UNIT 3 RATIO ANALYSIS

Stru	Structure	
3.0	Introduction	52
3.1	Objectives	54
3.2	Categories of Ratios	54
	3.2.1 Long-term Solvency Ratios	
	3.2.2 Liquidity Ratios (Short-term Solvency Ratios)	
	3.2.3 Activity or Turnover Ratios	
	3.2.4 Profitability Ratios	
	3.2.5 Market Test Ratios	
3.3	Utility of Ratio Analysis	65
3.4	Diagnostic Role of Ratios	66
3.5	Application of Formulas	67
3.6	Summary	82
3.7	Self-Assessment Questions/Exercises	84
3.8	Solutions/Answers	87

3.0 INTRODUCTION

The stakeholders of a firm viz., shareholders, creditors, suppliers, managers, employees, tax authorities, government and others are interested broadly in knowing what the firm is doing and whether the firm is financially sound or otherwise. The information requirement of each of these stakeholders may be different. Trade creditors and short term lenders are interested knowing the ability of the firm to meet short term liabilities, whereas term lending institution and banks are interested in the long term survival of the firm. Similarly, others stakeholders may have other information requirements.

Before introducing you to the concept of financial analysis let us recaptulate on the various types of financial statements, as all the variables used in ratio analysis are taken from these statements.

- 1. **Profit & Loss A/C (P&L A/C)**: The income statement or trading and profit and loss account shows the various variables regarding expenses and revenue and the aggregate difference between these two as either net profit or net loss.
- 2. **Balance Sheet**: Balance sheet is a statement which shows the financial position of a firm on a particular date, it summarises the assets owned by the business and the claim of the owners and creditors against these assets in the form of liabilities as on the date of the statement.
- 3. **Profit & Loss Appropriation A/C**: This statement which is also known as profit and loss appropriation account is a link between P&L A/C and Balance sheet. The net profit shown in the P&L A/C is transferred to the balance sheet after appropriation though this statement. Retained earnings are the accumulated excess of earnings over losses and dividends.
- 4. **Fund Flow Statement**: This statement shows the sources of funds from which additional funds were derived and the use (application) of these funds.
- 5. **Cash Flow Statement:** This statement depicts the change in cash position from one period to another.

Financial statements are the means of providing general information regarding operational results and the financial position of a business firm. These statements do not reveal significant information such as efficiency of management strength and weakness of the firm, potential of further progress etc. In order to extract meaningful

information these statements need to be analysed and interpreted for specific purposes. Analysis of financial statements is the systematic numerical calculation of the relationship between one fact with the other to measure the profitability, operational efficiency and the growth potential of the business. The main objectives of financial statement analysis and interpretation are as follows:

- Measuring financial soundness
- Judging solvency
- Measuring profitability
- Judging operational efficiency
- Indicating trends
- Assessing growth potential
- Inter firm and intra firm comparison.

A ratio is an arithmetical relation between two figures or variables. Financial ratio analysis is a study of ratios between various items or group of items in financial statements. Financial ratio analysis is an analytical tool for measuring the performance of an organisation. Ratio analysis is primarily used to analyse past performance and based on this make future projections.

Users of Financial Ratios

Financial ratio analysis is the process of establishing relationship between the variables of the balance sheet and profit and loss account, in order to find out the strength and weakness of the firm. Ratio analysis is undertaken by the various stock holders in the firm viz. trade creditors, suppliers of long-term debt, investors and the management itself. Trade Creditors are interested in the firm's ability to meet claims in the short run. Their analysis will therefore, be confined to the firm's liquidity position in the short run.

Suppliers of long-term debt, on the other hand are more concerned with long-term solvency and survival. They analyse the firm's profitability over time, its ability to generate cash, its ability to repay interest and the principle amount. They also analyse the capital structure. Long-term suppliers of credit do analyse the historical financial statements but their main focus is on projected or proforma financial statement to analyse its future solvency and profitability. Investors are interested in the firm's earnings and how these earnings are used. They concentrate on the firm's present and future profitability. They are also interested in the firm's financial structure to the extent that it influences the firm's earnings ability and risk.

