

SAMIR CHAULAGAIN

Kathmandu, Bagmati

(+977) 9768405057

 samirchaulagain.netlify.app

samirchaulagai54@gmail.com

PROFESSIONAL SUMMARY

Dynamic and result-oriented digital marketing enthusiast with expertise in SEO, social media management, and ad campaign optimization. Adept at creating impactful marketing strategies to enhance brand visibility and engagement. Passionate about utilizing analytics-driven insights to deliver measurable results.

EDUCATION

Bachelor's in Computer Applications (BCA)

Aadim National College | 2024 - Present

- Pursuing BCA, Semester II

High School Diploma in Management with Computer Science

Aadim National College | 2022 - 2024

Digital Marketing

Wizonbiz Digital | June - September

2024

- Specialized in SEO, Social Media Marketing, Ad Management, Content Marketing, and Email Marketing.

PROFESSIONAL EXPERIENCE

Facebook Ads Specialist

- Successfully ran ad campaigns for various businesses, reducing cost-per-click
 - Increased ad performance through strategic targeting.
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COMPLETED PROJECTS

Search Engine Optimization (SEO)

- Designed and optimized a portfolio websites, achieving top rankings on Google SERPs through effective keyword research and on-page SEO tactics.

Social Media Management

- Developed and managed a Facebook page by self.
 - Implemented creative content strategies that boosted audience engagement and brand awareness.
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CERTIFICATIONS

- **Digital Marketing** | Wizonbiz Digital
 - **SEO Certification** | HubSpot Academy
 - **Digital Marketing Certification** | HubSpot Academy
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SKILLS

- **Digital Marketing Expertise:** SEO, Social Media Marketing, Content Creation, Ad Campaign Management, Email Marketing
 - **Technical Proficiency:** Facebook Ads Manager
 - **Graphic Design Tools:** Canva, Adobe Photoshop (beginner-level)
 - **Soft Skills:** Excellent Communication, Team Collaboration, Time Management
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ADDITIONAL INFORMATION

- Enthusiastic about staying ahead of digital marketing trends and social media algorithms.

