

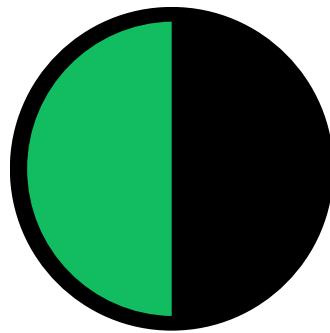
**future  
leaders.**



SCIENCE AND TECHNOLOGY COUNCIL  
IIT (BHU) VARANASI

FUTURE LEADERS IIT-BHU

# PLACEMENT GUIDE



# INDEX

- **MEDIA.NET**

By Ayushman Singh

- **MEDIA.NET**

By Parth Sharma

- **MASTERCARD**

By Sanjana Dutta

- **ZOMATO**

By Baibhav Mohanty

- **HiLABS**

By Gunika Tangri

- **CLEAR**

By Satyam

- **JAVIS**

By Rachna Sharma

- **JAVIS**

By Rohan Sinha

- **MEESHO**

By Lakshya Palawat

- **MEESHO**

By Naman Joshi

- **VMOCK**

By Arunanshu Sinha

**future  
leaders.**

# MEDIA.NET

Ayushman Singh

# Media.Net

Hey everyone! I'm Ayushman Singh, a final-year student at IIT BHU, pursuing a B.Tech. in Mechanical Engineering, set to graduate in 2025. I'm so happy to share my placement journey and interview experience with you all for the Sr. Product Analyst role at Media.net.

## Shortlisting Process:

The process began with an assessment test that evaluated technical and problem-solving skills. The test comprised:

1. **SQL Questions:** Four problems focusing on core concepts like joins and aggregate functions.
2. **Pandas-based Question:** A data manipulation task to assess proficiency in handling structured datasets.
3. **Aptitude Section:** Included probability questions, graph interpretation, and visual chart analysis, testing analytical abilities under time constraints.

The final shortlisting was based on test scores and resumes.

## Round 1:

This was an offline interview with Senior APM , and being the last candidate, I had my doubts since 1 offer was already given. However, I stayed focused and tackled it confidently. This round lasted about 45–50 minutes and covered logical reasoning, SQL, business & product sense as well.

### Introduction and Guesstimate

The session began with a personal introduction, followed by the interviewer asking about my favorite product. I answered Zomato, leading to a guesstimate question: “*Estimate the daily Zomato orders in Varanasi.*”

I approached it by segmenting Varanasi's population into groups (e.g., 30% ordering online and 70% not) and explaining my rationale behind consumer behavior of Varanasi's population. The interviewer appreciated the depth of my segmentation and assumptions.

**Key takeaway:** Always communicate your reasoning, if possible, with a focus on consumer behavior, it's critical in PM interviews.

## Puzzle

Next, the interviewer presented a puzzle, a standard one from brainstellar: “*If there are 25 horses in a race, how many races are needed to determine the top 3?*” to test my problem-solving skills.

## SQL

The interview then shifted to a SQL round where I was provided with three tables: Shipping data table, Customer data table, and Order data table, with Customer ID being the foreign key linking the tables, with tasks centered on joins and aggregate functions. The task did not require in-depth knowledge but instead tested my understanding of fundamental SQL operations.

## Case Discussion

The interviewer concluded with an RCA question: “*Why is the average watch time on YouTube decreasing?*” Instead of jumping directly to external/internal factors, I scoped the problem and systematically analyzed potential causes.

**Pro tip:** Develop your own structured approach to RCA by practicing diverse scenarios.

## Round 2:

This hour-long round online interview covered behavioral, technical, and product-oriented discussions.

The first question the interviewer asked after the introduction was why I left my PPO. This was followed by a question about why I chose Product Management, to which I shared my personal reasons. I believe everyone has their own unique response to this question.

## Product Improvement Discussion

The interviewer then delved into some behavioral questions, starting with a discussion on product preferences. He asked me to name a product I really hate, and I mentioned “Google Keep.” He then inquired about its pros and cons and asked why I still used it, which served as a pivot question. This led to a deeper discussion on how I would improve the product.

**Tip:** Prepare a list of your top 3 products, with deep insights into their functionalities, pros/cons, and areas for improvement, as these questions often pivot into deeper discussions.

## **Technical Segment**

The technical segment of the round focused on web development concepts mentioned in my resume, such as web APIs, cookie on a web browser. Since I had worked on web development during my second year, the interviewer asked questions around these topics to gauge my understanding & to get brownie points I had an idea of tokens, caching, and sessions, so I tried to put in that as well.

## **Product Strategy**

The final section of the round featured a unique, non-generic problem which was 35-40 mins long: “you are a PM at swiggy design a surge fee strategy for Swiggy.” This required analyzing various factors, including weather conditions, traffic, customer behavior, and festive seasons. Some abrupt things such as surge fee prices apply on a sudden basis not a gradual one so these are the things as a product analyst you have to keep in mind while solving.

The interviewer also asked me to develop a go-to-market (GTM) strategy for the restaurant side. I began by breaking down the target audience into new and existing customers, further categorizing them based on order values and lifetime value to the company.

**Tip:** A useful piece of advice here is to practice GTM strategies and also ask the interviewer what type of GTM strategy they’re looking for in order to tailor your response.

## **General Advice:**

1. Practice Mock Interviews: Regularly work on case studies and problem-solving to strengthen your approach.
2. Diversify Roles: Apply for APM and business roles to expand opportunities.
3. Master Technical Basics: Proficiency in SQL and system design can set you apart.
4. Structure Your Thoughts: Clarify problem statements, scope in/out as needed, and articulate your rationale clearly.

## **On a Personal Note:**

ShARE, now the Future Leaders Program, IIT-BHU was instrumental in my journey, providing me with a supportive community and connecting me with seniors I could rely on. Lastly I wanted to say, stay calm and confident. Even if one opportunity doesn't work out, another is always waiting for you, all the best!

**future  
leaders.**

# MEDIA.NET

Parth Sharma

# Media.net

Hey everyone, I am Parth Sharma of Ceramic Engg. at IIT-BHU, and I got placed in Media.net as a Senior Product Analyst. I primarily prepared for PM, PA, and BA roles. Since I had an onsite internship during the summer, my focused preparation for placements began in mid-August. However, I highly recommend starting much earlier to allow sufficient time for preparation.

## Preparation for BA/DA Roles

These roles require a strong grasp of aptitude, including DI, LR, and some VARC (similar to CAT). Speed is the key here, as the questions are relatively easy but highly time-sensitive.

