Sameer Borwankar

Contact Information

Krannert School of Management

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Education

Ph.D. Candidate in Management (MIS), Purdue University	*Summer 2023 (Expected)*
Research Area: Economics of Platforms	
M.S., Economics, Purdue University	*2020*
M.B.A., General Management, Purdue University	*2012*
Bachelor of Engineering, Pune University, India	*2006*

Skills and Certifications

Technical Skills: Python, R, Stata, SQL, Java, Tableau, Power BI.
Other Skills: Qualtrics Survey Design, NLP applications
Certifications: Project Management Professional (PMP), Six Sigma

Research

Publication

"Gender Diversity Issues in the IT Industry: How Can Your Sourcing Group Help?"
Business Horizons, 2019, 62 (5), 595-602.

Working Papers

"Effect of Multi-sided Nature of a Platform Company on it's Acquisition"

"To Be or Not to Be Social? Socially Embedded Marketplace Design"

Work in Progress

"Community Based Misinformation Detection: Impact on the Volunteers"

Professional Experience

Cummins Inc. — 2012-2017
Senior Business Analyst/Project Manager, Digital Implementation — Columbus, IN, USA

- Led $1.5M IT project to implement a digital collaboration platform used by 50,000 employees across the world.
- Managed project budgets, risks, issues, change control processes, and communications with the stakeholders.

Bank of America (Contractor: Infosys Technologies Limited) — 2006-2010
Senior Software Engineer — Pune, India

- Designed and implemented a technology solution which decreased compliance penalties by 80% and increased credit card fee revenues by 7% during new account creation.
- Managed a team of 15 employees to develop technical solutions for Bank of America.

AWARDS AND GRANTS

Purdue Research Foundation Grant	Fall 2020 - Summer 2021
(Awarded to one outstanding management student)	
Teaching Academy Graduate Teaching Award	Spring 2021
(Awarded for superior performance in the classroom teaching)	
Krannert Doctoral Research Fund Award	Spring 2021
Best Presenter, Krannert Ph.D. Research Symposium	Fall 2020
Krannert Doctoral Research Fund Award	Spring 2020
Outstanding Teaching Award	Fall 2019
Best Presenter, Krannert Ph.D. Research Symposium	Fall 2019

SEMINAR AND CONFERENCE PRESENTATIONS

2021: Strategic Management Society, Annual Meeting, Toronto (Scheduled).
2nd AI & Strategy Consortium, Indian School of Business, India.

2020: Informs Annual Meeting (virtual).
Krannert Ph.D. Research Symposium, Purdue University.
Krannert Ph.D. Research Symposium, Purdue University.

2019: Informs Annual Meeting, Seattle.
Krannert Ph.D. Research Symposium, Purdue University.
Big 10+ MIS & Analytics Research Conference, Purdue University.

2018: Krannert Ph.D. Research Symposium, Purdue University
Informs Annual Meeting, Phoenix.

TEACHING EXPERIENCE

Krannert School of Management, Purdue University
Instructor (Undergraduate)

MGMT 382 Management Information Systems	Fall 2019

Teaching Assistant

MGMT 683 MBA Management Information Systems	2017-2020
MGMT 687 MBA Design: Social Networks & Engagements	2017-2020

PROFESSIONAL SERVICES AND ACTIVITIES

Reviewer

International Conference on Information Systems (ICIS)	2019-Present
Academy of Management (AOM) Annual Conference	2019-Present

Departmental Service
Purdue University

Member, Krannert Diversity and Inclusion Committee	2020-Present
Board Member, Krannert School Alumni Association	2017 – Present
Vice-President (Research), Krannert Doctoral Student Association	2018-2021

Session Chair

Informs Annual Meeting, Virtual	2020

Last Updated: June 2021