

## Kanwisher Lab Intro Tutorial #1

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Other Useful Resources:  
My course on The Human Brain is online at MIT's Open Course Ware:  
<https://ocw.mit.edu/courses/brain-and-cognitive-sciences/9-13-the-human-brain-spring-2019/>

Basics of fMRI Methods:  
dan Blank's lectures on the GLM here:  
<https://www.youtube.com/watch?v=qGKm3FavLWY>  
<https://www.youtube.com/watch?v=883jzPlJ6odlJ8t3s>  
<https://www.youtube.com/watch?v=avstZer1MLJp18t2s>  
<https://www.youtube.com/watch?v=dINq9LDd4t3s>  
<https://www.youtube.com/watch?v=BDRsCC-Bp8&t=1s>

Rebecca Saxe's Amazing Bootcamp:  
<https://cbmm.mit.edu/fMRI-bootcamp>

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## Outline

1. Big Picture Overview  
What we think we have found & what questions we want to answer
2. BASIC fMRI methods:  
the fMRI signal and its limitations  
anatomical variability and the fROI method  
example: FFA
3. Alternate views about the ventral visual pathway  
other overlapping topographies  
Haxby's critique
4. Multiple Voxel Pattern Analysis (MVPA) and Representational Similarity Analysis (RSA)
5. ANNs and how we can compare them to Brains

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### Functional Distinct Regions in the Human Cortex

- Human brain has many regions with distinctive, often very specific functions  
Including regions selectively engaged by faces, places, bodies, etc  
& even regions specific for abstract distinctively human functions like  
language ≠ thought  
music  
thinking about each other's thoughts
- Not all cortical regions are functionally specific (the Multiple Demand system).
- Of course each of these regions is part of a broader network.
- This set of regions can be taken as an initial rough sketch of the human mind.  
Cool.
- But mostly this picture reveals a vast landscape of questions.....

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### Questions

- Do these regions play a specific *causal* role in behavior?
- What other mental functions get their own private patch of cortex?
- How does all this systematic organization arise in development?  
(or over evolution)
- What computations go on in each region?
- Why is this a good way to design a brain?

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### Functional Magnetic Resonance Imaging (fMRI)

The best spatial resolution available for measuring neural activity noninvasively in the whole human brain.  
Because this is a blood-flow based signal....

"BOLD" (blood oxygenation level dependent) signal:  
Increased neural activity >  
Increased local blood flow more than compensates for O<sub>2</sub> use >  
decrease in deO<sub>2</sub>Hb concentration>  
increase in MR signal intensity (deO<sub>2</sub>Hb is paramagnetic)

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### Important caveats about the BOLD fMRI signal:

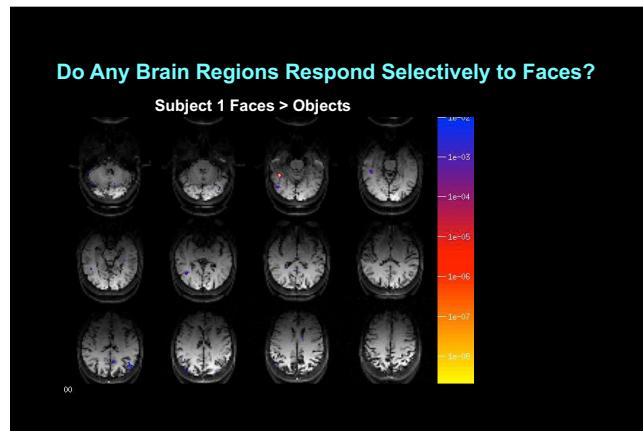
- Because the BOLD signal is based on blood flow, temporal resolution is bad (6 second delay, ~1 second res\*.)
- Spatial resolution is limited:  
standard fMRI: ~.5 million neurons per voxel  
\*#\$@?!
- Cannot measure absolute amounts of activity/metabolism, only *differences* between two conditions.
- How would you use it to ask, for example.....

\*Laura Lewis, new faculty member in EECS, is improving this!

