Analysis on the Mega Fair Virtual Concept

1. Attractive Home page design (registration /login in most visible area, attractive pic/video, scrolling clickable logos and ad banners)
   - ➔ *Registration and login in visible area can be placed in mutual understanding between us.*
   - ➔ *Attractive pictures and videos needs to be provided from your side.*
   - ➔ *Clickable Scrolling logos and banners are working in the existing application. Just right links have to be placed during the banner and logo uploads.*
2. Remove Guide me and enter now
   - ➔ *We can remove it. We will do it.*
3. Scrolling of ad banners and scholarships in home page.
   - ➔ *Ad banners are scrolling previously also. If not working, then we will fix it.*
   - ➔ *Scholarships scrolling was hidden on your request while the event. So, if we need it the we can revive it again.*
4. Registration Criteria: name, email, mobile no, address
   - ➔ *Existing registration form has the same fields.*
5. Auto generate registration code and password and send via sms /email.
   - ➔ *This will take extra effort of work. We will discuss it. Also if so then the registration form (in point no 4) will not have password and re-type password fields.*
6. Stall 1, Stall 2 ……… for each category from the beginning, so that there is no problem in filter by exhibitor name.
   - ➔ *This will also need extra effort of work. So, we will discuss in our meeting.*
7. Provision to add new category by admin (will be easy in case of other sponsors like banking partner, airlines partners etc.)
   - ➔ *Design has been made with respect to the category so, for now it would be good to go if we finalize all categories and put in design respectively. But we need dynamic category then we will discuss in our meeting as that might affect the design.*
8. As mobile users were huge incase of ecan fair, the system must be focused to be made highly mobile friendly.
   - ➔ *We have worked for responsive previously also, we will work out if any missing in responsiveness. Needs to be tested and finalized.*
9. Side ads display in exhibition hall as well.
   - ➔ *As per the requirement we have made side ads to be displayed exhibitors page-wise. But if we have to make it visible in exhibition hall too, then needs to change the architecture which is extra amount of work so needs to be discussed.*
10. Side ads reservation for seminars and sessions. The slot can be provided to top sponsors for free and to be paid by other participants. Side ads payment to be taken per slot or package.
    - ➔ *This is more of marketing angle from your side. So needs to be discussed, how to work on it. Only then we can finalize if we can do it or not.*

11. Home page ad banner reservation. Slots can be provided to top sponsor for free and to be paid by other participants. Payment to be taken per ad banner or package.
➔ *This is more of marketing module from your side. As we have already ad banners in home page, you can decide whose banners to be displayed based of payment by clients from your side.*

12. Package of side ads and front ad banners to be mentioned in the proposal.
➔ *This is your part of work.*

13. Remove viber and whatsapp.
➔ *These functionalities were already working, but had some issues which is due to device cache. So, we do not have anything to do it. However, we can remove it.*

14. Keep chat now only if its problem of reload and notification can be resolved.
➔ *This can be solved but due to high cost on doing this using the pusher for messaging we suggest no to include this feature.*

15. Keep book and appointment feature after the problem of reload and notification can be resolved.
➔ *We have already changed the way of booking like students can mention the booking date and time and send to exhibitors. So if it is okay then we will keep otherwise we will remove it too.*

16. Input limitations in services (6), scholarships (6), institutions (8) and course (6)
➔ *We can do it.*

17. Lottery system for gifts in each exhibitor's panel. Gifts may be physically like T-shirts , cups , IELTS BOOK or privileges like discounts on classes , processing etc. Display message after winning gifts "Please visit our office to collect gifts. Please contact us at: 01-4104480"
➔ *We will have to re work for how this work. If referral then we can count no.of refers and display gift message after reaching referral limit.*

18. Input "Refer your friend in header".
➔ *We will mutual decide for this. This can be done.*

19. "Visit any 5 to get gift" part can be added in the header displayed with gift images.
➔ *We can do this. For this we will have to count the visit no and list it.*

20. Either make the exhibitor input data or remove all the editing portion from the exhibitor dashboard. Make the editing authority centralized.
➔ *We will decide this mutually.*

Also to do the page wise link boosting by individual exhibitors, we will have to remove the login and registration part as without registration and login we have restricted to get into the exhibitor's page. So we will have to decide on it, how do we go. And also if we do not restrict then we will not receive the student's data.