

CENTER FOR ANALYSIS OF ECONOMIC REFORMS AND COMMUNICATION OF THE REPUBLIC OF AZERBAIJAN



ENTERPRISEAZERBAIJAN.COM PORTAL: PUBLIC - PRIVATE PARTNERSHIP STARTUP IN AZERBAIJAN















Baku - 2018



«Azerbaijan has turned into a country with better investment enabling environment and the investments will grow further throughout the coming years».

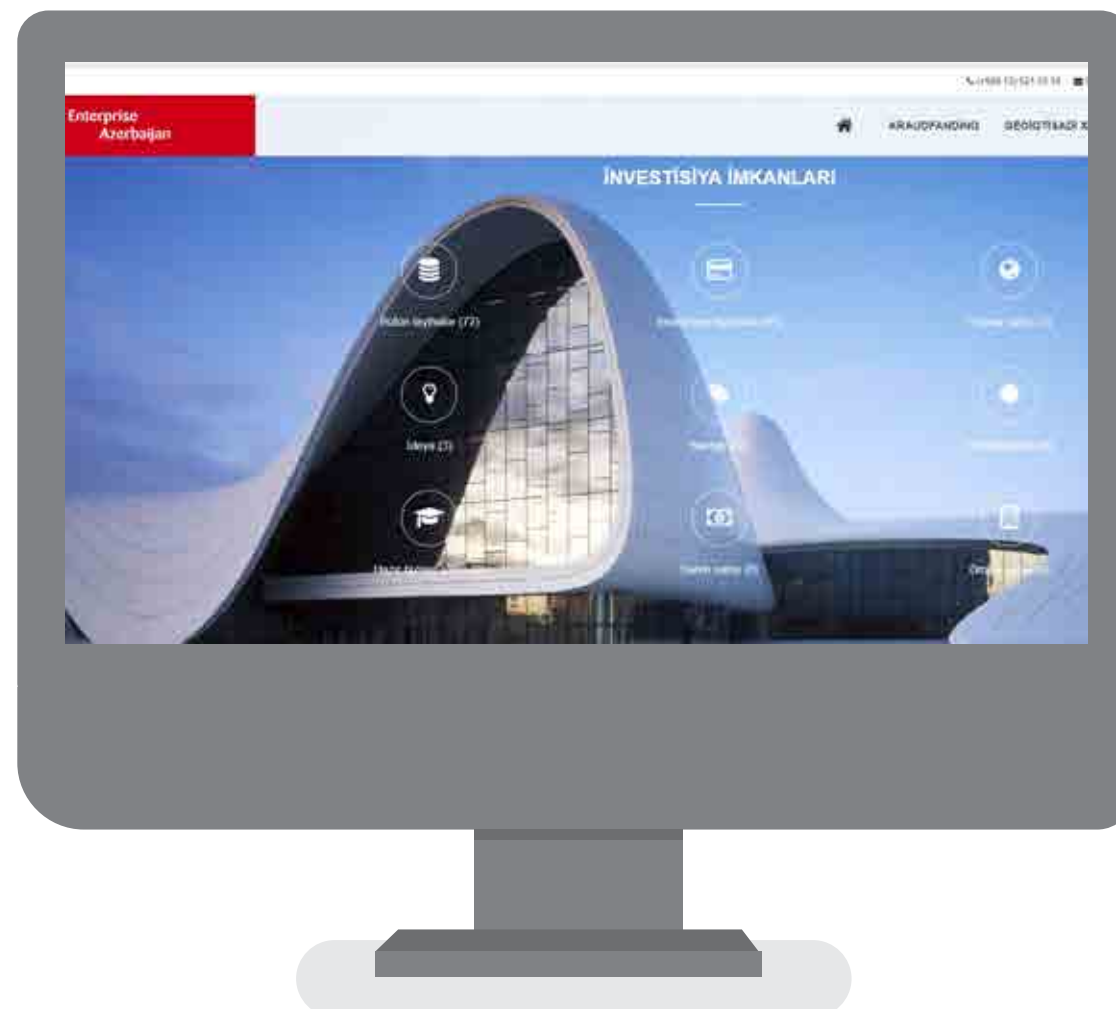
ILHAM ALIYEV

President of the Republic of Azerbaijan

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EnterpriseAzerbaijan.com has been created in connection with the implementation of the measure under clause 3.1.1 "Setup and update with regular analysis of investment data bank" of the "Strategic Road Map on development of heavy industry and manufacturing in the Republic of Azerbaijan" approved by the Decree N 1138 of the President of the Republic of Azerbaijan of December 6, 2016.



