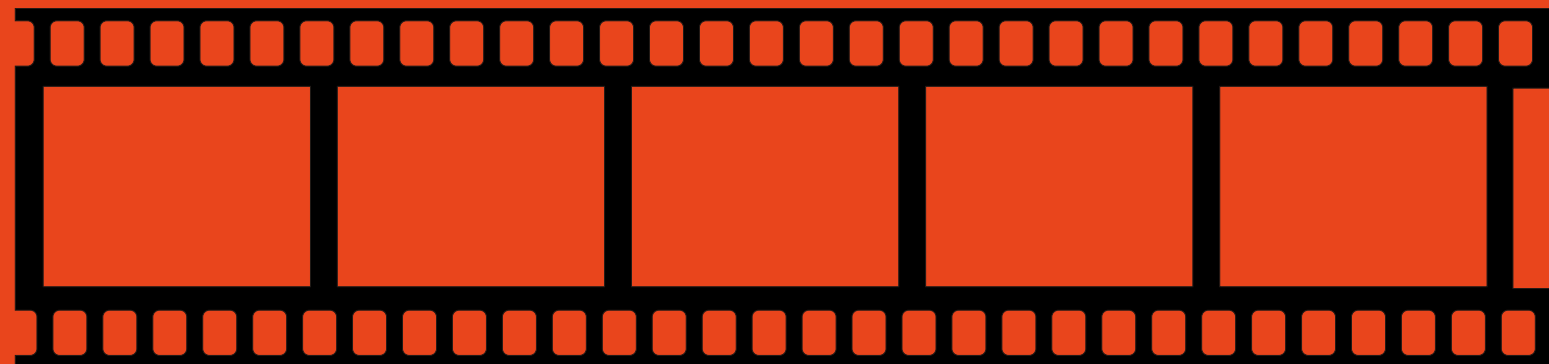
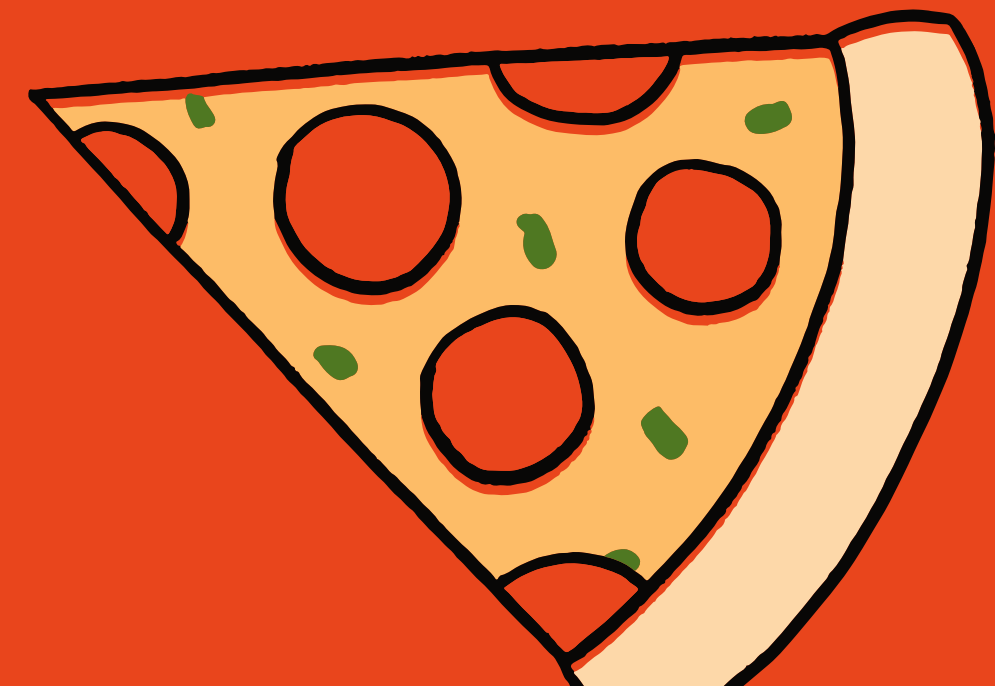