For aptitude, I referred to [Time Module](#), CAT PYQs, and MAS Test Series. For SQL, I studied from W3Schools and practiced on Hackerrank, Data Lemur, Leetcode (Top 50 SQL questions), and InterviewBit .

## Preparation for PM Roles

PM interviews generally focus on Root Cause Analysis, Product Improvement, Metrics, Favorite Product & its Improvement, Product Design (may include wireframing), and Guesstimates.

## Shortlisting Procedure:

The shortlisting process varied across companies. For Media.net (Senior Product Analyst), the Online Assessment (OA) consisted of 4 SQL questions, 1 Python coding question, 20 aptitude questions, and basic ML-related questions. Out of all candidates, 16 were shortlisted for the next round & I was one among them. The interview process consisted of 2 rounds.

## Round 1 (with APM):

This round was conducted offline with the Associate Product Manager and lasted around 45–50 minutes. It began with an introduction, followed by a detailed discussion of my resume, particularly my last internship at a gold loan firm. They asked what differentiated the firm from others, to which I explained that it provides doorstep gold loan services. Then, they asked about my specific contributions, which I explained in detail since it was an onsite internship so I had firsthand experience with the process and mentioned how I automated the manual workflow using some algorithm based on location and other key factors.

## Guesstimate

Next, I was asked a basic guesstimate question on “estimating the number of cars in Delhi.”

## Puzzle

Followed by a puzzle was asked, one of the standard ones from GeeksforGeeks (GFG), the "candle problem," where two candles are given, and you have to measure 45 minutes.

## RCA

After that, they presented an RCA (Root Cause Analysis) case on Flipkart, where the average order rating was decreasing. Avg order rating is basically what is the rating you are giving to a particular order. Through follow-up questions, I identified that the decline was due to a UI/UX change. They then asked how to improve the UI/UX to enhance ratings.

**Tip:** If a UI/UX change is affecting a specific audience, and the change is negatively perceived, that audience is often not tech-savvy.

## SQL

I was also asked SQL questions, which were relatively easy. They focused on table joins, aggregates, joins, and the DENSE\_RANK function.

Additionally, there was a cache and memory-related question that was somewhat related to computer architecture.

## Round 2 (with Director of Product-Aditya):

This was an online interview lasting more than an hour and was highly problem-solving-oriented. The focus was on evaluating my thought process and approach to challenges. The director was straightforward—he did not ask for introductions or greetings and directly started with a question.

## Case Discussion

The problem was an RCA on Zomato's conversion rate. He explained that after a specific time, Zomato observed a decline in the conversion rate (i.e., the number of people opening the app versus placing an order). Initially, for about 6–8 minutes, the conversion rate was at its peak, but after that, it started declining.

I was first asked to draw the graph, which would resemble a normal distribution curve.

After drawing it, I had to explain why the peak occurred and why the decline followed. I reasoned that:

1. Users might change their minds about ordering food.
2. They might switch to another app to compare prices.
3. The customer satisfaction threshold might have been reached.

After my response, the problem became more challenging: he introduced a second spike (local maxima) at around the 10-minute mark, meaning some users returned to Zomato. I had to identify why this was happening.

I hypothesized that:

1. Other apps had longer delivery times.
2. Users didn't find better deals on other apps.

Then, he asked how we could increase the first peak to prevent users from switching to other apps. If I had to pitch this to founders, how would I justify it?

I considered two factors: price and time. Reducing the price could impact the company's financials, but reducing delivery time might increase orders. He then asked how to prove this hypothesis to the founders.

After further brainstorming, I proposed a UI testing experiment- a "UI gimmick" where we display a shorter delivery time (e.g., 10 minutes instead of 15 minutes) and observe if the conversion rate increases over a month. If it does, we could present this data to the founders and scale up the delivery fleet in that area accordingly.

This detailed RCA discussion lasted around 1 hour 15 minutes, and the interview concluded after the case discussion.

## General Advice

- Start preparation early, ideally months in advance.
- Develop hands-on experience with projects, as they are highly valued in interviews & be well-versed with the projects on your resume.
- Prepare well for SQL queries and have detailed insights into your projects, including tech integration and strategy.
- For PM roles, master frameworks like CIRCLES and practice RCA and guesstimates.
- Research the company thoroughly before interviews.
- To build product sense, participate in case competitions and study RCA and product design cases. Product sense takes time to develop, so consistent practice is essential.

**future  
leaders.**

# MASTERCARD

Sanjana Dutta

# Mastercard

Hey people! My name is Sanjana Dutta, and I'm a final-year student at IIT BHU, graduating in 2025 with a B.Tech. in Chemical Engineering. I'm super excited to share that I recently got placed as an Associate Consultant at Mastercard, and I'd love to walk you through my interview experience!

## Shortlisting Process:

I was shortlisted for Mastercard based on three major factors, my CPI, resume and an aptitude test. I feel that maintaining a good CPI (at least above 8.5) is a very important factor for getting shortlisted for any company as most of them have a bandwidth of about 150-200 students and they blindly go for CPI based filtering to get their candidates. Then comes how differentiated your resume is from the others in the stack, spikes in your resume such as noteworthy PORs and projects will help you to stand out from the general crowd.

Finally, the aptitude test was filled with quantitative and logical reasoning based questions. Some of the concepts asked were related to ratio-proportion, simple interest, compound interest, profit-loss, and other quant mathematics. There were also CAT level aptitude questions and English comprehensions which were mostly doable.

## Round 1:

The first round which lasted 35 min was an in person interview with a panel of 3-4 people, and it was quite technical. It started with a brief introduction where I walked them through my resume, highlighting my projects and internships. The interviewer took a keen interest in one of my projects about market entry strategy. Even though I felt a sense of urgency, expecting me to give crisp and clear answers, he dove quite deep into the finer details of my project and focused on testing my knowledge and thought process behind each step. He mostly wanted to understand my approach and was also expecting some numbers to justify my logic.

The first 10 mins revolved around this project-based discussion, after which I mentioned Machine Learning in my internship and the conversation shifted to that. I found the questions to be quite easy if you have a fundamental understanding of the topic. Basic classical ML specially supervised learning like regression & classification.

## **Machine Learning Questions**

They asked about XGBoost (which I had used in my project), decision trees, boosting, bagging, random forest algorithms, and the metrics I've used. Basic concepts like loss functions and errors were also discussed. And also some real life examples, basic not in depth.

## **SQL Questions**

Since I had mentioned SQL, the interviewer asked a few definitions like "What are joins?" and "Explain the difference between inner and outer joins." These were more conceptual than practical.

