



For Freight Forwarders and IATA cargo agents, managing each detail of the air Freight Forwarding process is key, directly influencing customer satisfaction as well as their own revenue flows.

With Visual Akash, Air Freight Forwarders can manage all aspects of the air cargo operations with ease and speed. As their customers also experience the benefit of the streamlined operations, Visual Akash enables them to grow their business further. Visual Akash also helps Air Freight Forwarders to track each consignment right till the recovery of incentive payments, and maximize profitability.

A complete automation software for Air Freight Forwarders and IATA cargo agents, Visual Akash offers unique benefits like:

- Comprehensive management of operations with ease and speed
- Effective monitoring and management of revenue flows
- Ensuring customer delight by efficiently handling and tracking consignments
- Compliance with all IATA requirements
- Increase in profitability due to effective cargo consolidation





Softlink

Softlink Logistic Systems is dedicated to enabling organizations in the logistics industry to 'simplify operations' through highly specialized software products.

Our deep domain expertise and experience in logistics and international trade, combined with strong technological know-how go towards creating truly winning products. These products deliver enhanced management control, revenue realization and accurate international trade documentation to users.

Exporters, Importers, Custom House Agents/
Customs Brokers, Freight Forwarders, NVOCCs
and other logistics service providers experience a
true boost in productivity and operational
efficiency through the use of our products. Our
success in meeting their needs is proven by our
dominance among these segments in a
demanding market like India.

Our products are supported by excellent support systems that serve our global customers through multiple communication channels such as telephone, e-mail, online chat and personal visits.

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Visual Akash is specially mapped to the needs of Air Freight Forwarders with a number of features:

- Complies with all IATA requirements
- Generates House Airway Bills, Master Airway Bills and maintains Airway Bill stocks
- Manages the master database for Shipper, Consignee, Airlines, Commodity,
 Port, Country, etc.
- Can provide balance stock position of Airway Bills of various airlines
- Maintains incentive registers, payment registers, CSR, etc.
- Can track every consignment until it reaches its final destination based on pre-defined milestones
- Maintains flight schedules and tabulates freight rates for each airline for different ports
- Can generate many important reports like Airway Bill Register, Work Volume Register, Agent / Sub-Agent Report, Daily Airway Bill Report etc.
- Is compatible with Softlink's Visual Accounts or alternatively an additional module for invoicing can be used
- Provision to Block, Void or Return a set of Airway Bills
- Provision for user definable reports, allows users to generate customised reports
- Manages import shipments by generating CAN, DO, receipts, etc.
- Prepares consol manifest for filing with Indian customs through ICEGATE
- Generates profitability report
- Provision for graphical MIS reports for easy decision making
- Online client registration for software updates and support
- Regular software updates, downloadable online
- Keeps track of buying and selling freight rates
- Manages consignment consolidation and generates manifest

Visual Akash has carved a niche for itself among the air freight forwarding operators.