The management of the firm would be interested in every aspect of the financial ratio analysis as, this helps them assess how efficiently and effectively the firm's resources are being used.

Nature of Ratio Analysis

Ratios are used as a bench mark for evaluating the financial position and performance of a firm. Accounting figures presented in the financial statements would convey some meaning only if they are seen in relation to the other variables. Ratios help to other summarise large quantities of financial information (data). Through ratio analysis one can make a qualitative judgment. The ratios basically reflect a quantitative relationship among different variables.

Standards of Comparison

A ratio in itself would not provide any useful information, until and unless the ratios are compared with some standard. Standards of comparison may consist of: Past ratios, i.e., ratios calculated from the past financial statements of the same firm. Competitor's ratios, i.e., ratios of some selected firms preferably the firms having similar turnover. Another approach is to compare the firm's ratios with that of the market leader. Industry ratios, i.e., the average ratios of the industry to which the firm belongs Projected ratios, i.e., ratios calculated using the projected or proforma financial statements of the same firm.

3.1 OBJECTIVES

After going through this unit, you should be able to:

- provide a broad classification of ratios;
- learn how to extract useful information from financial statement through ratio analysis;
- recognise the diagnostic role of financial ratios;
- highlight the utility of financial ratios in credit analysis and competitive analysis, and
- identify ratios which are appropriate for the control of activities.

3.2 CATEGORIES OF RATIOS

The ratios are broadly classified under categories as follows

- Solvency ratios
- Liquidity ratios
- Activity ratios
- Profitability ratios
- Market test ratios

3.2.1 Long-term Solvency Ratios

These ratios are primarily calculated to predict the ability of the firm to meet all its liabilities including those not currently payable. A set of ratios will give us information on the ability of the firm to meet all its financial obligation in future. Before proceeding further let us make a distinction between long term and short tem financial liabilities. Long-term financial liabilities are those financial liabilities which are to be met in the subsequent financial years whereas short-term liabilities are to be met in the current financial year itself. The ratios which are used to measure solvency are as follows:

- Debt Equity Ratio
- Shareholders Equity Ratio
- Debt to Net Worth Ratio
- Capital Gearing Ratio
- Fixed Asset to Long-Term Funds Ratio
- Proprietary Ratio
- Dividend Cover
- Interest Cover
- Debt Service Coverage Ratio
- a) **Debt Equity Ratio**: There are basically two sources of capital equity and debt. Debts are raised when owners want to increase investment but are

unwilling to dilute the equity or the cost of debt is less than that of equity. There are many ways to calculate this ratio but the most commonly used method is,

Debt equity ratio =
$$\frac{Long \ term \, debt}{Share \, holder \, funds}$$

In other method instead of long term debts all the debts are taken into consideration. This ratio indicates the relationships between loan funds and net worth of the company which is known as **gearing**. It also depicts the relative contribution of owners and creditors. A company with a high components of debt capital relative to it's equity is known as a highly geared company and *vice-versa*. There is no standard debt equity ratio and the same will vary from industry to industry. For capital-intensive industries and industries having a high gestation period this ratio will be high.

b) Shareholder's Equity Ratio: This ratio is calculated as follows:

$$\frac{Shareholder\ equity}{Total\ assets(tangible)}$$

The financial strength of a firm can be gauged by the proportion of equity capital in it's capital structure, higher the proportion of equity, stronger is the firm's financial strength. This ratio depicts the relationship between the shareholders equity and the total assets. This ratio also indicates the degree to which unsecured creditors are protected against loss in the event of liquidation. Shareholders equity includes equity and preference capital plus reserves and surplus. An increase in this ratio implies that the dependence of the firm on outside sources of funds is decreasing.

c) **Debt to Net Worth Ratio**: This ratio is calculated as follows:

This ratio computes long term debts of the firm to that of net worth. Net worth is calculated as capital and free reserves less fictitious assets like carry forward losses and deferred expenditure. This ratio is a refinement of the debt equity ratio and gives a factual idea of the adequacy of assets to meet long-term liabilities.

d) Capital Gearing Ratio: It is calculated as follows:

This ratio indicates the degree to which the firm is trading on equity which in turn indicates the volatility of earnings available to shareholders. The fixed interest bearing funds includes debentures, long-term loans and preference share capital. Equity shareholders funds include equity share capital, and reserves and surplus.

e) **Fixed Assets to Long-term Funds Ratio:** It is calculated as follows:

$\frac{Fixed\ assets}{Long\ term\ funds}$

This ratio indicates the proportion of long term funds (Share capital reserves and surplus and long term loans) deployed in fixed assets (gross fixed assets minus depreciation). A high ratio indicates the safety of funds in case of liquidation. This ratio also indicates the proportion of long-term funds invested in working capital.

f) **Proprietary Ratio:** It is calculated as follows:

Net worth
Total assets

Reserves which are created and earmarked for specific purposes should not be included in the calculation of net worth. A high ratio is an indication of a strong financial position.

g) **Interest Cover:** It is calculated as follows:

$\frac{Profit\,before\,interest\,depreciation\,and\,tax}{Interest}$

The interest coverage ratio reflects the number of times interest charges are covered by the funds that are available for payment of interest. Generally a ratio of 2:1 is considered as adequate.

h) **Dividend Cover:** It is calculated as follows:

Net profit after tax

Dividend

This ratio indicates the number of times the dividends are covered by net profit. This ratio also highlights the retained earnings.

i) **Debt Service Coverage Ratio:** It is calculated as follows:

Profit before interest and taxes
Interest + perodic loan instalment

This ratio reflects the ability of the firm to service its obligations on account of interest payment and loan repayments. A high ratio is an indicator of the fact that the firm is less likely to default on payments.

Check Your Progress 1

1) From the following statement calculate: (1) Current Ratio, (ii) Liquidity Ratio, (iii) Debt-Equity Ratio, (iv) Proprietary Ratio and (v) Solvency Ratio.

Condensed Balance Sheet

Liabilities	Rs.	Assets	Rs.
Paid up Capital	1,00,000	Fixed Assets less Dep.	2,19,810
Reserves and Surplus	84,500	Stock	49,460
Debentures	1,00,000	Trade Debtors	11,710
Bills Payable	6,500	Cash at Bank	26,020
	3,07,000		3,0,000

2) Balance Sheet of S.K. Ltd. is given below:

	Rs.		Rs.
Equity Capital	50,000	Fixed Assets	1,40,000
12% Pref. Capital	30,000	Stock	20,000
15% Debentures	70,000	Debtors	16,000
Capital Reserve	5,000	Bank	14,000
P and L Account	10,000		
Creditors	12,000		
Bank Overdreaft	8,000		
Proposed Dividend	5,000		
	1,90,000		1,90,000

Calculate the Capital Gearing Ratio, Liquidity Ratio and Fixed Assets Ratio.

3) From the following information, calculate Interest Coverage Ratio, and Debt to Cash Flow Coverage Ratio:

Net Income After Tax	Rs. 15,630
Depreciation Charges	Rs. 20,000
Tax Rate	50% of net income
5% Mortage Bonds	Rs. 2,50,000
Fixed Interest Charges	Rs. 14,750
Sinking Fund Appropriations	5% of Outstanding Bonds

3.2.2 Liquidity Ratios (Short-term Solvency Ratios)

a) **Current Ratio:** It is calculated as follows:

Current assets loans and advances
Current liabilities and provisions

This ratio measures the solvency of the company in the short run (1 year). Current assets are those assets which can be converted into cash within one accounting period (usually 1 year) and current liabilities are those liabilities which are payable within a year. A current ratio of 1:33:1 is the minimum ratio required by banks to finance working capital needs. A very high current ratio implies that the firm has blocked the funds either in inventories, debtors or idle cash.

