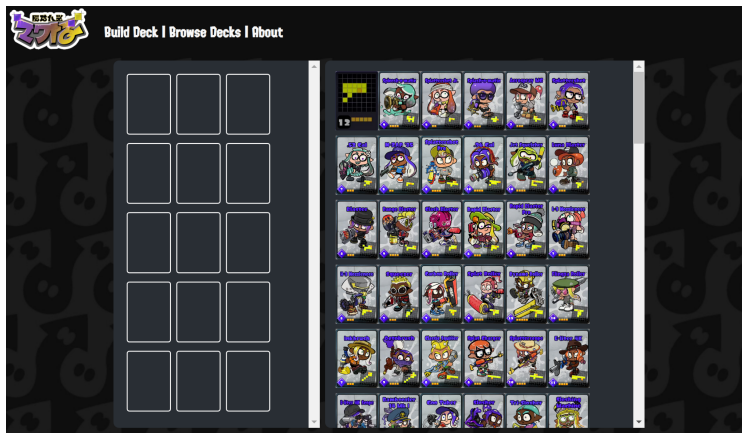
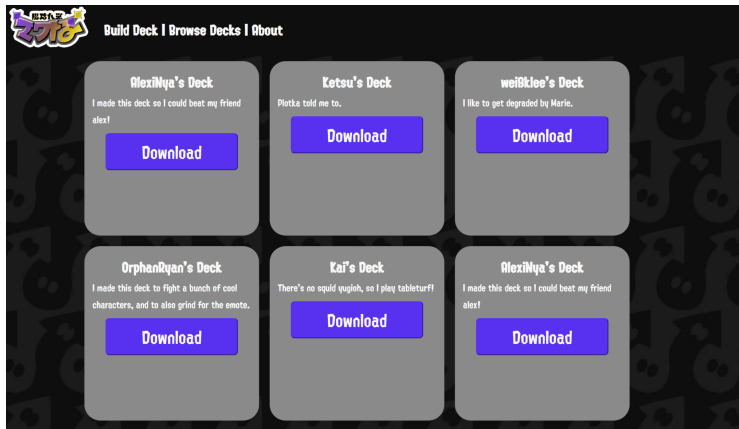


The landing page is formatted roughly like the Gutenberg Diagram, where the user will scan across the top of the page, then see the call to action which is highlighted in yellow.



The deck building and browsing pages are inspired by Nielson's F-shaped diagram, where the top row now functions as the F, then the contents are the other branches. The user will scan across from left to right, and either see where they place the cards followed by the cards themselves, or see the name, description, and download button.