

Social Media Questionnaire Survey

A survey is a method of [gathering information](#) using relevant questions from a sample of people with the aim of understanding populations as a whole. Surveys provide a critical source of data and insights for everyone engaged in the information economy, from businesses to media, to government and academics.

What types of surveys are there?

There are four modes of surveys that are commonly used.

1. Face-to-face surveys
2. Telephone surveys
3. Self-administered paper and pencil surveys
4. Self-administered computer surveys (typically online)

The benefits of online surveys

Millions of surveys are sent out each year. [Online survey software](#) has been the most popular way of conducting survey research for over a decade, and because getting faster insights is imperative to business success, more companies are migrating to [digital solutions](#).

There are several benefits to online surveys over more traditional methods, such as paper surveys, and not just because of the money you can save.

Here are a few of the key benefits:

More responses, faster

Unlike paper surveys that require you to wait for responses to be posted back, answers from an online survey can be gathered automatically. Survey respondents are **likely to respond faster** to your online survey too, because they can be completed with a few clicks.

They're cheaper to run

Online questionnaires are significantly cheaper than traditional surveys. You don't have to spend money on postage. And you don't need the same resources and time to input responses on paper questionnaires into your database.

Online surveys are more accurate

Paper surveys have a higher margin for error because answers given via paper forms need to be input manually into your system to be analysed. With an online survey maker, answers are entered directly into your system.

Results on tap

Survey data collection is much faster online because you don't have to spend time manually re-entering responses from paper forms into your system, meaning you [get real-time analysis of your data](#) that can be broken down and interpreted much quicker.

Reach new audiences

Online surveys can be accessed by anyone, anywhere. This removes the limitations associated with paper surveys that need to be distributed by hand or post. Suddenly, you can conduct more comprehensive research at scale, getting a better understanding of your chosen topic or study globally.

Social Media

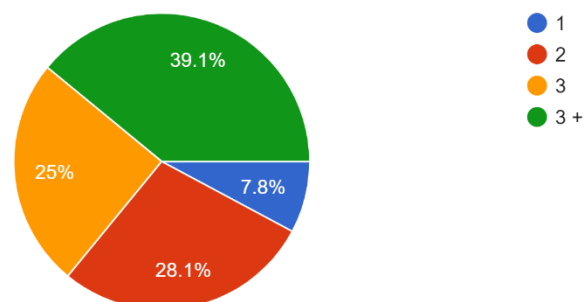
Social media is a collective term for websites and applications that focus on communication, community-based input, interaction, content-sharing and [collaboration](#).

People use social media to stay in touch and interact with friends, family and various communities. Businesses use social applications to market and promote their products and track customer concerns.

This survey was conducted in online mode with the help of **Google Form** from September 14, 2022 to September 24, 2022.

64 Respondents have taken participants in this survey and shared their responses.

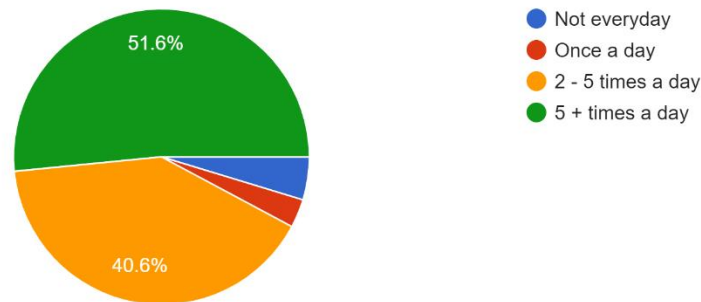
How many social media sites do you have account with ?
64 responses



As per the survey, around 40% people have 3+ account on different social media sites while 8% people have only 1 account on social media site.

How many times a day do you look at the social media ?

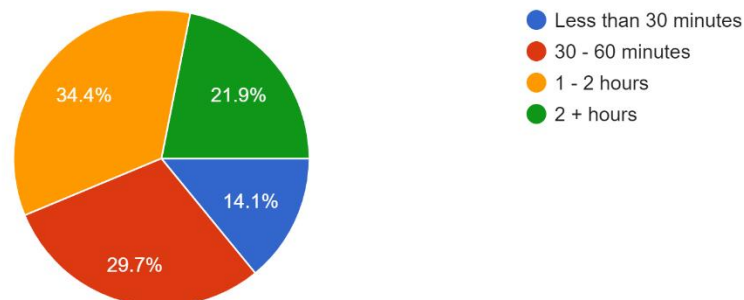
64 responses



As per the survey, majority of people i.e., 52% people open social media sites 5+ times a day while less than 8% people open social media sites 1 time in a day or never used it everyday.

