

Proposal: Bina Service Manager – A Service Booking System

Businesses are full of activities and it is *hard* and *stressful* to *listen to your business*.

Imagine **ease**, **simplicity** and **opportunities**. By giving your customers and prospects a chance to interact with your service offerings you will create new market and magnify your economic value.

The Solution \ \ How It Works

- Bina makes it easy for you to enlist your services and have clients book your service through your website or mobile app
- Customers are able to schedule service with you ahead of time and be notified in due time
- Get real-time notification of activities about your services

Features

- Service booking via website or mobile app
- Service card: Customers can scan QR code on their card to check-in (optional)
- Online payment: customers are able to pay online and offline
- Notifications : sms/email
- Gift Cards: Customers are able to redeem cards and use to book service
- Wallet account : customers can deposit money with your business into their wallet account
- Loyalty programmes: customers can be rewarded points and discounts based on points

Costing

Application development (Web and Mobile)	- N1,350,000
Application Hosting (3 years)	- N450,000
SMS charges (Transferred to customer)	- N3.50/sms
Service Card	- N300/customer
	-