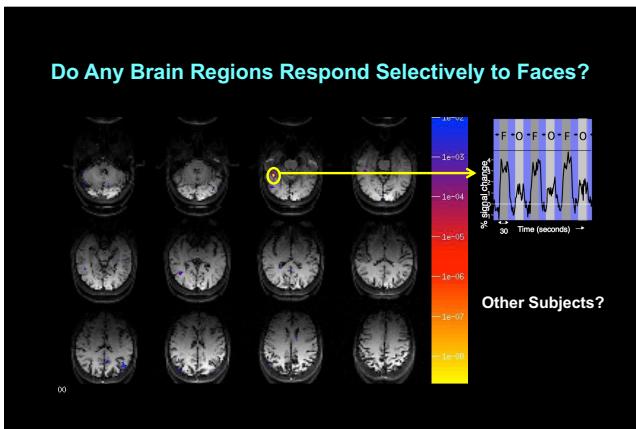
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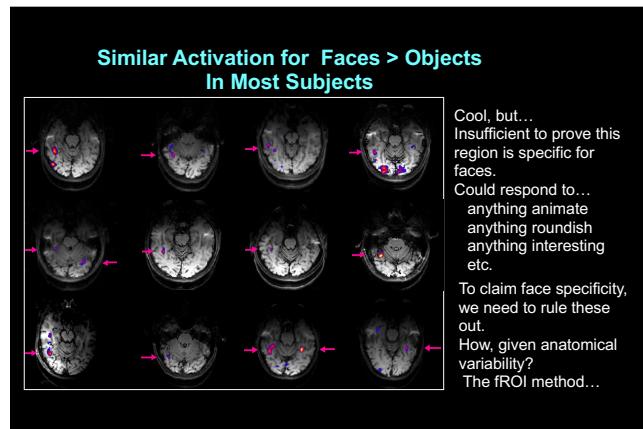
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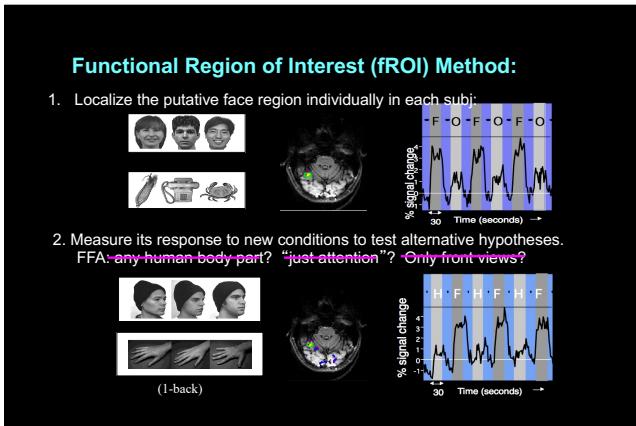
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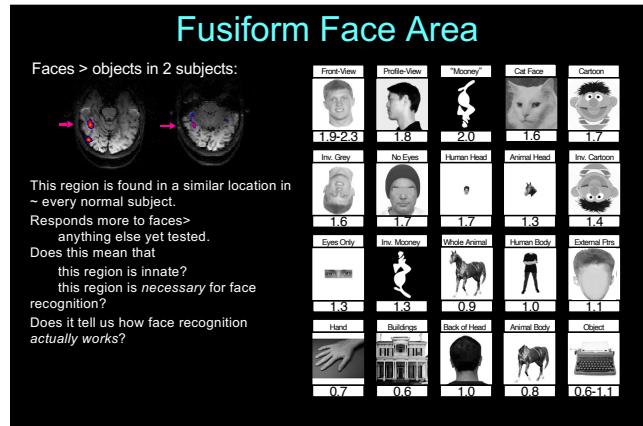
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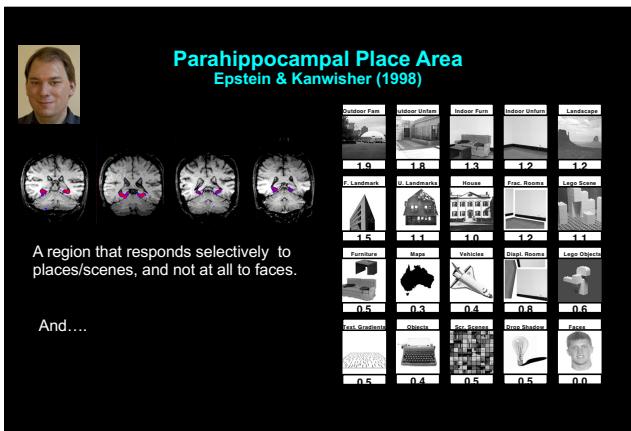
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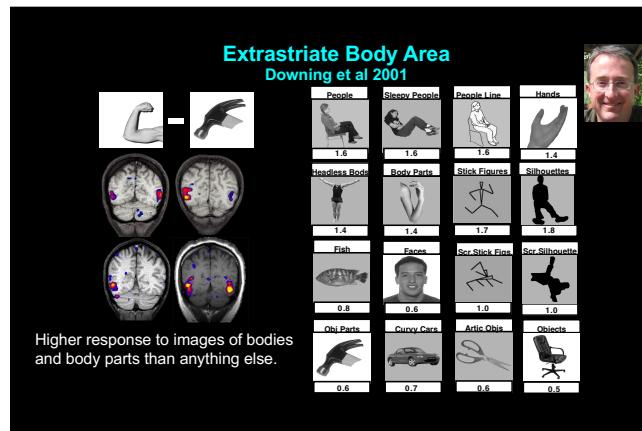
