

When you first start this is what the tool looks like.

The screenshot shows the 'IImS.txt Generator' interface. At the top, there are two tabs: 'Generator' (active) and 'Scheduled IImS.txt'. Below the tabs is a text input field labeled 'Enter a URL' and a 'Generate' button. Underneath the input field, there are three checkboxes: 'Schedule updates' (unchecked), 'Use LLM' (unchecked), and a dropdown menu set to '70' seconds, followed by 'max pages' set to '20'. Below these settings are two text areas: 'URL substrings to avoid crawling:' with a placeholder 'Enter URL substrings to avoid (one per line)' and an example '/admin /private', and 'LLM instructions:' with a placeholder 'Emphasize our product offerings more so than careers, privacy policy etc.'. At the bottom, there are three sections: 'Generated IImS.txt', 'Generated IImS.txt (with LLM)', and 'IImS.txt generated by firecrawl', each with a downward arrow indicating expandable content.

You can input a base URL, and select whether you want to schedule, whether you want the result refined by an LLM and how many pages you wish to scrape.

This screenshot shows the same 'IImS.txt Generator' interface but with specific input values. The 'Enter a URL' field now contains 'https://www.tryprofound.com'. The 'Schedule updates' checkbox is now checked. The 'Use LLM' checkbox remains unchecked. The dropdown menu for seconds is now set to '20', and the 'max pages' field remains at '20'. The 'URL substrings to avoid crawling:' and 'LLM instructions:' text areas are identical to the previous screenshot.

The result is shown in the next image. The results are compared against firecrawl, a paid API for generating IImS.txt (it is truncated since we're using the free version).

Generated llms.txt

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Generated llms.txt (with LLM)

llms.txt generated by firecrawl

<http://tryprofound.com> llms.txt

- [AI Visibility Insights](#): Analyze AI visibility and enhance brand presence effectively.
- [Marketing Designer Position](#): Join Profound as a Marketing Designer in NYC.
- [Privacy Policy Overview](#): Comprehensive overview of Profound's privacy practices and policies.
- [AI Optimization Guides](#): Explore guides on optimizing AI visibility and search strategies.
- [Profound Terms and Conditions](#): Comprehensive terms governing use of Profound's technology and services.
- [Data Engineer Position](#): Join Profound as a Data Engineer in NYC.
- [AI Answer Engines Insights](#): Explore insights on AI answer engines and their impact.
- [AI Visibility Insights](#): Analyze AI visibility and enhance brand presence effectively.
- [AI Search Revolution](#): AI Search revolutionizes information discovery, impacting brands significantly.

*Note: This is an incomplete llmstxt result. To enable full generation, please provide your Firecrawl API key by either:

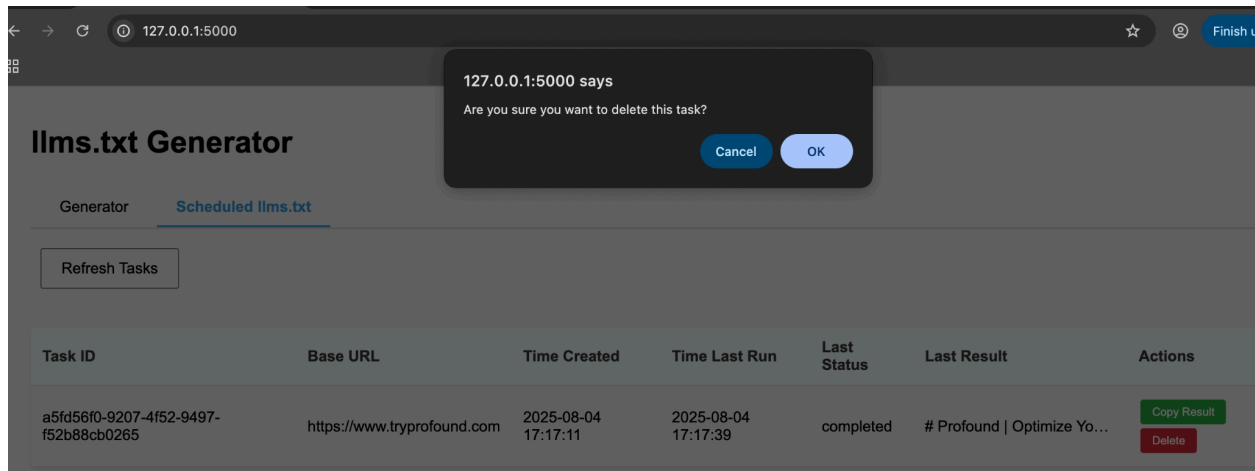
On the next tab, you can see the task has been scheduled to run. Its latest result can be copied if necessary. The task can also be deleted.

llms.txt Generator

Generator [Scheduled llms.txt](#)

Refresh Tasks

Task ID	Base URL	Time Created	Time Last Run	Last Status	Last Result	Actions
a5fd56f0-9207-4f52-9497-f52b88cb0265	https://www.tryprofound.com	2025-08-04 17:17:11	2025-08-04 17:17:39	completed	# Profound Optimize Yo...	Copy Result Delete



Now we show the LLM functionality. We can use the LLM to enhance the llms.txt and optionally give it certain instructions to emphasize certain parts of our website more than others. As shown below, as a result of the user's prompt, careers are much more emphasized in the resulting llms.txt.

A screenshot of the 'llms.txt Generator' application's 'Generator' tab. The interface includes a text input field for a base URL containing 'https://www.tryprofound.com' and a 'Generate' button. Below this are checkboxes for 'Schedule updates' and 'Use LLM', followed by input fields for '20 seconds' and '50 max pages'. There are two text areas: 'URL substrings to avoid crawling:' with example text like '/admin' and '/private', and 'LLM instructions:' with the text 'Emphasize careers mostly'. The 'Generator' tab is highlighted in blue.

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- [How Airbyte Tripled AI Brand Visibility in One Week](#): Discover how Airbyte used Profound to 3x their AI brand visibility in one week and build a repeatable

Generated llms.txt (with LLM)

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Careers at Profound

- [Careers at Profound](#): Join Profound in NYC to revolutionize AI visibility. We're hiring for engineering, data science, and marketing roles to build cutting-edge technology for AI search optimization.
- [Software Engineer - Frontend](#): Join the team as a Frontend Engineer.
- [Software Engineer - Full Stack](#): Be part of the Full Stack engineering team.
- [Software Engineer - Backend](#): Join our Backend Engineering team.
- [Data Scientist](#): Contribute as a Data Scientist.
- [GTM Associate](#): Help in Go-To-Market strategies.
- [Account Executive](#): Drive sales as an Account Executive.