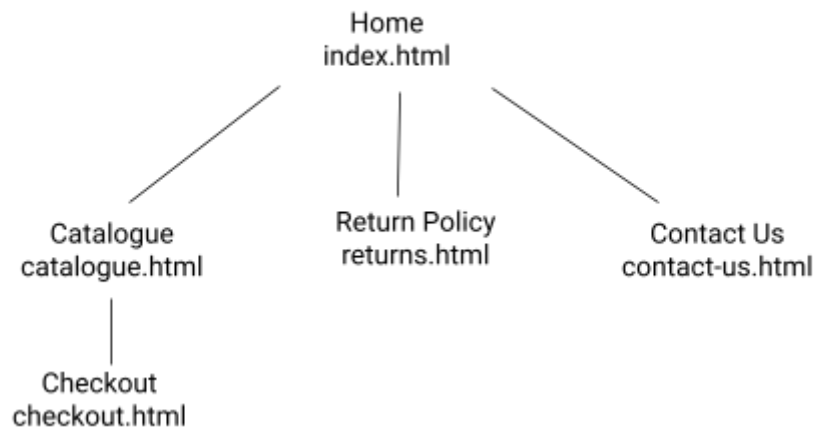


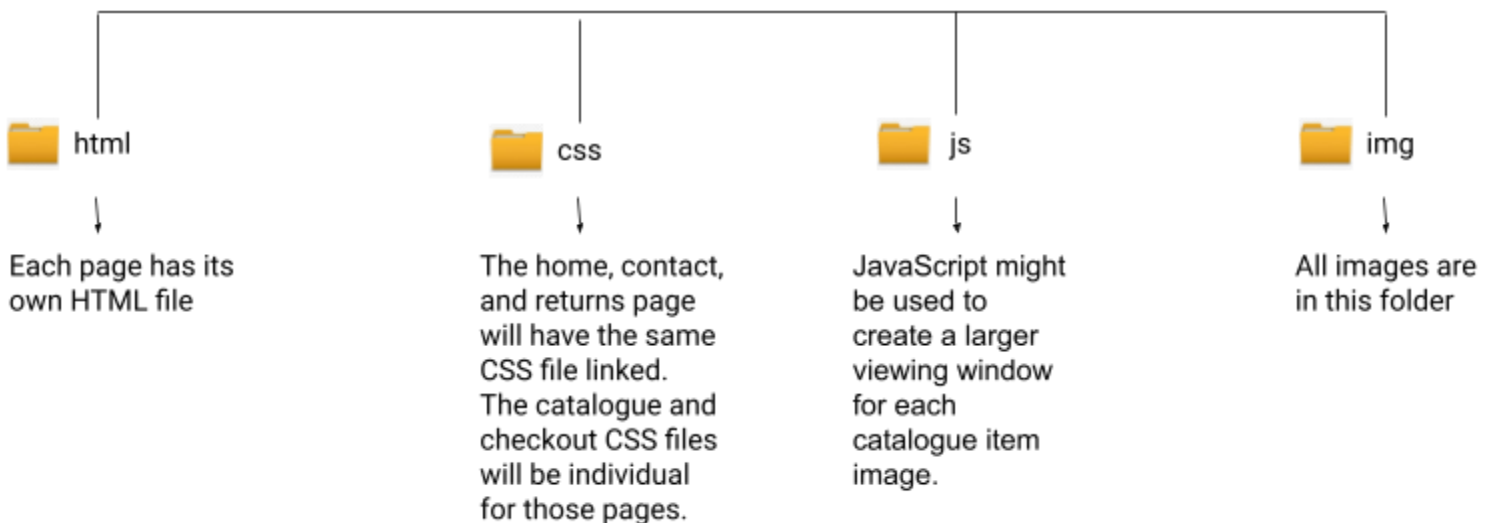
Criterion D: Product design - Overall structure

