

Hi! I've been building websites professionally for over 10 years and I specialise in responsive UI development using HTML, CSS and JavaScript.

I have successfully delivered projects for clients all over the world including Scotch & Soda Amsterdam, Funda.nl Amsterdam, Vertu Luxury phones UK, Jack & Jones Denmark, Vero Moda Denmark and NineMSN Australia. I have also done freelance jobs for various small-medium sized businesses all around the world.

I have a lot of experience working in Scrum teams, building mobile-first, responsive, adaptive web experiences using the latest web-development technologies, delivering pixel-perfect implementations with good code. I also firmly believe in minimalistic design and minimal code. Less is more :)

Skills

- HTML(5)
- CSS(3)
- SCSS
- Responsive Websites
- Social Media integration
- JavaScript
- jQuery
- Demandware
- Git
- Grunt
- WordPress
- Scrum
- Knockout.js

Experience

Bestseller, Amsterdam

Apr 2015 - Sept 2015

Senior Front-End Developer (Contract)

Bestseller is a worldwide brand with 19 brandnames under its umbrella including Jack & Jones, Vero Moda and Only. They have 3000 branded chain stores across 70 countries. I was part of their Demandware E-commerce front-end team in Amsterdam.

- Vero Moda website redesign.
- A new product page with a new image slider and image zoom for all of their 19 brands including Jack & Jones, Vero Moda and Only.
- Responsive images for product pages and product listing page, to optimise load speeds on mobile and tablet devices.
- Lots and lots of cross-browser and cross-mobile-device/cross-tablet testing, to make sure every pixel displays perfectly on every possible screen.

Technologies: Demandware, HTML5, CSS(SASS), Javascript (jQuery), RequireJS, Grunt, SVG

DigitasLBi (Lostboys), Amsterdam

Jul 2014 - Mar 2015

E-Commerce Front-End Lead Developer

Lostboys is the oldest digital agency in Amsterdam. Tight deadlines, continuous integration, and a fast changing environment is what we lived and bred.

- Built a new fluid mobile-first Pinterest style homepage for Scotch & Soda (a fashion label in Amsterdam).
- Building web-shop discount marketing campaigns for SCS (Sofas and Carpet Specialist - big sofa retailer in the UK with 100+ stores), thereby maximising sales (Up to 400% during Christmas/New Year 2015).
- Continuously improving the website and web-shop for Vertu global (luxury phones brand from the UK), adding new product lines, and promotional campaigns. Multi-lingual and a pixel perfect classy UI, design heavy website.
- Lots and lots of cross-browser and cross-mobile-device/cross-tablet testing.

Technologies: Demandware, HTML5, CSS(SASS), Javascript (jQuery), RequireJS, Grunt, SVG

Funda, Amsterdam

Jul 2013 - Jun 2014

Web/Mobile Developer

Funda is the largest online real estate company in Netherlands. <http://funda.nl> gets about 8 million hits a day. They have an fast-paced Agile environment with an interesting mix of technologies, mostly Microsoft based.

- Improvements and bug fixes to their agent portal (makelaar admin) using ASP.NET MVC.
- I built an internal CRM for the sales team based on knockout.js, and Microsoft CRM api
- Building and maintaining HTML5, CSS and javascript for common web-views that they use across different apps on different devices.
- Develop and maintain mobile website <http://m.funda.nl>

Technologies: HTML5, CSS3, Javascript, JQuery, C# .NET, ASP.NET MVC, Knockout.js, SQL Server 2012, Umbraco, Microsoft CRM 2011

NineMSN (Microsoft MSN), Sydney

Aug 2010 - Jun 2013

Lead Full-Stack Web Developer

I was actively involved in coordinating and developing, conducting daily Kanban stand-ups, mentoring fellow developers and liaising with clients and management. I worked in scrum teams building many projects:

- Leading news portal of Australia <http://news.ninemsn.com.au>
 - A game competition for London Olympics 2012 - users score points by sharing articles on their wall and are awarded badges on the basis of points. This was mainly built using the Gigya Javascript API (and JQuery)
 - Marketing competitions for Mitre10 and Seek.com.au (HTML5, CSS3, Javascript)
 - Ad Re-targeting Engine which helped NineMSN target ads based on user traits.
 - Organising company wide Hack day (Hackathon) for 100+ developers, designers and data analysts.
 - Building and supporting Gigya social platform from scratch, using Javascript, JQuery and RequireJs.
 - I built an internal Error Logging Framework to log tens of thousands of errors every minute from 80 websites and build reporting on top of it.
 - I was also involved in building a Ad Re-targeting Engine which helped NineMSN target ads based on user traits.
- Technologies: Html5, CSS3, JQuery, RequireJS, Gigya, ASP.NET MVC, Sitecore

Cloud55, Sydney

Jun 2012 - May 2013

Part Time Co-founder and CTO

A boutique IT consultancy specialising in phone apps and be-spoke web development projects. I am mainly involved in IT Project Management and Sales.

Lucsan Capital, Sydney

Mar 2010 - Aug 2010

Software Developer (Contract)

Lucsan Capital is a small-medium sized firm dealing with data migration for banks and other financial institutions. While I was working there, I was involved in re-factoring and building new features for their in-house data-migration suite written in C# .Net, and SQL Server. I helped them design a WPF based add-in that would auto-generate workflow diagrams showing migration status and other charts.

Adept Business Systems, Sydney

Mar 2008 - Mar 2010

R & D Developer

I was involved in a large scale project migrating a CRM software for Commercial Real-Estate firms, from a legacy desktop Progress Software based platform to a Web Application (now called SargaCentral). I was also involved in supporting their legacy applications from time to time.

Satyam Computer Services, Sydney

Sep 2006 - Feb 2008

Sales Assistant

At Satyam I was assisting the Regional Sales head helping him with number-crunching, sales trends for his team, tracking lost purchase orders and invoices, as well as assist setting up monthly sales meetings. In the first year, I helped them track down and retrieve millions of dollars of lost revenue from their biggest clients in Australia. I was sitting in meetings with managers and senior execs from big companies, which gave me a strong basis to learn and grow in my career.

Education

Demandware

Jan 2015

Front-end development in Demandware , E-Commerce/Electronic Commerce

Agile Australia

2013

Agile Project Management - <http://courses.scrum.org/about/lachlan-heasman>

Sitecore

2012

Sitecore Certified Professional , Sitecore CMS

University of Technology, Sydney

2003 - 2007

Bachelors of Engineering, Software , Software Engineering