In the end, the interviewer asked about Mastercard's business model and the transaction process, which I had prepared by doing some research. Mastercard is more than just a credit card company, and I was able to explain the entire value chain of their transactions, which impressed the interviewer.

To wrap up the round, I was given a guesstimate to estimate the number of trees on the IIT BHU campus. The focus was on my problem-solving approach, not the exact numbers.

## **Round 2:**

duration: 40-45 min

In the second round, I gave another brief introduction and spoke about a project I was particularly proud of. The interviewer asked deep, inquisitive questions about my go-to-market (GTM) strategy and how I integrated technology into the project. This round felt more like a conversation, with the interviewer showing genuine curiosity about my work.

## **SQL Questions**

Moving on, SQL was another area where she asked a few definitions, real-world examples, and 3 separate queries. I was expected to explain it verbally rather than penning it down. These queries basically tested my knowledge of order by where clause, window functions and subqueries and I managed to answer 3 correctly.

## **Resume-based Discussion**

This round ended with a discussion about my roles and responsibilities at ShARE(now Future Leaders IIT-BHU) as the Expertise Network Head, my internship at Accenture and some basic HR questions ("Why Mastercard?", "Why do you think you are fit for the company?", etc). ML related questions were also asked 2-3 while discussing the project. This round was more resume centric.

## **Round 3: HR round**

The final round was an HR round. It is advisable to go through around 30-40 top HR questions on the internet but I was always confident about myself for HR rounds naturally so I didn't have to prepare much.

### **HR Questions**

- "What are your strengths and weaknesses?"
- "Tell me about a time when you solved a conflict during work."
- "Tell me about a time when you worked in a team."
- "Suppose you're working in a team and there's a conflict of opinions, how would you solve it?"

I was able to give pretty good answers to all these questions and more. There were also a couple of trickier questions which you can't really be prepared for, however being confident in such situations is the key.

### **General Tips:**

- In HR rounds, you must be able to defend everything on your resume. There shouldn't be an iota of doubt.
- Always research the company thoroughly. Know their mission, vision, how they make money, and their market positioning.
- Prepare for technical interviews by honing relevant skills during breaks (like ML or software development).
- Treat projects as learning experiences, they are valuable in interviews.
- Keep up a healthy competition with friends, so you remain motivated and aware of your standing in the batch.

### **Final Thoughts:**

The interview process at Mastercard was an enriching experience. I was able to handle it with confidence because of my preparation. So, to anyone preparing for interviews: stay calm, stay prepared, and don't underestimate yourself!

**future  
leaders.**

# ZOMATO

Baibhav Mohanty

# Zomato

Hi everyone! I'm Baibhav Mohanty, a final-year Civil Engineering IDD student at IIT BHU, and I'm here to share my journey of landing a Product Analyst role at Zomato. Hopefully, it'll give you some insights into what worked for me and how you can prepare.

## Shortlisting Process:

I had 13 shortlists, primarily due to my CPI & profile( which includes internships, projects, POR & achievements). Zomato's shortlisting process began with a resume based test shortlist. Then the test included statistics, aptitude, and four SQL questions—two easy, one medium, and one difficult. Finally, the test scores were combined, may be, with resume scores to determine the final shortlist for interviews.

## Round 1:

The first round started with a casual self-introduction. I spoke about the roles I'd taken on in college and the experience I gained during my internships at Urban Company and MatchMove. Since both were in the product domain, they aligned well with Zomato's requirements, especially my experience in the B2C space at Urban Company. This led to a detailed discussion about my work.

## Guesstimate

The technical part kicked off with a guesstimate: “How many boats are docked at Assi Ghat in Varanasi?” Honestly, I wasn't expecting something this simple, but I stuck to a logical approach (Google-level logic, to be honest), and the interviewer seemed happy with my response.

After that, there were:

- **Puzzles** (I highly recommend brushing up with resources like GFG's Top 50).
- **HR questions**, like “Why Product Management?”
- **Resume grilling**, which mainly focused on my time at Urban Company (6-7 months) since it was directly aligned with Zomato's requirements.

Overall, this round felt manageable since it was primarily about demonstrating alignment between my past experiences and the role.

## Round 2:

After introductions, the second round started with a product case, though I don't remember much of it because I had already handled multiple cases that day.

**Tip:** Be prepared for back-to-back interviews; staying calm and structured in solving different type of cases is key.

### Case Discussion

Then there was a case discussion on: "How would you compile a data model for a transportation-ride company (think Ola) just starting out?"

While I wasn't expected to dive too deep into the technical aspects but instead the interviewer was looking for how I broke down the process of gathering data which I was able to easily conceptualize. After I explained the various paths of gathering information for the model such as the user-data (their current locations, destinations, waiting times, ride preferences, etc), driver-data and previously collected app usage data, the interviewer seemed quite impressed.

The interviewer appreciated my clarity and step-by-step breakdown. Honestly, I credit my ability to structure responses to ShARE (now Future Leaders) IIT-BHU modules, which emphasize problem-solving with issue trees, it really came in handy here.

Surprisingly I didn't find this round to be very challenging due to the fact that I was familiar with the product-management/consulting domain from my earlier semesters as a part of ShARE, Business Club and from my internship experiences.

## Round 3: HR Round

The HR round was straightforward. The interviewer mainly assessed my cultural fit for Zomato. Some of the questions that were asked:

1. Who all are there in your family?
2. How many interviews did you have today? (A trick question to gauge my priorities, I answered there were multiple but I sat for Zomato)
3. Would you leave Zomato for another company?

That's how my interview process ended, and I received my offer as a Product Analyst at Zomato.

## **Preparation Resources:**

If you have a summer internship, start preparing for following from the months following it until the end of October, as tests begin in full swing after that. Trust me, the learning curve during placement season is unmatched, regardless of how much you've worked during college. Every day, you will learn something new.

- **Books for PM:** Decode and Conquer, Tech Simplified
- **Case Preparation:** Read as many solved examples from PM Exercises as possible. Follow PM School and PM Diego on YouTube for product design and root cause analysis.
- **SQL:** LeetCode top 50 SQL questions, HackerRank SQL challenges & DataLemur
- **Excel:** Projects aren't mandatory, but you must be proficient in the tool.
- **Aptitude:** Pick any good book, but complete it thoroughly. Arun Sharma's book is great.

## **Advice for Juniors:**

- CPI Matters, keep it above 8.5. It is a key shortlisting factor and also reflects your time management skills. A strong CPI can balance an average test performance and open future opportunities as well.
- Practice 2-3 mock interviews daily to get comfortable with different question types and improve response structuring.
- Stay in touch with seniors, friends, professors, and colleagues from internships. Networking is underrated but serves as both a safety net and a valuable learning resource.