Overall structure of Website

ZiShi's Wardrobe Sitemap



ZiShi's Wardrobe Website Folder



Key

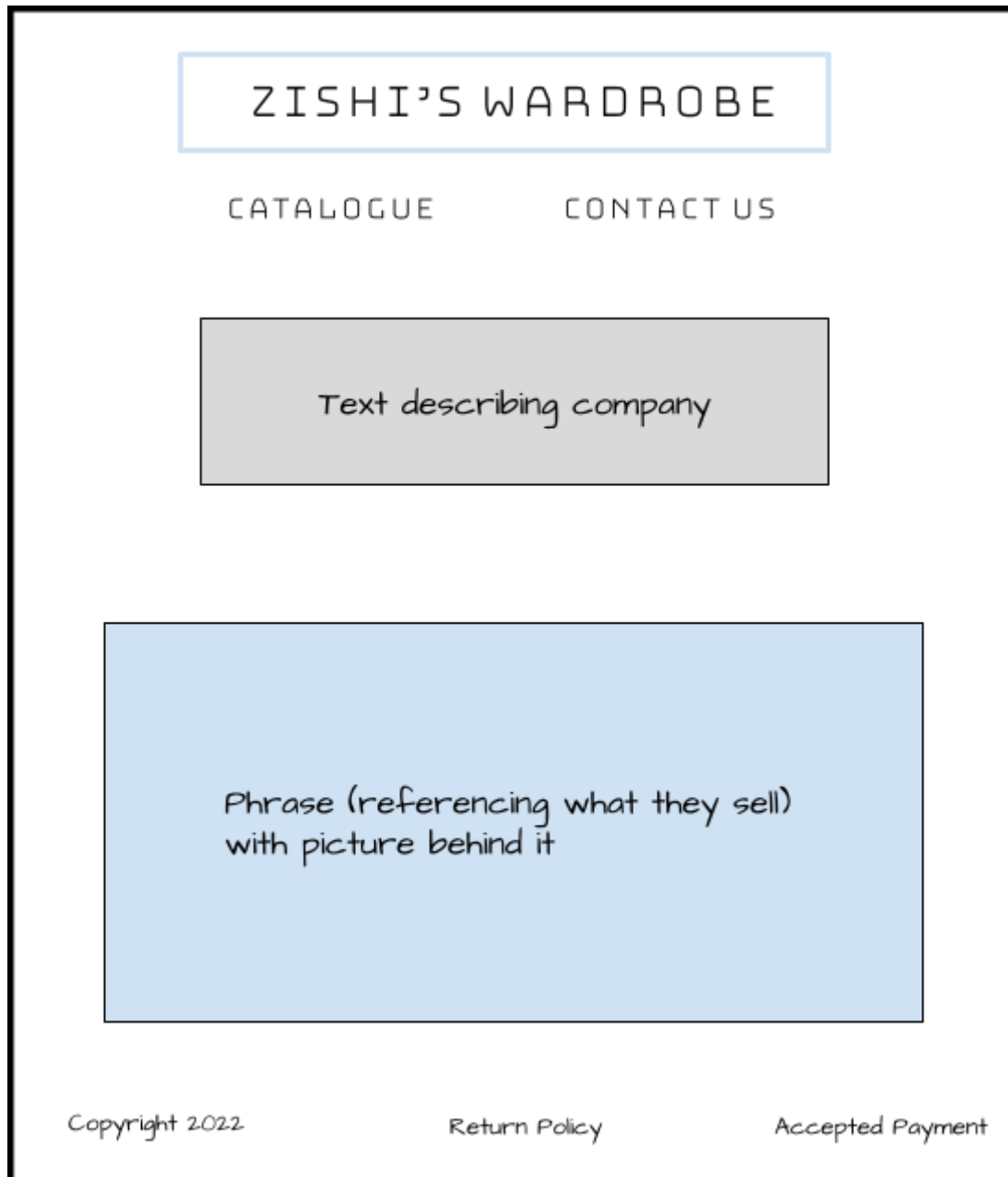
Home Page: This will be the main page that users will see when opening up the website. There will be links to direct them to the catalogue of clothing, as well as contact information if they would like to communicate with someone about a concern. It will be the page where the brand details who they are and what they sell.

Catalogue: This is where all of the clothing items are displayed. Users can scroll through the variety of options and click on a specific item to expand the picture. This brand only sells dresses, so there is no need to filter different types of clothing. They will be labeled by the collection they belong to and their colors. Canadian dollar prices will be listed using rough estimation.

Contact Us: This is where users can go to message the seller via WhatsApp or go to the Facebook page. There is also a form available.

