



Center for Analysis of Economic Reforms and Communication
of the Republic of Azerbaijan



Baku, 2023



**OUR FUTURE
IS IN INNOVATIONS,
TECHNOLOGIES, GOOD
GOVERNANCE,
TRANSPARENCY AND
STATE SUPPORT
FOR ENTREPRENEURS.**

President of
the Republic of Azerbaijan
ILHAM ALIYEV

EnterpriseAzerbaijan portal, which is operated by the Center for Analysis of Economic Reforms and Communication, was created on September 19, 2018, on the basis of the order of the President of the Republic of Azerbaijan Ilham Aliyev **“On additional measures to support competitive domestic production in the non-oil sector”**.

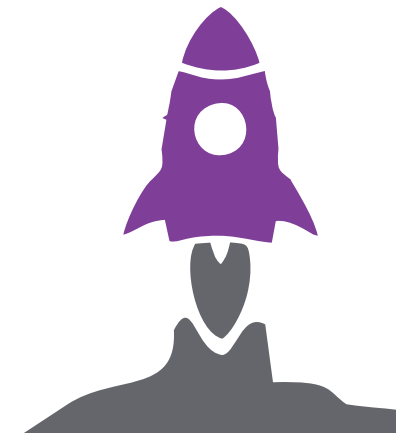


PURPOSE

The purpose of the Portal operating as "**Startup Azerbaijan HUB**" is to support the development of entrepreneurship in the country, to attract alternative sources of finance to the country's economy for the implementation of new ideas, startups, investment or business projects, to act as a mediator in bringing ideas and projects to the attention of local and foreign investors, including is to help entrepreneurs and startups operating in the country to adapt and improve their projects to world standards.

GOALS

The main goal of the EnterpriseAzerbaijan.com portal is to create a "**Smart Ecosystem**" by bringing together project initiators (promoters) looking for potential investors and investors looking for investment opportunities in a regularly updated, easy-to-use, fast and affordable space.



OPPORTUNITIES CREATED

BY ENTERPRISEAZERBAIJAN.GOV.AZ PORTAL



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ENTERPRISE INCUBATION

Development of early-
stage startups and
creation of MVP



ENTERPRISE ACCELERATION

Creation and
introduction of
companies to the
market



ENTERPRISE INVESTMENT

Presentation of
startups to
investors



STARTUP SCHOOL

A school that turns
startups into businesses
for entrepreneurship
development

MECHANISM OF OPERATION OF ENTERPRISE AZERBAIJAN PORTAL



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FUNCTIONALITY OF ENTERPRISE AZERBAIJAN PORTAL



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SIMPLE INFOGRAPHICS



All procedures necessary for the investor are presented through

“GEOECONOMIC MAP”



was created for the first time in Azerbaijan

POSSIBILITIES TO SEARCH



for projects according to territory, category and investment

**ATTRACT
INVESTMENT**



from all over
the world

Presented in



**AZERBAIJANI,
RUSSIAN AND
ENGLISH
LANGUAGES**

GEOECONOMIC MAP



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On the portal, all geographic objects that may be of interest to investors and entrepreneurs are reflected in the **geo-economic map** in the following categories:

- ✓ **SERVICE SECTOR**
- ✓ **SPECIAL ECONOMIC ZONES**
- ✓ **INVESTMENT PROJECTS**
- ✓ **TRANSPORTATION INFRASTRUCTURE**



The investment environment in Azerbaijan and the necessary procedures for starting a business are detailed in the "Why Azerbaijan" section of the portal.

ENTERPRISE STATISTICS



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518

projects applied



518

projects presented
to investors



29

projects received
investment



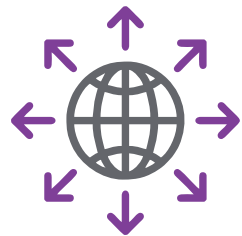
9

projects invested by
foreigners



217

projects brought
to MVP level



20%

of the selected project
was exported to the
international market



300+

hours of online training
and 75 days of offline
courses by international
mentors



15

local mentors were trained
abroad and received an
international certificate



40

Cooperate with local and
international universities
and 14 international
organizations