## **Final Words:**

Whatever you decide to pursue- be it case competitions, a domain, or anything; give it your all. Take your time to figure out what works for you, but don't hold back on effort. "*Padhho, kaam karo, inference nikaalo.*"

Everyone can give advice, but no one can truly tell you what's right for you. You have to figure that out yourself. Keep exploring, keep switching, and trust the process.

**future  
leaders.**

# HiLABS

Gunika Tangri

# HiLabs

Hello everyone, myself Gunika Tangri, a final-year Industrial Chemistry student at IIT BHU, currently placed as an Associate Product manager (APM) at HiLabs. I'd like to share my interview experience to assist you in your placement preparation journey

## Shortlisting for the Interview:

I applied for the APM program, which required preparing an 8-slide deck based on one of three provided problem statements. The company requires a deep understanding of technology along with its business applications in the deck. In this round, 9 candidates were shortlisted for interviews. The resume played a minimal role, as the primary focus was on the quality of the submitted deck.

## Round 1:

Interviewer: Senior Product Manager

Duration: ~45min

The interviewer was very kind and made me feel comfortable throughout the session. For the first 10–15 minutes, he asked me to explain my deck. I presented it slide by slide, delving into the details. However, he stopped me after three slides as it was becoming too detailed. He then asked me to introduce myself, during which he asked follow-up questions, including why I chose product management after consulting (referring to my internship at Accenture).

## Machine Learning Questions

Next, he asked 4–5 basic ML questions, such as:

- Difference between supervised and unsupervised learning
- When to use supervised learning
- When to use K-means and what the "K" in K-means represents

## Case Discussion

Afterward, he asked about my hobbies. When I mentioned traveling, he asked me to “identify a problem faced by travelers and design an app around it.” I identified several problems, broke down the problem statement, and explained it in detail. Since this case discussion took about 30 minutes, he stopped me midway and asked me to provide a success metric without finalizing the solution. Although it was challenging to define a metric without finalizing the solution, his guidance in this part helped me list and prioritize 10–12 metrics.

## Guesstimate

Finally, I was given a guesstimate: "*Estimate the number of coffee cups in Delhi.*" (as I am from Delhi) I structured my response logically. The interviewer was satisfied with my approach, wrapped up the discussion by introducing himself, and allowed me to ask questions. I had a brief discussion with him, and he confirmed that I would proceed to the next round.

There was a 20-minute gap before the 2nd round.

## Round 2:

Round 2 began with my introduction again with one of the Senior Product Managers, but this time no follow-up questions were asked.

### Favorite Product & Design Case:

The first question in this round was about my favorite product, to which I responded with "Groww." We had a detailed discussion covering its usage, customer base, strengths, areas for improvement, and potential pitfalls. As a follow-up, he mentioned that Groww's primary customer base consists mainly of younger people (around 35 years old) and then asked me to "design a product tailored for individuals nearing retirement age", essentially, he said design a product for his father, since he uses Groww but not his father. This case discussion lasted about 40 minutes. The interviewer asked detailed questions, grilling me on each aspect of the solution. While the conversation was extensive, his response was neutral, pointing out areas I overlooked and indicating that my solution could have been more comprehensive.

Afterward, he asked me about my submitted deck. Since I used graphs and network optimization algorithms, he probed deeply into why I chose graphs over CNN and neural networks. I had to explain my reasoning in depth and demonstrate a strong grasp of the technology I mentioned in the deck.

Once again, I was asked why I chose product management despite my internships in management consulting and data analytics.

Toward the end, he asked general questions like "Why HiLabs?" The round concluded on a positive note, and I was confirmed for Round 3. Notably, I was the first candidate to be confirmed and was directly redirected to the 3rd round with the VP of Product.

## Round 3:

Interviewer: VP of Product and Design

Duration: 15 minutes

Round 3 started with a brief introduction, followed by the question: "What do you mean by product management?" I provided a satisfactory answer. He then asked what I liked about product management and, for the third time in the interview process, asked why I didn't choose management consulting instead.

He then mentioned that product management involves three stages: **ideation, implementation, and user interaction**. He continued by asking which stage of product management, amongst ideation, implementation and user interaction, was my favorite. We had a deep conversation about both of our interests for ~10 minutes.

In the end, he asked if I had any questions. I inquired about his experience at HiLabs and his extensive tenure at the company (around 20–25 years). After a brief discussion, the round concluded, and I received my offer as an APM at HiLabs:)

**future  
leaders.**

# **CLEAR**

Satyam

# Clear

I'm Satyam, 2025 graduate of IIT (BHU), and I'm excited to share my journey of securing a Product Analyst role at Clear. The interview process was a blend of technical deep dives, project discussions, and behavioral questions. I hope my experience helps you in your preparation.

## Preparation Before Placement:

For analytics, I systematically revised concepts using notes from the 100 Days of Machine Learning course by CampusX youtube channel. During the summer, I focused on logical reasoning, aptitude, and data interpretation, and in September–October, I finalized my resume and worked on Kaggle projects and case studies from PM School.

To prepare for guesstimates, I referred to casebooks from IIM Ahmedabad and IIM Bangalore. For the product role, I practiced product management exercises, emphasizing development, design, and metrics.

## Shortlisting Process:

The online assessment tested my aptitude, logical reasoning, and quantitative skills. It consisted of 30 quantitative questions to be completed within 30 minutes. Given my rigorous preparation, I felt well-equipped to handle the challenges. I approached each section strategically, maintaining a balance between speed and accuracy.

## Round 1:

The first interview round lasted about 30 minutes. Right after my introduction, without any delay, the interviewer posed a guesstimate: “Calculate how many Domino's pizzas are sold by an outlet.”

*The discussion then transitioned to my SQL-based projects, where I walked the interviewer through the column headers in my dataset, anticipating follow-up questions on SQL queries.*

## SQL

As expected, he then asked me a series of SQL-related questions—around 8 to 10 in total. One of the trickiest questions involved joins: “If you have duplicate columns in two tables and join them, how many unique rows will there be?”

## **Guesstimate**

After this, the interviewer gave me another guesstimate: “Estimate the total area of India.” This was also a familiar problem like last one since I had practiced nearly 60-70 guesstimate problems from YouTube and multiple casebooks. So I followed a structured approach, breaking the problem down logically and explaining my thought process clearly

After a short break of about 30 min, I was called in for the next round.