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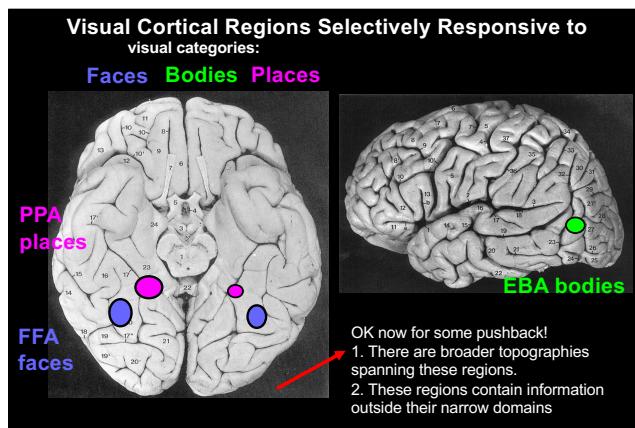
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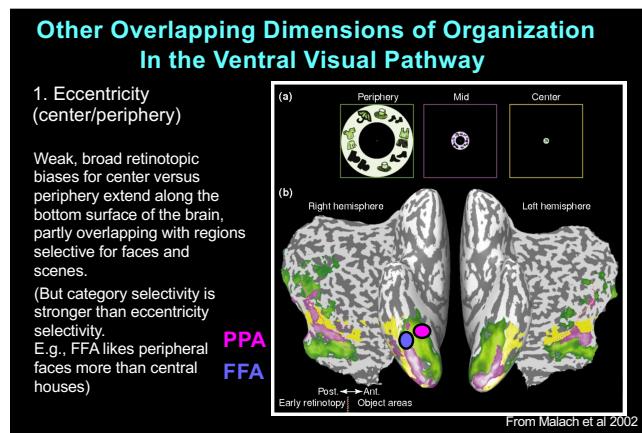
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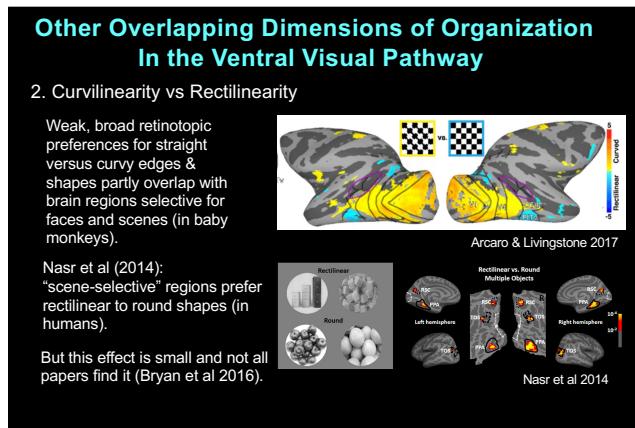
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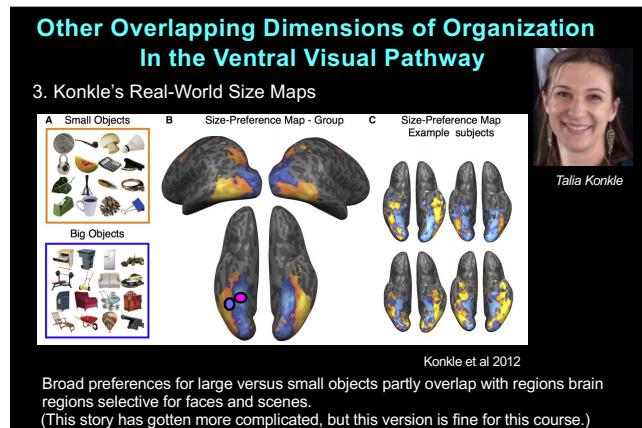
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## Other Overlapping Dimensions of Organization In the Ventral Visual Pathway

