workers with individual arguments, and prompting them to give a binary score of 1/0, based on whether "they found the passage suitable for use in a debate", and then averaging the score over all labellers. The correlation between WinRate, Bradley-Terry, and Elo, and this actively collected reference score, would indicate that these methods capture a "true" ranked list.

In order to evaluate a measure of *reliability* of these rankings, we employ a validation scheme similar to one proposed by (Jones and Wheadon, 2015). Students are randomly split into two batches, and their answers are used to derive two independent sets of rank scores, as shown in figure 6.

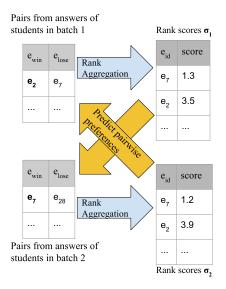


Figure 6: Evaluating of *reliability* of rank scores: for each question, student answers are divided into two batches, yielding two batches of corresponding pairs, and two aggregated rankings. The reliability of the derived rankings are shown with the yellow arrows: the rank scores of each batch of students can be used to predict the pairwise preferences of the other batch.

We apply this evaluation of reliability on the derived rank scores from the pairwise preference data from dalite (we cannot perform this evaluation on the reference AM datasets, as we do not *who* provided each pairwise preference label). We dis-aggregate the results by possible TMPI transition types in figure 7, in order to inspect if there are any systematic differences bewteen the cases when students are casting a vote for an explanation for a different answer choice than their own, or whether their initial guess was correct, or not.

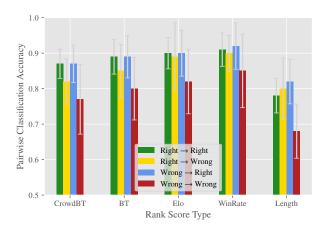


Figure 7: Comparing the average pairwise classification accuracy of different rank aggregation scores in predicting which argument is more convincing from a pair. Rank scores are calculated with the vote data of half the students, and tested on the pairs generated by the other half. Data is averaged across all questions, dis-aggregated by different TMPI transition types.

It should be noted that, as shown in the relative proportions of the Sankey diagram (figure 2, the vast majority of the data is represented in the Right—Right transition (the rarest transition is Right—Wrong). When we consider using the rankings derived from one batch of students, and use them to predict the pairwise preferences of the other batch, the classification accuracies are roughly equivalent across the different rank score methods (figure 7). All of the methods outperform a baseline "Length" method, which is where the pairwise preference is chosen by simply choosing the explanation with the most words.

In practice, after choosing the most reliable rank-aggregation scoring method, the second step of our proposed methodology is to address our second research question, **RQ2**, and build feature-rich supervised regression models to predict the individual argument scores. We choose our feature sets based on relevant related research, as described in section 4.2, and use Pearson and Spearman correlation coefficients to measure performance, as is standard practice in the literature on point-wise prediction of argument quality along the dimension of *convincingness*.

In order to estimate the generalizability of these models to new question items, we employ a "cross-topic" cross-validation scheme, wherein we hold out all of the answers on one question item as the test set, training models on all of the answers for all other question items in the same discipline. This approach is meant to capture discipline specific linguistic patterns, while addressing the "cold-start" problem for new items before vote data can be collected.

Once feature-rich models are trained and tested under this validation scheme, we inspect these using *permutation importance*, based on *feature importance* introduced by (Breiman, 2001) for random forests, and generalized to be model agnostic by (Fisher et al., 2019): each feature is randomly permuted for a set number of repetitions, and the importance of that feature is measured by the average decrease in performance of the model on the un-perturbed dataset.

### 5. RESULTS & DISCUSSION

### 5.1. Results - Argument Mining Datasets

One of the contributions of this study is to propose a methodology for the analysis of learner-sourced explanation quality labels inside TMPI learning environments. More broadly speaking, our work can inform the design of any technology-mediated comparative peer evaluation platform.

