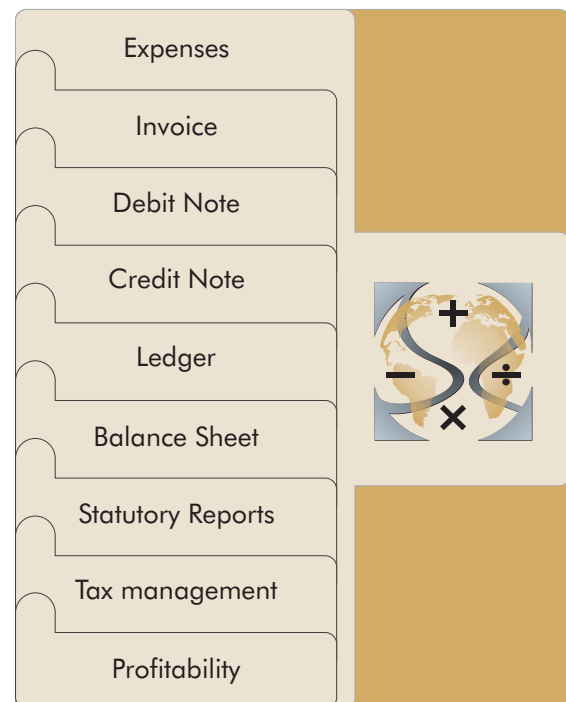# VISUAL
accounts

Service providers operating in the logistics industry have needs which are very specific to their business processes. For Freight Forwarders and Custom House Agents, an accounting system needs to be designed to identify revenue leakage due to unbilled expenses and to enable revenue realization, expense tracking, and proper invoicing. Visual Accounts is an accounting software that has been created with these specific needs of the logistics industry in mind.

With Visual Accounts, logistics companies are empowered to enhance profitability and productivity. Enhanced capabilities such as invoicing and service tax management are incorporated into Visual Accounts. In addition to the standard reports and registers, Visual Accounts facilitates control over finances through links with standard operations software such as Visual IMPEX, Visual Akash and Visual Samudra.

A comprehensive financial accounting software for logistics industry, Visual Accounts delivers unique benefits:

- Tracks all expenses incurred against a particular job and prevent revenue leaks due to unbilled expenses
- Reduces administrative overheads by enabling invoicing as well as tax management
- Cumbersome billing system is managed effortlessly due to seamless integration with logistics operations
- Provides intelligence to management on job and customer wise profitability

Expenses

Invoice

Debit Note

Credit Note

Ledger

Balance Sheet

Statutory Reports

Tax management

Profitability

Softlink

Softlink Logistic Systems is dedicated to enabling organizations in the logistics industry to 'simplify operations' through highly specialized software products.

Our deep domain expertise and experience in logistics and international trade, combined with strong technological know-how go towards creating truly winning products. These products deliver enhanced management control, revenue realization and accurate international trade documentation to users.

Exporters, Importers, Custom House Agents/ Customs Brokers, Freight Forwarders, NVOCCs and other logistics service providers experience a true boost in productivity and operational efficiency through the use of our products. Our success in meeting their needs is proven by our dominance among these segments in a demanding market like India.

Our products are supported by excellent support systems that serve our global customers through multiple communication channels such as telephone, e-mail, online chat and personal visits.

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Visual Accounts incorporates a number of powerful features:

- Complete tracking of transactions right from quotations, expenses, advances, and recoveries.

- Integrates with software packages such as Visual Impex, Visual Akash, Visual Samudra.

- Generates bills automatically by initializing charges from AWB/HAWB and BL/HBL.

- Initialization of quotation and actual expenses in bills

- Generating and printing of invoices, debit notes, etc. in customized formats.

- Detailed cash flow statement

- Financial control through various reports such as:

  - Un-recovered expenses

  - Job wise / customer wise profitability

  - Unbilled job report

  - Employee wise expenses

- Helps with Service Tax compliance by automatic calculation and printing of required reports.

- All standard reports and registers required as per accepted accounting practice are built into the software

- Provision for graphical MIS reports for easy decision making

- Bank reconciliation

- Optional module of cheque printing

- User defined letters

- Data export to Tally

- Regular software updates, downloadable online

- Online client registration for software updates and support

- Comprehensive access control system to provide authorised access to various users with user activity log

Visual Accounts is a unique financial software that has a large customer base of Customs House Agents and Freight Forwarders.

SOFTLINK
Simplifying Operations

www.softlinkglobal.com