1. Diploma in Digital Marketing (EDJSR-001)

Duration: 6 Months | Mode: Offline/Online | Schedule: 4 Days/Week | 4 Hours/Day

Course Overview: Master the art of online promotion through major platforms, tools, and real-world projects. Ideal for business owners, freelancers, and job seekers.

📘 Module-Wise Breakdown

Module 1: Introduction to Digital Marketing & Strategy
Module 2: Social Media Marketing (SMM) – Facebook, Instagram, LinkedIn, YouTube
Module 3: Search Engine Optimization (SEO) – On-page, Off-page, Technical SEO
Module 4: Google Ads (PPC) – Search, Display, Video & App Ads

Module 5: Google Tools – Google Analytics, Search Console, Google Trends
Module 6: Email & Affiliate Marketing
Module 7: Content Creation & Marketing
Module 8: Final Project & Portfolio Building

2. Diploma in PHP Web Development(EDJSR-002)

Duration: 6 Months | Mode: Offline/Online | Schedule: 4 Days/Week | 4 Hours/Day

Course Overview: Learn to create dynamic websites from scratch using popular technologies. Suitable for beginners and aspiring web developers.

📘 Module-Wise Breakdown

Module 1: Introduction to Web Technologies
Module 2: HTML5 & CSS3 – Structure and Styling
Module 3: JavaScript & jQuery – Interactivity & DOM Manipulation
Module 4: PHP – Server-Side Scripting Basics to Advanced

Module 5: MySQL – Database Design & Integration
Module 6: CRUD Operations & Form Handling
Module 7: Web Hosting & Deployment
Module 8: Final Live Project (Portfolio Website or Web App)

3. Diploma in Data Science & Artificial Intelligence(EDJSR 003)

Duration: 6 Months | Mode: Offline/Online | Schedule: 4 Days/Week | 4 Hours/Day

Course Overview: A future-proof program focused on real-world data, machine learning, and AI tools, perfect for analytics and data careers

📘 Module-Wise Breakdown:

Module 1: Python Programming for Data Science
Module 2: Data Analysis Using Pandas & NumPy
Module 3: Data Visualization – Matplotlib & Seaborn
Module 4: Introduction to Machine Learning – Algorithms & Models

Module 5: Deep Learning Basics & Neural Networks
Module 6: AI Tools – ChatGPT, AI Automation, and Analytics
Module 7: Real-time Data Projects & Case Studies
Module 8: Final Capstone Project + Resume Guidance

4. Diploma in Android App Development(EDJSR-004)

Duration: 6 Months | Mode: Offline/Online | Schedule: 4 Days/Week | 4 Hours/Day

Course Overview: Build and deploy mobile apps using modern Android technologies. Best for tech enthusiasts and aspiring app developers.

📘 Module-Wise Breakdown:

Module 1: Basics of Android Architecture & Tools (Android Studio)
Module 2: Java for Android App Development
Module 3: Kotlin Programming – Modern Android Language
Module 4: UI/UX Design & Material Design Principles

Module 5: Firebase Integration – Authentication, Realtime DB
Module 6: APIs & Third-party Library Integration
Module 7: Debugging, Testing, and Play Store Deployment
Module 8: Live App Project – Portfolio Building

5. Diploma in Business Communication & Soft Skills (EDJSR-005)

Duration: 6 Months | Mode: Offline/Online | Schedule: 4 Days/Week | 4 Hours/Day

Course Overview: Sharpen your communication skills for a professional environment. Ideal for students, job seekers, and working professionals

📘 Module-Wise Breakdown:

Module 1: Spoken English – Grammar, Vocabulary, Fluency
Module 2: Public Speaking & Presentation Skills
Module 3: Email Writing, Reports & Formal Communication
Module 4: Resume Writing & LinkedIn Profile Building

Module 5: Interview Preparation – HR & Technical Rounds
Module 6: Workplace Etiquette & Time Management
Module 7: Group Discussions, Role Plays & Mock Interviews
Module 8: Final Assessment & Career Readiness Certificatio