We begin by applying this methodology on publicly available argument-mining datasets in table 4, wherein we use the linguistic features described in section 4.2 (excluding those linked to any specific disciplinary textbook). We train our different models to predict the real-valued *convincingness* score provided by these datasets.

reference model	UKP	IBM_ArgQ	IBM_Evi	reference model	UKP	IBM_ArgQ	IBM_Ev
Length	0.33	0.14	0.15	Length	0.59	0.14	0.15
Linear	0.23	0.14	0.28	Linear	0.33	0.17	0.35
DTree	-	0.17	0.25	DTree	-	0.20	0.24
RF	0.34	0.25	0.33	RF	0.46	0.23	0.32
BERT	0.23	0.37	0.5	BERT	0.36	0.34	0.5
BERT_Q	0.26	0.39	0.56	BERT_Q	0.37	0.37	0.55

<sup>(</sup>a) Pearson correlation

(b) Spearman correlation

Table 4: Average correlation (under cross-topic validation scheme) between convincingness score predicted by different models, and the different "ground truth" reference score accompanying different argument mining datasets

It should be noted that the real-valued *reference* scores that are provided with the argument mining datasets, and are the target variables for the model training in table 4, are each calculated in different ways. For example, in the **UKP** dataset, the ground truth *convincingness* score provided for each argument by the authors, is derived by constructing an argument graph, and calculating a variant of the PageRank score, after removing cycles induced by the pairwise data (e.g. cases where A is more convincing B, B is more convincing than C, but C is more convincing that A). For **IBM\_ArgQ**, the real-valued score is the mean of multiple binary "relevance judgments" explicitly collected by the authors from a set of crowd-labellers. Finally, the real-valued score accompanying arguments in **IBM\_Evi** are the output of a regression layer that is appended to a two-armed siamese Bi-LSTM model, wherein only one arm is provided with the a GloVe embedding of the input argument.

So as to be able to more consistently compare the impact of our methodological choices across datasets, in tables 5 and 6, we train our models to predict a target variable that can be calculated from any pairwise preference dataset, namely *WinRate* and *BT*. To the best of our knowledge, we are the first to propose, evaluate, and susequently model a common set of rank aggregation methods for the calculation of pointwise argument quality scores from pairwise preference data.

BT model	UKP	IBM_ArgQ	IBM_Evi	BT model	UKP	IBM_ArgQ	IBM_E
Length	0.54	0.16	0.11	Length	0.59	0.15	0.11
Linear	0.20	0.18	0.2	Linear	0.30	0.25	0.24
DTree	0.42	0.21	-	DTree	0.41	0.22	-
RF	0.58	0.31	0.3	RF	0.57	0.29	0.29
BERT	0.60	0.55	0.5	<b>BERT</b>	0.65	0.55	0.48
BERT_Q	0.64	0.55	0.52	BERT_Q	0.69	0.54	0.49

<sup>(</sup>a) Pearson correlation

Table 6: Average correlation (under cross-topic validation scheme) between convincingness score predicted by different models, and the convincingness score as given by the *Bradley-Terry* score across pairwise preference data, for different argument mining datasets

WinRate model	UKP	IBM_ArgQ	IBM_Evi
ength	0.58	0.13	0.13
Linear	0.18	0.23	0.17
OTree	0.46	0.21	0.21
RF	0.60	0.28	0.30
BERT	0.71	0.52	0.46
BERT_Q	0.72	0.51	0.48

<sup>(</sup>a) Pearson correlation

Table 5: Average correlation (under cross-topic validation scheme) between convincingness score predicted by different models, and the convincingness score as given by the *winrate* across pairwise preference data, for different argument mining datasets

While our best performing feature-rich model (Random Forests) beats the Length baseline, the fine-tuned neural transformer model BERT\_Q dramatically outperforms all methods. This pattern holds across the three reference datasets, when all trained for the same task, under the same cross-topic validation scheme, in line with similar results from the literature described in section 2.

Training our regressors to learn the *WinRate* and *Bradley-Terry* scores yields better correlations than when we model the *reference* scores accompanying the datasets. Besides beyond consistent and independent of model architecture, *WinRate BT* may well better represent the overall quality of each argument.

<sup>(</sup>b) Spearman correlation

<sup>(</sup>b) Spearman correlation

### 5.2. RESULTS - TMPI DISCIPLINE SPECIFIC DATASETS

We apply this same methodology to our three TMPI discipline-specific datasets in tables 9 and 10, and observe that BERT\_Q is also the best performing model.

The success of the neural approach over feature-rich regressors raises a barrier to our objective of identifying the linguistic properties of what students find convincing in their peers' explanations. However it should be noted that Length baseline is also very effective for **Physics** and **Chemistry**, and that BERT may be getting much of its information from the number of empty tokens required when padding the different inputs to equal length. The feature-rich Random Forest model achieves almost the same performance without access to the informative explanation length.