So, at least three different dimensions are coded along the same broad swath of brain where we find face and scene selectivity:

1. Eccentricity preferences
2. Rectilinearity/Curvilinearity preferences
3. Preferences for Real-World Size

So, things are more complicated than a few simple patches of category selectivity.

Many important, ongoing questions arise here:  
E.g.: Might some "category-selective" regions really be showing *just* preferences for these dimensions?

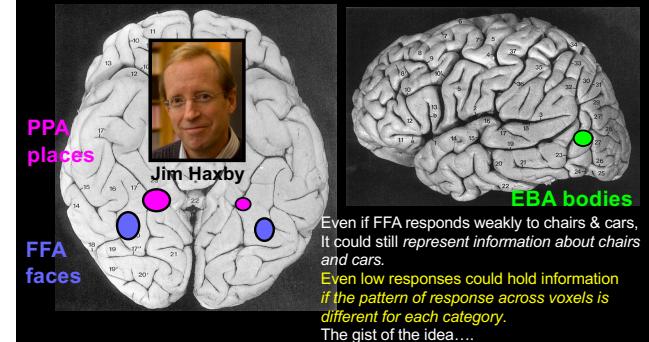
That would be a **confound** that provides an **alternative account**,  
e.g.: is the FFA just a "round things" area?

No, but the weak roundness preference is worth thinking about.  
But the most serious challenge to the category selectivity comes from Haxby, so let's do over that....

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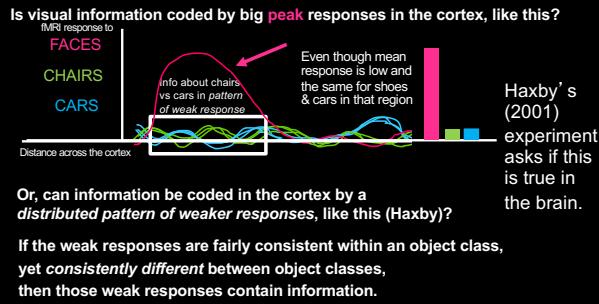
## Visual Cortical Regions Selectively Responsive to visual categories:

Faces Bodies Places



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## NK's Intuitive Version of Haxby's Central Point

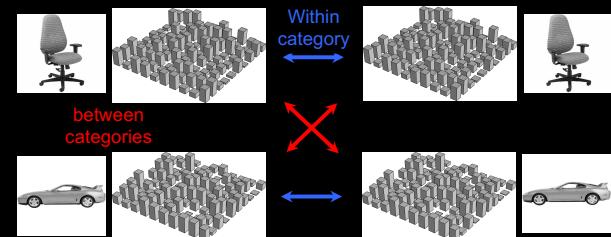


**So, who says the peak responses are particularly important?  
And who says peak regions represent only their preferred category?**

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## Does the FFA hold Information about Nonfaces (e.g., cars versus chairs)?

1. Collect fMRI response to chairs and cars, for each voxel in FFA.
2. Repeat in same subject.
3. Now ask: is the pattern more similar **within a category...** than **between**



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## Does the Pattern of Response Across Voxels in the FFA Contain Information about Nonfaces? YES!



Haxby et al (2001): yes  
"Regions such as the .... 'FFA' are **not dedicated to representing only** ... human faces.. but, rather, are part of a more extended representation for all objects".



Spiridon & Kanwisher (2002): no

O'Toole, Haxby et al. (2005): not very much  
"preferred regions for faces & houses **are not well suited to object classifications** that do not involve faces and houses, respectively."

Reddy & Kanwisher (2007): uh, a little

Does that mean we should throw out the whole idea that the brain contains specialized processors that do specific things?  
Discuss with your neighbors....

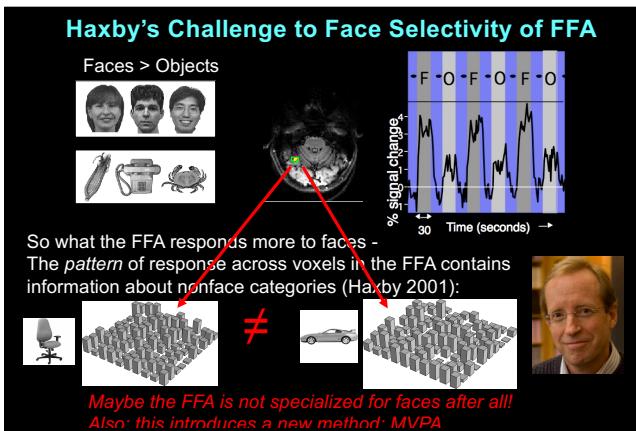
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## How do we Reconcile these Findings?