INTERNATIONAL SUCCESS OF WINNING PROJECTS



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E-LEGAL

EBRD STAR



METATESK

TEKNOFEST



ECOPRINT

TEKNOFEST



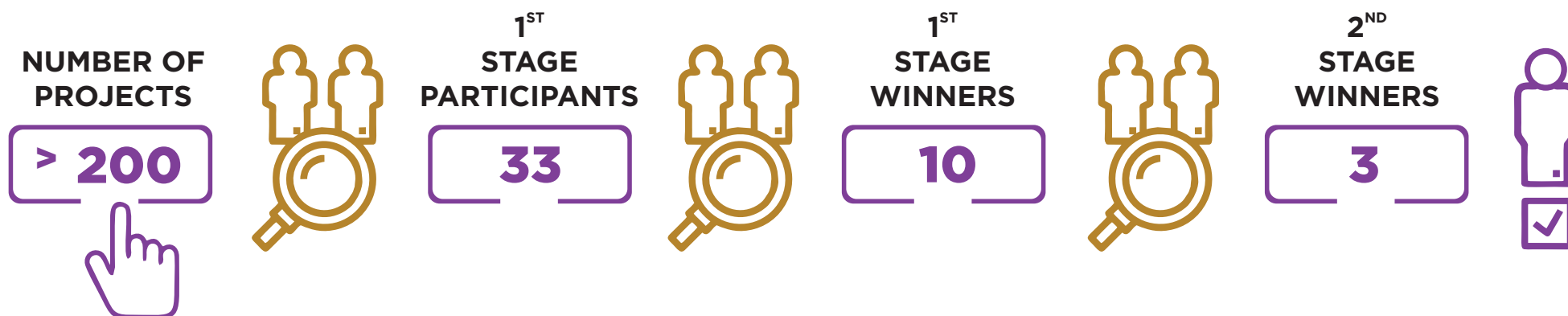
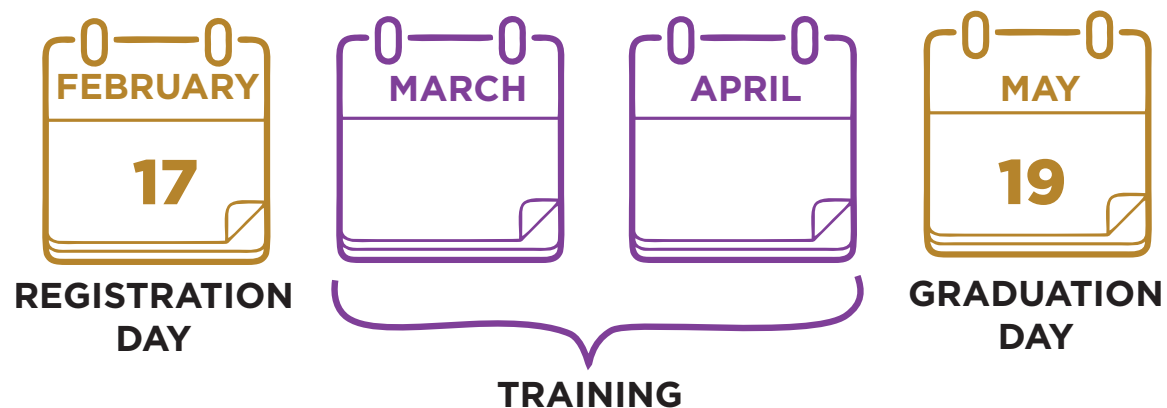
ABROADVENTURE

NEVADA STARTUP WEEK

ENTERPRISE AZERBAIJAN – STARTUP SCHOOL 1



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STARTUP SCHOOL 2

AI FOR KARABAKH



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The "AI for Karabakh" project is a forward-looking initiative that seeks to harness the transformative potential of AI to create a smart, sustainable, and prosperous future for the region. The project includes educational sessions and a hackathon to equip participants with AI skills, encouraging creative solutions to regional challenges.



EDUCATIONAL AND MENTORSHIP PHASE

The project will conduct AI- oriented educational sessions conducted by highly educated AI experts.



HACKATHON

Following the educational sessions, participants will be invited to join a hackathon with expert mentorship. During this hackathon, participants will have the opportunity to apply their newly acquired AI skills to develop innovative solutions to address local challenges. Winners receive ongoing support for their development and contribute to the "I State Program on the Great Return."



NEW PROJECTS IN ENTERPRISE AZERBAIJAN



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INTERNATIONAL AND LOCAL COLLABORATIONS



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German
Research Center
for Artificial
Intelligence



University of Nevada,
Reno

Ozmen Center
for Entrepreneurship



PASHA Bank
New heights. Together.



Azerbaijan Public
Employment
Agency



**Innovation and Digital
Development Agency**

SABAH.HUB



Ministry of Agriculture of the
Republic of Azerbaijan



**OSTİM
TECHNICAL
UNIVERSITY**
A N K A R A

Div Academy
#GələcəyiYazanlar



C4IR

təmiz
şəhər



AREA
AZERBAIJAN RENEWABLE
ENERGY AGENCY



**Small and Medium Business
Development Agency of
the Republic of Azerbaijan**



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