### Prompt Engineering

Crafting Prompts for Optimal AI Interaction
By Sameer Jaokar

#### Before we begin

- Login to OpenAl.com
- Create an account if you don't have one
- Get the Plus membership. You can cancel it anytime later.
  - Access to GPT 4
    - 175 T parameters
    - Ability to get latest information from the web
    - Ability to create Custom GPTs and Assistants
    - Ability to call Assistants via API calls
- Later we will be using Jupyter Notebook



#### Topics for today

- Prompting
  - Creating effective prompts
  - Pro tips
- Prompt helper
  - Using the https://mitenmit.github.io/gpt/
- Custom GPTs
  - How to create them and use them
  - Create CustomGPTs with documents Job Application Helper
- Custom Al Assistant
  - Creating Custom Al Assistant
  - Calling Assistant API from Python Code
- Introducing AI Model Simba

#### AI Model Simba





#### Model Simba capabilities

- 1+1
- log<sub>10</sub>100
- |Square root of 4|
- |cube root of 8|
- 1001-999
- 100/50
- ......

### Introduction to Prompt Engineering

- ChatGPT is not Google
- ChatGPT = Garbage-in Garbage-out;

#### Anatomy of an Effective Prompt

#### **Pretty Turtles Can Eat Tiny Fish**

[Persona] : Act like someone

[Task] : Tell ChatGPT what you want it to do

[Context]: Limit the scope

[Example] : Provide an example

[Tone]: Tone of the output/Audience persona

[Format]: Output format

\*Temperature: Creativity Level

\*Ask Questions

#### Example of Prompts - step by step

- Wine suggestion example.
- Cron Expression generator example.
- RegEx generator example.

#### LLM Prompt creator

https://mitenmit.github.io/gpt/

#### Pro tips

- Custom instructions why not to use or how to use them
  - How to use 'Writing style in prompts'
- First shot answer
- Summary only
  - How does this article apply to a <<persona>> (e.g. an AI enthusiast that wants to stay on top of latest trends and news)
- Use PDF/document to ask questions
  - Assume the role of <<pre><<pre>conversation
  - o I'd like to engage in a Q&A session where you will provide me with insights, analysis and answers based on the uploaded document.
- Ask ChatGPT to create prompts for you.
  - You are <<persona>>, I am <<persona>>, give me 10 prompts to become more productive in my job

### **Custom GPTs**

#### Personal Job Application Assistant

- Check for job suitability
- Write a cover letter emphasising each job requirement with achievements from resume and/or PSR document
- Help prepare for interview

#### Customer information extractor

Extract customer information from email (unstructured data)

## AI Assistant

#### AI Assistant

Demo - How to call the Al Assistant APIs from Python code.

Git repository: https://github.com/sameerjaokar/SameersPromptEngg.git

# Thank you!