# ANALYSIS OF ROTTEN TOMATOES MOVIE RATINGS



# CONTENTS:

1. Introduction
2. Goals
3. Recommended analysis
4. Conclusion



# INTRODUCTION

**WELCOME TO THE ANALYSIS OF ROTTENTOMATOES MOVIE RATINGS  
PROJECT PRESENTATION!**

**IN THIS PRESENTATION, I EXPLORE DATA-DRIVEN INSIGHTS DERIVED FROM  
THE OPERATIONS OF MOIVE RATINGS. THROUGH METICULOUS ANALYSIS OF  
DATA, TOMATOMETER RATING, AUDIENCE PREFERENCES, AND MOIVE  
OVERALL RATING, I AIM TO OPTIMIZE THE MENU OFFERINGS AND IDENTIFY  
STRATEGIC PROMOTIONAL OPPORTUNITIES.**

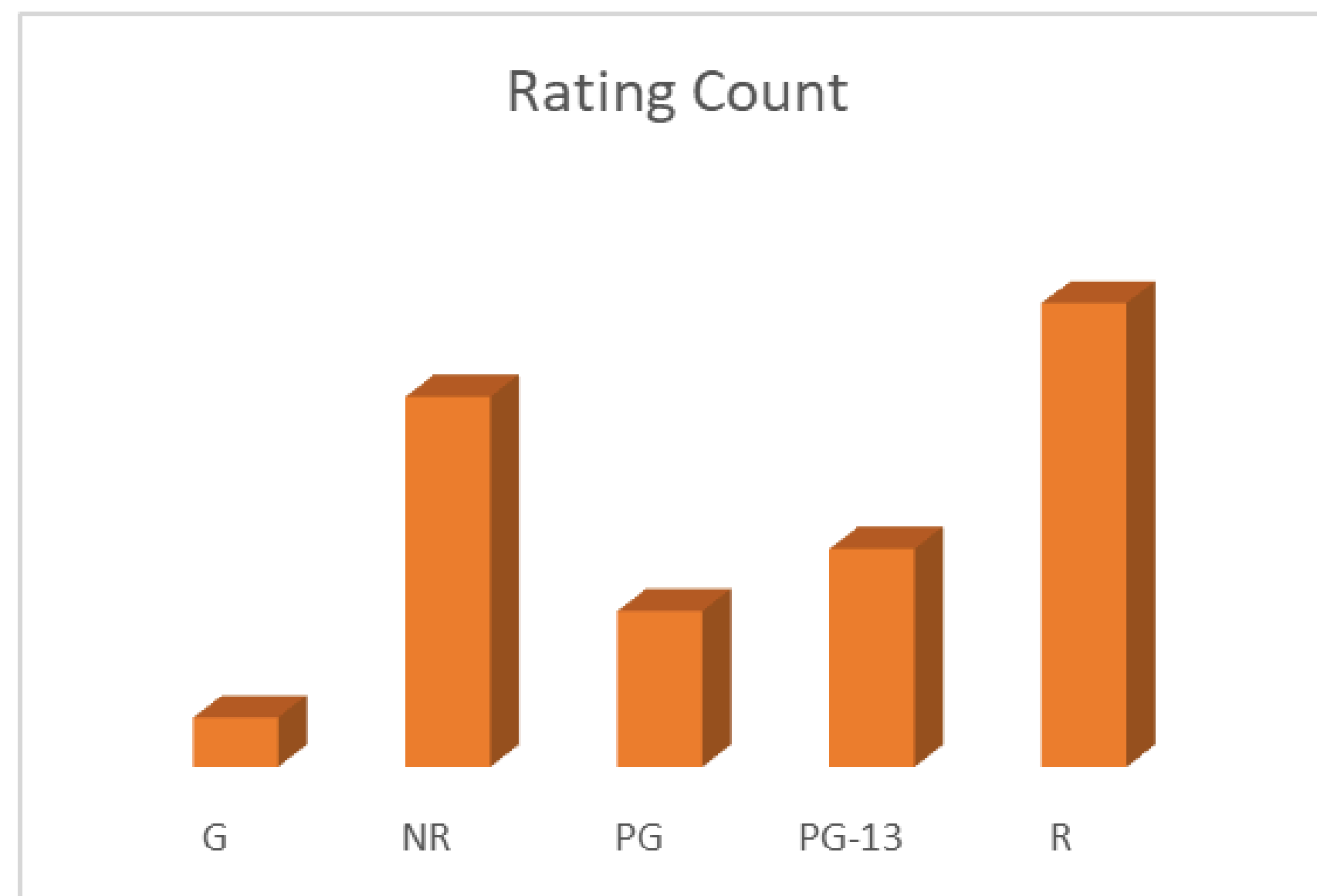
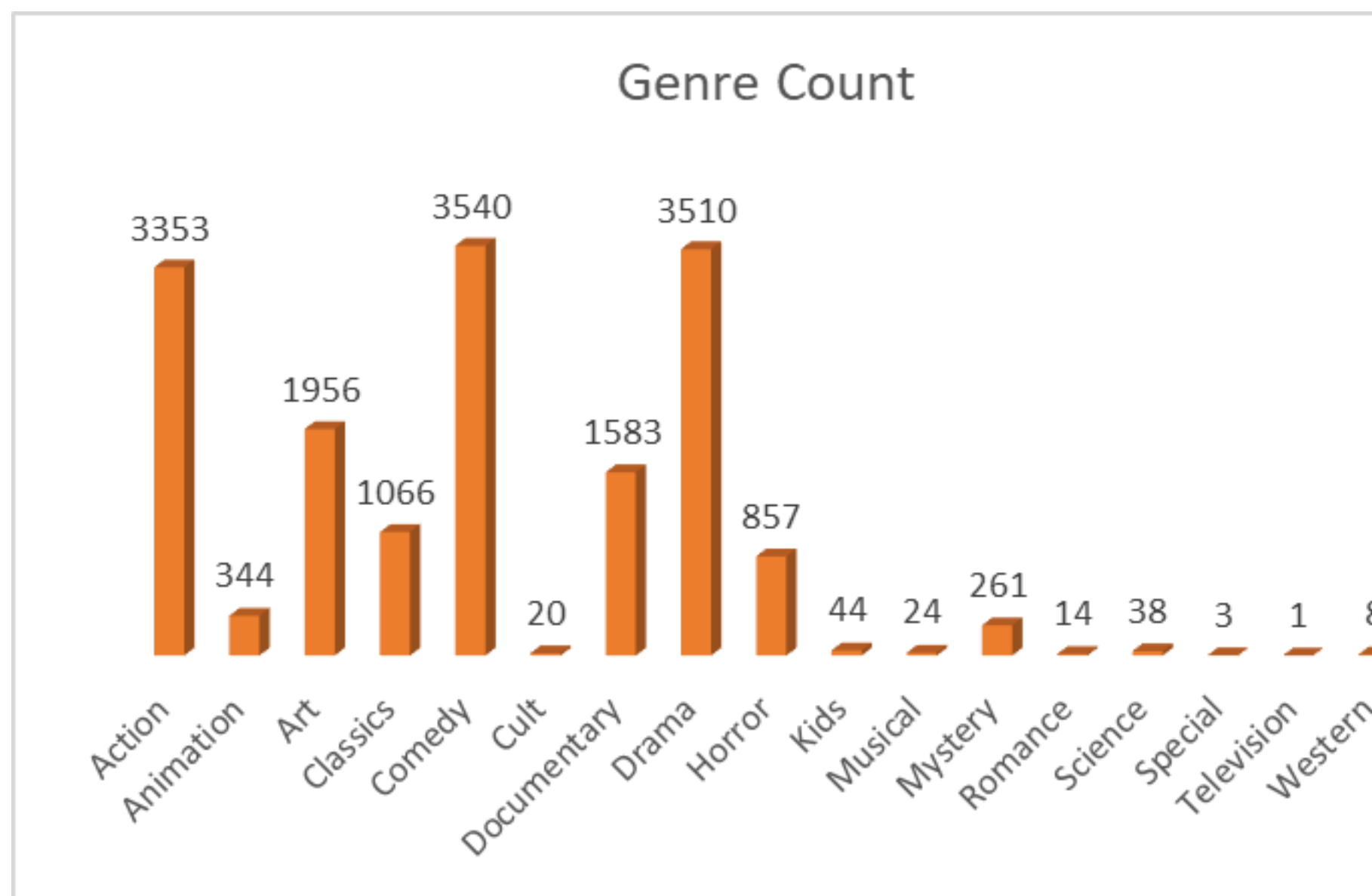


