Sam Gordon

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Experience

Clockwork
Creative Lead, Interactive Designer
June 2015 — Present

In my time at Clockwork I became completely immersed in a digital-first design environment. Understanding how technology enables design allowed me to create a vast array of digital experiences for clients in healthcare, entertainment, food, technology, and several other industries. As an Interactive Designer I honed my skills in UX and content strategy, innovative interactive design, and most importantly helped my clients realize the value and potential of their brand in the digital space. In an extremely fast-paced four years, I led my teams through creative projects for nonprofits, local Minnesota businesses, and global industry leaders.

University of Minnesota College of Liberal Arts
Digital Designer
September 2013 — May 2015

As a digital designer for CLA, I worked side-by-side with a developer to overhaul the college's web presence, along with that of its 50+ educational and admin departments.

Skills

Mobile-First Web & App Design	Sketch
User Experience Design	Adobe Creative Suite
Digital Content Strategy	InVision
WCAG 2.0 Accessibility Compliance	Principle
Web Animation and Interaction Design	HTML5 & CSS3

Interests

Interaction and Motion Design
Photography, Video, and Art Direction
VR/AR Design and Development
Native and Hybrid App Design and Development

Education

University of Minnesota Twin Cities
College of Design
BFA Graphic Design 2015