## CHEVRON AUSTRALIA

# TABLET FULL PAGE INTERSTITALS 08/15/14

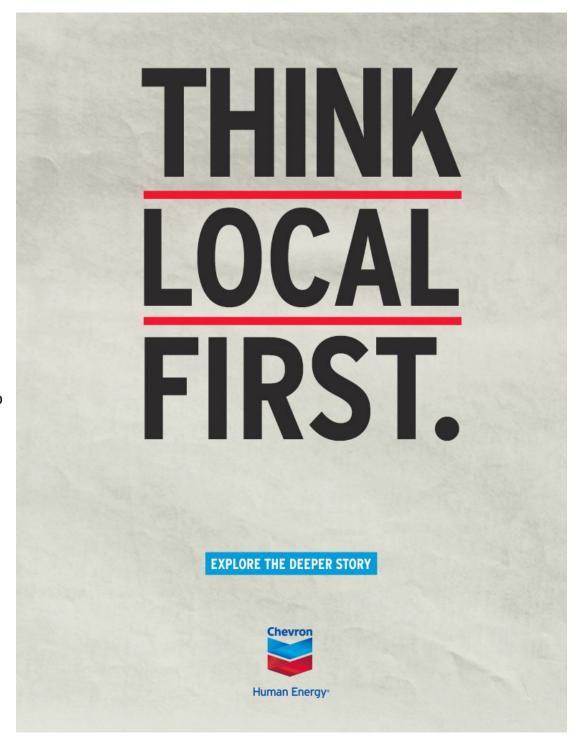


## LOCAL BUSINESS

## **PORTRAIT**

#### FRAME 1

Chevron logo and CTA appear on paper background with initial load. First word of the headline and red line drop into frame. Remaining words drop out of the red line. Sequence totals 3 seconds.







#### FRAME 2 - OPTION B

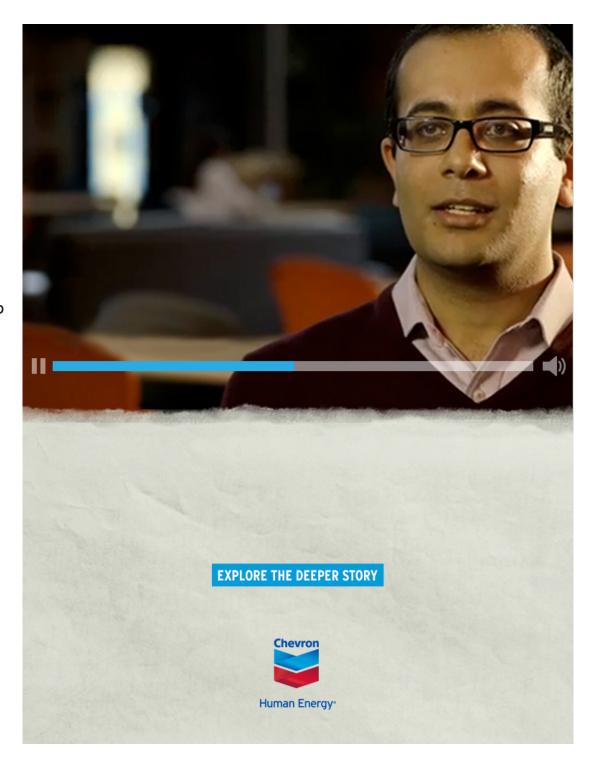
The photo swipes in from the left. The headline also swipes in and builds line by line. Sequence totals 7 seconds.

Frames 1 and 2 have a total build time of 10 seconds.









# THINK LOCAL FIRST. WE AGREE. **EXPLORE THE DEEPER STORY** Human Energy®

Headline animates in from left, then "WE AGREE" stamp animates.



## LANDSCAPE

#### FRAME 1

Chevron logo and CTA appear on paper background with initial load. First word of the headline and red line drop into frame. Remaining words drop out of the red line. Sequence totals 3 seconds.





#### FRAME 2 - OPTION B

The photo swipes in from the left. The headline also swipes in and builds line by line. Sequence totals 7 seconds.

Frames 1 and 2 have a total build time of 10 seconds.









11 • EXPLORE THE DEEPER STORY Human Energy\*



Headline animates in from left, then "WE AGREE" stamp animates.

