# **Samir Watts**

Frontend Developer with 3 years of experience in building Web applications, dashboards, and static pages for multiple clients across various domains and geographies.

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### **EXPERIENCE**

# Front-end developer, <u>Publicis Sapient</u>, Bangalore

SEPTEMBER 2020 - CURRENT

Working in the frontend team of 4. Working on the marketing tool for an e-commerce product and creating email templates and components for various email campaigns. I have worked on HTML CSS, vanilla Javascript, and multiple Adobe marketing tools. I have also had the opportunity to work across multiple teams and interfaced with multiple stakeholders in the organization.

# Front-end Consultant, <u>Door to Dumps</u>, Gurgaon

APRIL 2020 - CURRENT

Being the sole frontend developer, built customer application and website on React js single handedly. Contributed in UX and product decisions as well at multiple places.

### Front-end developer, Nickelfox, Noida

MARCH 2018 - MARCH 2020

Worked in the frontend team of 5. Built several projects single-handedly using ReactJS and HTML/CSS. Collaborated across teams to deliver the best quality products for the clients.

# Front-end developer, Freelancing

SEPTEMBER 2017 - FEBRUARY 2018

Handled several web projects with multiple clients using HTML, JS and CSS technologies.

#### **EDUCATION**

### B. Tech Information Technology(IT)

SEPTEMBER 2009 - JULY 2013

Poornima College of Engineering, Jaipur

# **PROJECTS**

### <u>Albertsons</u>

Albertsons is one of the largest food and drug retailers in the United States.

I have worked on various marketing campaigns like Monday Themes, cart abandonment, and transactional emails for their primary product and multiple subsidiaries like Safeway, Acme Market, Kings, Jewel-Osco etc.

# **Aptihealth**

Aptihealth is a behavioral healthcare company working in b2c space.

I worked on the consumer, doctor and internal application and developed features like onboarding, booking flow, video calling, scheduling using React/Redux, and integrated with the backend APIs.

# **Rating Finder**

This Extension for Netflix, displays IMDB's rating of movies on thumbnail image. Built the whole extension single handedly as a side project.

### **SKILLS**

#### **Programming Languages**

JavaScript HTML5 CSS3 Liquid

### **Frontend Technologies**

ReactJS Redux jQuery Bootstrap

#### **Tools & Platforms**

Github Jira Postman AEM/ACS Bitbucket Ubuntu MacOS

### **PoweredX**

PoweredX is a free program that allows entrepreneurs to get their tech-based ideas developed up to MVP level. I built the website end to end from scratch as an SPA using technologies HTML/CSS and Vanilla JS.

### **Aviteur**

Aviteur (a subsidiary of Gucci) is an e-commerce website specialising in luggage bags. I worked on the web application which was built using Liquid template language and Shopify.

# **Neobeema**

Neobeema aims to transform customer experiences in the insurance industry. I developed the whole web application from scratch using React and Vanilla JS.

# **Scoperworker**

Scopeworker is an enterprise B2B marketplace. I worked on various static and dynamic components across the website.

# **Nickelfox** Portfolio and Blog

Worked on the company website and blog and developed various pages and components using HTML/CSS, Vanilla JS and custom Wordpress theme.