

# Data Modeling

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## Data Modeling Process

Data modeling is a process of creating a conceptual representation of data objects and their relationships with one another. The process of data modeling typically involves several steps, including requirements gathering, conceptual design, logical design, physical design, and implementation. During each step of the process, data modelers work with stakeholders to understand the data requirements, define the entities and attributes, establish the relationships between the data objects, and create a model that accurately represents the data in a way that can be used by application developers, database administrators, and other stakeholders.

[Data](#) is changing the way the world functions. It can be a study about disease, a revenue strategy, efficient building construction, or those targeted ads on your phone. All of this is all due to data.

This data refers to information that is machine-readable as opposed to human-readable. For example, customer data is meaningless to a product team if they do not point to specific customer IDs. Similarly, a marketing team will have no use of that same data if the IDs didn't point to specific points during buying.

This is where Data Modeling comes in. It is the process that assigns relationships to data. Data Model un-complicates data into useful information that organizations can then use for decision making and strategy. [According to LinkedIn](#), it is the fastest-growing profession in the world market. Before getting started with what is data modelling, let's understand what it is in detail.

## What is a Data Model?

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## What is a Data Model?

Good data allows organizations to establish baselines, benchmarks, and goals to keep moving forward. In order for data to allow this measuring, it has to be organized through data description, data semantics, and consistency constraints of data. A Data Model is this abstract model that allows the further building of conceptual models and to set relationships between data items.

An organization may have a huge data repository; however, if there is no standard to ensure the basic accuracy and interpretability of that data, then it is of no use. A proper data model certifies actionable downstream results, knowledge of best practices regarding the data, and the best tools to access it.

After understanding what is data modelling, let's discuss its examples.

**Also Read:** [9 Skills You Need to Become a Data Modeler in 2022](#)

## What is Data Modeling?

Data Modeling in [software engineering](#) is the process of simplifying the diagram or data model of a software system by applying certain formal techniques. It involves expressing data and information through text and symbols. The data model provides the blueprint for building a new database or reengineering legacy applications.

In the light of the above, it is the first critical step in defining the structure of available data. Data Modeling is the process of creating data models by which data associations and constraints are described and eventually coded to reuse. It conceptually represents data with diagrams, symbols, or text to visualize the interrelation.

Data Modeling thus helps to increase consistency in naming, rules, semantics, and security. This, in turn, improves data analytics. The emphasis is on the need for availability and organization of data



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## **Levels Of Data Abstraction**

Data modeling typically involves several levels of abstraction, including:

- **Conceptual level:** The conceptual level involves defining the high-level entities and relationships in the data model, often using diagrams or other visual representations.
- **Logical level:** The logical level involves defining the relationships and constraints between the data objects in more detail, often using data modeling languages such as SQL or ER diagrams.
- **Physical level:** The physical level involves defining the specific details of how the data will be stored, including data types, indexes, and other technical details.

### **1. ER (Entity-Relationship) Model**

This model is based on the notion of real-world entities and relationships among them. It creates an entity set, relationship set, general attributes, and constraints.

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Here, an entity is a real-world object, for instance, an employee is an entity in an employee database. An attribute is a property with value, and entity sets share attributes of identical value. Finally, there is the relationship between entities.

## **2. Hierarchical Model**

This data model arranges the data in the form of a tree with one root, to which other data is connected. The hierarchy begins with the root and extends like a tree. This model effectively explains several real-time relationships with a single one-to-many relationship between two different kinds of data.

For example, one supermarket can have different departments and many aisles. Thus, the 'root' node supermarket will have two 'child' nodes of (1) Pantry, (2) Packaged Food.

## **3. Network Model**

This [database model](#) enables many-to-many relationships among the connected nodes. The data is arranged in a graph-like structure, and here 'child' nodes can have multiple 'parent' nodes. The parent nodes are known as owners, and the child nodes are called members.

## **4. Relational Model**

This popular data model example arranges the data into tables. The tables have columns and rows, each cataloging an attribute present in the entity. It makes relationships between data points easy to identify. For example, e-commerce websites can process purchases and track inventory using the relational model.

## **5. Object-Oriented Database Model**

This data model defines a database as an object collection, or recyclable software components, with related methods and features. For instance, architectural and engineering real-time systems used in 3D modeling use this [data modeling process](#).

## **6. Object-Relational Model**

