

EzyMetrics Report

Leads Data:

```
[
  {
    "leadId": 1,
    "name": "John Doe",
    "email": "john.doe@example.com",
    "source": "Google"
  },
  {
    "leadId": 2,
    "name": "Jane Smith",
    "email": "jane.smith@example.com",
    "source": "Facebook"
  },
  {
    "leadId": 3,
    "name": "Michael Johnson",
    "email": "michael.johnson@example.com",
    "source": "LinkedIn"
  },
  {
    "leadId": 4,
    "name": "Emily Davis",
    "email": "emily.davis@example.com",
    "source": "Twitter"
  },
  {
    "leadId": 5,
    "name": "David Brown",
    "email": "david.brown@example.com",
    "source": "Instagram"
  },
  {
    "leadId": 6,
    "name": "Sarah Wilson",
    "email": "sarah.wilson@example.com",
    "source": "Email"
  },
  {
    "leadId": 7,
    "name": "James Taylor",
    "email": "james.taylor@example.com",
    "source": "Referral"
  }
]
```

```
},
{
  "leadId": 8,
  "name": "Jessica Lee",
  "email": "jessica.lee@example.com",
  "source": "Event"
},
{
  "leadId": 9,
  "name": "Robert Garcia",
  "email": "robert.garcia@example.com",
  "source": "SEO"
},
{
  "leadId": 10,
  "name": "Linda Martinez",
  "email": "linda.martinez@example.com",
  "source": "AdWords"
}
]
```

Campaigns Data:

```
[
  {
    "name": "Campaign 1",
    "startDate": "2024-10-01",
    "endDate": "2024-10-20",
    "budget": 1000,
    "status": "active"
  },
  {
    "name": "Campaign 2",
    "startDate": "2024-10-05",
    "endDate": "2024-10-25",
    "budget": 2000,
    "status": "active"
  },
  {
    "name": "Campaign 3",
    "startDate": "2024-09-15",
    "endDate": "2024-09-30",
    "budget": 1500,
    "status": "completed"
  },
  {
    "name": "Campaign 4",
```

```
"startDate": "2024-11-01",
"endDate": "2024-11-15",
"budget": 2500,
"status": "upcoming"
},
{
  "name": "Campaign 5",
  "startDate": "2024-08-10",
  "endDate": "2024-08-25",
  "budget": 1200,
  "status": "completed"
},
{
  "name": "Campaign 6",
  "startDate": "2024-10-10",
  "endDate": "2024-10-30",
  "budget": 3000,
  "status": "active"
},
{
  "name": "Campaign 7",
  "startDate": "2024-09-01",
  "endDate": "2024-09-15",
  "budget": 800,
  "status": "completed"
},
{
  "name": "Campaign 8",
  "startDate": "2024-12-01",
  "endDate": "2024-12-20",
  "budget": 4000,
  "status": "upcoming"
},
{
  "name": "Campaign 9",
  "startDate": "2024-10-20",
  "endDate": "2024-11-10",
  "budget": 1800,
  "status": "active"
},
{
  "name": "Campaign 10",
  "startDate": "2024-11-05",
  "endDate": "2024-11-25",
  "budget": 2200,
  "status": "upcoming"
}
```

1 }