

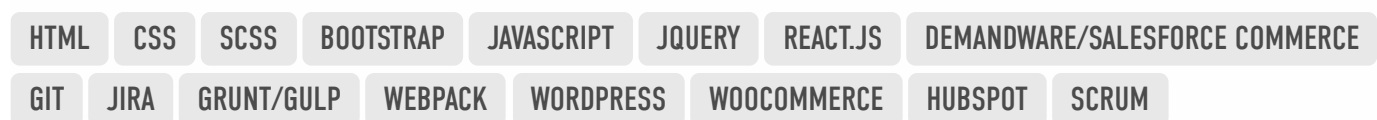
Hi! I am an all-rounded Front-End UI Developer and I've been building websites professionally for more than a decade. I specialise in responsive UI development using HTML, CSS and JavaScript.

I've been part of several scrum teams and built many mobile-first, responsive, adaptive web experiences using the latest web-development tools, written with good, clean & maintainable code. I write pixel-perfect CSS. I also do some UI design and enjoy working with designers building beautiful & state-of-art user interfaces together. I firmly believe in minimalistic design and minimal code. Less is more :)

I have successfully delivered projects for several small and big names all over the world, working on full-time basis, agency work and also as a remote freelancer. To name a few - Puma, Columbia Sportswear, MSN, Scotch & Soda Amsterdam, Jack & Jones, Vero Moda, Nixon

I am also an avid traveller and this experience has exposed me to a lot of new people and cultures. I am used to working in multi-national distributed teams on-site and remotely.

## TECHNICAL EXPERTISE



## WORK EXPERIENCE

### FLUID/ASTOUND COMMERCE

#### SENIOR FRONT-END | E-COMMERCE DEVELOPER

Building and supporting the global storefronts for several clients including Columbia Sportswear, PUMA and Nixon Watches

- Columbia Sportswear - New Salesforce Commerce SFRA storefront for all their brands and locales
- Puma Europe - New Salesforce Commerce SFRA storefront
- Nixon Sports Watches - Brand new Product detail page, support and updates

### BESTSELLER, AMSTERDAM

#### SENIOR FRONT-END | E-COMMERCE DEVELOPER

Bestseller is a Danish umbrella company with a range of over 20 brands including Jack & Jones, Vero Moda and Only. They have 3000 branded chain stores across 70 countries. I was part of their Demandware E-commerce front-end team in Amsterdam.

- Vero Moda website redesign.
- A new product detail page with a new image slider and image zoom for all of their 19 brands.
- Lots and lots of cross-browser and cross-mobile-device/cross-tablet testing, to make sure every pixel displays perfectly on every possible screen.

### FREELANCER ([HTTP://SAMGARG.ME](http://samgarg.me))

#### REMOTE FREELANCE WEB DEVELOPER

Freelancing (working remotely) for startups and small-businesses all around the world, building e-commerce solutions and custom web design/development.

- Votion.co - Website re-design and HTML5/CSS3/React.JS interactive marketing widgets for a silicon valley startup
- Aalvink.nl - E-Commerce storefront for an online meat/fish retailer in Netherlands
- Bottomdwellerstackle.com - E-Commerce storefront for a leading american trophy catfish gear and tackle website

## **DIGITASLBI (LOSTBOYS), AMSTERDAM**

### **FRONT-END | E-COMMERCE LEAD DEVELOPER**

Lostboys is the oldest digital agency in Amsterdam. Tight deadlines, continuous integration and a fast changing environment is what we lived and bred.

- New fluid mobile-first Pinterest style homepage for Scotch & Soda (a fashion label in Amsterdam).
- Online marketing and promotional campaigns for several clients, built in HTML5, JS and CSS3
- Website and online store for Vertu global (british luxury mobile phones). Multi-lingual and a pixel perfect classy UI
- Lots and lots of cross-browser and cross-mobile-device/cross-tablet testing.

## **FUNDA, AMSTERDAM**

### **FULL STACK WEB DEVELOPER**

Funda is the largest online real estate company in Netherlands. <http://funda.nl> gets about 8 million hits a day. They have an fast-paced Agile environment with an interesting mix of technologies, mostly Microsoft based.

- HTML5, CSS and JS for mobile web-views used across different apps on different devices.
- Develop and maintain mobile website <http://m.funda.nl>
- Improvements and bug fixes to the agent portal (makelaar admin) using ASP.NET MVC.
- Built an internal CRM tool for the sales team using knockout.js and Microsoft CRM api

## **NINEMSN (MICROSOFT MSN / CHANNEL 9), SYDNEY**

### **FULL STACK LEAD WEB DEVELOPER**

Coordinating and developing, conducting daily stand-ups, mentoring fellow developers and liaising with clients and management. I worked in scrum teams building many projects:

- Re-design of the leading news portal of Australia <http://news.ninemsn.com.au>
- Online marketing campaigns for several NineMSN clients
- London Olympics 2012 Gamification Campaign- users score points by sharing articles and are awarded badges.
- Organised company wide Hack days (Hackathon) for 100+ developers, designers and data analysts.
- Building and support the NineMSN Social Integration Platform from scratch, using JS, JQuery and RequireJs.

## **EDUCATION & CERTIFICATIONS**

### **SALESFORCE COMMERCE / DEMANDWARE CERTIFIED DEVELOPER**

#### **SALESFORCE COMMERCE**

### **BACHELOR OF ENGINEERING , SOFTWARE**

#### **UNIVERSITY OF TECHNOLOGY, SYDNEY**

### **AGILE PROJECT MANAGEMENT - [HTTP://COURSES.SCRUM.ORG/ABOUT/LACHLAN-HEASMAN](http://courses.scrum.org/about/lachlan-heasman)**

#### **AGILE AUSTRALIA**

