

PRESS RELEASE

Softlink Rated By Nasscom, As a Top Emerging Company in India

Mumbai, October, 2011: Softlink, a global technology company focused on logistics and supply chain, was rated by Nasscom as one of India's top emerging companies. NASSCOM is the premier trade body in India of the IT-BPO industries. This prestigious honor recognizes emerging technology companies with advanced, ground-breaking technologies and solutions for their innovation. Softlink was the only logistics technology company to make it to this list.

As a pioneer in technology for the logistics segment, Softlink successfully leverages its own best-in-class resources, as well as the domain knowledge, innovation and best business practices to render unique business value to its customers. The portfolio of Softlink includes sophisticated and powerful solutions, designed for the global market, that enable companies in logistics and supply chain to meet their complex operational requirements. Softlink serves over 3500 companies in logistics and supply chain with solutions designed to streamline operations and help them realize their potential.

Mr. Amit Maheshwari, CEO and co-Founder, Softlink said, "We are delighted to be amongst the top 50 emerging companies in India. We have always been recognized by the industries we serve as innovator with world class solutions. We have continually demonstrated our knowledge, capability and expertise by way of our outstanding track record in customer acquisition and satisfaction. It is a matter of pride for the entire Softlink team and I congratulate them on this achievement. I would also like to thank the Nasscom for this recognition".

Softlink's has been innovating in the field of logistics technology since its inception. Its recent launch Logi-Sys is the only enterprise application especially designed for the sector. The product has been developed keeping in mind the needs of global logistics companies. Logi-Sys integrates the entire logistics and freight forwarding operations in a single system.

About Softlink Global

Softlink Global was established in the year 2005, with the sole aim of simplifying operations of organizations in the logistics industry worldwide through highly specialized software products and solutions. Softlink is a leading product company which exclusively provides software solutions across the logistics sector to Freight Forwarders, Custom Brokers and 3PL companies along with Exporters and Importers. Softlink has a presence in every major city in India, including Bangalore, Chennai, Hyderabad, Kolkata, Delhi and Mumbai. Softlink's products are used by more than 60,000 users in over 3,000 organizations. Softlink's clientele include organizations like DHL Express, TNT India, FedEx, Videocon, Times of India, The Future Group, ABG Shipyard, Onida, Parle Products, Moser Baer India, AFL Dachser, Nippon Express, DB Schenker, Kuehne + Nagel, Agility etc. Key PSUs and Government Departments like Air India, Indian Oil Corporation, Dredging Corporation of India, and Embarkation HQ benefit from Softlink's products.

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