The purpose of **EnterpriseAzerbaijan.com** portal is to further improve attractiveness of the country for investments and increase options for use of alternative funding sources to achieve diversified economy in the country.

It is a regularly updated, easy for use, accessible, secure, fast and favourable portal where data on investment projects prepared in the Republic of Azerbaijan, assets, natural resources and investment opportunities are available.

FUNCTIONALITY OF THE PORTAL:

1. All necessary procedures for investor were introduced through simple info-graphics in EnterpriseAzerbaijan.com;
2. For the first time in Azerbaijan, "Geo-economic map" was created in EnterpriseAzerbaijan.com;
3. For the first time, projects of Azerbaijan will be able to attract investment from the whole world with the use of crowdfunding, crowdfunding, seedfunding, angel investor, venture investor and other tools through portal;
4. A search function has been created at portal: searching a project in accordance with section, region, criteria and price simplify this process and creates opportunity to save as much time for the investor.;
5. The EnterpriseAzerbaijan.com portal is available in Azerbaijani, Russian and English.

INVESTMENT PROJECTS -

Familiarize investors about existing investment projects.

SALES OF IDEA -

Assists in finding funding source for different ideas.

STARTUP PROJECTS -

Start-up projects of Azerbaijan are concentrated in this portal.

PRIVATIZATION PROJECTS -

Presents projects for privatization by investors.

SALES OF PROPERTY -

Undertakes sales of real estate.

SALES OF LAND -

Offers sales of land plots for businesses.

SALES OF SHARES -









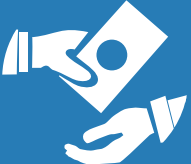

Serves as a window to stock exchange.

SALES OF READY BUSINESS -

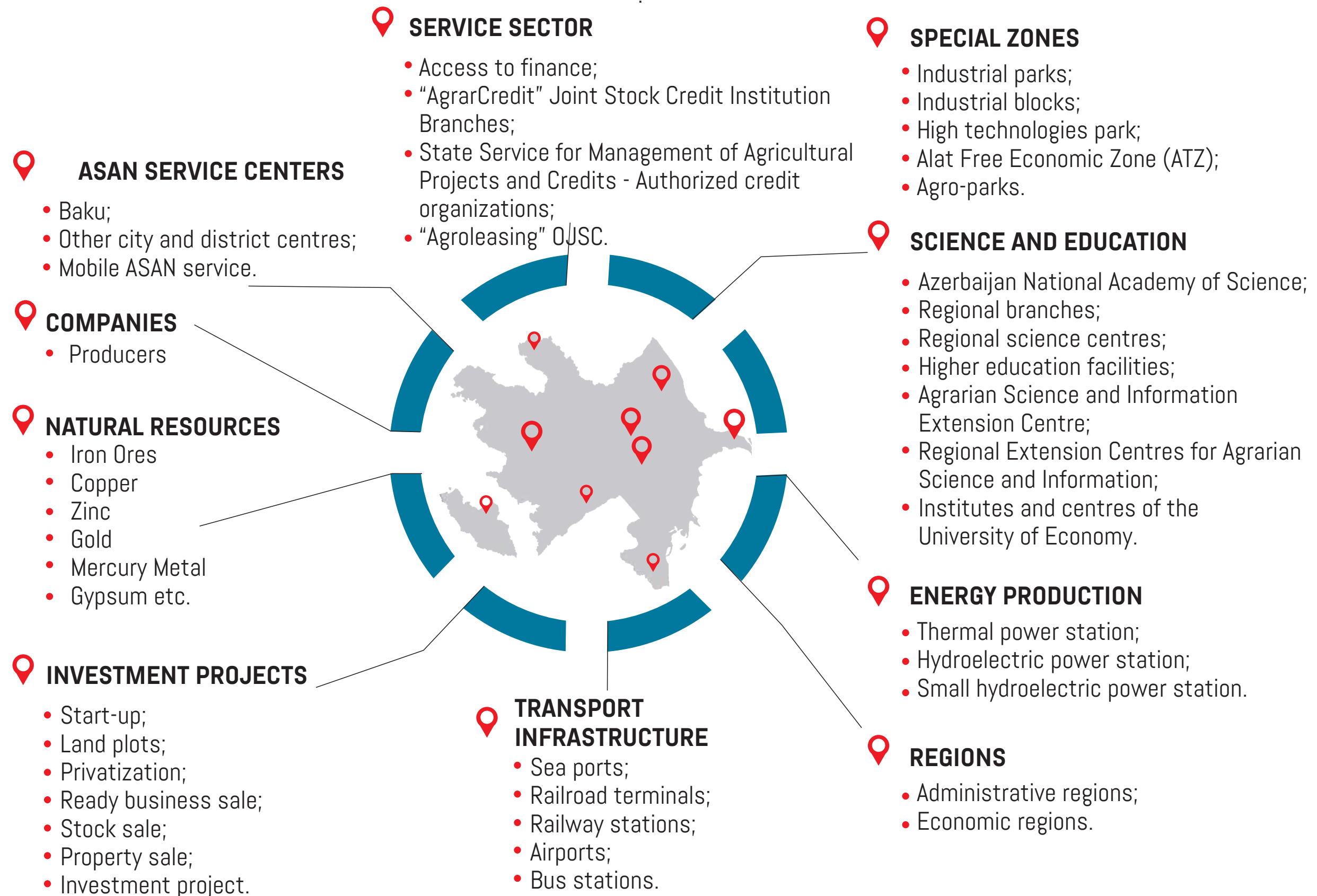
Offers opportunities to purchase already operating businesses.



