- Elements selection order
  - ID
  - Name
  - CSS
  - Xpath

- Avoid Thread.Sleep and use Implicit / explicit Wait instead

- Each Test must be accompanied by Log4j logging

- Steps in the test must be commented

- Browser initiation must be done using @Before

- Each Test must end with driver.quit() in @After

- Each method should test a single test case in @Test

- Each method in @Test must not have more than 15 steps

- Each test must be accompanied by a screenshot

- Values (URLs, usernames, passwords, etc…) must be parametrized in a class "Param"

- Browser to be used for testing is Firefox