

## **Softlink's Logi-Sys Cloud ERP customers are now integrated with WCA Family WIN collaboration platform**

**Mumbai, India – February 15, 2013:** Softlink Global well known, end-to-end Cloud ERP for Freight Forwarding and Logistics industry, Logi-Sys, now offers its customers complete integration and a seamless interface with the WCA Family WIN collaboration platform.

WCA Family of Logistics Networks offers its members a platform called WIN (Worldwide Information Network) that facilitates shipment data exchange. With Softlink Global paving the way towards further integration by offering a single window interface to users of its popular Logi-Sys Cloud ERP, customers can now avail of extended connectivity with WIN.

The integrated solution provides users working with Softlink Global's Logi-Sys freight management solution with seamless access to the WCA Family WIN platform. Softlink and the WCA Family have partnered to simplify the process of ordering, shipping, documentation, track and trace as effortless as possible for customers.

The WIN platform connects forwarding agents with each other and with brokers, carriers and other logistics service providers for secure, digital, shipment-level collaboration in the cloud. WIN can be accessed on the web or from within your existing software package through a simple XML integration. For more information please contact [service@winwebconnect.com](mailto:service@winwebconnect.com)

The new interface completely embeds WIN functionality within Logi-Sys so users are not required to ever leave the Logi-Sys environment which they are accustomed to working in. This eliminates the need to re-key information and potential data mismatches, thus ensuring accuracy and compliance across transactions.

By integrating Logi-SYS with WIN Softlink offers a one stop solution easing document flow and cutting down on transaction times.



Speaking on the occasion, Mr. John DeBenedette, Managing Director of WIN said, "Our vision is to deliver world-class connectivity with the broadest reach for independent forwarders and their partners right from within their existing IT solutions. With the completion of Softlink Global Logi-Sys connection to WIN, the industry is one important step closer to realizing this goal".



Mr. Amit Maheshwari, CEO. Softlink Global Pvt Ltd added, "We are delighted to be able to offer our customers this value plus service. By enabling integration with WIN using Logi-Sys as the gateway, our customers can fast

track response times. We are also pleased to be associated with the WCA Family of Logistics Networks and we will continue our efforts to simplify our customers operations and offer product upgrades as and when the market demands.”



### **About the WCA family**

The WCA Family is the largest network of independent freight forwarders in the world with almost 5000 member offices in 189 countries and 720 cities and ports. Through six regional service centers, employing over 80 personnel, it is focused on helping the independent forwarder.

### **About Softlink Global**

Softlink is a leading product company which exclusively provides software solutions across the logistics sector to Freight Forwarders, Custom Brokers and 3PL companies along with Exporters and Importers. Softlink's products are used by more than 60,000 users in over 3,000 organizations. Softlink's clientele include organizations like DHL Express, TNT India, FedEx, Videocon, Times of India, The Future Group, ABG Shipyard, Onida, Parle Products, Moser Baer India, AFL Dachser, Nippon Express, DB Schenker, Kuehne + Nagel, Agility etc. Key PSUs and Government Departments like Air India, Indian Oil Corporation, Dredging Corporation of India, and Embarkation HQ benefit from Softlink's products.

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