Nonetheless, for the **Physics** and **Chemistry** disciplines, no models significantly outperform the Length baseline, which seems to indicate that more work is needed in determining the features of those longer explanations that they find most convincing. This is true also when our rank aggregated score jointly estimates the student's agreement with their peer's, as in the *CrowdBT* score (results in table 11).

The gain in performance over the Length baseline is most pronounced for **Ethics**. This may be best explained by the inherent similarities between the **Ethics** TMPI data, and the argument mining datasets: the topic prompts are subjective and personal, and the available answer options students are to choose from are also limited to two opposing stances of an argument, as can be seen in the sample data in tables 7 and 8.

Finally, augmenting the input of BERT to incorporate the question prompt, in BERT\_Q, yields virtually no improvement. This pattern also holds true for the argument mining datasets. This may indicate that unlike the potential *correctness* of a student explanation, its *convincingness* may be independent of the question prompt. The slight decrease in performance of BERT\_A may reflect that explanations written by content experts are fundamentally different from student explanations, and do not help model *convincingness* as judged by peers.

It should be noted that under our cross-topic validation scheme, different question-level folds witness significantly better agreement between model predictions and rank aggregated *convincingness* scores.

In both **Physics** and **Chemistry**, the question-level folds where our models performed *worst* were with question prompts which ask students to choose one true statement from among a selection (e.g. Which of the following statements about the force of gravity is false? a) ..., b) ...,). We posit that the language students use to formulate their explanations in such a multiple choice question item, many describing their internal process of elimination to find the correct answer choice, include patterns our models are not able to learn in the training data.

Our contributions are centred on our research questions stated at the beginning of this study. In terms of **RQ1**, we present a methodology grounded in argument mining research and empirically demonstrate its validity in the context of TMPI. We present the result of different approaches to rank aggregation from pairwise preference data so as to calculate a *convincingness* score for each student explanation. The pairwise transformation of TMPI data, into a format similar to research from argument research (as described in figure 4) allows for a comparison to related work. The modelling results when we train out models to predict the *raw WinRate* are significantly worse (table 12) than any of the other rank aggregation methods. This confirms the findings of (Potash et al., 2019), who first proposed that the heuristic, pairwise *winrate* as a more reliable regression target. (While the *Elo* rank aggregation score is much faster than

Table 7: Examples of argument pairs from each reference argument mining datasets. These examples were selected because they were incorrectly classified by all of our models, and demonstrate the challenging nature of the task. In each case, the argument labelled as more convincing is in *italics*.

(a) A pair of arguments from UKP, for the prompt topic: "school uniforms are a good idea".

a1	a2
I take the view that, school uniform is very comfortable. Because there is the gap between the rich and poor, school uniform is efficient in many ways. If they wore to plain clothes every day, they concerned about clothes by brand and quantity of clothes. Every teenager is sensible so the poor students can feel inferior. Although school uniform is very expensive, it is cheap better than plain clothes. Also they feel sense of kinship and sense of belonging. In my case, school uniform is convenient. I don't have to worry about my clothes during my student days.	I think it is bad to wear school uniform because it makes you look unatrel and you cannot express yourself enough so band school uniform OK

(b) A pair of arguments from  $IBM\_ArgQ$ , for the prompt topic: "We should support information privacy laws".

a1	a2
say what they are going to do with	if you are against information privacy laws, then you should not object to having a publicly accessible microphone in your home that others can use to listen to your private conversations.

Table 8: Examples of argument pairs from Physics and Ethics disciplines, taken from our TMPI environment. These examples were selected because they were incorrectly classified by all of our models, and demonstrate the challenging nature of the task. In each case, the argument labelled as more convincing is in *italics*.

(a) Student explanations from **dalite**, for the question prompt: "Rank the magnitudes of the electric field at point A, B and C shown in the following figure from greatest magnitude to weakest magnitude".

al	a2
cel(E=0). C is further away than A	A is closest, B experiences the least since it is directly in the middle, and C the least since it is most far away.