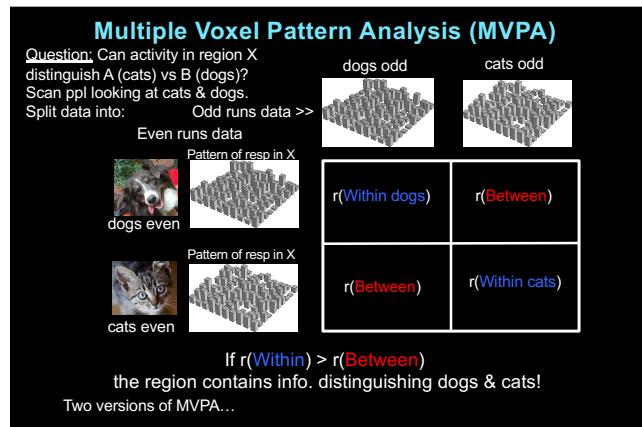
Cosmides & Tooby  
Findings from fMRI: selective responses of FFA, PPA, EBA  
E-stim of FFA (Japanese patient)  
TMS to OFA and EBA (Pitcher)  
Patients with prosopagnosia  
Haxby et al (2001)

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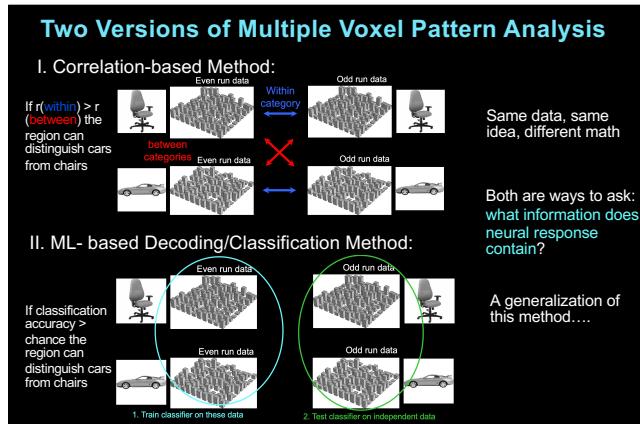
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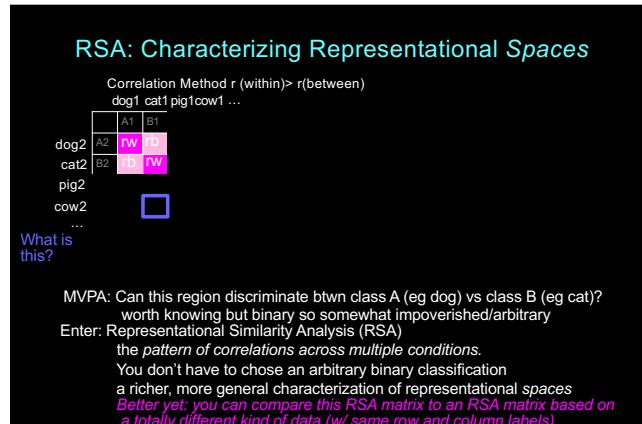
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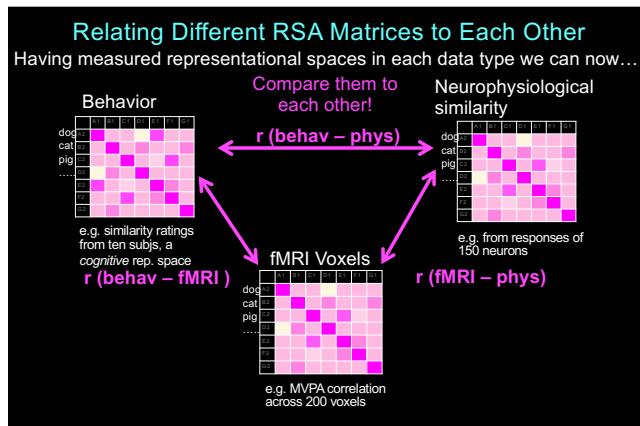
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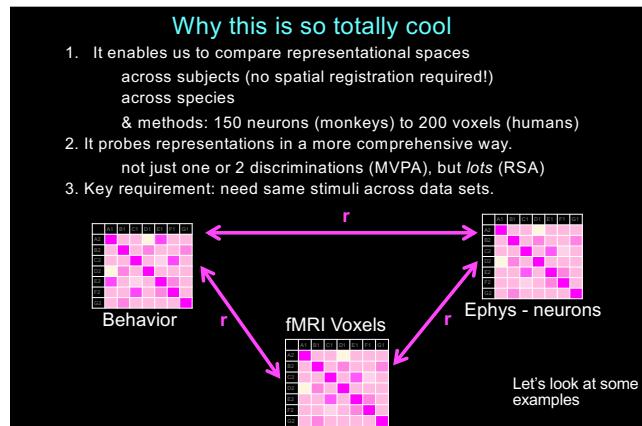
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### What are Convolutional Neural Networks (CNNs)