Data on investment environment and procedures necessary to start business in Azerbaijan are available in the section «Why exactly Azerbaijan?» of the Portal.

	STARTING A BUSINESS	PROTECTING MINORITY INVESTORS	
	GETTING CONSTRUCTION PERMITS	PAYING TAXES	
	GETTING ELECTRICITY	TRADING ACROSS BORDERS «Green Corridor» and «Single Export Application»	
	REGISTERING PROPERTY	ENFORCING CONTRACTS	
	GETTING CREDITS	RESOLVING INSOLVENCY	

The Portal contains all geographical objects interesting for investors and businesses in the geo-economic map designed with the following categories:



"CROWDFUNDING"

is a system of raising capital for projects through bringing individuals with common interests together via common network.



«CROWDFUNDING» IN GLOBAL EXPERIENCE

- "KICKSTARTER"- for creative ideas;
- "IndieGOGO"- for any type of projects;
- "GoFundMe"- for any type of projects;
- "Onemission"- for any type of projects;
- "Youcaring"- for social and medical projects;
- "Crowdsupply"- for non- ordinary technological ideas;
- "Crowdfunder" - for ensuring venture capitalist financing;
- "Experiment" - for scientific ideas;
- "Chuffed" - for social projects;
- "Planeta.ru" - for any type of projects.

"SEED INVESTOR"

Seed investor is an investor who provide initial funding for projects, in return of receiving equal stake with promoter in the enterprise. This type of investment is considered as the most risky investment and is mostly offered by people who thinks that promoter is trustworthy or project will be successful.



Enterpriseazerbaijan.com conducts negotiations with the seed investment providing platforms listed below.



Seedrs - UK's Seedrs Limited (Seedrs) platform play the role of establishment of direct relationship between project owners and investors in the field of initial financing and enable an opportunity of creating online capital portfolio.



SeedInvest - The US-based platform has been operating since 2013 and provides initial funding for less-risky startups which have been previously tested.

«ANGEL INVESTOR» AND «VENTURE INVESTOR»

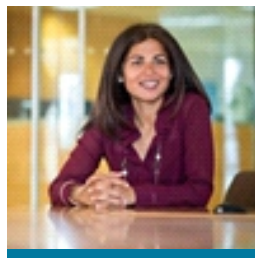
Both angel and venture investors can act as a seed investor. But at an early stage, projects are first funded by angel investors, and then funded by venture investors respectively.