(b) Student explanations from **TMPI** in an Ethics MOOC, for the question prompt: "Assuming that motorcycle drivers are willing to pay their own medical bills, should they be allowed to ride without a helmet?".

a1	a2
Law should always to make for the good of their people. If wear- ing helmet help, then it should be enforce. Also, you cannot assure that every motorcycle in the country would want to pay.	I believe that motorcycle helmets should be mandatory for ALL motorcycle drivers. Although they may be willing to pay their own medical bills, you can't pay anything if you 're not alive to do so. Motorcycle wrecks can kill the driver, leaving the drivers family with funeral expenses and the like. The family may not be able to afford it. Wearing a helmet increases possibility of surviving a crash that you may not otherwise survive. So yes, motorcycle helmets should be mandatory even if the rider is willing to pay their own medical expenses

WinRate model	Ethics	Physics	Chemistry
Length	0.16	0.36	0.32
Linear	0.17	0.19	0.14
DTree	0.22	0.27	0.25
RF	0.26	0.35	0.31
BERT	0.29	0.38	0.34
BERT_Q	0.29	0.39	0.34
BERT_A	-	0.37	0.31

WinRate model	Ethics	Physics	Chemistry
Length	0.24	0.34	0.32
Linear	0.21	0.25	0.19
DTree	0.23	0.27	0.27
RF	0.26	0.33	0.31
BERT	0.29	0.35	0.32
$BERT_{-}Q$	0.29	0.36	0.33
$BERT_{-}A$	-	0.36	0.30

(a) Pearson correlation

(b) Spearman correlation

Table 9: Average correlation (under cross-topic validation scheme)between convincingness score predicted by different models, and the convincingness score as given by the *winrate* across pairwise preference data, for different disciplinary datasets from TMPI environment

BT model	Ethics	Physics	Chemistry
Length	0.17	0.37	0.36
Linear	0.21	0.27	0.21
DTree	0.21	0.31	0.26
RF	0.25	0.35	0.35
BERT	0.32	0.40	0.37
$BERT_{-}Q$	0.31	0.40	0.37
BERT_A	-	0.38	0.36

BT model	Ethics	Physics	Chemistry
Length	0.26	0.34	0.33
Linear	0.26	0.30	0.24
DTree	0.22	0.29	0.25
RF	0.26	0.33	0.32
BERT	0.31	0.36	0.33
$BERT_{-}Q$	0.31	0.37	0.33
BERT_A	-	0.35	0.32

(a) Pearson correlation

(b) Spearman correlation

Table 10: Average correlation (under cross-topic validation scheme) between convincingness score predicted by different models, and the convincingness score as given by the *Bradley-Terry* score across pairwise preference data, for different disciplinary datasets from TMPI environment

crowdBT model	Ethics	Physics	Chemistry	crowdBT model	Ethics	Physics	Chemis
Length	0.17	0.38	0.36	Length	0.25	0.34	0.
Linear	0.19	0.25	0.20	Linear	0.23	0.29	0.
DTree	0.24	0.30	0.27	DTree	0.23	0.28	0.
RF	0.28	0.37	0.35	RF	0.27	0.33	0.
BERT	0.32	0.41	0.36	BERT	0.31	0.36	0.
$BERT_{-}Q$	0.32	0.41	0.37	BERT_Q	0.3	0.36	0.
BERT_A	-	0.39	0.35	BERT_A	-	0.35	0.

(a) Pearson correlation

(b) Spearman correlation

Table 11: Average correlation (under cross-topic validation scheme) between convincingness score predicted by different models, and the convincingness score as given by the *Crowd-BT* scores across pairwise preference data, for different disciplinary datasets from TMPI environment

WinRate_MCE model	Ethics	Physics	Chemistry	WinRate_MCE model	Ethics	Physics	Chemistry
Length	0.13	0.22	0.22	Length	0.26	0.24	0.25
Linear	0.07	0.09	0.09	Linear	0.19	0.18	0.14
DTree	0.14	0.18	0.12	DTree	0.2	0.19	0.14
RF	0.18	0.19	0.13	RF	0.24	0.22	0.18
BERT	0.21	0.23	0.20	BERT	0.27	0.25	0.24
BERT_Q	0.2	0.23	0.20	$BERT_{-}Q$	0.27	0.25	0.24
$BERT_{-}A$	-	0.20	0.18	$BERT_A$	-	0.23	0.21

