

Sam Gorick

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SOFTWARE ENGINEER

Fullstack developer experienced in Ruby on Rails and JavaScript based programming with six years of experience in Product in Financial Services. I possess strong skills in stakeholder management, product management and strategy to help companies drive customer-focussed outcomes that result in commercial success. Certified in SCRUM and PRINCE2.

TECHNICAL SKILLS

Ruby, Rails, SQL, Javascript, React, React Native, Redux, HTML, CSS, SCRUM, PRINCE2, Project Management

TECHNICAL PROJECTS

Budget Better - [Demo](#) | [Github Frontend](#) | [Github Backend](#)

Mobile budgeting app to help users take control of their spending and saving

- Combined React Native and Native-Base components to create User Interface
- Utilized JSON Web Tokens to store encrypted user information client-side with AsyncStorage
- Synthesized and manipulated financial data, using Victory Chart to visualize simple graphs throughout the app
- Introduced Redux for state management throughout the application
- Built Ruby on Rails API backend with MVC pattern and a Postgres database

Play With Words - [Demo](#) | [Github Frontend](#) | [Github Backend](#)

Fun word game where a user is scored based on the words they find in a set of letters, with ability to challenge others

- Implemented vanilla Javascript/CSS/HTML frontend to ensure full customization of game features and visuals
- Initiated Ruby on Rails API backend with MVC pattern and a PostgreSQL database
- Validated user guesses with frontend Regex dictionary, plus further validation on letters used
- Used Javascript to manipulate CSS classes to make letters visually change as selected by user
- Added animations and sounds to make the game more interactive, both visually and audibly

Record It - [Demo](#) | [Github Frontend](#) | [Github Backend](#)

Social networking app to write and tag notes, accept/decline follow requests and see a consolidated activity feed

- Designed 'follow' functionality with ability to search for users, request to follow and see followers
- Integrated Formik and Yup for form management and validation, Moment JS library for time parsing
- Developed persistent log-in with LocalStorage

EXPERIENCE

Barclays Bank PLC

London, UK

Senior Product Manager - Head of Pricing Strategy - Business Checking Accounts

11/2018 - 03/2020

- Built SQL center of excellence across Product from scratch, enabling data-led product management
- Developed innovative pricing strategy to retain market share ahead of the competition
- Delivered pricing changes across 1M accounts, resulting in an £8M income increase
- Managed legal, regulatory and technological changes for successful implementation
- Managed performance for two employees as well as leading on recruitment across Product

Senior Propositions Manager - Product Owner for [SmartBusiness Dashboard](#)

06/2015 - 10/2018

- Increased user base to 30,000 customers from launch, utilizing digital content marketing
- Built a brand new mobile experience and increased customer eligibility by 25%
- Delivered an innovative new user set-up journey which resulted in a 90% uplift in product engagement on first login
- Managed offshore supplier to define roadmap and deliver 40 successful releases in 21 months using SCRUM
- Delivered IBISWorld to ~2,000 front-office colleagues, building the product and leading implementation
- IBISWorld now has 400+ logins per week and is one of the most successful colleague tools ever launched

Future Leaders Development Program, Generalist

09/2013 - 06/2015

- Selected to participate in a challenging training program designed to provide accelerated learning and fast-track talented individuals into leadership roles. Received technical and soft skills training through four rotations, in Personal Banking Strategy, Digital Marketing, Program Management and Credit Card Strategy

EDUCATION

Flatiron School

Chicago, IL

Full Stack Web Development, Ruby on Rails and JavaScript program

03/2020 - 07/2020

Cambridge University

Cambridge, UK

Theology and Religious Studies Master of Arts (Cantab)

09/2010 - 07/2013