When you first start this is what the tool looks like.

You can input a base URL, and select whether you want to schedule, whether you want the result refined by an LLM and how many pages you wish to scrape.

The result is shown in the next image. The results are compared against firecrawl, a paid API for generating llms.txt (it is truncated since we're using the free version).

Profound | Optimize Your Brand's Visibility in AI Search

Profound helps brands win in generative search. Monitor and optimize your brand's visibility in real-time across ChatGPT, Perplexity, Gemini, and other Answer Engines. Drive measurable growth in a zero-click world.

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Enterprise

- [Enterprise](#): Discover enterprise-grade solutions for large organizations. Our platform provides advanced features, dedicated support, custom integrations, and enhanced security to help enterprises optimize their AI presence at scale.

Generated llms.txt (with LLM)

llms.txt generated by firecrawl

http://tryprofound.com llms.txt

- [AI Visibility Insights](#): Analyze AI visibility and enhance brand presence effectively.
- [Marketing Designer Position](#): Join Profound as a Marketing Designer in NYC.
- [Privacy Policy Overview](#): Comprehensive overview of Profound's privacy practices and policies.
- [AI Optimization Guides](#): Explore guides on optimizing AI visibility and search strategies.
- [Profound Terms and Conditions](#): Comprehensive terms governing use of Profound's technology and services.
- [Data Engineer Position](#): Join Profound as a Data Engineer in NYC.
- [AI Answer Engines Insights](#): Explore insights on AI answer engines and their impact.
- [AI Visibility Insights](#): Analyze AI visibility and enhance brand presence effectively.
- [AI Search Revolution](#): AI Search revolutionizes information discovery, impacting brands significantly.

*Note: This is an incomplete llmstxt result. To enable full generation, please provide your Firecrawl API key by either:
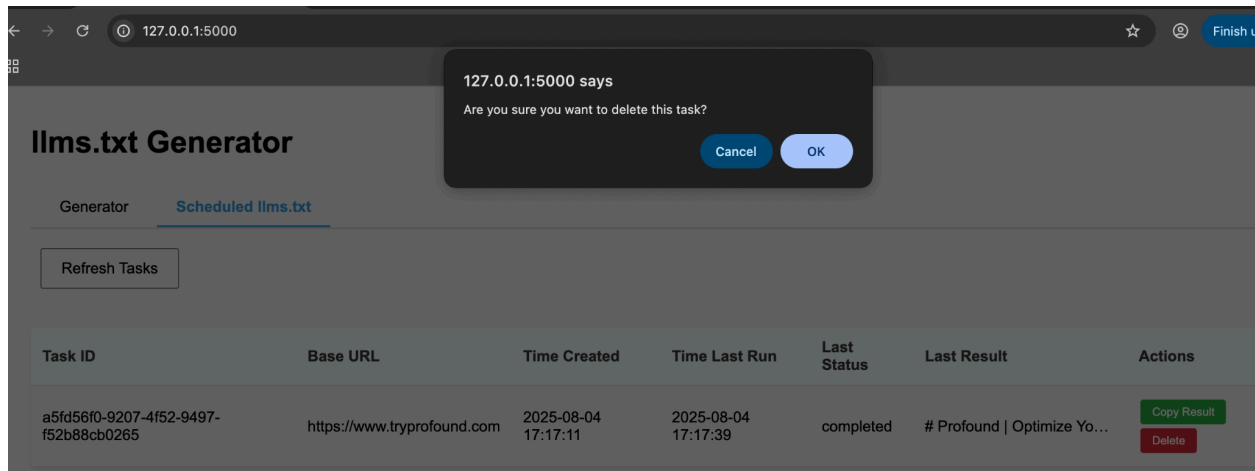
On the next tab, you can see the task has been scheduled to run. Its latest result can be copied if necessary. The task can also be deleted.

llms.txt Generator

Generator | **Scheduled llms.txt**

Refresh Tasks

Task ID	Base URL	Time Created	Time Last Run	Last Status	Last Result	Actions
a5fd56f0-9207-4f52-9497-f52b88cb0265	https://www.tryprofound.com	2025-08-04 17:17:11	2025-08-04 17:17:39	completed	# Profound | Optimize Yo…	Copy Result Delete

Now we show the LLM functionality. We can use the LLM to enhance the llms.txt and optionally give it certain instructions to emphasize certain parts of our website more than others. As shown below, as a result of the user's prompt, careers are much more emphasized in the resulting llms.txt.

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- [How Airbyte Tripled AI Brand Visibility in One Week](): Discover how Airbyte used Profound to 3x their AI brand visibility in one week and build a repeatable

Generated llms.txt (with LLM)

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Careers at Profound

- [Careers at Profound](): Join Profound in NYC to revolutionize AI visibility. We're hiring for engineering, data science, and marketing roles to build cutting-edge technology for AI search optimization.
- [Software Engineer - Frontend](): Join the team as a Frontend Engineer.
- [Software Engineer - Full Stack](): Be part of the Full Stack engineering team.
- [Software Engineer - Backend](): Join our Backend Engineering team.
- [Data Scientist](): Contribute as a Data Scientist.
- [GTM Associate](): Help in Go-To-Market strategies.
- [Account Executive](): Drive sales as an Account Executive.