"ANGEL INVESTOR"

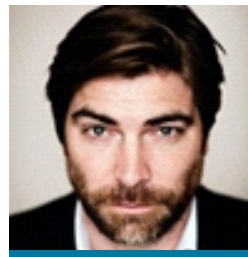
Angel investors are main individuals who provide seed investment. Angel investors act as seeds for new projects by allocating relatively smaller amounts (up to 1m) from personal funds.



Niklas Zennstrom is Swedish experienced entrepreneur, mostly known as co-founder and CEO of Skype and Kazaa.



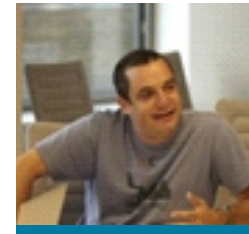
Sonali De Rycker is a general partner at Accel and co-leads the firm's London office. Regarded as one of Europe's most experienced capitalists, having worked for over 14 years investing in startups.



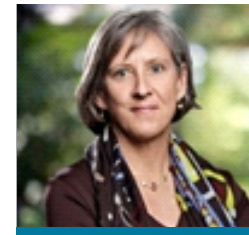
Morten Lund is a Copenhagen-based entrepreneur, who has founded or co-invested in more than 115 high-tech startups in the last 15 years.

"VENTURE INVESTOR"

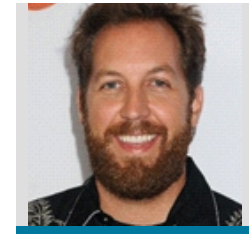
Venture investors are investors who invest larger amounts (more than 1mln) in projects with initial database. These investors invest the funds of investment companies, rather than their personal funds. They can only provide seed funding for grand projects with low risk rate.



Saul Klein is a British venture capitalist, formerly a partner at Index Ventures and co-founder of Seedcamp startup accelerator.