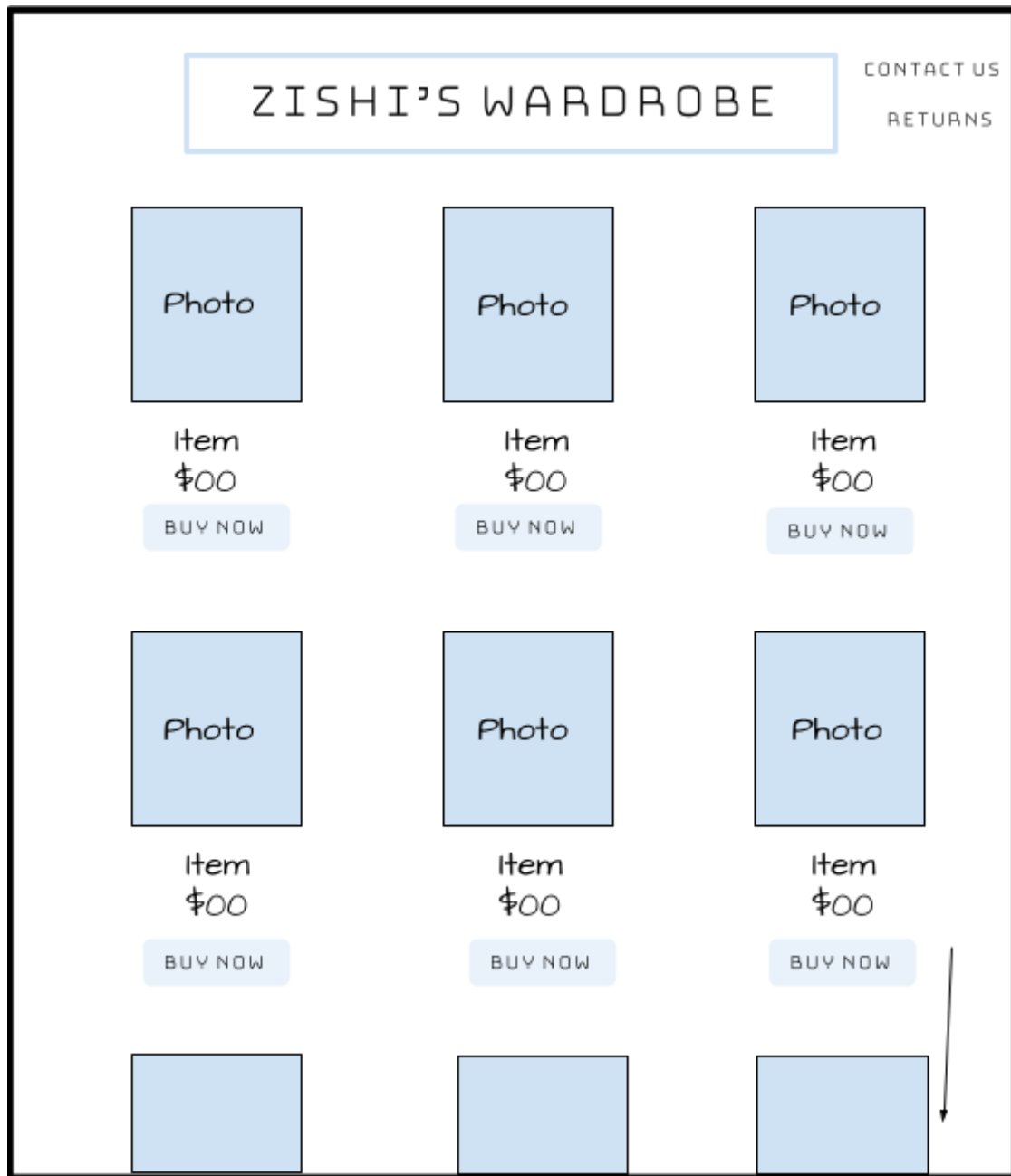
Checkout: This is a form for customers to place an order, and put down all their details. The only way to access it will be by clicking a Buy Now button underneath an item.

Return Policy: This page will show information regarding returning an item.



The header will be the name of the brand in capitalized modern looking font. Under that will be clearly labeled sections for their catalogue and contact information. There will be a big place for some sort of catchy phrase with an edited photo behind it. Above will be a short blurb about what a customer can find on their site. The footer contains copyright text, link to return policy, and their accepted forms of payment.

