

SAMEER BORWANKAR

CONTACT INFORMATION

Krannert School of Management
Purdue University
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EDUCATION

Ph.D. Candidate in Management (MIS), Purdue University *Summer 2023 (Expected)*
Research Area: Economics of Platforms
M.S., Economics, Purdue University *2020*
M.B.A., General Management, Purdue University *2012*
Bachelor of Engineering, Pune University, India *2006*

SKILLS AND CERTIFICATIONS

Technical Skills: Python, R, Stata, SQL, Java, Tableau, Power BI.
Other Skills: Qualtrics Survey Design, NLP applications
Certifications: Project Management Professional (PMP), Six Sigma

RESEARCH

Publication

["Gender Diversity Issues in the IT Industry: How Can Your Sourcing Group Help?"](#)
Business Horizons, 2019, 62 (5), 595-602.

Working Papers

"Effect of Multi-sided Nature of a Platform Company on it's Acquisition"
["To Be or Not to Be Social? Socially Embedded Marketplace Design"](#)

Work in Progress

"Community Based Misinformation Detection: Impact on the Volunteers"

PROFESSIONAL EXPERIENCE

Cummins Inc. 2012-2017
Senior Business Analyst/Project Manager, Digital Implementation Columbus, IN, USA

- Led \$1.5M project implementation to enforce corporate policies across the organization with full transparency, reducing the burden on IT.
- Managed project budgets, risks, issues, change control processes and communications with the stakeholders.

Bank of America (Contractor: Infosys Technologies Limited) 2006-2010
Senior Software Engineer Pune, India

- Designed and implemented a technology solution which decreased compliance penalties by 80% and increased credit card fee revenues by 7% during new account creation.
- Managed a team of 15 employees to develop technical solutions for Bank of America.

AWARDS AND GRANTS

Purdue Research Foundation Grant (Awarded to one outstanding management student)	Fall 2020 - Summer 2021
Teaching Academy Graduate Teaching Award (Awarded for superior performance in the classroom teaching)	Spring 2021
Krannert Doctoral Research Fund Award	Spring 2021
Best Presenter, Krannert Ph.D. Research Symposium	Fall 2020
Krannert Doctoral Research Fund Award	Spring 2020
Outstanding Teaching Award	Fall 2019
Best Presenter, Krannert Ph.D. Research Symposium	Fall 2019

SEMINAR AND CONFERENCE PRESENTATIONS

- 2021:** Strategic Management Society, Annual Meeting, Toronto (Scheduled).
2nd AI & Strategy Consortium, Indian School of Business, India.
- 2020:** Informs Annual Meeting (virtual).
Krannert Ph.D. Research Symposium, Purdue University.
Krannert Ph.D. Research Symposium, Purdue University.
- 2019:** Informs Annual Meeting, Seattle.
Krannert Ph.D. Research Symposium, Purdue University.
Big 10+ MIS & Analytics Research Conference, Purdue University.
- 2018:** Krannert Ph.D. Research Symposium, Purdue University
Informs Annual Meeting, Phoenix.

TEACHING EXPERIENCE

Krannert School of Management, Purdue University

Instructor (Undergraduate)

MGMT 382 Management Information Systems	Fall 2019
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Teaching Assistant

MGMT 683 MBA Management Information Systems	2017-2020
MGMT 687 MBA Design: Social Networks & Engagements	2017-2020

PROFESSIONAL SERVICES AND ACTIVITIES

Reviewer

<i>International Conference on Information Systems (ICIS)</i>	2019-Present
<i>Academy of Management (AOM) Annual Conference</i>	2019-Present

Departmental Service

Purdue University

Member, Krannert Diversity and Inclusion Committee	2020-Present
Board Member, Krannert School Alumni Association	2017 – Present
Vice-President (Research), Krannert Doctoral Student Association	2018-2021

Session Chair

Informs Annual Meeting, Virtual	2020
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Last Updated: June 2021