

# SAMEER BORWANKAR

## CONTACT INFORMATION

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Krannert School of Management

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## EDUCATION

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Ph.D. Candidate in Management (MIS), Purdue University

Summer 2023 (Expected)

Research Area: Economics of Platforms

M.S., Economics, Purdue University

2020

M.B.A., General Management, Purdue University

2012

Bachelor of Engineering, Pune University, India

2006

## SKILLS AND CERTIFICATIONS

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**Technical Skills:** Python, R, Stata, SQL, Java, Tableau, Power BI.

**Other Skills:** Qualtrics Survey Design, NLP applications

**Certifications:** Project Management Professional (PMP), Six Sigma

## RESEARCH

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### Publication

[“Gender Diversity Issues in the IT Industry: How Can Your Sourcing Group Help?”](#)

*Business Horizons*, 2019, 62 (5), 595-602.

Method: Surveys

### Working Papers

[“Effect of Multi-sided Nature of a Platform Company on its Acquisition”](#)

Method: Quantitative analysis

[“To Be or Not to Be Social? Socially Embedded Marketplace Design”](#)

Methods: Laboratory Experiment, Surveys, and Quantitative Analysis

### Work in Progress

[“Community Based Misinformation Detection: Impact on the Volunteers”](#)

Method: Quantitative Analysis

## PROFESSIONAL EXPERIENCE

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### Cummins Inc.

2012-2017

Senior Business Analyst/Project Manager, Digital Implementation

Columbus, IN, USA

- Led \$1.5M IT project to implement a digital collaboration platform used by 50,000 employees across the world.
- Managed project budgets, risks, issues, change control processes, and communications with the stakeholders.

### Bank of America (Contractor: Infosys Technologies Limited)

2006-2010

Senior Software Engineer

Pune, India

- Designed and implemented a technology solution which decreased compliance penalties by 80% and increased credit card fee revenues by 7% during new account creation.
- Managed a team of 15 employees to develop technical solutions for Bank of America.

## **AWARDS AND GRANTS**

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Purdue Research Foundation Grant (Awarded to one outstanding management student)	Fall 2020 - Summer 2021
Teaching Academy Graduate Teaching Award (Awarded for superior performance in the classroom teaching)	Spring 2021
Krannert Doctoral Research Fund Award	Spring 2021
Best Presenter, Krannert Ph.D. Research Symposium	Fall 2020
Krannert Doctoral Research Fund Award	Spring 2020
Outstanding Teaching Award	Fall 2019
Best Presenter, Krannert Ph.D. Research Symposium	Fall 2019

## **SEMINAR AND CONFERENCE PRESENTATIONS**

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- 2021:** Strategic Management Society, Annual Meeting, Toronto (Scheduled).  
2<sup>nd</sup> AI & Strategy Consortium, Indian School of Business, India.
- 2020:** Informs Annual Meeting (virtual).  
Krannert Ph.D. Research Symposium, Purdue University.  
Krannert Ph.D. Research Symposium, Purdue University.
- 2019:** Informs Annual Meeting, Seattle.  
Krannert Ph.D. Research Symposium, Purdue University.  
Big 10+ MIS & Analytics Research Conference, Purdue University.
- 2018:** Krannert Ph.D. Research Symposium, Purdue University  
Informs Annual Meeting, Phoenix.

## **TEACHING EXPERIENCE**

### **Krannert School of Management, Purdue University**

#### *Instructor (Undergraduate)*

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MGMT 382 Management Information Systems	Fall 2019
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#### *Teaching Assistant*

MGMT 683 MBA Management Information Systems	2017-2020
MGMT 687 MBA Design: Social Networks & Engagements	2017-2020

## **PROFESSIONAL SERVICES AND ACTIVITIES**

### **Reviewer**

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International Conference on Information Systems (ICIS)	2019-Present
Academy of Management (AOM) Annual Conference	2019-Present

### **Departmental Service**

#### *Purdue University*

Member, Krannert Diversity and Inclusion Committee	2020-Present
Board Member, Krannert School Alumni Association	2017 – Present
Vice-President (Research), Krannert Doctoral Student Association	2018-2021

### **Session Chair**

Informs Annual Meeting, Virtual	2020
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