How much time do you spend on social media per day ?

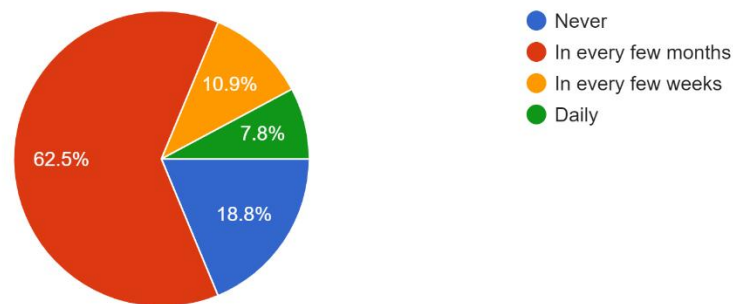
64 responses



According to survey, 1/3rd (35%) people spends 1-2 hours on social media sites. Around 1/5th (22%) people spends 2+ hours on social media sites while approximate half of 1/3rd (15%) spends less than 30 minutes on social media sites.

How often do you post on social media ?

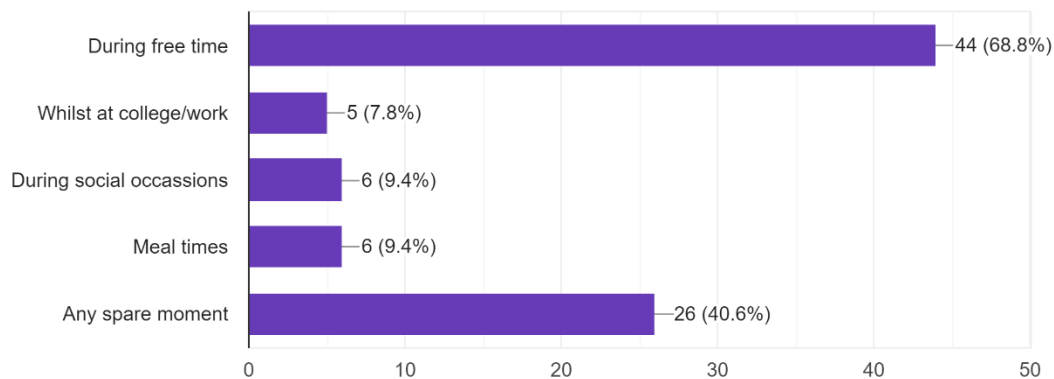
64 responses



As per survey, 63% people posts on social media sites in every few months while approx. 1/5th (19%) people never post on social media sites. Around 1/10th (8%) people post daily on social media sites.

When do you access social media ?

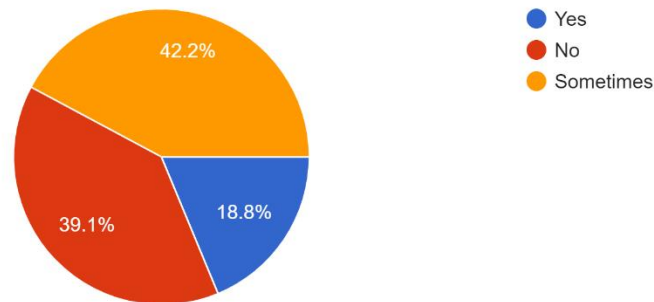
64 responses



According to survey, around 3/4th (70%) people access social media sites during free time and also slightly less than half (41%) people access social media sites at any spare moment.

Do you check social media before you get out of bed ?

