

Samuel J. Higa

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EDUCATION

University of California, Santa Barbara

Santa Barbara, California

B.A. in Communication Studies

June 2022

GPA: 3.5

Relevant Coursework: Comm Technology and Organization | Collaborative Technologies and the Dynamics of Organization | Comm Science |

About: Recent UCSB graduate pursuing a career in marketing, journalism, and/or social media management. Adept in problem-solving, creativity, attention to detail, adaptability, writing, and learning new skills. I believe communication is at the core of everything we do and can be used to empower any meaningful cause.

PROFESSIONAL & LEADERSHIP EXPERIENCE

Wafi Media

Remote

Social Media Marketing Intern

Aug 2021-Present

- Collaborated with team leads to ensure effective promotion of projects on social media platforms
- Kept track of quantifiable data collected via social media and external communications for organization reports
- Assisted in refining social media strategy and content calendar
- Assisted in organizing articles for the weekly newsletter.

P.F. Chang's

Sunnyvale, Ca

Host

Jun 2021-Sep 2021

- Presented positive first impression of establishment's high standards by delivering exceptional service.
- Answered phone calls to take reservations and address guest questions and concerns.
- Escorted guests to proper tables or offered open seating options in bar and patio areas.
- Monitored restaurant activity to determine seating and dining flow.

El Greco Grill

Cupertino, Ca

Waiter/Cashier

Jul 2019 - Sep 2019

- Operated cash register, collected payments, and provided accurate change.
- Maintained knowledge of menu items, ingredients, and preparation methods to assist guests with menu selection.
- Checked on guests to verify satisfaction with meals.
- Plated food and assessed plate presentation to maintain highest standard of food quality.

INVOLVEMENT & PROJECT EXPERIENCE

UCSB Sports Management Club

Santa Barbara, CA

Member

Sep 2021 - Jun 2022

- Participated in meetings oriented toward discussing the sports industry
- Networked with professionals in the field and asked questions pertaining to sports-related roles
- Learned how to network via advice from industry professionals

UCSB Japanese Student Association

Santa Barbara, CA

Member

Sep 2021 - June 2022

- Participated in meetings with others interested in Japanese culture and language
- Attended events that presented opportunities for professional career paths in Japan

Guatemala Service Trip

Antigua, Guatemala

Volunteer

Jun 2011 - Jun 2018

- Volunteered at orphanage by organizing donations, performing activities, writing educational material
- Built over 10 stoves per week and installed concrete floors
- Worked as translator to help assist work teams with local workers

SKILLS, SOFTWARE KNOWLEDGE, & INTERESTS

Skills: Customer Service | Social Media – Instagram, Facebook, Twitter, LinkedIn | Survey Research |

Software: Microsoft Office – Word, Powerpoint, Excel

Extracurricular Interests: Weight Lifting | Reading | Computers | Cars |