Catalogue Page



The logo/brand name will remain in the same spot so the website format is consistent. The navigation links will either remain in place or be moved to the corner. They are arranged in rows of three to keep it organized and evenly spread out. Depending on the number of items, the arrangement of rows and columns may be different. They will be organized by newest to oldest. Under each price will be a button linked to checkout.

Contact Us Page

ZISHI'S WARDROBE

CATALOGUE
RETURNS



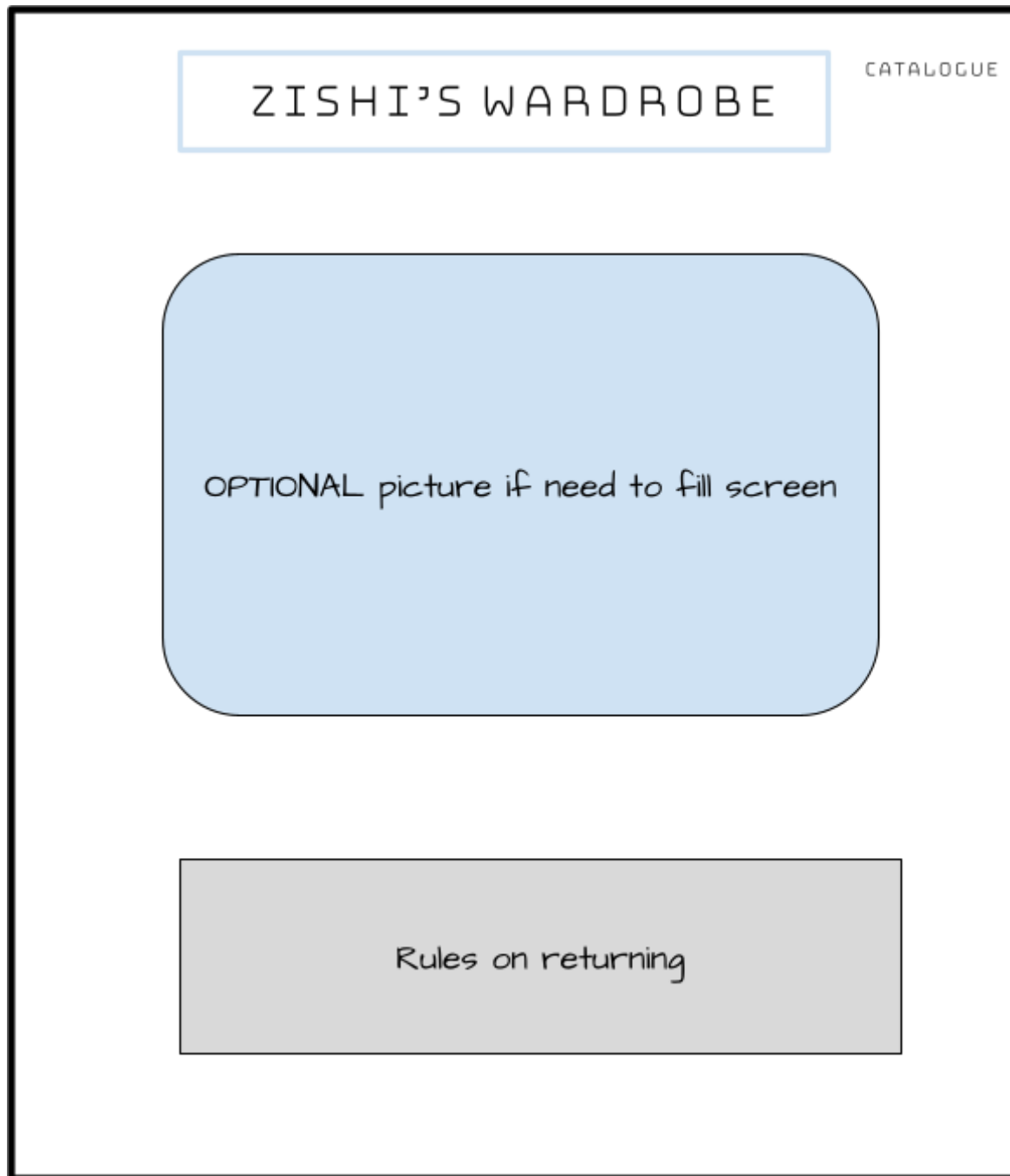
Call or message us at Whatsapp
+880 1580-387158



Visit our Facebook page and send
us a message on Messenger

Form to write a review that will be
sent to client's email

This page contains different ways to contact the seller, as well as a place to leave a review so that she has an idea of how people feel about the products. The Whatsapp and Facebook were already present, but the form is new. It is an alternative to keeping a comment section on every item. The Facebook page will either be embedded or hyperlinked through the icon.



