

What are Mifiel integrators?

An integrator is any company or person registered in Mifiel who is looking for comprehensively implement our services to your platform, through two schemes: wholesale-retail and / or brokerage.

Technical issues

For the first scheme, the wholesale-retail one, let's think about the following analogy, where you have a grocery store and to supply you with wholesale purchases in the central supply. The supply center naturally has no influence on the price that you decide to give to the products you just bought, so you can resell them at a higher cost.

In the brokerage scheme your client contracts directly with Mifiel, creates their keys access, and enter them on your platform. An example of this is, when you create a account in an e-commerce site or in a food delivery platform and You have the option of registering with your Facebook data or with your Google account.

Under this system, Mifiel identifies the customer who is making the call with their keys, and in this way you get the corresponding commission.

Commercial scheme

Profits are made in these two schemes, but there are commercial differences among them. Below we will detail each of them so that you can choose the one that best suits your business model.

Under the wholesale / retail system you purchase packages of documents and the divide into smaller packages -with a higher price per document- to sell them to your users. The profit will depend on the differential of the cost of acquisition and cost of sale.

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This business model implies an initial investment for the acquisition of a package by the integrator, but it also represents higher profits.

On the other hand, under the brokerage scheme you do not need to make an investment initial, since it is your client who makes the purchase directly in Mifiel and uses their documents using their own keys, which they entered on your platform.

In this scheme, Mifiel gives the integrator 20% of what its client billed on the 1st year and 15% of what you bill for the next 2 years or as long as you continue using your service (the case that is more advantageous for the integrator).

As you can see, the two systems represent, under different technical schemes and commercial, profit for you or your company. We give you all the necessary information so you can decide the one that best suits your business model.

If you have any questions, don't hesitate to contact us.

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