see also <https://coloclub.github.io/cnn-explainer>

Deep Neural Networks have layers of units, each producing an output that is a nonlinear function of the input from some of the units in the previous layer.

What does 'convolutional' mean?  
It means you apply the same "filter" to each patch of an image to extract each feature.  
For example...

Loosely inspired by the primate visual system:  
(similar edge detectors all over the visual field in V1)  
How you "train" the network:  
Adjust the strength of every connection ("weight") in the entire network to optimize performance on a given task (e.g., recognizing objects despite image variation and clutter), over millions of examples using "backprop".  
(A big change from the days of hand-engineering networks.)

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### How can CNNs inform Mind & Brain?

1. Since 2012, CNNs trained on object recognition (like Alexnet) suddenly work, giving us: the first image-computable models of visual recognition.  
these now provide possible models of how obj rec works in humans/monkeys!  
So, are they in fact good models of obj rec in humans & monkeys?  
That is, do they fit data from humans/monkeys?  
How would we find out?  
How can we compare a brain to a bunch of software? (apples and oranges!)  
Two main ways...

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### "Encoding Models": How well Can an ANN Predict a Neural Response?

Jim DiCarlo, MIT

2. Measure "response" of ANN already trained on object recognition to same images.

1. Measure response of neuron to natural images.

Yamins & DiCarlo 2014

3. Fit a ANN-based model to brain responses to a subset of images.

4. Does this model predict brain responses to held-out images?

YES!!!

**Evidence for (some kind of) similarity of CNNs and brains**

This method is what was used for your Assignment #3.  
Specifically....

Yamins & DiCarlo, 2014

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### Will ANN-Based Encoding Models of FFA, PPA, and EBA Accurately Predict their Response?

Do the same thing with fMRI!

Namely:

1. Scan each participant while they view 185 images.
2. Measure magnitude of e.g. FFA response to each image.
3. Find ANN weights that when summed fit response of FFA

$\sum a_i w_i = \text{FFA Resp.}$

Then test predictions on held out images.  
Does this work? Yes!

The other method for comparing ANNs to brains you already know...

Use the model to conduct high throughput tests not possible in people, or to pilot test new hypotheses like you guys did for Assignment 3. we now routinely do this in my lab, totally new.  
Also, can use GANs to generate "best" images

\*\*Paper assigned for this week. Understand the overall logic. Don't worry about every detail.  
Murty, Bashivan, et al 2021

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### Use RSA to Compare Layers of a Network to Regions of the Brain

1. Measure fMRI response of each voxel in human IT (=ventral pathway) to each of ~100 stimuli; dissimilarity matrix for a 2. RSA: make representational dissimilarity matrix (RDM):

4. Make a representational dissimilarity matrix for a particular layer of CNN using the same stimuli

Fit is not perfect, but often quite good. Further, "higher" layers of the network better match "higher" layers of the visual system...

What does each cell in this matrix mean?  
What can you see here?  
What does the dark blue square mean?  
3. Feed same stimuli to a deep net, and "record" responses of each "neuron".

Khaligh-Razavi and Kriegeskorte, 2014

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### Use RSA to Compare Layers of a Network to Regions of the Brain

It is not perfect, but often quite good. Further, "higher" layers of the network better match "higher" layers of the visual system...

And "lower" layers of the network better match "lower" layers of the visual system...

Khaligh-Razavi and Kriegeskorte, 2014

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