

## **Proposal: Bina Service Manager – A Service Booking System**

Businesses are full of activities and it is *hard* and *stressful* to *listen to your business*.

Imagine **ease**, **simplicity** and **opportunities**. By giving your customers and prospects a chance to interact with your service offerings you will create new market and magnify your economic value.

### **The Solution \ \ How It Works**

- Bina makes it easy for you to enlist your services and have clients book your service through your website or mobile app
- Customers are able to schedule service with you ahead of time and be notified in due time
- Get real-time notification of activities about your services

## Features

- Service booking via website or mobile app
- ~~Service card: Customers can scan QR code on their card to check-in (optional)~~
- Online payment: customers are able to pay online and offline
- Notifications : sms/email
- Gift Cards: Customers are able to redeem cards and use to book service
- ~~Wallet account : customers can deposit money with your business into their wallet account~~
- Loyalty programmes: customers can be rewarded points and discounts based on points

## Costing

API Development for Web & Mobile App	- N350,000 .
Web Application	- N400,000 .
Mobile Application	- N300,000 .
Application Hosting (2 years)	- N340,000 .
SMS charges (Transferred to customer)	- N3.50/sms .
	<b><u>N1,390,000</u></b>