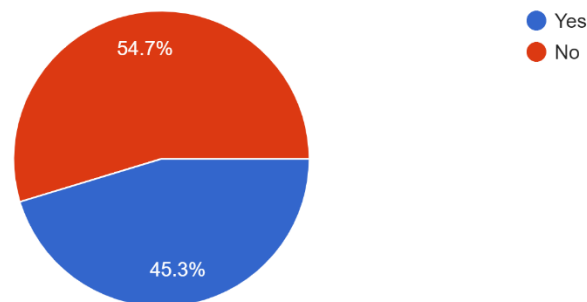
64 responses



As per the survey, slightly less than half (42%) people sometimes check social media sites before they get out of bed and 39% people do not check social media sites before coming out of bed while around 1/5th (19%) people checks social media sites before they out of bed.

Is checking social media the last thing you do before going to bed ?

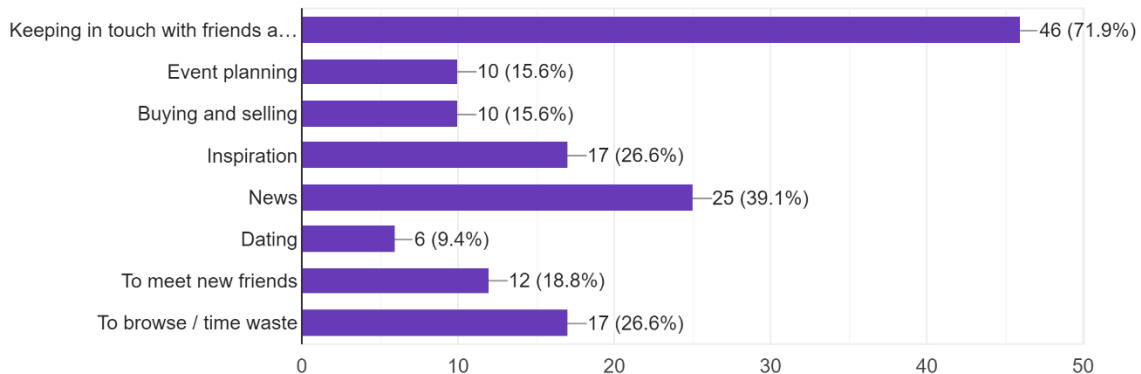
64 responses



As per the survey, more than half (55%) people's last activity is not checking social media before going to bed while 45% people's last activity is checking social media before going to bed.

What do you use social media for ?

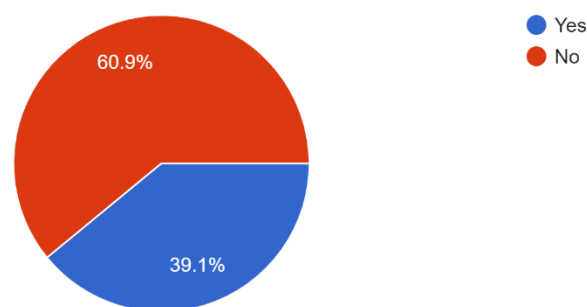
64 responses



As per the survey, approx. $\frac{3}{4}^{\text{th}}$ (72%) people uses social media to keep in touch with friends and family of which $\frac{2}{5}^{\text{th}}$ (40%) people also uses social media for news and around quarter (27%) people uses social media to browse and for time pass.

Has social media affected relationship friends / family / romantic ?

64 responses

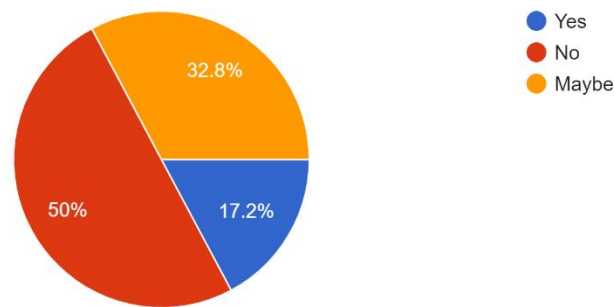


According to survey, around $\frac{3}{5}^{\text{th}}$ (61%) people believes that social media has affected there relationships while

approx. $\frac{2}{5}^{\text{th}}$ believes that it has not affected their relationships.

Do you consider yourself addicted to social media ?

64 responses



As per the survey, exact half people believes that they are not addicted to social media. Exact $\frac{1}{3}^{\text{rd}}$ (33%) believes that they are not sure whether they are addicted to social media or not while around half of $\frac{1}{3}^{\text{rd}}$ (17%) believes that they are addicted to social media.