

# VISUAL samudra



For a Sea Freight Forwarder, managing operations requires co-ordination between many different aspects – documentation, consolidation, customer relations and shipment tracking. With Visual Samudra, Sea Freight Forwarders can fulfill all these different requirements in a cohesive and integrated manner.

Visual Samudra provides automated management of sea freight, and also ensures a better control on profitability and revenues. Sea Freight Forwarders are able to provide automated status updates to clients about their shipments and enhance the level of service as well as customer satisfaction.

**A comprehensive sea freight management solution, Visual Samudra delivers benefits like:**

- Complete automated management of ocean freight forwarding with ease and speed
- Effective monitoring and management of revenue flows
- Ensuring customer delight by efficiently handling and tracking shipments
- Compliance with all regulatory requirements
- Increase in profitability due to effective shipment consolidation





## Softlink

Softlink Logistic Systems is dedicated to enabling organizations in the logistics industry to 'simplify operations' through highly specialized software products.

Our deep domain expertise and experience in logistics and international trade, combined with strong technological know-how go towards creating truly winning products. These products deliver enhanced management control, revenue realization and accurate international trade documentation to users.

Exporters, Importers, Custom House Agents/ Customs Brokers, Freight Forwarders, NVOCCs and other logistics service providers experience a true boost in productivity and operational efficiency through the use of our products. Our success in meeting their needs is proven by our dominance among these segments in a demanding market like India.

Our products are supported by excellent support systems that serve our global customers through multiple communication channels such as telephone, e-mail, online chat and personal visits.

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### **Visual Samudra is specially mapped to the needs of Sea Freight Forwarders with a number of features:**

- Takes care of outbound and inbound shipments
- Keeps track of buying and selling freight rates
- Prepares quotations for enquiries received
- Manages bookings received from the shipper
- Prints House BL, Master BL, vessel and container manifest
- Handles import shipments by generating CAN, DO, receipts, etc.
- Job status reports can be sent to the customers
- Avoids errors by reading the BL instructions sent by shippers/ agents automatically
- Maintains status of shipments along with transshipment details
- Generates profitability report in the form of Revenue Matrix
- Optional invoicing module helps in generating freight bill, brokerage bill and debit notes
- Calculates payable/receivable brokerage and commission
- Compatible with Softlink's Visual Accounts for comprehensive financial accounting
- Prepares consol manifest for filing with Indian customs across ICEGATE
- Provision for graphical MIS reports for easy decision making
- Online client registration for software updates and support
- Regular software updates, downloadable online
- Provision for user definable reports, allows users to generate customised reports
- Manages shipment consolidation

Many large and small companies are completely dependant on Visual Samudra to manage their Sea freight operations.



**SOFTLINK**  
Simplifying Operations

[www.softlinkglobal.com](http://www.softlinkglobal.com)