(a) Pearson correlation

(b) Spearman correlation

Table 12: Average correlation (under cross-topic validation scheme) between convincingness score predicted by different models, and the convincingness score as given by the *raw winrate* across pairwise preference data, for different disciplinary datasets from TMPI environment

reference_longest model	UKP	IBM_ArgQ	IBM_Evi	reference_longest model	UKP	IBM_ArgQ	IBM_Evi
Length	0.38	0.19	0.22	Length	0.35	0.19	0.21
Linear	0.26	0.13	0.25	Linear	0.29	0.12	0.3
DTree	-	0.14	-	DTree	-	0.17	-
RF	-	0.25	0.34	RF	-	0.24	0.33
$BERT_{-}Q$	0.11	0.31	0.23	$BERT_{-}Q$	0.12	0.29	0.24

<sup>(</sup>a) Pearson correlation

Table 13: Average correlation (under cross-topic validation scheme) between convincingness score predicted by different models, and the convincingness score as given by the *Reference* scores across pairwise preference data, for different disciplinary datasets from reference argument mining datasets, on subset of data which includes only the explanations within the top quartile of word counts.

BT, our modelling results were by far worse than the alternatives described in the tables here.) With such simple methods as WinRate and the Bradley-Terry scores to measure and rank student explanations in a TMPI environment, instructors reports can focus attention of the points where students may have gaps in their knowledge, based on their reading/evaluating of their peers' explanations.

### 5.3. Controlling for explanation length

The competitive performance of the baseline Length confirms the intuition that students generally will find more convincing content in longer explanations. While working on a subset of the data is less than ideal from a methodological perspective, for practical purposes, in terms of being able to offer students and teachers actionable feedback, there is value in controlling for length, and then inspecting model results, trained and tested on only a subset explanations of comparable length.

In tables 13, 14 and 15, we show the performance of our models trained and evaluated on the longest arguments only. For each dataset, we calculate the 75th percentile of argument word count, and keep only those in the top quartile for each topic. When comparing with the corresponding result on the full datasets for the same regression targets (tables 4 5, and 6 respectively), we see a dramatic reduction in performance of even the state-of-the-art BERT models. We even have our feature-rich random forest model posting the best cross-validated Pearson correlation score for the **IBM\_Evi** dataset when controlling length and regressing to the *Bradley Terry* score.

### 5.4. Model inspection for important linguistic features

In an effort to provide insight into our **RQ2**, we look at out best performing folds of our regression task, and note the features with the highest permutation importance:

• Type Token Ratio

<sup>(</sup>b) Spearman correlation

winrate_longest model	UKP	IBM_ArgQ	IBM_Evi	winrate_longest model	UKP	IBM_ArgQ	IBM_Evi
Length	0.41	0.22	0.25	Length	0.35	0.22	0.25
Linear	0.28	0.16	0.3	Linear	0.3	0.17	0.27
DTree	-	0.20	-	DTree	-	0.20	-
RF	0.36	0.28	0.35	RF	0.33	0.27	0.29
$BERT_{-}Q$	0.23	0.44	0.31	BERT_Q	0.23	0.44	0.3

(a) Pearson correlation

(b) Spearman correlation

Table 14: Average correlation (under cross-topic validation scheme) between convincingness score predicted by different models, and the convincingness score as given by the *WinRate* across pairwise preference data, for different disciplinary datasets from reference argument mining datasets, on subset of data which includes only the explanations within the top quartile of word counts.

BT_longest model	UKP	IBM_ArgQ	IBM_Evi	BT_longest model	UKP	IBM_ArgQ	IBM_Evi
Length	0.42	0.24	0.22	Length	0.39	0.24	0.26
Linear	0.29	0.17	0.26	Linear	0.3	0.19	0.33
DTree	-	0.25	-	DTree	-	0.24	-
RF	0.35	0.31	0.34	RF	0.35	0.32	0.31
BERT_Q	0.26	0.51	0.3	BERT_Q	0.26	0.48	0.3

(a) Pearson correlation

(b) Spearman correlation

Table 15: Average correlation (under cross-topic validation scheme) between convincingness score predicted by different models, and the convincingness score as given by the *BradleyTerry* across pairwise preference data, for different disciplinary datasets from reference argument mining datasets, on subset of data which includes only the explanations within the top quartile of word counts.

