**Proposal: Bina Service Manager – A Service Booking System**

Businesses are full of activities and it is *hard* and *stressful* to *listen to your business*.

Imagine **ease**, **simplicity** and **opportunities.**  By giving your customers and prospects a chance to interact with your service offerings you will create new market and magnify your economic value.

**The Solution \\ How It Works**

* Bina makes it easy for you to enlist your services and have clients book your service through your website or mobile app
* Customers are able to schedule service with you ahead of time and be notified in due time
* Get real-time notification of activities about your services

**Features**

* Service booking via website or mobile app
* Marketplace: Sell
* ~~Service card: Customers can scan QR code on their card to check-in (optional)~~
* Online payment: customers are able to pay online and offline
* Notifications : sms/email
* Gift Cards: Customers are able to redeem cards and use to book service
* ~~Wallet account : customers can deposit money with your business into their wallet account~~
* Loyalty programmes: customers can be rewarded points and discounts based on points

**Costing**

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| API Development for Web & Mobile App  Web Application  Mobile Application | * N350,000 . * N400,000 . * N300,000 . |
| Application Hosting (2 years) | * N340,000 . |
| SMS charges (Transferred to customer) | * N3.50/sms . |
|  | **N1,390,000** |

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| E-COMMERCE MARKETPLACE.. | N170,000 |
| SERVICE BOOKING.. | N300,000 |
| LOYALTY PROGRAMME.. | N70,000 |
| GIFT CARD.. | N120,000 |
| E-WALLET.. | N320,000 |
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