

# What is iPaaS?

Enabling Your Digital Transformation Journey

boomi

Integration Platform as a Service (iPaaS) enables companies to achieve their digital transformation goals faster by unifying application and data integration, API management, workflow automation, B2B/EDI partners, data catalog and preparation, and master data management in a single, scalable, cloud-based solution.

Application  
Integration

API Management

Workflow  
Automation

B2B / EDI

Data Catalog  
& Preparation

Master Data  
Management

## START

APPLICATION INTEGRATION

### Challenge:

Your ERP applications don't get **immediate** updates from your CRM applications

### Solution:

#### Application Integration

Prebuilt connectors for all major apps instantly connects everything.



API MANAGEMENT

### Challenge:

Developers are **slow** to create new API services using separate tools from the underlying integrations and processes. API policy management is complex and compliance is difficult to verify.

### Solution:

#### API Management

You rapidly create, publish, and govern any integration or workflow as an API by leveraging API management inside the iPaaS managing integrations and workflows.



WORKFLOW AUTOMATION

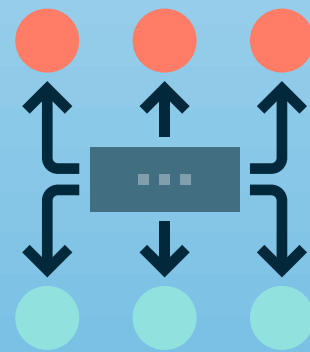
### Challenge:

Business processes are manual, email-based, and too slow resulting in operational inefficiency and high costs.

### Solution:

#### Workflow Automation

You create low-code workflow automation to connect people and applications so you can run business processes such as order to cash, onboarding, and procurement faster.



BUSINESS-TO-BUSINESS /  
ELECTRONIC DATA INTERCHANGE (EDI)

### Challenge:

You pay a **small fortune** to outsource your EDI to a Value-Added Network (VAN) provider and have lost the ability to rapidly investigate and audit issues.

### Solution:

#### Business-to-Business / Electronic Data Interchange (EDI)

You modernize your B2B network and self-manage with an iPaaS featuring built-in support for EDI



DATA CATALOG + PREPARATION

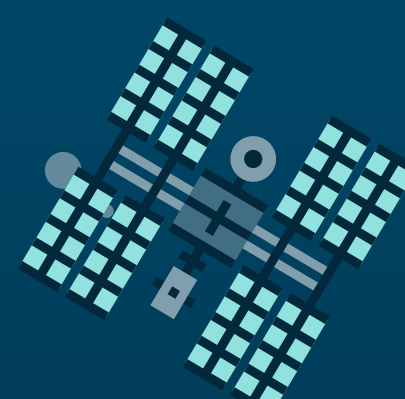
### Challenge:

Over 60% of your data is unknown, stale, or inaccurate. Some data could be a compliance risk.

### Solution:

#### Data Catalog and Data Preparation

Catalog your data and ensure data quality so it is easily accessible by those who need it. Prepare data for loading and migrating for analytics and other purposes.



MASTER DATA MANAGEMENT

### Challenge:

Too many redundant and **unsynchronized** data sources to know which is the single source of truth

### Solution:

#### Master Data Management

Synchronize data across your company so your integrations deliver trusted data



## Congratulations!

You have digitally transformed and now have:

- **Faster time-to-market** for new business services
- **Increased agility** to react faster to changing business requirements
- **Lower TCO** with a single integration platform for your all your current and future digital transformation initiatives

Learn more about how Boomi intelligent connectivity and automation lets you modernize your middleware to deliver Integrated Experiences for your customers and employees

LEARN MORE

## FINISH

[ Integrated Experiences ]