This page is much simpler compared to the rest of the site. The only action needed to make this page in particular is input text. Since there might not be enough information to fill the screen, a picture of some sort with text regarding returning may be inserted. Everything else like the banner and navigation will remain the same.

Checkout Page

The diagram illustrates the layout of the checkout page. It is enclosed in a large black rectangular border. At the top, centered, is a light blue rectangular box with a thin blue border containing the text "ZISHI'S WARDROBE" in a black, sans-serif font. Below this header, there are three stacked, light blue rectangular boxes, each with a thin black border. The first box contains the text "Personal details section of form" in a black, cursive-style font. The second box contains the text "Shipping details section of form" in the same cursive-style font. The third box contains the text "Payment details section of form" in the same cursive-style font.

This page contains a form for customers to fill out when placing an order. The form will be split into sections, as shown above. This page will be linked to each button underneath the items in the catalogue. It will open in a new tab and will lack the navigation so that the input fields and labels are the primary focus.

Internal structure

List of resources and techniques

Resources	Details
Client (Syeda Islam)	She will be providing me with all the photos of the items, and the details about each one.
Code Academy	This website provides courses on how to learn things like HTML and CSS. This is beneficial for developing my skills for higher level techniques.
W3Schools	This website provides instructions on how to use HTML and CSS for specific tasks, and what certain lines of code can do to the appearance and functionality of a website.
Adobe Dreamweaver 2021	This is the platform from which I am coding my website on.

Techniques	Details
Manipulation of codes such as HTML	I will be using HTML to customize my pages, input information, and improve the functionality of certain components.
Cascading style sheets or schema	This will be used to make the format consistent throughout the pages, which will make the website look visually appealing and cohesive.
Use of headers, footers, and watermarks	The headers and footers are used to organize the page layout, and keep the important information where people can see it. The footer simply states that the website and its contents are under Copyright protection. Watermarks will be

	added to add a layer of security, making them less prone to theft.
Manipulation of graphics using simple techniques	The images that I get sent might be in need of editing to make them visually appealing on the home page. This could be in the form of transparency, lighting, or saturation. I will also be creating a logo.
Combining text and graphics	Almost every page has a combination of text and graphics.
Navigation using customized buttons	Buttons are the primary way of navigating this website. The logo always remains at the top so users can click it to go home, and underneath that will be a navigation bar that contains customized buttons to go to pages like Contact Us or Catalogue.

Test plan

Test item	Test data	Part of system tested	Expected outcome	Actual outcome	Comments	Ref in product
Cover page testing - REQUIRED ELEMENT FOR CRITERION G						
Web pages load from the cover page in three different locations	File naming to ensure home page is called Index.htm	Links on cover page are relative	Loads as required from 3 different locations	The cover page loads from three separate locations.	–	
Product testing						
Links within the website should load to the correct page or site.	<a> tags in HTML code	Links are relative and accurate	All links lead to the page they are supposed to.	Every link on every page leads to the correct page.	Common mistake was spelling.	

Formatting is consistent throughout the site. Font types, sizes, colors, and formatting are similar throughout.	CSS code and files	CSS files are linked correctly and work with all pages	Things like the colors, font, and sizes of images remain consistent.	The formatting is consistent across all pages.	–	
Review form should appear in the correct position and function properly.	HTML and CSS code	The labels in HTML are referred to correctly	The form comes up properly and is editable. The labels correspond to the right input field.	Form shows up correctly. Labels and input fields match up.	–	
Photos appear as they should in JPEG format.	 in HTML code	All images in the website folder show	Photos are in JPEG format and in position correctly.	Photos have no problem loading in the pages, are in JPEG.	JPEG formatting was essential for images to show, often forgotten.	
Facebook plugin appears, functions, and is oriented appropriately.	<iframe> in HTML code	Embed in the Contact Us page	The embed functions as expected and is in the center of the page.	Embed is in center, appropriate width, functions as it should.	–	

Agreement of client

I confirm that the requirement specification meets my needs and the designs above are appropriate for the creation of the product.

Client: Syeda Islam

Signature:

