

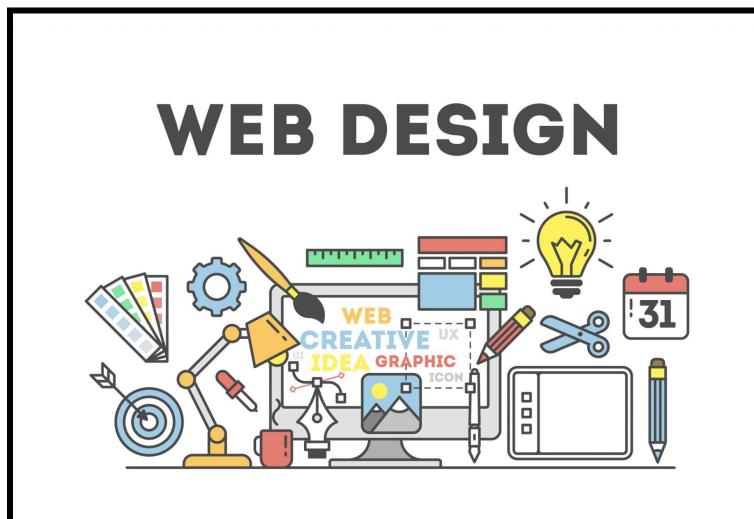
**CHANDIGARH**  
**UNIVERSITY**

Discover, Learn, Empower.

## **University Institute Of Computing**

**SUBJECT- WEB DESIGNING**

**PROJECT- PREMIUM PET SUPPLY**  
**E-COMMERCE WEBSITE**



**SUBMITTED BY:-**

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**SECTION:-24BCD-3**

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## **1. Introduction**

Besties is a modern, responsive web-based platform designed to serve as a premium pet supply shop. The project aims to deliver a seamless and engaging online shopping experience for pet owners, offering a wide range of high-quality products for dogs, cats, birds, fish, and small pets. The site features an attractive user interface, intuitive navigation, and dynamic product displays to enhance user satisfaction and drive sales.

## **2. Objectives**

- To develop a visually appealing and user-friendly e-commerce website for pet supplies.
- To implement features that improve user engagement, such as product filtering, hot deals, and trending products.
- To ensure responsive design for accessibility across devices.
- To integrate basic e-commerce functionalities like cart management and checkout preview.

## **3. Features Overview**

### **a. Notification & Offers**

- Prominent notification bar for new customer discounts (e.g., 20% off with code WELCOME20).
- Free shipping banner for orders over \$50.

### **b. Navigation & Accessibility**

- Top bar with search functionality and contact information.
- Main navigation menu with categories for different pet types (Dogs, Cats, Birds, Fish, Small Pets).
- Login and cart preview accessible from the navigation bar.

### **c. Hero Section**

- Eye-catching hero image with overlay and call-to-action buttons ("Shop Now", "Learn More").
- Tagline: "Luxury Products for Your Beloved Pets."

### **d. Featured Categories**

- Parallax section with cards for each pet category, each linking to relevant products.

### **e. Hot Deals**

- Carousel of time-limited deals with discount badges and countdown timer.
- Quick view and add-to-cart options for each deal.

#### f. Trending Products

- Product grid with filtering options (All, New Arrivals, Bestsellers, Featured).
- Product cards display badges (e.g., Bestseller, New), ratings, price, and interactive buttons (wishlist, quick view, add to cart).

### 4. Technical Implementation

#### a. Frontend

- Built using HTML5 and CSS3 for structure and styling.
- Responsive design using media queries for mobile compatibility.
- Google Fonts and Font Awesome icons for modern aesthetics.
- Swiper.js library for interactive product carousels.

#### b. User Experience

- Notification and offer bars for marketing.
- Search bar for product discovery.
- Cart preview with real-time updates on item count and total price.
- Quick view and wishlist features for enhanced shopping experience.

#### c. Accessibility

- Semantic HTML elements for better accessibility.
- Readable fonts and adequate color contrast.
- Keyboard-navigable interactive elements.

### 5. Key Product Categories and Examples

Category	Example Product	Description	Price (Deal)
Dogs	Premium Dog Food	High-quality food, 50% off	\$29.99
Cats	Luxury Cat Tree	Multi-level cat tree, 40% off	\$79.99
Birds	Deluxe Bird Cage	Spacious cage, 30% off	\$62.99
Fish	Complete Aquarium Kit	All-in-one kit, 25% off	\$112.49
Small Pets	(Available in menu)	Accessories and essentials	Varies

### 6. CODE

HTML-

```
<!DOCTYPE html>
<html lang="en">
<head>
  <meta charset="UTF-8" />
  <meta name="viewport" content="width=device-width, initial-scale=1.0" />
  <title>Besties - Premium Pet Supply Shop</title>
  <link rel="stylesheet" href="style.css" />
  <link rel="preconnect" href="https://fonts.googleapis.com">
  <link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
  <link
    href="https://fonts.googleapis.com/css2?family=Poppins:wght@300;400;500;600;700&display=swap" rel="stylesheet">
    <link rel="stylesheet"
    href="https://cdnjs.cloudflare.com/ajax/libs/font-awesome/6.4.0/css/all.min.css">
      <link rel="stylesheet"
    href="https://cdn.jsdelivr.net/npm/swiper@10/swiper-bundle.min.css" />
  </head>
<body>
  <!-- Notification Bar -->
  <div class="notification-bar">
    <div class="notification-content">
      <p>🎁 New customers get 20% OFF their first order with code:<br/>
        <span>WELCOME20</span></p>
    </div>
    <button class="notification-close"><i class="fas fa-times"></i></button>
  </div>

  <!-- Header -->
  <header class="top-bar">
    <div class="free-shipping"><i class="fas fa-truck"></i> FREE SHIPPING ON ORDERS OVER $50</div>
    <div class="search-bar">
      <input type="text" placeholder="Search for pet products...">
      <button><i class="fas fa-search"></i></button>
    </div>
    <div class="call-us"><i class="fas fa-phone-alt"></i> Call Us<br/>123-456-7890</div>
  </header>

  <!-- Navigation -->
```

```
<nav class="navbar" id="navbar">
  <div class="logo">
    <span class="logo-icon"><i class="fas fa-paw"></i></span>
    BESTIES<br><span class="tagline">A Pet's Favorite Place</span>
  </div>
  <ul class="menu">
    <li><a href="#"><i class="fas fa-store"></i> Shop All</a></li>
    <li><a href="#"><i class="fas fa-dog"></i> Dogs</a></li>
    <li><a href="#"><i class="fas fa-cat"></i> Cats</a></li>
    <li><a href="#"><i class="fas fa-crow"></i> Birds</a></li>
    <li><a href="#"><i class="fas fa-fish"></i> Fish</a></li>
    <li><a href="#"><i class="fas fa-rabbit"></i> Small Pets</a></li>
    <li><a href="#"><i class="fas fa-envelope"></i> Contact</a></li>
  </ul>
  <div class="login-cart">
    <div class="login-btn"><i class="fas fa-user"></i> Log In</div>
    <div class="cart-btn" id="cartBtn">
      <i class="fas fa-shopping-cart"></i>
      <span class="cart-count">0</span>
      <div class="cart-preview" id="cartPreview">
        <h3>Your Cart</h3>
        <div class="cart-items" id="cartItems">
          <p class="empty-cart">Your cart is empty</p>
        </div>
        <div class="cart-total">
          <p>Total: <span id="cartTotal">$0.00</span></p>
          <button class="checkout-btn">Checkout</button>
        </div>
      </div>
    </div>
  </div>
  <div class="mobile-menu-btn">
    <i class="fas fa-bars"></i>
  </div>
</nav>

<!-- Section with Background -->
<section class="hero">
  <div class="video-container">
    
    <div class="overlay"></div>
```

```
</div>
<div class="hero-content">
  <h1 class="animate-text">Luxury Products for Your Beloved Pets</h1>
  <p class="animate-text delay-1">Premium quality, stylish designs, and
unmatched comfort for your furry friends.</p>
  <div class="hero-buttons animate-text delay-2">
    <button class="shop-btn pulse-btn"><i class="fas
fa-shopping-bag"></i> Shop Now</button>
    <button class="learn-btn"><i class="fas fa-info-circle"></i> Learn
More</button>
  </div>
</div>
</section>

<!-- Featured Categories with Parallax -->
<section class="featured-categories">
  <h2 class="section-title">Shop By Pet</h2>
  <div class="category-cards">
    <div class="category-card" data-category="dogs">
      <div class="card-image">
        
      </div>
      <div class="card-content">
        <h3>Dogs</h3>
        <p>Premium food, toys & accessories</p>
        <button class="category-btn">Shop Dogs <i class="fas
fa-arrow-right"></i></button>
      </div>
    </div>

    <div class="category-card" data-category="cats">
      <div class="card-image">
        
      </div>
      <div class="card-content">
        <h3>Cats</h3>
        <p>Toys, treats & grooming essentials</p>
        <button class="category-btn">Shop Cats <i class="fas
fa-arrow-right"></i></button>
      </div>
    </div>
  </div>
</section>
```

```
<div class="category-card" data-category="birds">
  <div class="card-image">
    
  </div>
  <div class="card-content">
    <h3>Birds</h3>
    <p>Cages, food & accessories</p>
    <button class="category-btn">Shop Birds <i class="fas fa-arrow-right"></i></button>
  </div>
</div>

<div class="category-card" data-category="fish">
  <div class="card-image">
    
  </div>
  <div class="card-content">
    <h3>Fish</h3>
    <p>Aquariums, food & decorations</p>
    <button class="category-btn">Shop Fish <i class="fas fa-arrow-right"></i></button>
  </div>
</div>
</div>
</section>

<!-- Hot Deals Section -->
<section class="hot-deals">
  <div class="deals-header">
    <h2 class="section-title">Hot Deals</h2>
    <div class="countdown-timer">
      <p>Ends in: <span id="countdown">23:59:59</span></p>
    </div>
  </div>

  <div class="swiper-container" id="dealsSwiper">
    <div class="swiper-wrapper">
      <div class="swiper-slide">
        <div class="deal-card">
          <div class="discount-badge">-50%</div>
```

```
<div class="deal-image">
  
  <div class="quick-view-btn" data-product="premium-dog-food">
    <i class="fas fa-eye"></i> Quick View
  </div>
</div>
<div class="deal-content">
  <h3>Premium Dog Food</h3>
  <div class="rating">
    <i class="fas fa-star"></i>
    <i class="fas fa-star"></i>
    <i class="fas fa-star"></i>
    <i class="fas fa-star"></i>
    <i class="fas fa-star-half-alt"></i>
    <span>(42)</span>
  </div>
  <div class="price">
    <span class="original-price">$59.99</span>
    <span class="sale-price">$29.99</span>
  </div>
  <button class="add-to-cart-btn" data-id="1" data-name="Premium
Dog Food" data-price="29.99">
    <i class="fas fa-cart-plus"></i> Add to Cart
  </button>
</div>
</div>

<div class="swiper-slide">
  <div class="deal-card">
    <div class="discount-badge">-40%</div>
    <div class="deal-image">
      
      <div class="quick-view-btn" data-product="cat-tree">
        <i class="fas fa-eye"></i> Quick View
      </div>
    </div>
    <div class="deal-content">
      <h3>Luxury Cat Tree</h3>
      <div class="rating">
        <i class="fas fa-star"></i>
```

```
<i class="fas fa-star"></i>
<i class="fas fa-star"></i>
<i class="fas fa-star"></i>
<i class="fas fa-star"></i>
<span>(38)</span>
</div>
<div class="price">
    <span class="original-price">$129.99</span>
    <span class="sale-price">$79.99</span>
</div>
<button class="add-to-cart-btn" data-id="2" data-name="Luxury Cat Tree" data-price="79.99">
    <i class="fas fa-cart-plus"></i> Add to Cart
</button>
</div>
</div>
</div>

<div class="swiper-slide">
    <div class="deal-card">
        <div class="discount-badge">-30%</div>
        <div class="deal-image">
            
            <div class="quick-view-btn" data-product="bird-cage">
                <i class="fas fa-eye"></i> Quick View
            </div>
        </div>
        <div class="deal-content">
            <h3>Deluxe Bird Cage</h3>
            <div class="rating">
                <i class="fas fa-star"></i>
                <i class="fas fa-star"></i>
                <i class="fas fa-star"></i>
                <i class="fas fa-star"></i>
                <i class="far fa-star"></i>
                <span>(24)</span>
            </div>
            <div class="price">
                <span class="original-price">$89.99</span>
                <span class="sale-price">$62.99</span>
            </div>
```

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<button class="add-to-cart-btn" data-id="3" data-name="Deluxe Bird Cage" data-price="62.99">
    <i class="fas fa-cart-plus"></i> Add to Cart
</button>
</div>
</div>
</div>

<div class="swiper-slide">
<div class="deal-card">
    <div class="discount-badge">-25%</div>
    <div class="deal-image">
        
        <div class="quick-view-btn" data-product="aquarium-kit">
            <i class="fas fa-eye"></i> Quick View
        </div>
    </div>
    <div class="deal-content">
        <h3>Complete Aquarium Kit</h3>
        <div class="rating">
            <i class="fas fa-star"></i>
            <i class="fas fa-star"></i>
            <i class="fas fa-star"></i>
            <i class="fas fa-star"></i>
            <i class="fas fa-star-half-alt"></i>
            <span>(56)</span>
        </div>
        <div class="price">
            <span class="original-price">$149.99</span>
            <span class="sale-price">$112.49</span>
        </div>
        <button class="add-to-cart-btn" data-id="4" data-name="Complete Aquarium Kit" data-price="112.49">
            <i class="fas fa-cart-plus"></i> Add to Cart
        </button>
    </div>
    </div>
</div>
<div class="swiper-pagination"></div>
<div class="swiper-button-next"></div>
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<div class="swiper-button-prev"></div>
</div>
</section>

<!-- Trending Products -->
<section class="trending-products">
  <h2 class="section-title">Trending Now</h2>
  <div class="product-filter">
    <button class="filter-btn active" data-filter="all">All</button>
    <button class="filter-btn" data-filter="new">New Arrivals</button>
    <button class="filter-btn" data-filter="bestseller">Bestsellers</button>
    <button class="filter-btn" data-filter="featured">Featured</button>
  </div>

  <div class="products-grid">
    <div class="product-card" data-category="bestseller">
      <div class="product-badge bestseller">Bestseller</div>
      <div class="product-image">
        
        <div class="product-actions">
          <button class="action-btn wishlist-btn"><i class="fas fa-heart"></i></button>
          <button class="action-btn quick-view-btn" data-product="interactive-dog-toy"><i class="fas fa-eye"></i></button>
          <button class="action-btn add-to-cart-btn" data-id="5" data-name="Interactive Dog Toy" data-price="24.99"><i class="fas fa-cart-plus"></i></button>
        </div>
      </div>
      <div class="product-info">
        <h3>Interactive Dog Toy</h3>
        <div class="rating">
          <i class="fas fa-star"></i>
          <i class="fas fa-star"></i>
          <i class="fas fa-star"></i>
          <i class="fas fa-star"></i>
          <i class="fas fa-star"></i>
        <span>(78)</span>
      </div>
      <div class="price">$24.99</div>
    </div>
  </div>
</section>
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</div>

<div class="product-card" data-category="new">
  <div class="product-badge new">New</div>
  <div class="product-image">
    
    <div class="product-actions">
      <button class="action-btn wishlist-btn"><i class="fas fa-heart"></i></button>
      <button class="action-btn quick-view-btn" data-product="luxury-cat-bed"><i class="fas fa-eye"></i></button>
      <button class="action-btn add-to-cart-btn" data-id="6" data-name="Luxury Cat Bed" data-price="39.99"><i class="fas fa-cart-plus"></i></button>
    </div>
  </div>
  <div class="product-info">
    <h3>Luxury Cat Bed</h3>
    <div class="rating">
      <i class="fas fa-star"></i>
      <i class="fas fa-star"></i>
      <i class="fas fa-star"></i>
      <i class="fas fa-star"></i>
      <i class="fas fa-star-half-alt"></i>
    <span>(42)</span>
    </div>
    <div class="price">$39.99</div>
  </div>
</div>

<div class="product-card" data-category="featured">
  <div class="product-badge featured">Featured</div>
  <div class="product-image">
    
    <div class="product-actions">
      <button class="action-btn wishlist-btn"><i class="fas fa-heart"></i></button>
      <button class="action-btn quick-view-btn" data-product="premium-bird-feeder"><i class="fas fa-eye"></i></button>
      <button class="action-btn add-to-cart-btn" data-id="7" data-name="Premium Bird Feeder" data-price="18.99"><i class="fas
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fa-cart-plus"></i></button>
    </div>
</div>
<div class="product-info">
    <h3>Premium Bird Feeder</h3>
    <div class="rating">
        <i class="fas fa-star"></i>
        <i class="fas fa-star"></i>
        <i class="fas fa-star"></i>
        <i class="fas fa-star"></i>
        <i class="far fa-star"></i>
        <span>(36)</span>
    </div>
    <div class="price">$18.99</div>
</div>
</div>

<div class="product-card" data-category="bestseller">
    <div class="product-badge bestseller">Bestseller</div>
    <div class="product-image">
        
    <div class="product-actions">
        <button class="action-btn wishlist-btn"><i class="fas fa-heart"></i></button>
        <button class="action-btn quick-view-btn"
data-product="automatic-fish-feeder"><i class="fas fa-eye"></i></button>
        <button class="action-btn add-to-cart-btn" data-id="8"
data-name="Automatic Fish Feeder" data-price="29.99"><i class="fas fa-cart-plus"></i></button>
    </div>
</div>
<div class="product-info">
    <h3>Automatic Fish Feeder</h3>
    <div class="rating">
        <i class="fas fa-star"></i>
        <i class="fas fa-star"></i>
        <i class="fas fa-star"></i>
        <i class="fas fa-star"></i>
        <i class="fas fa-star-half-alt"></i>
        <span>(64)</span>
    </div>
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<div class="price">$29.99</div>
</div>
</div>
</div>
</section>

<!-- Testimonials Section -->
<section class="testimonials">
  <div class="testimonial-overlay"></div>
  <div class="testimonial-content">
    <h2 class="section-title light">What Our Customers Say</h2>

    <div class="swiper-container" id="testimonialSwiper">
      <div class="swiper-wrapper">
        <div class="swiper-slide">
          <div class="testimonial-card">
            <div class="customer-image">
              
            </div>
            <div class="testimonial-text">
              <div class="rating">
                <i class="fas fa-star"></i>
                <i class="fas fa-star"></i>
                <i class="fas fa-star"></i>
                <i class="fas fa-star"></i>
                <i class="fas fa-star"></i>
              </div>
              <p>"My dog absolutely loves the toys I bought from Besties! The quality is amazing and they've lasted much longer than toys from other stores. The customer service is exceptional too!"</p>
              <div class="customer-info">
                <h4>Sarah Thompson</h4>
                <p>Dog Owner</p>
              </div>
            </div>
          </div>
        </div>
      </div>
    </div>

    <div class="swiper-slide">
      <div class="testimonial-card">
        <div class="customer-image">
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</div>
<div class="testimonial-text">
<div class="rating">
  <i class="fas fa-star"></i>
  <i class="fas fa-star"></i>
  <i class="fas fa-star"></i>
  <i class="fas fa-star"></i>
  <i class="fas fa-star"></i>
</div>
<p>"Fast shipping and great customer service. My cat is
obsessed with the new bed I purchased. The quality is outstanding and the
price was better than competitors. Will definitely shop here again!"</p>
<div class="customer-info">
  <h4>Michael Rodriguez</h4>
  <p>Cat Owner</p>
</div>
</div>
</div>

<div class="swiper-slide">
<div class="testimonial-card">
<div class="customer-image">
  
</div>
<div class="testimonial-text">
<div class="rating">
  <i class="fas fa-star"></i>
  <i class="fas fa-star"></i>
  <i class="fas fa-star"></i>
  <i class="fas fa-star"></i>
  <i class="fas fa-star-half-alt"></i>
</div>
<p>"The aquarium kit I purchased exceeded my expectations.
Everything was included and the setup was so easy. My fish are thriving
and the LED lighting creates a beautiful display. Highly recommend!"</p>
<div class="customer-info">
  <h4>Jennifer Wilson</h4>
  <p>Fish Enthusiast</p>
</div>
```

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</div>
</div>
</div>
</div>
</div>
<div class="swiper-pagination"></div>
</div>
</div>
</section>

<!-- Newsletter Section -->
<section class="newsletter">
  <div class="newsletter-content">
    <h2>Join Our VIP Club</h2>
    <p>Subscribe to get exclusive offers, pet care tips, and 15% off your first order!</p>
    <form class="newsletter-form">
      <input type="email" placeholder="Your email address" required>
      <button type="submit" class="pulse-btn">Subscribe <i class="fas fa-paper-plane"></i></button>
    </form>
  </div>
</section>

<!-- Footer -->
<footer class="footer">
  <div class="footer-top">
    <div class="footer-logo">
      <div class="logo">
        <span class="logo-icon"><i class="fas fa-paw"></i></span>
        BESTIES
      </div>
      <p>Premium pet supplies for your beloved companions</p>
      <div class="social-icons">
        <a href="#" aria-label="Facebook"><i class="fab fa-facebook-f"></i></a>
        <a href="#" aria-label="Instagram"><i class="fab fa-instagram"></i></a>
        <a href="#" aria-label="Twitter"><i class="fab fa-twitter"></i></a>
        <a href="#" aria-label="Pinterest"><i class="fab fa-pinterest-p"></i></a>
        <a href="#" aria-label="YouTube"><i class="fab fa-youtube"></i></a>
      </div>
    </div>
  </div>
</footer>
```

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</div>
</div>

<div class="footer-links">
  <div class="footer-section">
    <h3>Shop</h3>
    <ul>
      <li><a href="#">Dogs</a></li>
      <li><a href="#">Cats</a></li>
      <li><a href="#">Birds</a></li>
      <li><a href="#">Fish & Aquatics</a></li>
    </ul>
  </div>

  <div class="footer-section">
    <h3>Customer Service</h3>
    <ul>
      <li><a href="#">Contact Us</a></li>
      <li><a href="#">FAQs</a></li>
      <li><a href="#">Shipping & Returns</a></li>
      <li><a href="#">Track Your Order</a></li>
      <li><a href="#">Privacy Policy</a></li>
    </ul>
  </div>

  <div class="footer-section">
    <h3>About Us</h3>
    <ul>
      <li><a href="#">Our Story</a></li>
      <li><a href="#">Blog</a></li>
      <li><a href="#">Careers</a></li>
      <li><a href="#">Store Locations</a></li>
    </ul>
  </div>
</div>

<div class="footer-contact">
  <h3>Contact Us</h3>
  <br>
  <p><i class="fas fa-map-marker-alt"></i> Samiksha Sharma, Kaimla,  
Karnal, Haryana</p>
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```
<p><i class="fas fa-phone-alt"></i> 8059028717</p>
<p><i class="fas fa-envelope"></i> info@bestiespetshop.com</p>
</div>
</div>

<div class="footer-bottom">
  <p>&copy; 2025 Besties Pet Supply. All rights reserved.</p>
</div>
</footer>

<!-- Back to Top Button -->
<button id="backToTop" class="back-to-top">
  <i class="fas fa-arrow-up"></i>
</button>

<!-- Quick View Modal -->
<div id="quickViewModal" class="modal">
  <div class="modal-content">
    <span class="close-modal">&times;</span>
    <div class="product-quick-view">
      <div class="quick-view-image">
        
      </div>
      <div class="quick-view-details">
        <h2 id="modalProductName">Product Name</h2>
        <div class="rating">
          <i class="fas fa-star"></i>
          <i class="fas fa-star"></i>
          <i class="fas fa-star"></i>
          <i class="fas fa-star"></i>
          <i class="fas fa-star-half-alt"></i>
        <span id="modalProductRating">(42)</span>
        </div>
        <div class="price" id="modalProductPrice">$29.99</div>
        <p class="product-description" id="modalProductDescription">
          Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed do
          eiusmod tempor incididunt ut labore et dolore magna aliqua.
        </p>
        <div class="product-meta">
          <p><strong>Availability:</strong> <span class="in-stock">In
```

```

Stock</span></p>
    <p><strong>Category:</strong> <span
id="modalProductCategory">Dogs</span></p>
    </div>
    <div class="quantity-selector">
        <label for="quantity">Quantity:</label>
        <div class="quantity-buttons">
            <button class="quantity-btn minus-btn"><i class="fas
fa-minus"></i></button>
            <input type="number" id="quantity" value="1" min="1">
            <button class="quantity-btn plus-btn"><i class="fas
fa-plus"></i></button>
        </div>
    </div>
    <button class="add-to-cart-btn modal-cart-btn"
id="modalAddToCart">
        <i class="fas fa-cart-plus"></i> Add to Cart
    </button>
    <div class="product-actions-secondary">
        <button class="wishlist-btn"><i class="far fa-heart"></i> Add to
Wishlist</button>
        <button class="compare-btn"><i class="fas fa-exchange-alt"></i>
Compare</button>
    </div>
    </div>
    </div>
    </div>
</div>

<!-- Scripts -->
<script
src="https://cdn.jsdelivr.net/npm/swiper@10/swiper-bundle.min.js"></scri
pt>
<script src="script.js"></script>
</body>
</html>

```

## CSS-

```
/* Base Styles */
```

```
* {
  margin: 0;
  padding: 0;
  box-sizing: border-box;
}

:root {
  --primary-color: #ff6b6b;
  --primary-dark: #ff5252;
  --primary-light: #ffa5a5;
  --secondary-color: #4ecdc4;
  --secondary-dark: #33b5ac;
  --accent-color: #ffe66d;
  --dark-color: #2d3436;
  --light-color: #ffffff;
  --gray-light: #f8f9fa;
  --gray-medium: #e9ecef;
  --gray-dark: #343a40;
  --success-color: #6dcc5c;
  --warning-color: #ffbe0b;
  --danger-color: #ff5252;
  --shadow-sm: 0 2px 5px rgba(0,0,0,0.1);
  --shadow-md: 0 4px 10px rgba(0,0,0,0.15);
  --shadow-lg: 0 10px 25px rgba(0,0,0,0.2);
  --transition: all 0.3s ease;
  --border-radius-sm: 4px;
  --border-radius-md: 8px;
  --border-radius-lg: 16px;
  --border-radius-xl: 24px;
  --border-radius-full: 9999px;
}

body {
  font-family: 'Poppins', Arial, sans-serif;
  background-color: var(--gray-light);
  color: var(--dark-color);
  line-height: 1.6;
  overflow-x: hidden;
}

img {
```

```
max-width: 100%;  
height: auto;  
display: block;  
}  
  
a {  
text-decoration: none;  
color: var(--dark-color);  
transition: var(--transition);  
}  
  
a:hover {  
color: var(--primary-color);  
}  
  
button {  
cursor: pointer;  
font-family: 'Poppins', Arial, sans-serif;  
transition: var(--transition);  
border: none;  
outline: none;  
}  
  
.section-title {  
font-size: 2.2rem;  
font-weight: 700;  
text-align: center;  
margin-bottom: 2rem;  
position: relative;  
color: var(--dark-color);  
}  
  
.section-title::after {  
content: " ";  
position: absolute;  
width: 60px;  
height: 3px;  
background-color: var(--primary-color);  
bottom: -10px;  
left: 50%;  
transform: translateX(-50%);
```

```
}

.section-title.light {
  color: var(--light-color);
}

.section-title.light::after {
  background-color: var(--light-color);
}

.section-subtitle {
  text-align: center;
  color: var(--gray-dark);
  margin-bottom: 2rem;
  font-size: 1.1rem;
}

/* Animations */
@keyframes fadeIn {
  from { opacity: 0; }
  to { opacity: 1; }
}

@keyframes slideUp {
  from { transform: translateY(30px); opacity: 0; }
  to { transform: translateY(0); opacity: 1; }
}

@keyframes slideDown {
  from { transform: translateY(-30px); opacity: 0; }
  to { transform: translateY(0); opacity: 1; }
}

@keyframes slideInLeft {
  from { transform: translateX(-50px); opacity: 0; }
  to { transform: translateX(0); opacity: 1; }
}

@keyframes slideInRight {
  from { transform: translateX(50px); opacity: 0; }
  to { transform: translateX(0); opacity: 1; }
```

```
}

@keyframes pulse {
  0% { transform: scale(1); }
  50% { transform: scale(1.05); }
  100% { transform: scale(1); }
}

@keyframes spin {
  from { transform: rotate(0deg); }
  to { transform: rotate(360deg); }
}

.animate-text {
  opacity: 0;
  animation: fadeIn 0.8s ease forwards, slideUp 0.8s ease forwards;
}

.delay-1 {
  animation-delay: 0.3s;
}

.delay-2 {
  animation-delay: 0.6s;
}

.pulse-btn {
  animation: pulse 2s infinite;
}

/* Notification Bar */
.notification-bar {
  background-color: var(--accent-color);
  color: var(--dark-color);
  padding: 0.7rem 2rem;
  display: flex;
  justify-content: space-between;
  align-items: center;
  font-weight: 500;
  animation: slideDown 0.5s ease;
}
```

```
.notification-content p {  
  margin: 0;  
  text-align: center;  
  width: 100%;  
}  
  
.notification-content span {  
  font-weight: 700;  
  background-color: var(--primary-color);  
  color: white;  
  padding: 0.2rem 0.5rem;  
  border-radius: var(--border-radius-sm);  
  margin-left: 0.5rem;  
}  
  
.notification-close {  
  background: transparent;  
  border: none;  
  color: var(--dark-color);  
  font-size: 1rem;  
  cursor: pointer;  
}  
  
/* Header & Navigation */  
.top-bar {  
  background: linear-gradient(135deg, var(--primary-color) 0%,  
  var(--primary-dark) 100%);  
  color: white;  
  display: flex;  
  justify-content: space-between;  
  align-items: center;  
  padding: 0.8rem 2rem;  
  font-size: 0.9rem;  
}  
  
.free-shipping {  
  font-weight: 600;  
  letter-spacing: 0.5px;  
  display: flex;  
  align-items: center;
```

```
}

.free-shipping i {
  margin-right: 0.5rem;
  font-size: 1.1rem;
}

.search-bar {
  display: flex;
  align-items: center;
  background-color: rgba(255, 255, 255, 0.2);
  border-radius: var(--border-radius-full);
  overflow: hidden;
  transition: var(--transition);
}

.search-bar:focus-within {
  box-shadow: 0 0 0 2px rgba(255, 255, 255, 0.5);
}

.search-bar input {
  padding: 0.7rem 1.2rem;
  width: 250px;
  border: none;
  background-color: transparent;
  color: white;
  outline: none;
}

.search-bar input::placeholder {
  color: rgba(255, 255, 255, 0.8);
}

.search-bar button {
  padding: 0.7rem 1.2rem;
  background-color: white;
  color: var(--primary-color);
  border: none;
  transition: var(--transition);
}
```

```
.search-bar button:hover {  
    background-color: var(--accent-color);  
    color: var(--dark-color);  
}
```

```
.call-us {  
    text-align: right;  
    font-weight: 500;  
    display: flex;  
    flex-direction: column;  
    align-items: flex-end;  
}
```

```
.call-us i {  
    margin-right: 0.5rem;  
}
```

```
.navbar {  
    display: flex;  
    justify-content: space-between;  
    align-items: center;  
    padding: 1rem 2rem;  
    background-color: white;  
    box-shadow: var(--shadow-md);  
    position: sticky;  
    top: 0;  
    z-index: 1000;  
    transition: var(--transition);  
}
```

```
.navbar.scrolled {  
    padding: 0.7rem 2rem;  
    box-shadow: var(--shadow-lg);  
}
```

```
.logo {  
    font-size: 1.8rem;  
    font-weight: 700;  
    color: var(--primary-color);  
    line-height: 1.2;  
    display: flex;
```

```
    align-items: center;
}

.logo-icon {
  margin-right: 0.5rem;
  font-size: 1.5rem;
  color: var(--primary-color);
}

.tagline {
  font-size: 0.8rem;
  color: var(--gray-dark);
  font-weight: 400;
  display: block;
}

.menu {
  list-style: none;
  display: flex;
  gap: 1.5rem;
}

.menu li a {
  color: var(--dark-color);
  font-weight: 500;
  position: relative;
  display: flex;
  align-items: center;
}

.menu li a i {
  margin-right: 0.5rem;
  color: var(--primary-color);
}

.menu li a:hover {
  color: var(--primary-color);
}

.menu li a::after {
  content: " ";
}
```

```
position: absolute;
width: 0;
height: 2px;
bottom: -5px;
left: 0;
background-color: var(--primary-color);
transition: width 0.3s ease;
}

.menu li a:hover::after {
  width: 100%;
}

.login-cart {
  display: flex;
  gap: 1.5rem;
  align-items: center;
}

.login-btn, .cart-btn {
  cursor: pointer;
  transition: var(--transition);
  display: flex;
  align-items: center;
  position: relative;
}

.login-btn i, .cart-btn i {
  margin-right: 0.5rem;
  font-size: 1.2rem;
}

.login-btn:hover, .cart-btn:hover {
  color: var(--primary-color);
}

.cart-count {
  position: absolute;
  top: -8px;
  right: -8px;
  background-color: var(--primary-color);
```

```
color: white;  
font-size: 0.7rem;  
width: 18px;  
height: 18px;  
border-radius: 50%;  
display: flex;  
justify-content: center;  
align-items: center;  
}
```

```
.cart-preview {  
position: absolute;  
top: 100%;  
right: -10px;  
width: 320px;  
background-color: white;  
border-radius: var(--border-radius-md);  
box-shadow: var(--shadow-lg);  
padding: 1.5rem;  
z-index: 1000;  
display: none;  
animation: fadeIn 0.3s ease;  
}
```

```
.cart-preview h3 {  
margin-bottom: 1rem;  
font-size: 1.2rem;  
color: var(--dark-color);  
}
```

```
.cart-items {  
max-height: 300px;  
overflow-y: auto;  
margin-bottom: 1rem;  
}
```

```
.empty-cart {  
text-align: center;  
color: var(--gray-dark);  
padding: 1rem 0;  
}
```

```
.cart-item {  
  display: flex;  
  align-items: center;  
  margin-bottom: 1rem;  
  padding-bottom: 1rem;  
  border-bottom: 1px solid var(--gray-medium);  
}
```

```
.cart-item-image {  
  width: 60px;  
  height: 60px;  
  border-radius: var(--border-radius-sm);  
  overflow: hidden;  
  margin-right: 1rem;  
}
```

```
.cart-item-details {  
  flex: 1;  
}
```

```
.cart-item-name {  
  font-weight: 500;  
  margin-bottom: 0.3rem;  
}
```

```
.cart-item-price {  
  color: var(--primary-color);  
  font-weight: 600;  
}
```

```
.cart-item-quantity {  
  display: flex;  
  align-items: center;  
  font-size: 0.9rem;  
}
```

```
.cart-item-remove {  
  color: var(--danger-color);  
  background: none;  
  border: none;
```

```
cursor: pointer;
font-size: 1rem;
margin-left: 1rem;
}

.cart-total {
display: flex;
flex-direction: column;
gap: 1rem;
}

.cart-total p {
display: flex;
justify-content: space-between;
font-weight: 600;
font-size: 1.1rem;
}

.checkout-btn {
background-color: var(--primary-color);
color: white;
padding: 0.8rem;
border-radius: var(--border-radius-md);
font-weight: 600;
text-align: center;
transition: var(--transition);
}

.checkout-btn:hover {
background-color: var(--primary-dark);
transform: translateY(-2px);
}

.mobile-menu-btn {
display: none;
font-size: 1.5rem;
cursor: pointer;
}

/* Hero Section */
.hero {
```

```
position: relative;
height: 80vh;
min-height: 600px;
overflow: hidden;
display: flex;
align-items: center;
justify-content: center;
}

.video-container {
position: absolute;
top: 0;
left: 0;
width: 100%;
height: 100%;
z-index: -1;
}

.video-container video {
width: 100%;
height: 100%;
object-fit: cover;
}

.overlay {
position: absolute;
top: 0;
left: 0;
width: 100%;
height: 100%;
background: linear-gradient(135deg, rgba(0,0,0,0.7) 0%, rgba(0,0,0,0.4) 100%);
}

.hero-content {
text-align: center;
color: white;
max-width: 800px;
padding: 0 2rem;
z-index: 1;
}
```

```
.hero-content h1 {  
    font-size: 3.5rem;  
    font-weight: 700;  
    margin-bottom: 1.5rem;  
    line-height: 1.2;  
    text-shadow: 2px 2px 4px rgba(0,0,0,0.3);  
}  
  
.hero-content p {  
    font-size: 1.2rem;  
    margin-bottom: 2rem;  
    text-shadow: 1px 1px 2px rgba(0,0,0,0.3);  
}  
  
.hero-buttons {  
    display: flex;  
    gap: 1rem;  
    justify-content: center;  
}  
  
.shop-btn {  
    background: linear-gradient(135deg, var(--primary-color) 0%,  
    var(--primary-dark) 100%);  
    color: white;  
    padding: 1rem 2rem;  
    border-radius: var(--border-radius-full);  
    font-size: 1rem;  
    font-weight: 600;  
    box-shadow: var(--shadow-md);  
    display: flex;  
    align-items: center;  
    gap: 0.5rem;  
}  
  
.shop-btn:hover {  
    transform: translateY(-3px);  
    box-shadow: var(--shadow-lg);  
}  
  
.learn-btn {
```

```
background-color: transparent;
color: white;
padding: 1rem 2rem;
border-radius: var(--border-radius-full);
font-size: 1rem;
font-weight: 600;
border: 2px solid white;
display: flex;
align-items: center;
gap: 0.5rem;
}

.learn-btn:hover {
background-color: white;
color: var(--primary-color);
transform: translateY(-3px);
}

/* Featured Categories */
.featured-categories {
padding: 5rem 2rem;
background-color: white;
}

.category-cards {
display: grid;
grid-template-columns: repeat(auto-fit, minmax(280px, 1fr));
gap: 2rem;
margin-top: 3rem;
}

.category-card {
position: relative;
border-radius: var(--border-radius-lg);
overflow: hidden;
box-shadow: var(--shadow-md);
transition: var(--transition);
height: 350px;
}

.category-card:hover {
```

```
        transform: translateY(-10px);
        box-shadow: var(--shadow-lg);
    }

    .card-image {
        height: 100%;
        width: 100%;
        position: relative;
    }

    .card-image img {
        width: 100%;
        height: 100%;
        object-fit: cover;
        transition: transform 0.5s ease;
    }

    .category-card:hover .card-image img {
        transform: scale(1.1);
    }

    .card-content {
        position: absolute;
        bottom: 0;
        left: 0;
        width: 100%;
        padding: 2rem;
        background: linear-gradient(to top, rgba(0,0,0,0.8) 0%, rgba(0,0,0,0) 100%);
        color: white;
        transition: var(--transition);
    }

    .category-card:hover .card-content {
        padding-bottom: 3rem;
    }

    .card-content h3 {
        font-size: 1.8rem;
        margin-bottom: 0.5rem;
    }
```

```
.card-content p {  
    margin-bottom: 1.5rem;  
    opacity: 0.9;  
}  
  
.category-btn {  
    background-color: var(--primary-color);  
    color: white;  
    padding: 0.7rem 1.5rem;  
    border-radius: var(--border-radius-full);  
    font-weight: 500;  
    display: inline-flex;  
    align-items: center;  
    gap: 0.5rem;  
}  
  
.category-btn:hover {  
    background-color: var(--primary-dark);  
}  
  
/* Hot Deals Section */  
.hot-deals {  
    padding: 5rem 2rem;  
    background-color: var(--gray-light);  
}  
  
.deals-header {  
    display: flex;  
    justify-content: space-between;  
    align-items: center;  
    margin-bottom: 3rem;  
}  
  
.countdown-timer {  
    background-color: var(--dark-color);  
    color: white;  
    padding: 0.7rem 1.5rem;  
    border-radius: var(--border-radius-full);  
    font-weight: 600;  
    display: flex;  
    align-items: center;
```

```
}

.countdown-timer p {
  margin: 0;
  display: flex;
  align-items: center;
}

.countdown-timer span {
  color: var(--accent-color);
  margin-left: 0.5rem;
  font-family: monospace;
  letter-spacing: 1px;
}

.swiper-container {
  width: 100%;
  padding-bottom: 3rem;
}

.swiper-slide {
  height: auto;
}

.deal-card {
  background-color: white;
  border-radius: var(--border-radius-lg);
  overflow: hidden;
  box-shadow: var(--shadow-md);
  transition: var(--transition);
  position: relative;
  height: 100%;
}

.deal-card:hover {
  transform: translateY(-5px);
  box-shadow: var(--shadow-lg);
}

.discount-badge {
  position: absolute;
```

```
top: 1rem;
left: 1rem;
background-color: var(--primary-color);
color: white;
padding: 0.5rem 1rem;
border-radius: var(--border-radius-full);
font-weight: 700;
z-index: 1;
}

.deal-image {
position: relative;
padding: 2rem;
background-color: var(--gray-light);
display: flex;
justify-content: center;
align-items: center;
height: 250px;
}

.deal-image img {
max-height: 100%;
transition: transform 0.5s ease;
}

.deal-card:hover .deal-image img {
transform: scale(1.1);
}

.quick-view-btn {
position: absolute;
bottom: 1rem;
left: 50%;
transform: translateX(-50%) translateY(20px);
background-color: var(--dark-color);
color: white;
padding: 0.5rem 1rem;
border-radius: var(--border-radius-full);
opacity: 0;
transition: var(--transition);
cursor: pointer;
```

```
font-size: 0.9rem;
display: flex;
align-items: center;
gap: 0.5rem;
}

.deal-card:hover .quick-view-btn {
  opacity: 1;
  transform: translateX(-50%) translateY(0);
}

.quick-view-btn:hover {
  background-color: var(--primary-color);
}

.deal-content {
  padding: 1.5rem;
}

.deal-content h3 {
  font-size: 1.2rem;
  margin-bottom: 0.5rem;
  font-weight: 600;
}

.rating {
  color: var(--warning-color);
  margin-bottom: 0.5rem;
  display: flex;
  align-items: center;
}

.rating span {
  color: var(--gray-dark);
  margin-left: 0.5rem;
  font-size: 0.9rem;
}

.price {
  margin-bottom: 1.5rem;
  font-weight: 700;
```

```
font-size: 1.3rem;
color: var(--primary-color);
display: flex;
align-items: center;
gap: 0.5rem;
}

.original-price {
text-decoration: line-through;
color: var(--gray-dark);
font-weight: 400;
font-size: 1rem;
}

.sale-price {
color: var(--primary-color);
}

.add-to-cart-btn {
width: 100%;
background-color: var(--dark-color);
color: white;
padding: 0.8rem;
border-radius: var(--border-radius-md);
font-weight: 500;
display: flex;
justify-content: center;
align-items: center;
gap: 0.5rem;
}

.add-to-cart-btn:hover {
background-color: var(--primary-color);
}

.swiper-button-next, .swiper-button-prev {
color: var(--primary-color);
}

.swiper-pagination-bullet-active {
background-color: var(--primary-color);
```

```
}

/* Trending Products */
.trending-products {
  padding: 5rem 2rem;
  background-color: white;
}

.product-filter {
  display: flex;
  justify-content: center;
  gap: 1rem;
  margin-bottom: 3rem;
  flex-wrap: wrap;
}

.filter-btn {
  background-color: transparent;
  border: 2px solid var(--gray-medium);
  color: var(--dark-color);
  padding: 0.7rem 1.5rem;
  border-radius: var(--border-radius-full);
  font-weight: 500;
  transition: var(--transition);
}

.filter-btn:hover, .filter-btn.active {
  background-color: var(--primary-color);
  border-color: var(--primary-color);
  color: white;
}

.products-grid {
  display: grid;
  grid-template-columns: repeat(auto-fill, minmax(280px, 1fr));
  gap: 2rem;
}

.product-card {
  background-color: white;
  border-radius: var(--border-radius-lg);
```

```
overflow: hidden;  
box-shadow: var(--shadow-sm);  
transition: var(--transition);  
position: relative;  
border: 1px solid var(--gray-medium);  
}
```

```
.product-card:hover {  
  transform: translateY(-10px);  
  box-shadow: var(--shadow-md);  
}
```

```
.product-badge {  
  position: absolute;  
  top: 1rem;  
  left: 1rem;  
  padding: 0.4rem 1rem;  
  border-radius: var(--border-radius-full);  
  font-size: 0.8rem;  
  font-weight: 600;  
  z-index: 1;  
}
```

```
.product-badge.bestseller {  
  background-color: var(--primary-color);  
  color: white;  
}
```

```
.product-badge.new {  
  background-color: var(--secondary-color);  
  color: white;  
}
```

```
.product-badge.featured {  
  background-color: var(--accent-color);  
  color: var(--dark-color);  
}
```

```
.product-image {  
  position: relative;  
  padding: 2rem;
```

```
background-color: var(--gray-light);
height: 280px;
display: flex;
justify-content: center;
align-items: center;
overflow: hidden;
}

.product-image img {
  max-height: 100%;
  transition: transform 0.5s ease;
}

.product-card:hover .product-image img {
  transform: scale(1.1);
}

.product-actions {
  position: absolute;
  bottom: 0;
  left: 0;
  width: 100%;
  display: flex;
  justify-content: center;
  gap: 0.5rem;
  padding: 1rem;
  background: linear-gradient(to top, rgba(0,0,0,0.7) 0%, rgba(0,0,0,0) 100%);
  transform: translateY(100%);
  opacity: 0;
  transition: var(--transition);
}

.product-card:hover .product-actions {
  transform: translateY(0);
  opacity: 1;
}

.action-btn {
  width: 40px;
  height: 40px;
  border-radius: 50%;
```

```
background-color: white;
color: var(--dark-color);
display: flex;
justify-content: center;
align-items: center;
transition: var(--transition);
}

.action-btn:hover {
background-color: var(--primary-color);
color: white;
transform: translateY(-3px);
}

.product-info {
padding: 1.5rem;
}

.product-info h3 {
font-size: 1.1rem;
margin-bottom: 0.5rem;
font-weight: 600;
height: 2.4em;
overflow: hidden;
display: -webkit-box;
-webkit-line-clamp: 2;
-webkit-box-orient: vertical;
}

/* Testimonials Section */
.testimonials {
padding: 5rem 0;
position: relative;
background: url('/placeholder.svg?height=800&width=1600') center/cover
no-repeat fixed;
}

.testimonial-overlay {
position: absolute;
top: 0;
left: 0;
```

```
width: 100%;  
height: 100%;  
background: linear-gradient(135deg, rgba(0,0,0,0.8) 0%, rgba(0,0,0,0.6)  
100%);  
}  
  
.testimonial-content {  
position: relative;  
z-index: 1;  
padding: 0 2rem;  
}  
  
.testimonial-card {  
background-color: white;  
border-radius: var(--border-radius-lg);  
padding: 2rem;  
display: flex;  
gap: 1.5rem;  
box-shadow: var(--shadow-lg);  
height: 100%;  
}  
  
.customer-image {  
flex-shrink: 0;  
}  
  
.customer-image img {  
width: 80px;  
height: 80px;  
border-radius: 50%;  
object-fit: cover;  
border: 3px solid var(--primary-color);  
}  
  
.testimonial-text {  
flex: 1;  
}  
  
.testimonial-text p {  
margin: 1rem 0;  
font-style: italic;
```

```
    color: var(--gray-dark);
}

.customer-info h4 {
  margin-bottom: 0.2rem;
  color: var(--dark-color);
}

.customer-info p {
  margin: 0;
  color: var(--primary-color);
  font-style: normal;
  font-weight: 500;
}

/* Instagram Feed */
.instagram-feed {
  padding: 5rem 2rem;
  background-color: var(--gray-light);
}

.instagram-grid {
  display: grid;
  grid-template-columns: repeat(auto-fill, minmax(200px, 1fr));
  gap: 1rem;
  margin-top: 2rem;
}

.instagram-item {
  position: relative;
  overflow: hidden;
  border-radius: var(--border-radius-md);
  aspect-ratio: 1;
}

.instagram-item img {
  width: 100%;
  height: 100%;
  object-fit: cover;
  transition: transform 0.5s ease;
}
```

```
.instagram-overlay {
  position: absolute;
  top: 0;
  left: 0;
  width: 100%;
  height: 100%;
  background-color: rgba(0, 0, 0, 0.6);
  display: flex;
  flex-direction: column;
  justify-content: center;
  align-items: center;
  opacity: 0;
  transition: var(--transition);
  color: white;
}

.instagram-item:hover img {
  transform: scale(1.1);
}

.instagram-item:hover .instagram-overlay {
  opacity: 1;
}

.instagram-overlay i {
  font-size: 2rem;
  margin-bottom: 0.5rem;
}

/* Newsletter Section */
.newsletter {
  padding: 5rem 2rem;
  background: linear-gradient(135deg, var(--primary-color) 0%, var(--primary-dark) 100%);
  color: white;
  text-align: center;
}

.newsletter-content {
  max-width: 600px;
```

```
    margin: 0 auto;
}

.newsletter h2 {
  font-size: 2.5rem;
  margin-bottom: 1rem;
}

.newsletter p {
  margin-bottom: 2rem;
  font-size: 1.1rem;
}

.newsletter-form {
  display: flex;
  gap: 1rem;
  max-width: 500px;
  margin: 0 auto;
}

.newsletter-form input {
  flex: 1;
  padding: 1rem 1.5rem;
  border: none;
  border-radius: var(--border-radius-full);
  outline: none;
  font-size: 1rem;
}

.newsletter-form button {
  background-color: var(--accent-color);
  color: var(--dark-color);
  padding: 1rem 2rem;
  border-radius: var(--border-radius-full);
  font-weight: 600;
  display: flex;
  align-items: center;
  gap: 0.5rem;
}

.newsletter-form button:hover {
```

```
background-color: white;
transform: translateY(-3px);
}

/* Footer */
.footer {
background-color: var(--dark-color);
color: white;
}

.footer-top {
display: grid;
grid-template-columns: repeat(auto-fit, minmax(250px, 1fr));
gap: 3rem;
padding: 5rem 2rem;
max-width: 1200px;
margin: 0 auto;
}

.footer-logo p {
margin: 1rem 0 2rem;
color: var(--gray-medium);
}

.social-icons {
display: flex;
gap: 1rem;
}

.social-icons a {
width: 40px;
height: 40px;
border-radius: 50%;
background-color: rgba(255, 255, 255, 0.1);
color: white;
display: flex;
justify-content: center;
align-items: center;
transition: var(--transition);
}
```

```
.social-icons a:hover {  
    background-color: var(--primary-color);  
    transform: translateY(-3px);  
}  
  
.footer-links {  
    display: grid;  
    grid-template-columns: repeat(auto-fit, minmax(150px, 1fr));  
    gap: 2rem;  
}  
  
.footer-section h3 {  
    font-size: 1.2rem;  
    margin-bottom: 1.5rem;  
    position: relative;  
    display: inline-block;  
}  
  
.footer-section h3::after {  
    content: " ";  
    position: absolute;  
    width: 30px;  
    height: 2px;  
    background-color: var(--primary-color);  
    bottom: -8px;  
    left: 0;  
}  
  
.footer-section ul {  
    list-style: none;  
}  
  
.footer-section ul li {  
    margin-bottom: 0.8rem;  
}  
  
.footer-section ul li a {  
    color: var(--gray-medium);  
}  
  
.footer-section ul li a:hover {
```

```
    color: var(--primary-color);
    padding-left: 5px;
}

.footer-contact p {
    margin-bottom: 1rem;
    display: flex;
    align-items: flex-start;
    color: var(--gray-medium);
}

.footer-contact p i {
    margin-right: 1rem;
    color: var(--primary-color);
}

.payment-methods {
    margin-top: 2rem;
}

.footer-bottom {
    background-color: rgba(0, 0, 0, 0.2);
    padding: 1.5rem;
    text-align: center;
    color: var(--gray-medium);
}

/* Back to Top Button */
.back-to-top {
    position: fixed;
    bottom: 2rem;
    right: 2rem;
    width: 50px;
    height: 50px;
    border-radius: 50%;
    background-color: var(--primary-color);
    color: white;
    display: flex;
    justify-content: center;
    align-items: center;
    cursor: pointer;
}
```

```
    opacity: 0;
    visibility: hidden;
    transition: var(--transition);
    z-index: 999;
    box-shadow: var(--shadow-md);
}

.back-to-top.visible {
    opacity: 1;
    visibility: visible;
}

.back-to-top:hover {
    background-color: var(--primary-dark);
    transform: translateY(-5px);
}

/* Modal */
.modal {
    display: none;
    position: fixed;
    top: 0;
    left: 0;
    width: 100%;
    height: 100%;
    background-color: rgba(0, 0, 0, 0.7);
    z-index: 2000;
    overflow-y: auto;
}

.modal-content {
    background-color: white;
    margin: 5% auto;
    width: 90%;
    max-width: 1000px;
    border-radius: var(--border-radius-lg);
    position: relative;
    animation: slideUp 0.5s ease;
}

.close-modal {
```

```
position: absolute;
top: 1rem;
right: 1.5rem;
font-size: 2rem;
color: var(--gray-dark);
cursor: pointer;
z-index: 1;
}
```

```
.product-quick-view {
  display: flex;
  flex-wrap: wrap;
}
```

```
.quick-view-image {
  flex: 1;
  min-width: 300px;
  padding: 2rem;
  display: flex;
  justify-content: center;
  align-items: center;
  background-color: var(--gray-light);
}
```

```
.quick-view-image img {
  max-width: 100%;
  max-height: 400px;
}
```

```
.quick-view-details {
  flex: 1;
  min-width: 300px;
  padding: 2rem;
}
```

```
.quick-view-details h2 {
  font-size: 1.8rem;
  margin-bottom: 1rem;
}
```

```
.product-description {
```

```
margin: 1.5rem 0;
color: var(--gray-dark);
line-height: 1.7;
}

.product-meta {
  margin-bottom: 1.5rem;
}

.product-meta p {
  margin-bottom: 0.5rem;
}

.in-stock {
  color: var(--success-color);
  font-weight: 500;
}

.quantity-selector {
  margin-bottom: 1.5rem;
}

.quantity-selector label {
  display: block;
  margin-bottom: 0.5rem;
  font-weight: 500;
}

.quantity-buttons {
  display: flex;
  align-items: center;
  max-width: 150px;
}

.quantity-btn {
  width: 40px;
  height: 40px;
  background-color: var(--gray-medium);
  border: none;
  display: flex;
  justify-content: center;
```

```
    align-items: center;
}

.quantity-btn:hover {
  background-color: var(--gray-dark);
  color: white;
}

.quantity-buttons input {
  width: 60px;
  height: 40px;
  border: 1px solid var(--gray-medium);
  text-align: center;
  font-size: 1rem;
}

.modal-cart-btn {
  margin-bottom: 1.5rem;
}

.product-actions-secondary {
  display: flex;
  gap: 1rem;
  flex-wrap: wrap;
}

.wishlist-btn, .compare-btn {
  background-color: transparent;
  color: var(--dark-color);
  padding: 0.5rem 1rem;
  border: 1px solid var(--gray-medium);
  border-radius: var(--border-radius-md);
  display: flex;
  align-items: center;
  gap: 0.5rem;
  font-size: 0.9rem;
}

.wishlist-btn:hover, .compare-btn:hover {
  background-color: var(--gray-light);
}
```

```
/* Responsive Design */
@media (max-width: 1200px) {
  .hero-content h1 {
    font-size: 3rem;
  }
}

@media (max-width: 992px) {
  .menu {
    display: none;
  }

  .mobile-menu-btn {
    display: block;
  }

  .hero-content h1 {
    font-size: 2.5rem;
  }

  .testimonial-card {
    flex-direction: column;
    align-items: center;
    text-align: center;
  }

  .customer-image {
    margin-bottom: 1rem;
  }

  .newsletter-form {
    flex-direction: column;
  }
}

@media (max-width: 768px) {
  .top-bar {
    flex-wrap: wrap;
    justify-content: center;
    gap: 1rem;
  }
}
```

```
}

.search-bar {
  order: 3;
  width: 100%;
}

.search-bar input {
  width: 100%;
}

.hero-content h1 {
  font-size: 2rem;
}

.hero-buttons {
  flex-direction: column;
}

.deals-header {
  flex-direction: column;
  gap: 1rem;
  align-items: center;
}

.product-filter {
  flex-direction: column;
  align-items: center;
}

.filter-btn {
  width: 100%;
  max-width: 300px;
}

@media (max-width: 576px) {
  .hero {
    height: 70vh;
  }
}
```

```
.hero-content h1 {  
    font-size: 1.8rem;  
}  
  
.section-title {  
    font-size: 1.8rem;  
}  
  
.instagram-grid {  
    grid-template-columns: repeat(2, 1fr);  
}  
}
```

## JAVASCRIPT-

```
document.addEventListener('DOMContentLoaded', function() {  
    // Initialize Swiper for deals  
    const dealsSwiper = new Swiper('#dealsSwiper', {  
        slidesPerView: 1,  
        spaceBetween: 20,  
        pagination: {  
            el: '.swiper-pagination',  
            clickable: true,  
        },  
        navigation: {  
            nextEl: '.swiper-button-next',  
            prevEl: '.swiper-button-prev',  
        },  
        breakpoints: {  
            640: {  
                slidesPerView: 2,  
            },  
            992: {  
                slidesPerView: 3,  
            },  
            1200: {  
                slidesPerView: 4,  
            },  
        },  
        autoplay: {  
            delay: 5000,  
        },  
    });  
});
```

```
        },
    });

// Initialize Swiper for testimonials
const testimonialSwiper = new Swiper('#testimonialSwiper', {
    slidesPerView: 1,
    spaceBetween: 30,
    pagination: {
        el: '.swiper-pagination',
        clickable: true,
    },
    autoplay: {
        delay: 6000,
    },
    breakpoints: {
        992: {
            slidesPerView: 2,
        },
    },
});

// Sticky navbar
const navbar = document.getElementById('navbar');
window.addEventListener('scroll', function() {
    if (window.scrollY > 100) {
        navbar.classList.add('scrolled');
    } else {
        navbar.classList.remove('scrolled');
    }
});

// Back to top button
const backToTopBtn = document.getElementById('backToTop');
window.addEventListener('scroll', function() {
    if (window.scrollY > 500) {
        backToTopBtn.classList.add('visible');
    } else {
        backToTopBtn.classList.remove('visible');
    }
});
```

```
backToTopBtn.addEventListener('click', function() {
  window.scrollTo({
    top: 0,
    behavior: 'smooth'
  });
});

// Notification bar close
const notificationBar = document.querySelector('.notification-bar');
const notificationClose = document.querySelector('.notification-close');

notificationClose.addEventListener('click', function() {
  notificationBar.style.display = 'none';
});

// Product filtering
const filterBtns = document.querySelectorAll('.filter-btn');
const productCards = document.querySelectorAll('.product-card');

filterBtns.forEach(btn => {
  btn.addEventListener('click', function() {
    // Remove active class from all buttons
    filterBtns.forEach(btn => btn.classList.remove('active'));
    // Add active class to clicked button
    this.classList.add('active');

    const filter = this.getAttribute('data-filter');

    productCards.forEach(card => {
      if (filter === 'all') {
        card.style.display = 'block';
      } else {
        if (card.getAttribute('data-category') === filter) {
          card.style.display = 'block';
        } else {
          card.style.display = 'none';
        }
      }
    });
  });
});
```

```
    });

    });

// Countdown timer
function updateCountdown() {
    const now = new Date();
    const hours = 23 - now.getHours();
    const minutes = 59 - now.getMinutes();
    const seconds = 59 - now.getSeconds();

    document.getElementById('countdown').textContent =
        `${hours.toString().padStart(2, '0')}:${minutes.toString().padStart(2,
'0')}:${seconds.toString().padStart(2, '0')}`;
}

updateCountdown();
setInterval(updateCountdown, 1000);

// Shopping cart functionality
const cartBtn = document.getElementById('cartBtn');
const cartPreview = document.getElementById('cartPreview');
const cartItems = document.getElementById('cartItems');
const cartTotal = document.getElementById('cartTotal');
const cartCount = document.querySelector('.cart-count');
const addToCartBtns = document.querySelectorAll('.add-to-cart-btn');

let cart = [];

// Toggle cart preview
cartBtn.addEventListener('click', function(e) {
    e.stopPropagation();
    cartPreview.style.display = cartPreview.style.display === 'block' ? 'none' :
    'block';
});

// Close cart preview when clicking outside
document.addEventListener('click', function(e) {
    if (!cartPreview.contains(e.target) && e.target !== cartBtn) {
        cartPreview.style.display = 'none';
    }
})
```

```
});

// Add to cart functionality
addToCartBtns.forEach(btn => {
  btn.addEventListener('click', function() {
    const id = this.getAttribute('data-id');
    const name = this.getAttribute('data-name');
    const price = parseFloat(this.getAttribute('data-price'));

    // Check if item already in cart
    const existingItem = cart.find(item => item.id === id);

    if (existingItem) {
      existingItem.quantity += 1;
    } else {
      cart.push({
        id,
        name,
        price,
        quantity: 1
      });
    }

    updateCart();
    showAddedToCartNotification(name);
  });
});

// Update cart display
function updateCart() {
  // Update cart count
  const totalItems = cart.reduce((total, item) => total + item.quantity, 0);
  cartCount.textContent = totalItems;

  // Update cart items
  if (cart.length === 0) {
    cartItems.innerHTML = '<p class="empty-cart">Your cart is empty</p>';
  } else {
    cartItems.innerHTML = '';
  }
}
```

```

cart.forEach(item => {
  const cartItem = document.createElement('div');
  cartItem.classList.add('cart-item');

  cartItem.innerHTML = `
    <div class="cart-item-image">
      
    </div>
    <div class="cart-item-details">
      <div class="cart-item-name">${item.name}</div>
      <div class="cart-item-price">${item.price.toFixed(2)}</div>
      <div class="cart-item-quantity">
        Qty: ${item.quantity}
      </div>
    </div>
    <button class="cart-item-remove" data-id="${item.id}">
      <i class="fas fa-times"></i>
    </button>
  `;

  cartItems.appendChild(cartItem);
});

// Add event listeners to remove buttons
document.querySelectorAll('.cart-item-remove').forEach(btn => {
  btn.addEventListener('click', function() {
    const id = this.getAttribute('data-id');
    removeFromCart(id);
  });
});
}

// Update cart total
const total = cart.reduce((sum, item) => sum + (item.price * item.quantity), 0);
cartTotal.textContent = `${total.toFixed(2)}`;
}

// Remove item from cart
function removeFromCart(id) {
  cart = cart.filter(item => item.id !== id);
}

```

```
updateCart();
}

// Show added to cart notification
function showAddedToCartNotification(productName) {
    // Create notification element
    const notification = document.createElement('div');
    notification.classList.add('cart-notification');
    notification.innerHTML = `
        <i class="fas fa-check-circle"></i>
        <p>${productName} added to cart!</p>
    `;

    // Add styles
    notification.style.position = 'fixed';
    notification.style.bottom = '20px';
    notification.style.right = '20px';
    notification.style.backgroundColor = 'var(--success-color)';
    notification.style.color = 'white';
    notification.style.padding = '1rem';
    notification.style.borderRadius = 'var(--border-radius-md)';
    notification.style.boxShadow = 'var(--shadow-md)';
    notification.style.display = 'flex';
    notification.style.alignItems = 'center';
    notification.style.gap = '0.5rem';
    notification.style.zIndex = '1000';
    notification.style.animation = 'fadeIn 0.3s ease';

    // Add to body
    document.body.appendChild(notification);

    // Remove after 3 seconds
    setTimeout(() => {
        notification.style.opacity = '0';
        notification.style.transform = 'translateY(20px)';
        notification.style.transition = 'opacity 0.3s ease, transform 0.3s ease';

        setTimeout(() => {
            document.body.removeChild(notification);
        }, 300);
    }, 300);
}
```

```
    }, 3000);
}

// Quick view modal functionality
const quickViewBtns = document.querySelectorAll('.quick-view-btn');
const modal = document.getElementById('quickViewModal');
const closeModal = document.querySelector('.close-modal');
const modalProductImage = document.getElementById('modalProductImage');
const modalProductName = document.getElementById('modalProductName');
const modalProductPrice = document.getElementById('modalProductPrice');
const modalProductRating = document.getElementById('modalProductRating');
const modalProductDescription =
document.getElementById('modalProductDescription');
    const modalProductCategory =
document.getElementById('modalProductCategory');
    const modalAddToCart = document.getElementById('modalAddToCart');

// Product data (in a real application, this would come from a database)
const products = {
    'premium-dog-food': {
        name: 'Premium Dog Food',
        price: '$29.99',
        rating: '(42)',
        description: 'High-quality premium dog food made with real meat and vegetables. Perfect for all breeds and sizes.',
        category: 'Dogs',
        id: '1'
    },
    'cat-tree': {
        name: 'Luxury Cat Tree',
        price: '$79.99',
        rating: '(38)',
        description: 'Multi-level cat tree with scratching posts, cozy hideaways, and plush platforms for your feline friend.',
        category: 'Cats',
        id: '2'
    },
    'bird-cage': {
        name: 'Deluxe Bird Cage',
        price: '$62.99',

```

```
rating: '(24)',  
description: 'Spacious bird cage with multiple perches, feeding stations, and  
easy-clean removable bottom tray.',  
category: 'Birds',  
id: '3'  
,  
'aquarium-kit': {  
name: 'Complete Aquarium Kit',  
price: '$112.49',  
rating: '(56)',  
description: 'All-in-one aquarium kit including tank, filter, lighting, and  
decorations. Perfect for beginners.',  
category: 'Fish',  
id: '4'  
,  
'interactive-dog-toy': {  
name: 'Interactive Dog Toy',  
price: '$24.99',  
rating: '(78)',  
description: 'Engaging toy that keeps your dog mentally stimulated and  
physically active. Durable and long-lasting.',  
category: 'Dogs',  
id: '5'  
,  
'luxury-cat-bed': {  
name: 'Luxury Cat Bed',  
price: '$39.99',  
rating: '(42)',  
description: 'Ultra-soft plush cat bed with raised sides for security and  
comfort. Machine washable cover.',  
category: 'Cats',  
id: '6'  
,  
'premium-bird-feeder': {  
name: 'Premium Bird Feeder',  
price: '$18.99',  
rating: '(36)',  
description: 'Weather-resistant bird feeder with multiple feeding ports and  
perches. Easy to fill and clean.',  
category: 'Birds',
```

```
        id: '7'
    },
    'automatic-fish-feeder': {
        name: 'Automatic Fish Feeder',
        price: '$29.99',
        rating: '(64)',
        description: 'Programmable fish feeder that dispenses precise amounts of food at scheduled times. Perfect for vacations.',
        category: 'Fish',
        id: '8'
    }
};

// Open modal with product details
quickViewBtns.forEach(btn => {
    btn.addEventListener('click', function() {
        const productId = this.getAttribute('data-product');
        const product = products[productId];

        if (product) {
            modalProductImage.src = '/placeholder.svg?height=400&width=400';
            modalProductName.textContent = product.name;
            modalProductPrice.textContent = product.price;
            modalProductRating.textContent = product.rating;
            modalProductDescription.textContent = product.description;
            modalProductCategory.textContent = product.category;
            modalAddToCart.setAttribute('data-id', product.id);
            modalAddToCart.setAttribute('data-name', product.name);
            modalAddToCart.setAttribute('data-price', product.price.replace('$', ''));

            modal.style.display = 'block';
            document.body.style.overflow = 'hidden';
        }
    });
});

// Close modal
closeModal.addEventListener('click', function() {
    modal.style.display = 'none';
    document.body.style.overflow = 'auto';
```

```
});

// Close modal when clicking outside
window.addEventListener('click', function(e) {
  if (e.target === modal) {
    modal.style.display = 'none';
    document.body.style.overflow = 'auto';
  }
});

// Quantity selector in modal
const minusBtn = document.querySelector('.minus-btn');
const plusBtn = document.querySelector('.plus-btn');
const quantityInput = document.getElementById('quantity');

minusBtn.addEventListener('click', function() {
  let value = parseInt(quantityInput.value);
  if (value > 1) {
    quantityInput.value = value - 1;
  }
});

plusBtn.addEventListener('click', function() {
  let value = parseInt(quantityInput.value);
  quantityInput.value = value + 1;
});

// Add to cart from modal
modalAddToCart.addEventListener('click', function() {
  const id = this.getAttribute('data-id');
  const name = this.getAttribute('data-name');
  const price = parseFloat(this.getAttribute('data-price'));
  const quantity = parseInt(quantityInput.value);

  // Check if item already in cart
  const existingItem = cart.find(item => item.id === id);

  if (existingItem) {
    existingItem.quantity += quantity;
  } else {
```

```
cart.push({
  id,
  name,
  price,
  quantity
});
}

updateCart();
showAddedToCartNotification(name);

// Close modal
modal.style.display = 'none';
document.body.style.overflow = 'auto';

// Reset quantity
quantityInput.value = 1;
});

// Mobile menu toggle
const mobileMenuBtn = document.querySelector('.mobile-menu-btn');
const menu = document.querySelector('.menu');

mobileMenuBtn.addEventListener('click', function() {
  menu.classList.toggle('active');

  // Add mobile menu styles if not already added
  if (menu.classList.contains('active') &&
!menu.hasAttribute('data-mobile-styled')) {
    menu.style.display = 'flex';
    menu.style.flexDirection = 'column';
    menu.style.position = 'absolute';
    menu.style.top = '100%';
    menu.style.left = '0';
    menu.style.width = '100%';
    menu.style.backgroundColor = 'white';
    menu.style.padding = '1rem';
    menu.style.boxShadow = 'var(--shadow-md)';
    menu.style.zIndex = '999';
    menu.style.animation = 'fadeIn 0.3s ease';
  }
})
```

```

        menu.setAttribute('data-mobile-styled', 'true');
    } else if (!menu.classList.contains('active')) {
        menu.style.display = 'none';
    }
});

// Close mobile menu when clicking outside
document.addEventListener('click', function(e) {
    if (menu.classList.contains('active') &&
        !menu.contains(e.target) &&
        e.target !== mobileMenuBtn) {
        menu.classList.remove('active');
        menu.style.display = 'none';
    }
});

// Animate elements on scroll
const animateOnScroll = function() {
    const elements = document.querySelectorAll('.category-card, .deal-card,
.product-card, .testimonial-card, .instagram-item');

    elements.forEach(element => {
        const elementPosition = element.getBoundingClientRect().top;
        const screenPosition = window.innerHeight / 1.2;

        if (elementPosition < screenPosition) {
            element.style.opacity = '1';
            element.style.transform = 'translateY(0)';
        }
    });
};

// Set initial styles for animation
document.querySelectorAll('.category-card, .deal-card, .product-card,
.testimonial-card, .instagram-item').forEach(element => {
    element.style.opacity = '0';
    element.style.transform = 'translateY(30px)';
    element.style.transition = 'opacity 0.6s ease, transform 0.6s ease';
});

```

```
// Run on scroll
window.addEventListener('scroll', animateOnScroll);

// Run once on page load
animateOnScroll();
});
```

## 7. User Flow

1. **Landing:** User sees offers, hero section, and featured categories.
2. **Browse:** User navigates via menu or category cards.
3. **Engage:** User views hot deals, trending products, and filters as needed.
4. **Action:** User adds products to cart, previews cart, and proceeds to checkout.

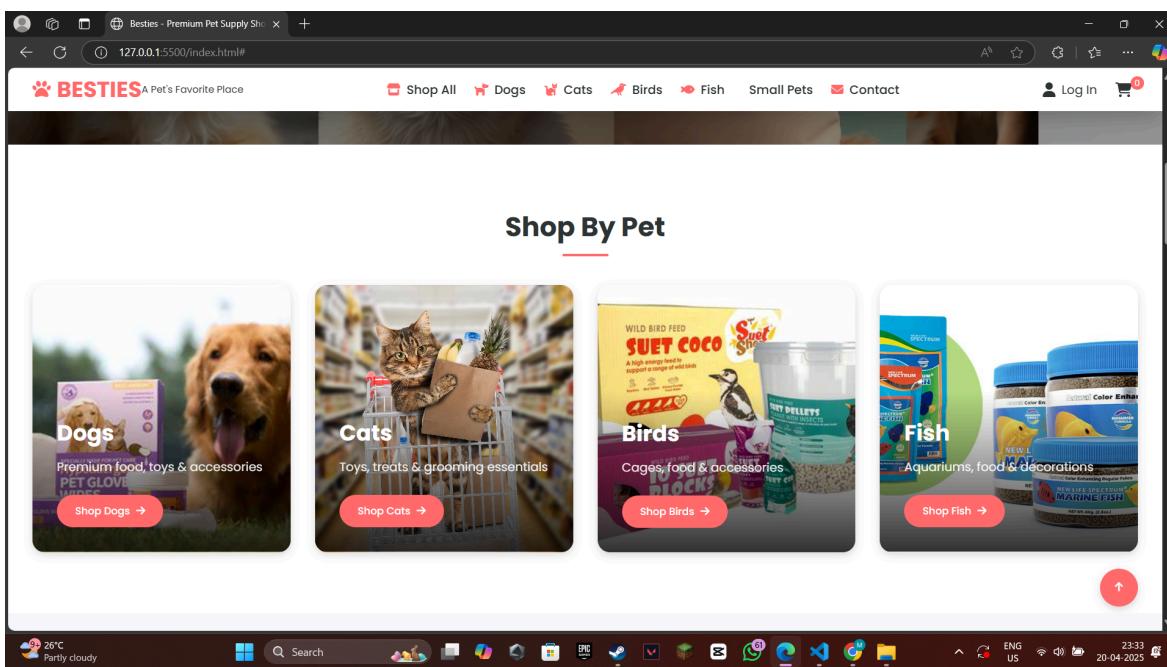
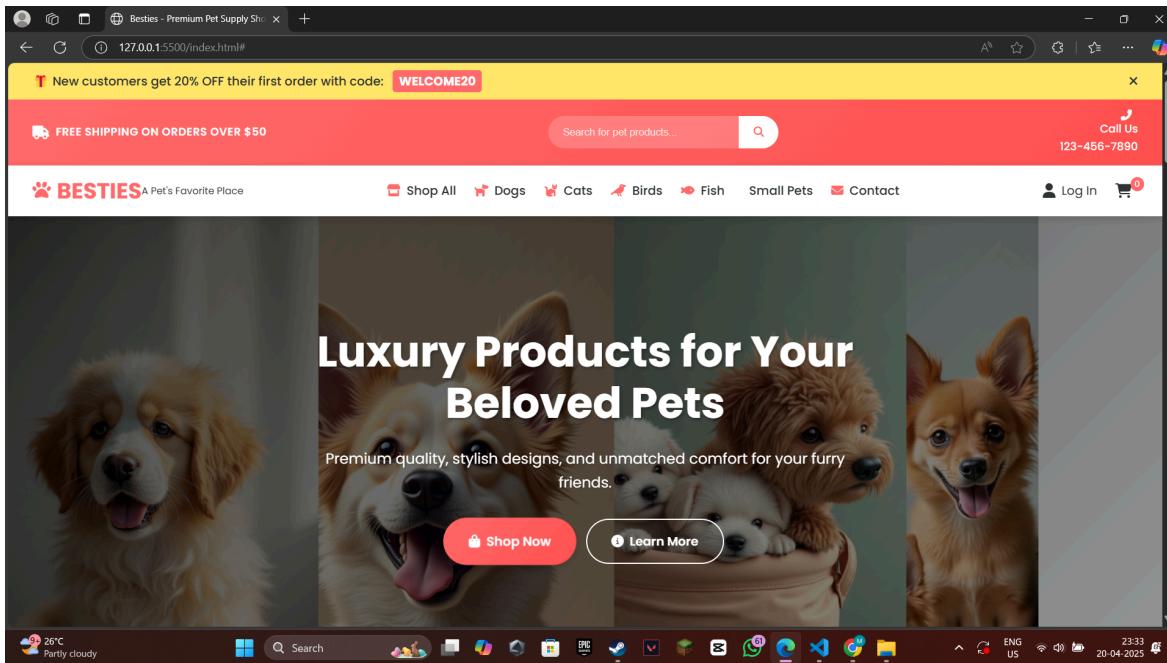
## 8. Conclusion

Besties – Premium Pet Supply Shop successfully demonstrates the development of a modern e-commerce web application tailored for pet owners. The project integrates essential features for usability, marketing, and engagement, providing a strong foundation for further enhancements such as backend integration, user authentication, and payment gateway support.

## 9. Future Enhancements

- Backend integration for order processing and inventory management.
- User account creation and order history.
- Secure payment gateway integration.
- Advanced product recommendation engine.

## 10. Output



**BESTIES** A Pet's Favorite Place

Shop All Dogs Cats Birds Fish Small Pets Contact Log In Cart

Hot Deals

Ends in: 00:26:19

-50%

Premium Dog Food

★★★★★ (42)

\$59.99 **\$29.99**

Add to Cart

-40%

Luxury Cat Tree

★★★★★ (38)

\$129.99 **\$79.99**

Add to Cart

-30%

Deluxe Bird Cage

★★★★★ (24)

\$89.99 **\$62.99**

Add to Cart

-25%

Complete Aquarium Kit

★★★★★ (56)

\$149.99 **\$112.49**

Add to Cart

26°C Partly cloudy

Search

ENG US 20-04-2025

**BESTIES** A Pet's Favorite Place

Shop All Dogs Cats Birds Fish Small Pets Contact Log In Cart

Trending Now

All New Arrivals Bestsellers Featured

Bestseller

Interactive Dog Toy

★★★★★ (78)

**\$24.99**

New

Luxury Cat Bed

★★★★★ (42)

**\$39.99**

Featured

Premium Bird Feeder

★★★★★ (36)

**\$18.99**

Bestseller

Automatic Fish Feeder

★★★★★ (64)

**\$29.99**

26°C Partly cloudy

Search

ENG US 20-04-2025

Besties - Premium Pet Supply Shop | 127.0.0.1:5500/index.html#

**BESTIES** A Pet's Favorite Place

Shop All Dogs Cats Birds Fish Small Pets Contact Log In Cart (0)

## What Our Customers Say

 **★★★★★**  
"My dog absolutely loves the toys I bought from Besties! The quality is amazing and they've lasted much longer than toys from other stores. The customer service is exceptional too!"

**Sarah Thompson**  
Dog Owner

 **★★★★★**  
"Fast shipping and great customer service. My cat is obsessed with the new bed I purchased. The quality is outstanding and the price was better than competitors. Will definitely shop here again!"

**Michael Rodriguez**  
Cat Owner

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**BESTIES** A Pet's Favorite Place

Shop All Dogs Cats Birds Fish Small Pets Contact Log In Cart (0)

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Premium pet supplies for your beloved companions



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- Dogs
- Cats
- Birds
- Fish & Aquatics

### Customer Service

- Contact Us
- FAQs
- Shipping & Returns
- Track Your Order
- Privacy Policy

### Contact Us

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