## **Round 2:**

The second round lasted for about 45 minutes and had a strong focus on product thinking and behavioral questions. The interviewer started by introducing himself and taking a copy of my resume from my hand. He then asked me about the role of a Product Analyst and its significance in a company. I shared my understanding of the role, after which he elaborated further from his perspective, offering insights into how the role operates within ClearTax.

The conversation then shifted to my internship at PhysicsWallah, where he asked me to explain my contributions using the STAR framework. Since I had already prepared for this, I confidently detailed my experience, highlighting the impact I had made during my internship. This led to a discussion on how I would improve the recommendations I had worked on. I shared my thoughts, and as we discussed potential improvements, I noticed that the responsibilities of a Product Analyst closely aligned with the work I had done during my internship. The interviewer seemed to take note of this, which I believe left a positive impression.

Next, we discussed my Position of Responsibility(PoR) as VP of ShARE(Future Leaders Program) IIT-BHU where he inquired about my key responsibilities and the skills I had developed. I shared my learnings, emphasizing cross-functional collaboration, communication, and leadership. I provided specific examples of challenges I had faced and how I had managed them effectively. The discussion was engaging, and I could tell that the interviewer was assessing not just my technical and analytical abilities but also my leadership potential and ability to work in a team. And this is how round 2 ended .

## **Round 3:**

The final round was more conversational, lasting about 20 minutes. The interviewer started by asking about my hobbies and interests, which led to an interesting discussion about my interest in history. I shared my passion for reading about historical figures like Napoleon and Alexander the Great, explaining how their leadership qualities inspire me. I even mentioned some of the battles they fought, and I highlighted the aspects of courage and strategic thinking during battles that I admire about them.

The conversation then moved to my experience in ShARE(FLP) and E-Cell, where we talked about teamwork and collaboration. I shared instances where I had worked with diverse teams to achieve organizational goals, emphasizing adaptability and leadership. At one point, the interviewer mentioned the hustle culture at Clear( formerly known as ClearTax), highlighting how employees often contribute beyond their immediate roles. To this, I shared my experience of working across multiple verticals in E-Cell despite being selected for a specific role. I also explained how, as VP of ShARE, I managed multiple teams and contributed to various projects. This seemed to resonate well with the interviewer, as it demonstrated my ability to take initiative and work across function

## **Final Words:**

When crafting your resume, ensure that whatever you write, you must defend it. Your resume won't matter as much i.e. having a high-profile resume doesn't guarantee placement. A good enough basic resume will work, but what truly matters is your actual learning, your ability to express yourself effectively & a little bit of luck.

Best of luck with your preparations!

**future  
leaders.**

# JAVIS

Rachna Sharma

# Javis

Hello! I'm Rachna Sharma, a final-year student from the Chemical Engineering department at IIT BHU. I recently secured a role as a Customer Satisfaction Manager (CSM) at Javis, and I'm here to share my interview experience with you all.

## Shortlisting Process:

The shortlisting process at Javis involved resume-based screening, but I'm not entirely sure what the specific criteria were. Having a resume that aligned well with the job description and a clear understanding of the CSM role played a big part in getting shortlisted for the interview.

## Round 1:

This round was around 40min conducted by a current CSM at Javis and had a relaxed atmosphere, starting with a self-introduction. The round was easy-going which included:

### Guesstimate Question

"Estimate the number of traffic lights in India." This is a standard guesstimate question I had prepared for, so I tackled it easily.

### Technical Questions

Questions about the CSM role, including:

- What exactly does Javis do?
- What are the responsibilities of a CSM?

I explained that the CSM acts as the face of the company, ensuring customer satisfaction and resolving concerns effectively.

### HR Questions

like:

- Why not Chemical Engineering?
- Why not PM/Consulting, as mentioned in your resume?
- Why CSM at Javis?

I believe the ability to think quickly and logically was key to acing this round. This round tested both my technical knowledge and analytical thinking.

## Round 2: Technical Interview with Account Manager

Round 2 lasted 45min & was conducted by an Account Manager at Javis, who was also an IIT BHU alumnus, making for a casual and comfortable atmosphere. This round was more technical than the first and focused on:

### Guesstimate

*“Predict the footfall in a mall in Varanasi on a specific day.”* My approach differed from the interviewer’s, as there can be multiple approaches to solve a guesstimate, which led to an interesting back-and-forth discussion to explore both solutions.

### Root Cause Analysis (RCA)

*“Let’s say in our platform if a customer’s order is not processing, what could be the possible reasons?”* I started by asking clarifying questions, and from that, after discovering that a particular metric was declining, I mapped the user journey. Despite not being very familiar with Javis technical workings, after clearing out certain technicalities, I hypothesized solutions and outlined a structured approach.

Additionally, I was asked about the projects and internships listed on my resume, and a few situational questions relevant to the CSM role. This round tested my problem-solving and critical thinking abilities.

## Round 3: Final Interview with CEO

Duration: 1 hr

The final round was conducted by the CEO of Javis, an IIT Delhi alumnus and IIM Ahmedabad MBA, with previous experience as a BCG consultant. This round was by far the most insightful and, for me, the highlight of the entire interview process, also my best interview round I ever had in my life.

It was less about conventional interview questions & more about understanding me as a person & my fit for the role. The CEO focused on:

- **Resume Discussion:** He was particularly interested in my projects, especially my work in Hult prize. We discussed them in detail. The CEO asked me to calculate the unit economics of a startup idea that I proposed in my Hult prize competition, to test its profitability.
- **Behavioral Question:** Convince me that you’re a good candidate for this role. I focused on highlighting past achievements to build confidence and also pivoted towards answering this question effectively.

This round was an opportunity for me to demonstrate my logical reasoning, problem-solving abilities, and communication skills in an open and informal manner.

## Advice for Juniors:

- For Consulting and Product Management Roles, practice profitability, market entry, guesstimates, and strategy-based questions.
- Use casebooks, like the 180DC Casebook from DTU, to practice a wide range of interview questions. I found it immensely helpful.
- Engage in as many mock interviews as possible to build confidence and handle the psychological pressure of real interviews.
- Align your resume with the job description and emphasize relevant projects and Positions of Responsibility (PORs). Leverage the strong IIT BHU alumni network to gather insights into the role and company.

**future  
leaders.**

# JAVIS

Rohan Sinha

# Javis

Hi everyone! I'm Rohan Sinha, a final-year Mining Engg. student at IIT BHU, currently placed as a Customer Success Manager (CSM) at JAVIS. My journey through the placement process was both exciting and challenging, and I'm excited to share my experiences to help you in your preparation.