1

What does the distribution of films look like by rating? My primary genre? (hint: use the first genre listed)

Mostly watched genre : Action

Most watched film type : R

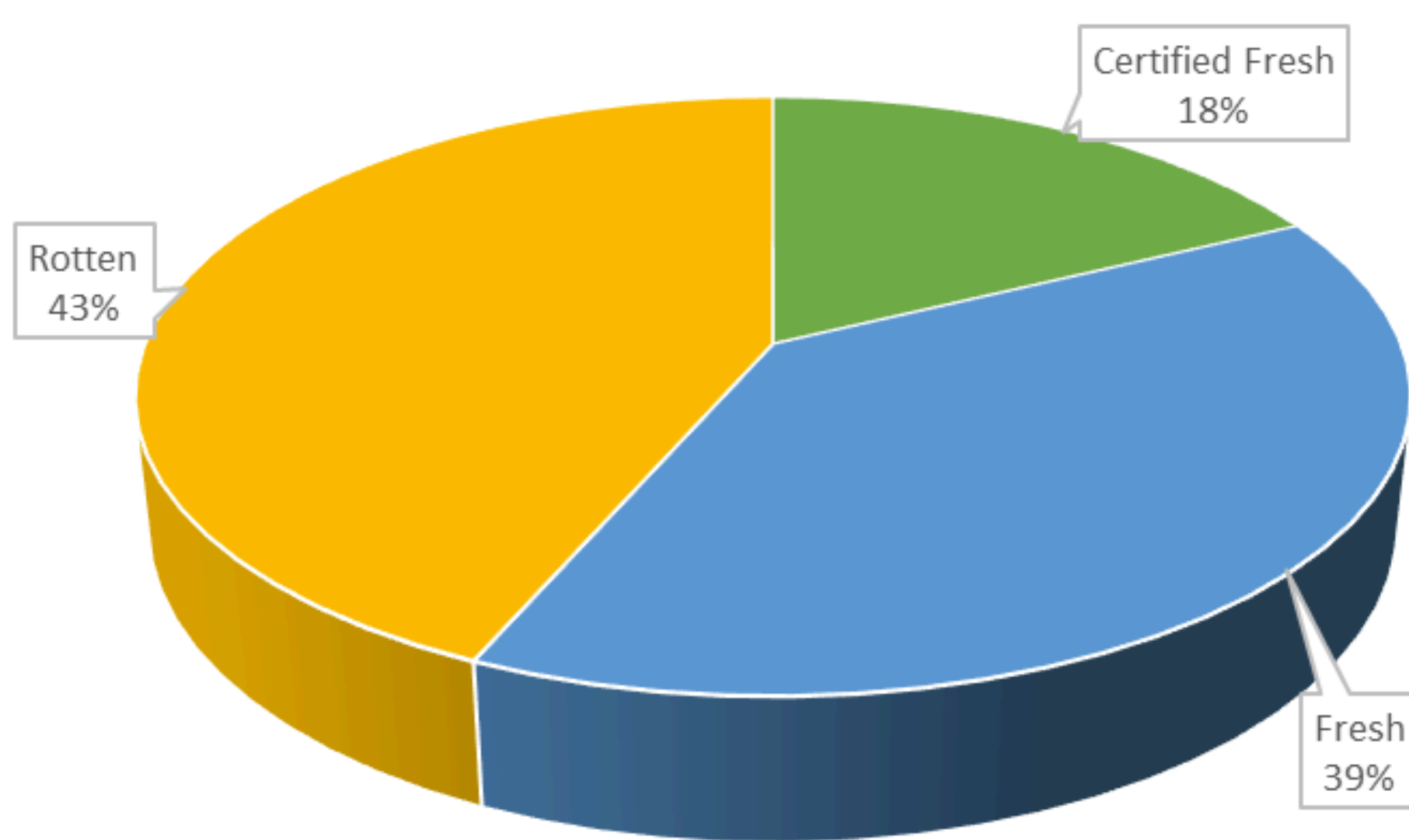


# 2

What % of films received a Certified Fresh Tomatometer rating? What about Rotten?

