

Ref: CD-ANVAY-RECO-0001

Date: Oct 9th, 2023

To Whomsoever it may concern

Sub: Recommendation letter for Mr. Anvay Suri, Grade 12, Centre Point School,
Katol Road, Nagpur

Dear Admissions Committee,

The Nagpur region is known as much for its delicious oranges as it is known for the high rate of suicides amongst farmers. CropData was formed to help the marginal farmers, reeling under the agrarian crisis, by providing them with production and income security through a platform that connects the participating farmers to knowledge, marketing and essential services.

Anvay grew up in a family that starts its day by acknowledging the blessing provided by the mother earth. Each morning, Anvay touches the ground with her hand and seeks its blessing before starting the day. Growing up in an environment where parents and grandparents have dedicated their lives to serving the weaker sections of the society, not as a side charity but as a vocation, Anvay has demonstrated tremendous interest and passion for these values. As a young intern during summer months of 2022 and 2023, Anvay would accompany CropData's extension teams to nearby villages to observe and experience the daily life of farmers. During such visits, Anvay would join the CropData field technicians and scouts on their trips to villages and fields to understand the various processes of farmer engagement and value chain digitization; farmer, farm and crop with the objective to experience the impact of digital transformation in disintermediation of key services; crop health advisory, market linkages, credit, logistics, storage etc. Anvay, has surprised many with his enthusiasm and compassion to learn and also the ease with which he would mingle with the farming communities to understand the various issues faced by them and the role CropData is playing to help them.

As Anvay embarks on the journey to higher education in the USA, we pray and wish for his success, knowing fully well that he will bring the same enthusiasm and passion to life and learning as he has demonstrated at CropData.

Anvay is welcomed to come back and join the CropData family and help us grow.

With Best Wishes,



Sachin Suri
CEO