## Shortlisting Process:

The first criteria for shortlisting was CPI; for my role, the cutoff was 7+, though it varied for different roles. This was followed by a resume review. They were keen on bringing in diverse candidates with experience in internships, projects, positions of responsibility (POR), and co-curricular activities. For instance, I included my involvement in sports. Ultimately, 28 candidates were selected for the Round 1 interview process. Basically it involves resume shortlisting.

## Round 1:

Interviewer: Senior Team Member

Duration: 1 hour 20 minutes

We started with a general introduction, and then the interviewer asked about my goals and what I was currently working on. The first round was focused on discussing my projects, internships, and case studies. For instance, they asked me about the most consistent feedback I received during my internships. This was followed by typical HR-style questions about my college experiences, people management, and real-life scenarios.

One of the key areas they focused on was my startup project, UNNATI, a sustainable fashion startup I had worked on for the HULT Prize in my second year. The interviewer, Tarang, spent around 15-20 minutes exploring this in-depth, which I welcomed, as it's generally a pattern the longer the duration of interview the chance is directly proportional to get into next rounds.

Then after that we started with cases there were 2 cases:

### Case 1: Guesstimate

"How many queries does JAVIS cater to in a month?"

Since I wasn't familiar with the specifics of JAVIS or its services, I began by asking clarifying questions to ensure I understood the scope of the case.

For example, I asked what exactly “queries” meant, whether they referred to customer complaints, returns, or other issues. After receiving clarification, I structured the case around possible types of queries, which I divided into categories like returns, order issues, and general inquiries.

**Tip:** If you’re not sure about the details of a case, don’t hesitate to ask clarifying questions. This will give you more data and structure to approach the problem effectively.

### Case 2: Root Cause Analysis (RCA)

“A server issue affecting customers’ orders, find possible reasons.”

For this case, the interview was already running long, so I asked the interviewer whether they wanted me to give a detailed analysis or just my initial thoughts. The interviewer replied that they were looking for my immediate, impromptu thinking. I quickly listed potential causes of the server problem, including issues with database load, server maintenance, and network issues, while prioritizing the most likely causes.

**Tip:** If you’re confident in impromptu thinking, offer to share your initial thoughts rather than a structured solution. This will allow the interviewer to gauge your ability to think on your feet.

**Insight:** The number of interview rounds at Javis varied from candidate to candidate: some had three rounds, some went through as many as five. In my case, I had two interview rounds.

## Round 2: Final Round

Interviewer: Parth Saarthi Sinha (Founder & CEO)

Duration: 40-50 minutes

The first thing that struck me was the Zoom call , it was strange since everyone else had theirs rounds on Google Meet. When I joined, I saw that the interviewer was Parth, the Founder & CEO of JAVIS, and immediately realized that this was probably my final round. There were only two possible outcomes: either I impress him and get the offer, or I don’t.

### The Interview Start

This round was significantly more personal and informal. Parth made the conversation comfortable by saying, "We both are Sinha, I guess we will vibe a lot," which broke the ice and set the tone for a more relaxed discussion. He then said, “I get it, you have experiences and all, but I just want to know who the real Rohan Sinha is.”

The focus of this round was on HR-style questions. We discussed my personal journey, my experiences, and how I shaped my college life with co-curricular activities. We also touched on my future aspirations, which I elaborated on. This lasted about 15-20 minutes, and Parth seemed genuinely happy with the answers I provided.

Parth paid special attention to my startup project, UNNATI, asking how building something of my own set me apart from other candidates. We discussed this for 10 minutes. In the end, I also asked a few thoughtful questions that I had prepared, which Parth appreciated.

At the end of the interview, Parth expressed his satisfaction and confirmed the job offer on the spot.

## General Tips for Preparation

1. Maintain a strong CPI as it can affect your chances of getting shortlisted. Avoid backlogs or low attendance.
2. Highlight your unique experiences, this could include startups, leadership roles, or co-curricular activities that set you apart.
3. Stay calm and avoid overthinking. Placement process in whole often involves an element of luck, so focus on doing your best.

## Final Words:

Particularly, for those who are in their second year, you have a lot of time & I know that as I also had a similar path, start building something of your own: whether it's a startup, side project, a code websites or participating in competitions like the HULT Prize. It doesn't matter if the project doesn't take off. What matters is that you tried and learned. This experience can be incredibly valuable when you write your resume, and it can make you stand out in interviews for non-tech roles specially. Even if your startup fails, you'll have the story to tell, which is what matters most. As no-code websites can be built in a week, but the experience and knowledge you gain will help you in the long run.

**future  
leaders.**

# MEESHO

Lakshya Palawat

# Meesho

Hello everyone! I am Lakshya Palawat, currently in my 4th year of Mechanical Engineering at IIT BHU and an upcoming Senior Associate at Meesho. Here's a breakdown of my interview process at Meesho, which revolved around my resume, project discussions, and a mix of case-based and HR questions.

## Shortlisting Process:

For Meesho, in our campus, the selection was based on resumes. Resume shortlisting is often subjective and depends on factors like alignment with the role, the depth of relevant work experience, and how effectively your skills and achievements are presented.

## Round 1:

The first round began with a general introduction and focused heavily on a project from my resume: "*creating an OTT platform for Gen Z*," which was discussed in detail for about 20–25 minutes.

### Case Discussion

I was then given a case study: "*How to market an app without any initial budget or existing users while aiming to acquire 1,000 users?*"

I tackled the case by identifying the app's unique selling points (USPs) and designing a strategy-driven solution around them.

**Personal Insight:** *What I felt personally, they don't require hard skill, they were more interested in checking my ability to hold a meaningful discussion around business acumen & how structured I am.*

The round concluded with the interviewers asking for any questions I had for them and I decided to use this opportunity to ask intelligent questions that encourage a discussion on technical topics that could potentially showcase my knowledge in front of the interviewer. For instance, I asked: "*How does Meesho manage operations without having a warehouse?*" This sparked a meaningful conversation and marked the end of the first round.

## Round 2:

The second round, which was also the final round, after the introduction started with questions about my internship at 180DC, focusing on structural operations of the organisation and resume-related topics.

## RCA

The interviewer then asked about my favorite product, to which I responded: "*Hinge*"

I explained the features I liked and why it stood out as my favorite product. This was followed by another case question: "*If Hinge's total app openings are reduced by 13%, how would you identify the reason behind it?*"

I approached this by analyzing internal factors (e.g., user interface) and external factors (e.g., competition).

## HR Question

The round concluded with HR questions, including:

- What is your biggest strength?
- What skill would you like to work on in the next six months?
- Share a time when your biggest strength failed you, and how would you address it now?
- Why do you want to join Meesho?

**Tip:** Be prepared with well-thought-out answers for strengths and weaknesses, avoid generic or superficial responses.

Finally, they asked if I had any questions for them and that's how round 2 concluded.

## Preparation Tips & Takeaways:

- Begin preparation at least one month in advance before the start of your placement sem.
- Use platforms like HackerRank, LeetCode, and DataLemur for SQL, and refer to CAT modules for aptitude.
- Practice 5–10 case studies, focusing on market entry and guesstimate.
- Practice mock interviews with peers from varied backgrounds to improve clarity and adaptability in explaining projects.
- Treat the interview as a collaborative discussion. Stay confident, and gracefully recover from any mistakes

**future  
leaders.**

# MEESHO

Naman Joshi

# Meesho

I'm Naman Joshi, a 5th-year Metallurgical Engineering student at IIT (BHU), and I got placed as a Senior Associate at Meesho. It was an enriching experience, and I hope my insights can help guide you through your own interview preparation. Here's how it unfolded:

## Shortlisting Process:

For other campuses, Meesho conducted a test for the initial shortlisting. However, at our campus, it was solely based on resumes. While the exact reason remains unclear, resume shortlisting often feels a bit random and depends on what the company seeks and how much attention they give to your resume. Hence, it's vital to curate your resume meticulously—highlighting key points and ensuring it's easy to read.

## Round 1:

This round was of ~30min, taken by Senior Business Manager & it kicked off with introductions. I lightened the mood by mentioning how chilling the weather in Varanasi is, which got a few chuckles. Starting with a light remark eased the tension and helped set an informal tone for the discussion.

The interviewer asked about my internship at Titan. I summarized it in 3–4 crisp points, taking no more than a minute. This approach allowed her to ask detailed follow-up questions. We then delved into my work at Titan, which smoothly transitioned into a case discussion.

## Case Discussion

The case revolved around the health food segment in India, an industry I was familiar with from a previous internship. She asked me to estimate the segment size, and my prior experience enabled me to provide a satisfactory answer, showcasing my industry insights.

The discussion became more engaging with a scenario: "Assume you're an associate for 'The Whole Truth Foods.' What's their market share?" I identified market leaders, reasoned out my estimate, and shared it. She seemed pleased. The conversation shifted to GTM (Go-To-Market) strategies, where I recommended 3–4 ideas for Whole Truth Foods to expand. Engaging the interviewer in my thought process paid off, as she appreciated the suggestions.

The round concluded with the HR question: "Why Meesho?" Having researched the company's values, I tailored my response to align with their mission, which worked well.

## Round 2:

This round began with my introduction. The interviewer mentioned he already had feedback from the first round, so he skipped my resume and went straight into a case discussion.

He asked if I had used the Meesho app. I honestly admitted I hadn't, explaining that, coming from a privileged background, I hadn't had much exposure since Meesho targets Tier 2, 3, and 4 cities. Surprisingly, he appreciated my honesty.

### Case Discussion

He then asked about my favorite app, and I chose *Instagram*, which led to an RCA (Root Cause Analysis) case: "*The total time spent by a user on Instagram has gone down. Why?*"

To tackle this, I asked clarifying questions:

- Who are the users?
- Which geography are we focusing on?
- Since when has this trend been observed?

Though RCA isn't my strongest skill, the interviewer guided me initially, and I explained my structured approach. His positive feedback reassured me that my reasoning made sense.

The interview wrapped up with another HR question: "*What do you like about Meesho? Why are you applying here?*" Prepared with thoughtful responses, I conveyed my understanding of the company's values.

Finally, he asked if I had any questions for him. Asking thoughtful questions helps in leaving a positive impression.

## Preparation:

1. Case Interview Cracked youtube channel or Case discussion uploaded by consulting firms like MBB's is a great starting point.
2. Referring to casebooks from IIMs, SRCC, and IITs proved invaluable.
3. Start with Guesstimates, then move to RCA techniques, next Profitability cases & finally, Market Entry cases.
4. Consistent Practice is the key as no resource beats regular practice

## **Advice for juniors:**

- I highly recommend learning SQL because it's frequently applied in business roles and can give you an edge.
- Building a strong resume is crucial. Your resume is often the first impression you make, so invest time in crafting it well.
- Be prepared for resume-based questions. They're almost guaranteed to come up in interviews. To prepare, conduct mock interviews with your seniors or friends. Let them grill you on your resume so you're ready for anything.

The key to acing a business interview lies in sustaining a meaningful conversation. Engage the interviewer in your solutions and show them that your ideas are practical and well-thought-out.

**future  
leaders.**

# **VMOCK**

Arunanshu Sinha

# VMock

Hey everyone! Hope you are doing good and have mustered up the right spirits to get started with your placement preparation journey. I hope that this small write up about my experience is able to help you a bit along the way.

A few of you might know me personally but most won't so apart from what isn't obvious from my bio-data and my CV I have a few things to add about me.

- I had a 7.71 CPI
- I had 1 active backlog and 2 Total backlogs
- I had 0 shortlists till 25th of Nov
- I started my dedicated placement prep in the end of Aug'24
- I was extremely determined on getting placed in the product role

So, this story is about how I managed to crack decent placement offer on Day 1 with most odds against me. I'll objectively cover what my VMock experience was like in this doc and cover other parts of my story in my other blogs, for which you can connect with me through my [LinkedIn](#).

So, let's get started!

## Shortlisting:

Type: Resume Shortlisting

VMock has a ATS scorer of their own, and I am pretty sure they must have used their own software to rank the resumes they got. So, having a ATS friendly resume will surely help getting through this.

I don't think CPI, backlog or branch was any criteria else, I wouldn't have made the cut. Apart from that, make sure you put together an impactful CV and not just copy paste a friend/Senior's resume.

Be truthful! Fake but only till the point you would be able to justify.

## **Interview Round 1:**

Duration: 35-40 mins

Interviewer: PM (4-5 years of experience)

Mode: In-person

Time: 07:15 PM IST, 1st Dec 2025

To start off, the interviewer asked me to introduce myself (which I had prepared to the T). He then asked me few questions from my resume, especially from my internship. He noticed that I had interned in a company which was in a similar domain as of VMock so following that there was some discussion regarding the insights I gained in my term as a PM intern about the industry. Also discussed some differences in the career acceleration market in India and the US (VMock operated in the US).

### **Guesstimate**

He then asked me a guesstimate - “Guesstimate the number of smokers pan India”. I had practiced tones of such questions, so this was pretty much a cakewalk and he also was satisfied with my approach.

### **Favorite Product & its Improvement**

Next he asked me about my favorite product - To which I answered “Notion”. I had been using notion for over 5 years and was well aware of each and every use case and feature, so I did a pretty clean teardown in a matter of minutes. He asked me point out of some existing pain points are areas of improvements in the app. So I did. He asked me to give solutions for the same. Hence, I concluded with some technical + UI/UX improvements + 2 new features for the power user segment of notion. He seemed satisfied with my response and was impressed by the way I prioritized. Quickly he then wrapped it up.

He asked if I have any questions for him, I asked - “Since, you have been a PM in the company for quite a while, what is your day to day work like? How much tech do you get to dabble with?”

He went on to explain the nature of the projects he was working on, and also mentioned how PMs at the company had to be technically enabled.

Post this I was expecting some tech questions, and was prepared too but there were none.

Here it came to an end, we greeted and I took off from the room while he collected his thoughts about me.

## Interview Round 2

Duration: ~1.5hr

Interviewer: PM (4-5 years of experience)

Mode: In-person

Time: 08:30 PM IST, 1st Dec 2025

This was one of the most intense case interviews I have ever sat through. The interviewer was very stout and confident. I was pretty tired with very little food and a very long day. He covered the entire spectrum of case interview questions, everything right from guesstimates & product design, to favorite product and UI/UX improvement. He really put my product sense to a test.

I will be honest, I did sense some disappointment in his sigh a couple of times. I do not fully remember every question, here are the ones I do -

- Product Teardown of Google maps and point out favorite features and improve them
- UI/UX improvement of google maps
- Add 5 new Gen-AI base features to google maps
- What are LLMs and their major use cases, how can they be used in VMock
- A general UI aesthetic test (he showed me 2 options of screens and I had to identify the right one) he showed 3-4 such pairs
- A GTM case for VMock for Indian college students

The entire interview was all of case studies but wasn't in the typical casebook format, it was more of a conversation and in bits and pieces, he tested me in different aspects.

At the end of it, I felt exhausted and almost as if I had run out of thoughts. But he seemed happy and like he had fun putting me through heat. I remember sweating in the chilly dec night.

## Interview Round 3

Duration: 30 mins

Interviewer: Founder and CEO

Mode: Online

Time: 02:30 AM IST, 2nd Dec 2025

The TPR had falsely conveyed that this was just interaction round and was non-eliminatory in nature, the founder just wanted to meet and greet the selected candidates. This sounded relieving but too good to be true, cuz I could see at least 7 people shortlisted after round 2, and there was no way the company was taking us all. I had waited almost 3 hours in between the round 2 and round 3 interview during which I am skeptical.

I was helplessly and calmly lip-reading and observing people all the while. I just digested the fact that I am on my own here. Being bored I opened up my laptop and did a thorough teardown of the VMock product, went through their site and stocked the founder as if he was my ex. This move turned out to be a blessing in the interview. Anyways, round 3 started and I joined the meet.

Founder: "I don't want to waste any time, shoot me up with your stats - your JEE rank, -your current GPA and -your branch"

Me (with a white face): "...aah.. AIR 12337, CPI 7.71 and mining engineering !" That must have felt like noise to his ears, he was a top ranker of his time. I could see my first impression sinking deeper than titanic.

He then peeked at my CV and then said, "You have filled too many product management keywords in here, do you even understand all this?" I confidently blurted out "YES SIR!"

Founder: "Tell me what do you understand by product management and what I must be expecting you to do as a product analyst"

I blabbered some textbookish bullshit I don't remember, to which he very aptly responded, "Don't fill me up with jargons, tell me what you actually know"

At this point, something flicked in me and I again spoke something confidently which I still don't remember that garnered his 1st positive reaction. His smile of approval lit up my spirit. He then asked "Tell me about the project you worked on in your internship, in fact show me what you actually did". I explained, "The feature I built, was still being developed I could show you the PRD but that would mean breaking my NDA"

He asked me about my other internship, "What did you do for them?". I had built their website from scratch to which he was impressed as he was scrolling through it as he typed out the URL when I was speaking. That one was a 9 month long internship so I had also worked on other features, he asked me about them, I said "all those are deployed in the pro version of the software" and further explained my process. He was convinced by my truthfulness.

Then he said, "I am still not getting what can you actually do? Do you have anything that you have done that you can show me?"

In my mind, I was like this is my moment of redemption cuz work and projects is all I had done in my college life. I quickly pulled up my Portfolio website. He keenly looked through it and asked me various questions. I showed him both my individual and group projects. I am sure, here he was subtly impressed.

He took a pause, and asked, "Have you used Vmock's product? What is your rating on it?" I affirmed, as that was exactly what I had been doing since the last 2 hours!

From there on it was me doing a teardown of his very dear product and scrutinising it from my lens. (which I think, he liked)

He asked what some improvements you would suggest for our product, from there I pointed out 3 improvements/features, to all of which his responses were :

"That's really good, we have been thinking of doing that from a long time"

"We have actually put out a white paper about that"

"That is actually in our roadmap of next month"

At this point I could hear a mic drop silence in the room, it was a feeling you get after pulling a winning sixer on the last ball.

He was convinced that if in few hours of usage of his product, I could exactly pin-point things that his team had been working on for long, I am definitely a right fit.

He still was looking a bit perplexed, he said, "just let me make a call to the HR".

Him on the call: "I don't know how many you can manage or not, I love this guy, I want him on the team!"

That sentence was all I needed to hear to replenish me with energy. He hung up, and went on to praise for the next 3 minutes, We chatted casually for a bit more. Turns he was not as hot-headed as he was sounding throughout the interview.

## **Some Advice:**

- Do maintain good academics, or else you won't even get a chance to show how good you are professionally
- Get as many shortlists as you can, it really calms you down.
- Practice hard, clearing tests are easy once you get a hand of it.
- Be ambitious. Ignore negativity around and stop worrying about things you can't change.
- Always have stories for what you have written on your resume.
- Become a person that you yourself would wanna hire.
- Start as soon as possible. In case you aren't able to, don't panic just keep at it calmly, you will catch up. Others aren't as ahead as you think
- Get a good night of sleep before your interviews & just trust your gut.

## **Preparation Resources:**

Placement Resources: Here is the list of resources I used.



# FUTURE LEADERS IIT-BHU

## 2024-25



@futureleaders\_iitbhu



share.iitbhu@gmail.com



@futureleadersiitbhu

---

### Content

---

Shivank Mishra, Aryan Singh, Gyansh Agarwal , Kangna Arora, Lavina Wadhwani, Sarthak Srivastava, Shrami Agarwal, Sohaani Gupta, Vansh Tuteja

---

### Design

---

Shivank Mishra, Aditya Kaushik