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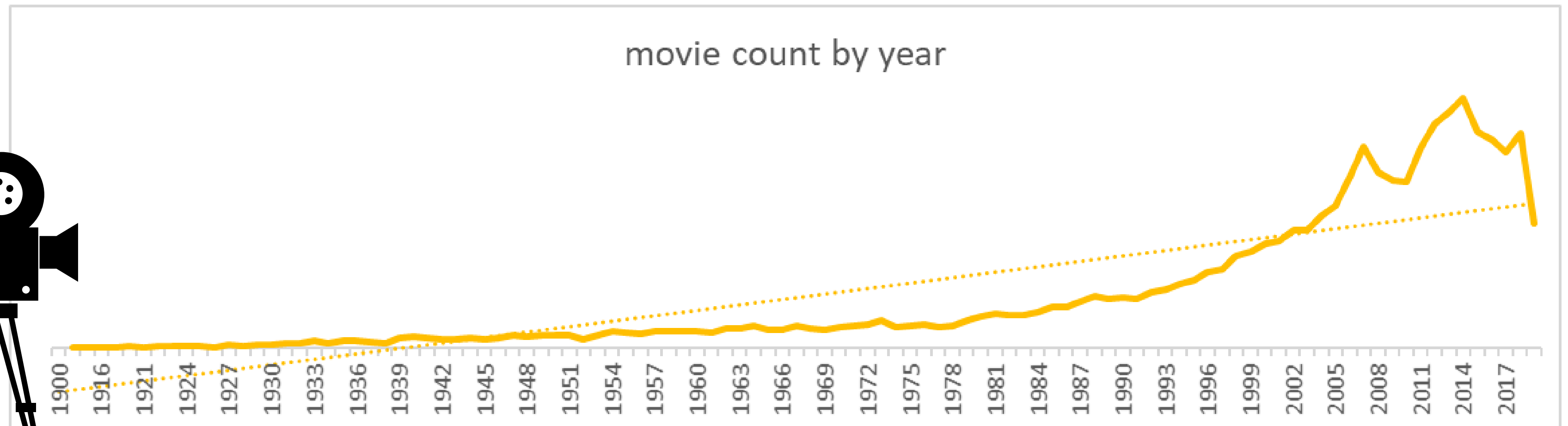
**Certified fresh films: 18% , Rotten : 43%**



3

Explore new film releases over time. How has the volume of releases by month trended over time? What year/month were the newest films released?

Movie count is seen to be increasing with time.



4

Compare average Tomatometer ratings by Studio. Which studios produce the highest-rated films, on average? The lowest?

---

## Highest rated Studios :

Row Labels	Average of tomatometer_rating	Count of movie_title
Paramount Pictures	60.69416499	497
Warner Bros. Pictures	56.93902439	492

## Lowest rated Studios:

studio	Average of tomatometer_rating	Count of movie_title
Warner Bros. Pictures International	77	1
Warner Bros. Home Entertainment	44	1



**5**

**Compare the Tomatometer ratings against audience ratings. Which films showed the largest discrepancies between audiences and critics?**

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**96 souls has the largest  
discrepancy between audience  
and critics.**

# CONCLUSION:

**The implementation of the proposed solution based on the insights gained from the Rotten Tomatoes movie data analysis project is expected to have significant positive impacts on various aspects of the organization's operations, strategy, and performance. In summary, the implementation of the proposed solution based on the insights gained from the Rotten Tomatoes movie data analysis project is expected to drive improvements across various aspects of the organization, leading to increased efficiency, effectiveness, and competitiveness in the marketplace.**

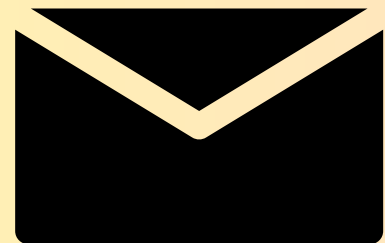
# THANK YOU



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