

SAM FELDSTEIN

WORDPRESS DEVELOPER

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SKILLS

- Semantic HTML, CSS3, ES6+
- Accessibility best practices
- Figma, prototypes, responsive design
- Custom theme development
- Site administration and management
- Git version control
- Client relations and support
- Writing — professional, technical, creative

RELEVANT EXPERIENCE

Freelance Web Developer

April 2024 – Present | Boulder, CO

- Build bespoke websites with modern web technologies and frameworks.
- Employ strategic asset caching, component-driven design, and other performance strategies.
- Integrate headless content management systems, allowing independent client updates.

WordPress Developer @ The Sentinel

November 2020 – November 2021 | Marfa, TX

- Developed and launched an online storefront with WordPress and WooCommerce.
- Refined user interface to create a seamless customer experience and maximize conversions.
- Implemented SEO strategies to boost search visibility and drive organic traffic.

OTHER EXPERIENCE

Bookseller @ Composition Bookshop

April 2025 – Present | Longmont, CO

- Maintain extensive knowledge of popular genres, authors, and literary trends.
- Provide tailored guidance and recommendations to customers.
- Build custom web applications to streamline store processes.

Development Assistant @ Sugar23

November 2022 – December 2023 | Hollywood, CA

- Evaluated manuscripts for a notable Hollywood production company.
- Wrote comprehensive script coverage analyzing adaptation and market potential.
- Offered adaptation recommendations that informed executive decision-making.

Freelance Journalist @ The Big Bend Sentinel

September 2022 – December 2023 | Marfa, TX

- Wrote informative, engaging, accessible articles covering community events and grassroots activism.
- Interviewed community leaders, activists, and local stakeholders to ensure accurate representation.

General Manager @ The Sentinel

November 2020 – November 2021 | Marfa, TX

- Led hiring efforts by writing job postings and interviewing candidates.
- Implemented a standardized training program to ensure consistency and efficiency.
- Oversaw inventory, ordering, and vendor relations to ensure seamless operations.

PROJECTS

Postoley Dance Ensemble

Website | February 2025

A ground-up rebuild of a website for an independent folk dance studio in Boulder. Built with Astro and Netlify.

ReGreen Big Bend

Website | February 2025

Designed and built a custom WordPress site for an environmental restoration project in Far West Texas.

Digital Notebook

Website | November 2024

A wiki-like personal knowledge base. Built with Obsidian, Astro, and Cloudflare Workers.

Prairie Rose Arena

Website | May 2024

Built a custom static website for an equestrian event center. Made with Eleventy, Netlify, and Decap CMS.

VOLUNTEER

Wix Developer @ Community Health and Equine Coalition

April 2024 – May 2024 | Galveston, TX

Enhanced user experience and accessibility, integrated a secure payment gateway.

Volunteer @ Workaway

April 2024 – September 2024 | Various Locations

Volunteered for various organizations and individuals alongside Workawayers from Hungary, Italy, Spain, and France.

Theater Staff @ The Frida Cinema

March 2019 – March 2020 | Santa Ana, CA

Assisted with theater operations, provided excellent customer service, and occasionally wrote for the blog.

PUBLICATIONS

Made of Memories

Short Story | *Tales to Terrify* | December 2023

The First

Flash Fiction | *The Collidescope* | October 2022

EDUCATION

Chapman University Dodge College of Film and Media Arts

Orange, CA | December 2018

- MFA, Screenwriting, withdrew
- Panelist on the New Student Welcoming Committee
- Teacher's Assistant for Script Analysis

University of Iowa

Iowa City, IA | December 2016

- BA, English and Creative Writing, *cum laude*
- Selected for the Undergraduate Writers' Workshop