

Week 1

Umbrella Principles of Effective Data Visualisation

Three-step process to Data Visualisation

Umbrella Principles of Effective Data Visualisation

- Know purpose
- Ensure Integrity
- Maximise data ink and minimise non-data ink
- Show your data and annotate it

Three-step process to Data Visualisation

Step 1: Defining the message

Step 2: Choosing form

Step 3: Creating Design