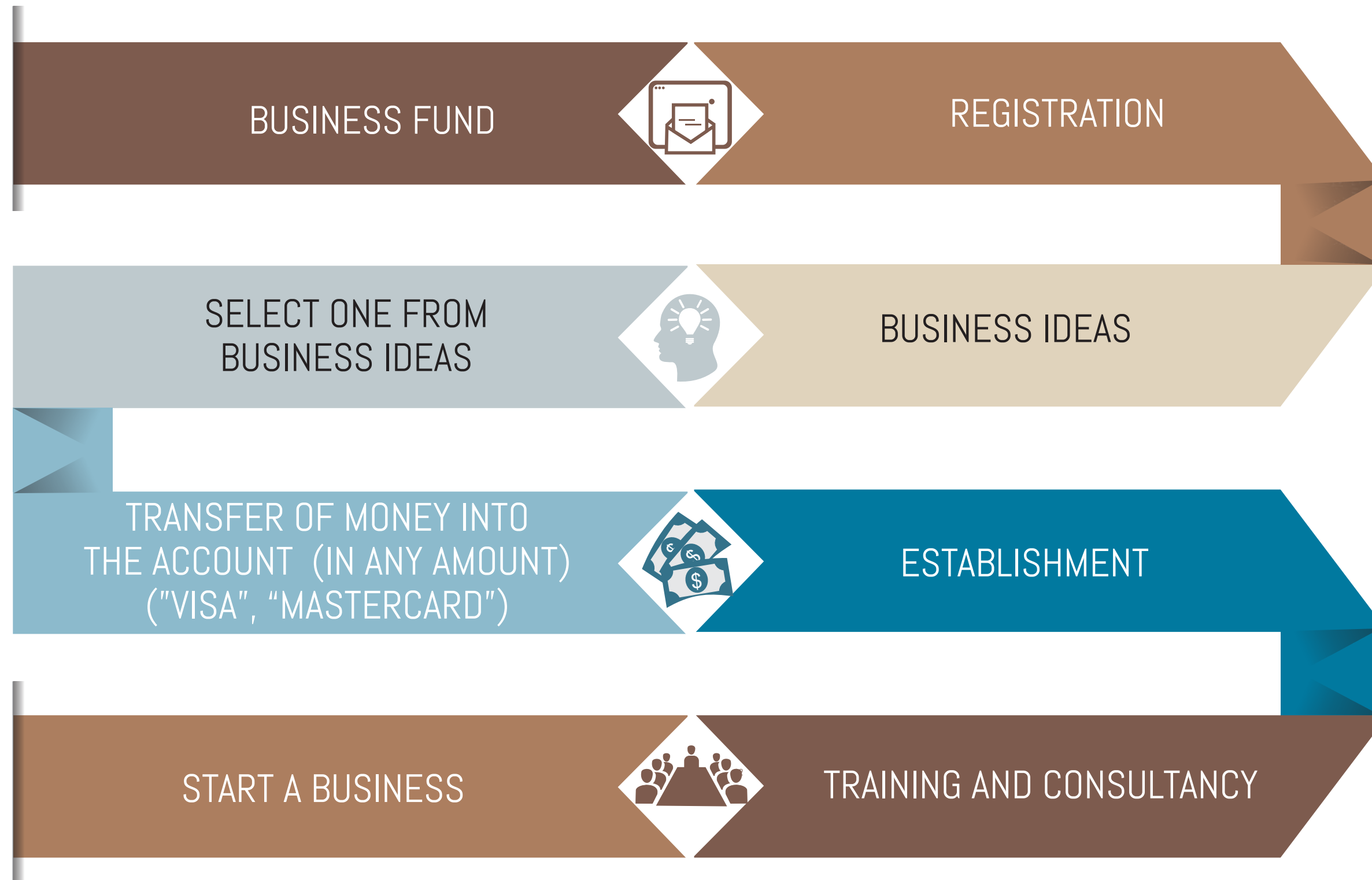


Mary Meeker is an American venture capitalist and former Wall Street securities analyst. Her primary work is on Internet and new technologies. She is a partner at the venture capital firm Kleiner Perkins Caufield & Byers.



Christofer Sacca is the owner of "Lowercase Capital" company and has invested technology companies such as Twitter, Uber, Instagram, Twilio and Kickstarter. Number 2 at «Forbes' Midas List: Top Tech Investors for 2017" competition.

Enterpriseazerbaijan.com portal conducts negotiations for partnership with the investors listed above.



EnterpriseAzerbaijan.com is designed to offer wide range of services to both investors and business owners.



DEVELOP
A BUSINESS PLAN



UNDERTAKE
MARKET STUDIES



UNDERTAKE PROCEDURES
TO SET UP THE COMPANY



UNDERTAKE NECESSARY
PROCEDURES FOR MANUFACTURING



FIND
CUSTOMERS



IMPLEMENT
EXPORT PROCEDURES



LOGISTICS SERVICES



IRELAND

www.enterprise-ireland.com 🔍

Government Agency established for support of development of Irish enterprises in global markets

Offers data on business environment, investment projects of Ireland, and also offers intermediary service in dealing with export procedures, training and consulting services for those who wish to start a business.



SINGAPORE

www.enterprisesg.gov 🔍

State Agency in charge of promotion of entrepreneurship development in Singapore

Ensures communication between investment projects and funding sources and start-ups. Besides, serves building awareness of both local and foreign investors on the market.



ESTONIA

www.eas.ee 🔍

Fund for Support of Entrepreneurship Development in Estonia

The Fund funds business providing both material and consulting services.



GEORGIA

www.enterprisegeorgia.gov 🔍

Enterprise Georgia

Promotes entrepreneurship and trade development, as well as increase of export in Georgia. Acts as an specialized agency in charge of business, investment and export issues.