WinRate_longest model	Ethics	Physics	Chemistry	WinRate_longest model	Ethics	Physics	Chemistry
Length	0.07	0.2	0.19	Length	0.10	0.2	0.21
Linear	0.06	0.13	0.14	Linear	0.06	0.14	0.13
DTree	0.07	-	0.16	DTree	0.07	-	0.15
RF	0.08	0.15	0.19	RF	0.08	0.16	0.19
BERT_Q	0.15	0.23	0.15	BERT_Q	0.15	0.23	0.15

(a) Pearson correlation

(b) Spearman correlation

Table 16: Average correlation (under cross-topic validation scheme) between convincingness score predicted by different models, and the convincingness score as given by the *WinRate* across pairwise preference data, for different disciplinary datasets from TMPI environment, on subset of data which includes only the explanations within the top quartile of word counts

BT_longest model	Ethics	Physics	Chemistry	BT_longest model	Ethics	Physics	Chemistry
Length	0.09	0.22	0.21	Length	0.11	0.22	0.23
Linear	0.07	0.15	0.13	Linear	0.07	0.16	0.15
DTree	-	0.17	0.17	DTree	-	0.16	0.17
RF	0.04	0.18	0.22	RF	0.07	0.18	0.23
BERT_Q	0.17	0.28	0.13	BERT_Q	0.17	0.26	0.13

(a) Pearson correlation

(b) Spearman correlation

Table 17: Average correlation (under cross-topic validation scheme) between convincingness score predicted by different models, and the convincingness score as given by the *WinRate* across pairwise preference data, for different disciplinary datasets from TMPI environment, on subset of data which includes only the explanations within the top quartile of word counts

- Dale-Chall Readability score
- Number Equations
- Vector Similarity to others (GloVe)
- Vector Similiarity to related portion of textbook using LSI
- Number of spelling errors
- Fleich Kincaid reading ease score
- Mathematical expressions used as a *noun subject* for a verb e.g. F = ma tells us that ...

Another approach we explore to determine which linguistic features are most associated with explanations that are deemed *convincing* by students, is taking our best performing neural transformer model, BERT\_Q, and finding the features most correlated with its predicted rankings. We find that the same features which are list above, are also those most highly correlated with the predicted *convincingness* score.

It is these types of features that can provide pedagogical insight to instructors when parsing through data generated inside TMPI based activities. These features are predictive of what the students find most convincing in their peer's explanations, and hence offer a much needed lens into how students operate when at the upper levels of Bloom's taxonomy, evaluating each others' words in a comparative setting.

### 6. LIMITATIONS & FUTURE WORK

Two of the most important differences between TMPI data, and datasets from argument mining research in *convincingness*, are centred on the "student as labeller".

First, in a traditional crowdsourcing setting, the people who choose the most convincing explanations are not the ones who wrote them. In TMPI, the student will be comparing their peers' explanations with each other, but against the explanation they just submitted as well. The effect of this can be seen in the 1 in 2 chance that students decide to "stick to their own" explanation in this TMPI platform.

Second, typical crowdsourcing tasks include filtering questions which are meant to ensure that the workers are qualified and taking the task seriously. While the *crowdBT* rank aggregation method jointly estimates the student's "seriousness" at the labelling task, the almost null improvement of regression results in table 11 seem to indicate that this may not be the best approach: the measure of how much a student "agrees" with the rest of the crowd may not be a useful piece of information in estimating the overall convincingness. Some of the next steps in our research will be to include student-level and question-level features into our analysis (e.g. student strength, question difficulty). However the challenge therein lies in ceding the advantage conferred by our methodological choice of relying on the linguistic properties of the text alone: the "cold-start" problem becomes prohibitive for inference when we do not have any skill estimates for students new to the system, or difficulty estimates for new questions items.

Other directions for future work include improving the performance of feature-rich models by incorporating "argument structure" features, which require the identification of *claims* and *premises* as a feature engineering step. The combination of such argument-features with a neural

model has been shown to be effective in the grading of persuasive essays (Nguyen and Litman, 2018).

Another important step to take is to confirm whether showing students *convincing* explanations can improve learning, or drive engagement. A previous study has shown that how instructors integrate TMPI with their in-class instruction has an impact on learning gains across the semester (Bhatnagar et al., 2015). It remains to be shown that providing feedback to students and their instructors, on the relative *convincingness* of different student explanations has a beneficial impact on learning.

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