

CHEVRON AUSTRALIA

TABLET FULL PAGE INTERSTITIALS

08/15/14



Human Energy®

LOCAL BUSINESS

PORTRAIT

FRAME 1

Chevron logo and CTA appear on paper background with initial load. First word of the headline and red line drop into frame. Remaining words drop out of the red line. Sequence totals 3 seconds.

THINK
LOCAL
FIRST.

EXPLORE THE DEEPER STORY



Human Energy®



Human Energy®

FRAME 2 - OPTION B

The photo swipes in from the left. The headline also swipes in and builds line by line. Sequence totals 7 seconds.

Frames 1 and 2 have a total build time of 10 seconds.



GORGON AND WHEATSTONE HAVE HELPED CREATE
MORE THAN 14,000 JOBS
ALL AROUND AUSTRALIA.



EXPLORE THE DEEPER STORY



Human Energy®



Human Energy®

Video plays. Shown video controls appear only when user taps video.

Video plays. Shown video controls appear only when user taps video.



Headline animates in from left, then “WE AGREE” stamp animates.

THINK LOCAL FIRST. WE AGREE.

EXPLORE THE DEEPER STORY



Human Energy®



Human Energy®

LANDSCAPE

FRAME 1

Chevron logo and CTA appear on paper background with initial load. First word of the headline and red line drop into frame. Remaining words drop out of the red line. Sequence totals 3 seconds.



FRAME 2 - OPTION B

The photo swipes in from the left. The headline also swipes in and builds line by line. Sequence totals 7 seconds.

Frames 1 and 2 have a total build time of 10 seconds.



Video plays. Shown
video controls
appear only when
user taps video.

GORGON AND WHEATSTONE HAVE HELPED CREATE
MORE THAN 14,000 JOBS
ALL AROUND AUSTRALIA.



EXPLORE THE DEEPER STORY



Human Energy®



Human Energy®

Video plays. Shown
video controls
appear only when
user taps video.



Headline animates
in from left, then
“WE AGREE” stamp
animates.

**THINK
LOCAL
FIRST.**

WE AGREE.

[EXPLORE THE DEEPER STORY](#)

