

Samed Ertürk

Frontend Developer | Shopify & E-Commerce

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Education

Ankara Medipol University, Management Information Systems

10/2020 – 06/2024

Professional Experience

Frontend Developer Intern, makromusic

03/2024 – 06/2024

- I have worked on various developments using Next.js, React.js, and Tailwind CSS technologies.
- My tasks included fixing existing bugs, adding new features, improving existing features, and refactoring code.
- I enhanced my communication skills within the team and collaborated with departments such as Backend and Product.

UI Developer Intern, Jotform

08/2023 – 09/2023

- I improved and expanded project platforms using React and CSS to develop rich user interfaces.
- I had the privilege of working with expert mentors in my field, which accelerated my growth through their valuable feedback.
- I communicated with product managers and user experience designers to translate project requirements and business goals into user interfaces.

E-commerce / Shopify / Marketing / SEO, Fame Rugs

10/2024 – present

- Improved overall store performance and SEO, optimizing site speed, metadata, and structured content for better search engine rankings.
- Managed and created SEO-driven content, ensuring product descriptions and landing pages align with best practices.
- Developed and executed email marketing campaigns using Klaviyo, designing high-converting templates and automation flows.
- Implemented and managed affiliate marketing strategies, tracking performance and optimizing partner collaborations for increased sales.
- Optimized the Shopify store structure, improving navigation, collections, and user experience to boost conversions.