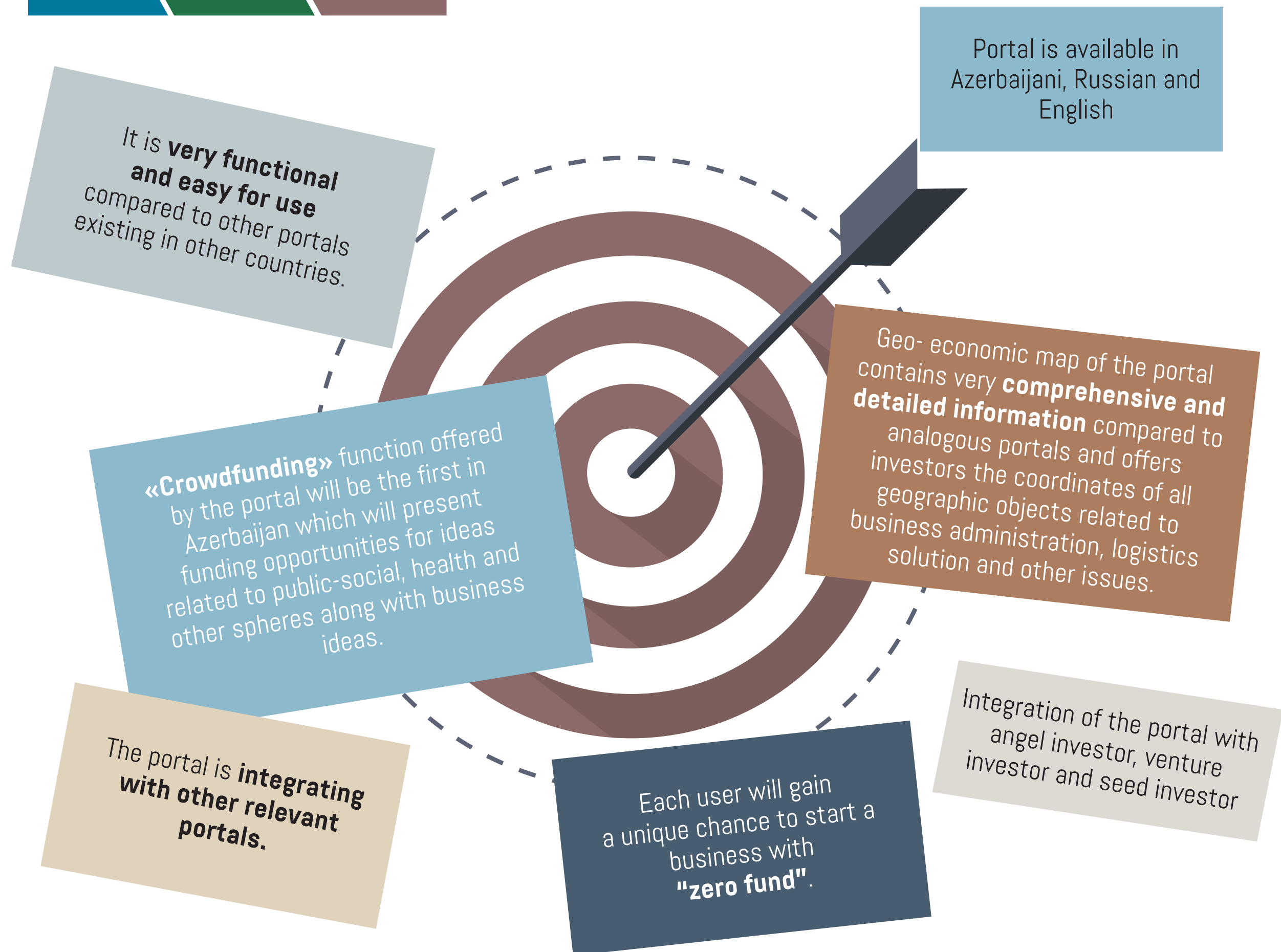
BELARUS

www.investinbelarus.by 🔍

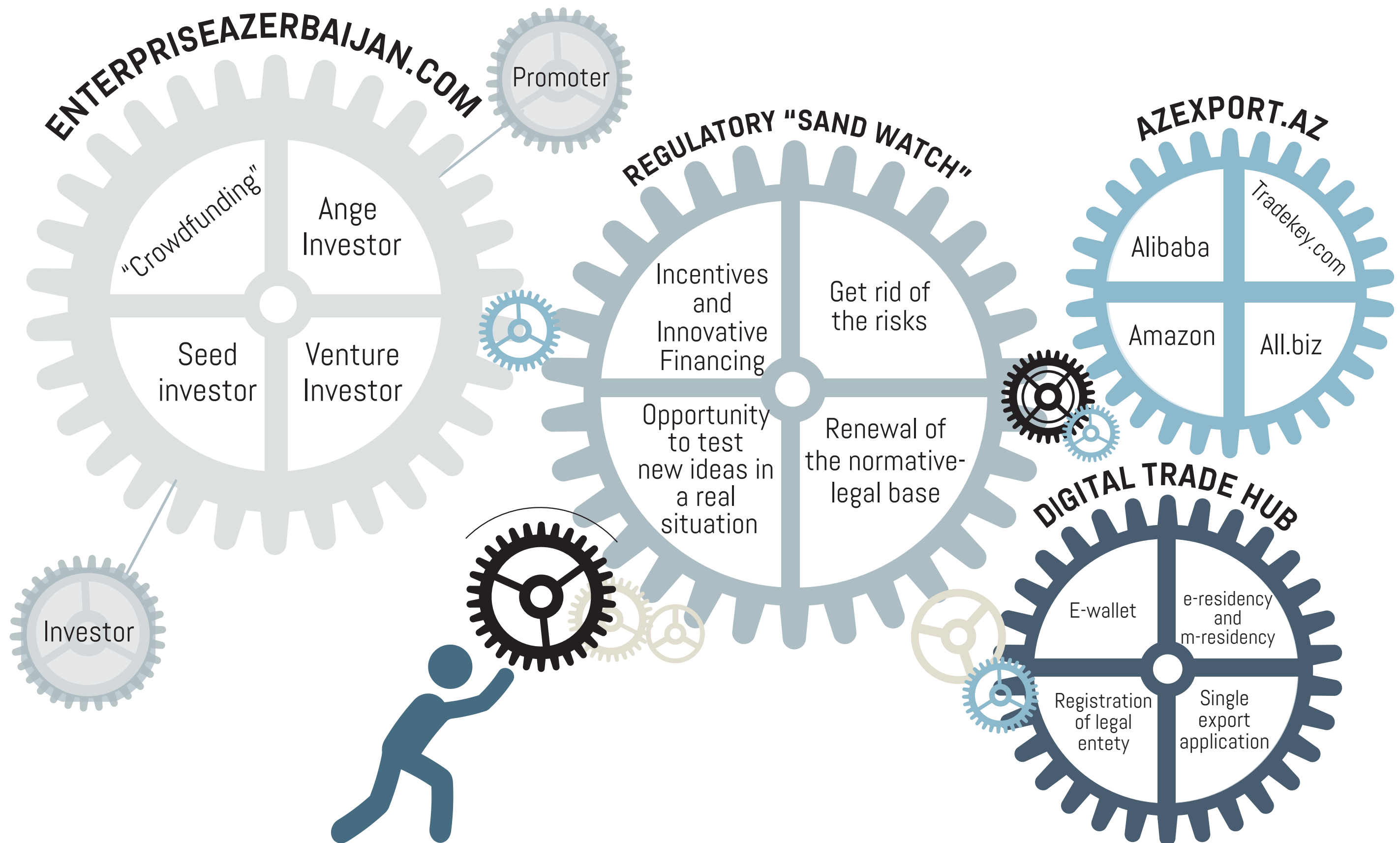
Agency of Investment and Privatization in Belarus

Offers information on investment opportunities and business environment in Belarus.





Enterpriseazerbaijan.com portal works as ecosystem mechanism.



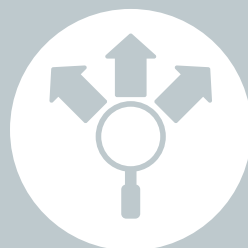
The mission of **EnterpriseAzerbaijan.com** portal is to develop business by organizing a dialogue between the promoter and the investor.



EnterpriseAzerbaijan.com -
implements incubation and acceleration of projects.

Digital Trade Hub -

simplifies implementation of trans-boundary operations in a real time by providing e-residency and m-residency, as well as by providing "Single Export Application" it facilitates export. Furthermore, it offers an investment bank function through a regulated e-wallet.



Azexport.az -

integrates with portals that are operating in the all directions of the world, including Amazon, Alibaba, and provides access to world markets for products and services.

Regulatory "Sand Watch" -

allows the use of risk-free innovative tools in the process.



enterpriseazerbaijan.com
iqtisadiislahat.org
ereforms.org
ecoreform.az

Tel.: (+99412) 521 33 18
info@ereforms.org
16 Landau street, Yasamal district, Baku
AZ 1073