Example Persona

<u>User 1</u>: Tom is an avid *Splatoon* 3 player. He plays casually on the weekends, and spends a lot of time in the Table Turf Battle game mode. Although he enjoys playing Table Turf Battle, he often fails to cover more ink spaces on the board and subsequently loses. Tom would like to learn how to structure his deck to be more favorable and to analyze popular deck builds to increase his chances of winning.

<u>User 2</u>: Charles plays *Splatoon 3* competitively. He plans to compete in an upcoming tournament, but is currently underprepared. Charles wants to work with his team to form the best possible deck, which would put them in a better position to win. Additionally, Charles wants to refine some strategies to use in the competition. He can use our website to see popular deck builds and discuss the latest strategies in the community.

<u>User 3</u>: Jenna is a YouTuber who creates content on *Splatoon 3*. She has recently been creating videos on the Table Turf Battle game mode, where she showcases certain decks and their effectiveness in competitive play. Her subscribers want to use the decks shown in Jenna's videos, but want to be able to copy the deck without manually copying each card one by one. Jenna can use our website to upload her decks for subscribers to use.