

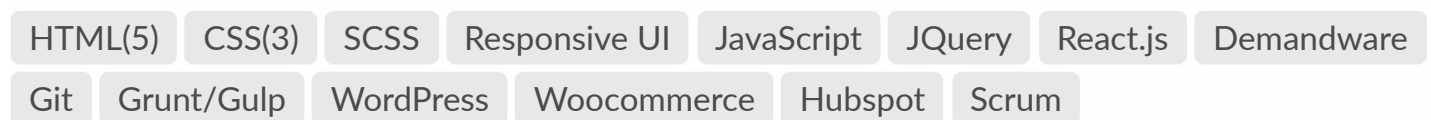
Hi! I am an all-rounded front-end developer and I've been building websites professionally for over 10 years. I specialise in responsive UI development using HTML, CSS and JavaScript.

I've worked in scrum teams and built many mobile-first, responsive, adaptive web experiences using the latest web-development tools, written with good, clean & maintainable code. I write pixel-perfect CSS (mostly using SCSS). I also do some UI Design and enjoy working with designers building beautiful & state-of-art user interfaces together. I firmly believe in minimalistic design and minimal code. Less is more :)

I have successfully delivered projects for several small and big names all over the world, working on full-time basis, agency work and also as a remote freelancer. To name a few -



## Skills



## Experience

### Bestseller, Amsterdam

#### Senior Front-End Developer

Bestseller is a Danish brand with 19 brandnames under its umbrella including Jack & Jones, Vero Moda and Only. They have 3000 branded chain stores across 70 countries. I was part of their Demandware E-commerce front-end team in Amsterdam.

- Vero Moda website redesign.
- A new product page with a new image slider and image zoom for all of their 19 brands including Jack & Jones, Vero Moda and Only.
- Responsive images for product pages and product listing page, to optimise load speeds on mobile and tablet devices.
- Lots and lots of cross-browser and cross-mobile-device/cross-tablet testing, to make sure every pixel displays perfectly on every possible screen.

### Freelancer (<http://samgarg.me>)

#### Remote Freelance Web Guru

Freelancing (working remotely) for startups and small-businesses all around the world, building e-commerce solutions and custom web design/development.

- Votion.co - Website re-design and HTML5/CSS3/React.JS interactive marketing widgets for a silicon valley startup (9 months)
- Aalvink.nl - E-Commerce shopfront for an online meat/fish retailer in Netherlands
- Varova - Header re-design for one of their online shops

## DigitasLBi (Lostboys), Amsterdam

### E-Commerce Front-End Lead Developer

Lostboys is the oldest digital agency in Amsterdam. Tight deadlines, continuous integration, and a fast changing environment is what we lived and bred.

- New fluid mobile-first Pinterest style homepage for Scotch & Soda (a fashion label in Amsterdam).
- Online marketing and promotional campaigns for several clients, built in HTML5, JS and CSS3
- Website and online store for Vertu global (british luxury mobile phones). Multi-lingual and a pixel perfect classy UI
- Lots and lots of cross-browser and cross-mobile-device/cross-tablet testing.

## Funda, Amsterdam

### Web/Mobile Developer

Funda is the largest online real estate company in Netherlands. <http://funda.nl> gets about 8 million hits a day. They have an fast-paced Agile environment with an interesting mix of technologies, mostly Microsoft based.

- Improvements and bug fixes to the agent portal (makelaar admin) using ASP.NET MVC.
- Built an internal CRM tool for the sales team using knockout.js and Microsoft CRM api
- HTML5, CSS and JS for mobile web-views used across different apps on different devices.
- Develop and maintain mobile website <http://m.funda.nl>

## NineMSN (Microsoft MSN / Channel 9), Sydney

### Full-Stack Lead Web Developer

Coordinating and developing, conducting daily stand-ups, mentoring fellow developers and liaising with clients and management. I worked in scrum teams building many projects:

- Re-design of the leading news portal of Australia <http://news.ninemsn.com.au>
- London Olympics 2012 Gamification - users score points by sharing articles and are awarded badges.
- Online marketing campaigns for several NineMSN clients
- Organised company wide Hack days (Hackathon) for 100+ developers, designers and data analysts.
- Building and support the NineMSN Social Integration Platform from scratch, using JS, JQuery and RequireJs.
- Internal Error Logging Framework to log tens of thousands of errors every minute from 80 websites and with reporting
- Ad Re-targeting Engine which to target ads based on user traits.

## Education

### University of Technology, Sydney

2003 - 2007

Bachelors of Engineering , Software Engineering

### Demandware

Jan 2015

Front-end development in Demandware , E-Commerce/Electronic Commerce

### Agile Australia

2013

Agile Project Management - <http://courses.scrum.org/about/lachlan-heasman>

### Sitecore

2012

Sitecore Certified Professional , Sitecore CMS

