Clockwork Creative Lead, Interactive Designer June 2015 — Present

In my time at Clockwork I became completely immersed in a digital-first design environment. Understanding how technology enables design allowed me to create a vast array of digital experiences for clients in healthcare, entertainment, food, technology, and several other industries. As an Interactive Designer I honed my skills in UX and content strategy, innovative interactive design, and most importantly helped my clients realize the value and potential of their brand in the digital space. In an extremely fast-paced four years, I led my teams through creative projects for nonprofits, local Minnesota businesses, and global industry leaders.

University of Minnesota College of Liberal Arts Digital Designer September 2013 — May 2015

As a digital designer for CLA, I worked side-by-side with a developer to overhaul the college's web presence, along with that of its 50+ educational and admin departments.

Skills

Mobile-First Web & App Design Sketch

User Experience Design Adobe Creative Suite

Digital Content Strategy InVision
WCAG 2.0 Accessibility Compliance Principle

Web Animation and Interaction Design HTML5 & CSS3

Interests

Interaction and Motion Design
Photography, Video, and Art Direction
VR/AR Design and Development
Native and Hybrid App Design and Development

Education

University of Minnesota Twin Cities College of Design BFA Graphic Design 2015