b) **Quick Ratio or Liquid Ratio:** It is calculated as follows:

Current assets, loans & advaces – Inventories

Current liabilities & Provisions – Bank Overdraft

This ratio is a modification of the current ratio. In this ratio inventories are subtracted from current assets and the bank overdraft is subtracted from, current liabilities. The reason for doing so is, that the bank overdraft is secured by inventories. This ratio depicts the ability of the firm to service current liabilities other than the bank overdraft.

c) Absolute Liquid Ratio (Super Quick Ratio): It is calculated as follows:

Absolute liquid Assets
Current liabilities

It is a ratio of absolute liquid assets to quick liabilities. However, for calculation purpose current liabilities are taken into consideration. Absolute liquid assets

are cash, bank balances and marketable securities. An ideal absolute liquid ratio is taken as 1:2 or .5.

d) Bank Finance to Working Capital Gap Ratio: It is calculated as follows:

This ratio shows the dependence on bank finance for working capital. Working capital gap is equal to current assets minus current liabilities other than bank borrowings.

e) **Interval Measures:** A dynamic measure of liquidity, the interval measure is defined as:

Interval measure shows the time interval for which the liquid assets of the firm will suffice to meet its operating expenditure.

Check Your Progress 2

1) Following is the Balance Sheet of Idiot Limited as on 31st March, 2004.

Liabilities	Rs.	Assets	Rs.
Equity Share	Equity Share 72,000 I		1,35,000
Capital		Machinery	
Profit and Loss	18,000	Stock	36,000
A/c.			
Debentures 45,000		Sundry Debtors	27,000
Sundry Creditors	70,200	Cash at Bank	6,840
Provision for	1,800	Prepaid Expenses	2,160
Taxation			
	2,07,000		2,07,000

Calculate the following ratios:

- 1) Current Ratio,
- 2) Liquidity Ratio.

What conclusions do you draw about the company on the basis of these ratios?

3.2.3 Activity or Turnover Ratios

a) **Inventory:** For manufacturing and trading firms a considerable amount of funds may be tied up in financing of raw material, work in progress and finished goods. A good inventory management practice is to keep inventory level consistent with the need to fulfil customer's order in time.

Inventory turnover ratio =
$$\frac{Cost \ of \ goods \ sold}{Average \ inventory}$$
 or
$$= \frac{Sales}{Average \ Inventory}$$

Average inventory =
$$\frac{Opening Stock + Closing Stock}{2}$$

Higher the inventory turnover ratio or lower the stock turnover period the better it is.

- b) **Debtors:** The three main debtors ratio are as follows:
 - (i) Debtor turnover ratio: It is calculated as follows:

$$\frac{\textit{Credit Sales}}{\textit{Average Debtors}}$$

This ratio measures the efficiency of a firm in converting debtors into cash, higher ratios indicate better efficiency:

(ii) Average Collection period: It is calculated as follows:

$$\frac{Average \, debtors}{Credit \, sales} \times 365$$

This ratio measures the time it takes to collect the amount from debtors.

(iii) Bad debts: It is calculated as follows:

$$\frac{Bad\ debts}{Sales}$$

This ratio reflects the efficiency of credit control procedures.

- c) Creditors
 - (i) Creditors payment period: It is calculated as follows:

$$\frac{Average\,creditors}{Purchase} \times 365$$

This ratio measures the average time taken to pay for goods and services purchased by the company. In general, longer the period better it is, because the operation of the firms are financed interest free by suppliers. An unduly long period would indicate liquidity problem on one hand and may also impact the credit rating of the firm.

(ii) Creditors turnover ratio: It is calculated as follows:

- d) **Assets Turnover Ratio:** These ratios measure the firms ability to generate sales revenue in relation to the size of the asset investment.
- (i) Fixed assets turnover ratio:

$$\frac{Sales}{Fixed\ assets}$$

This ratio measures sales per rupee of investment. This ratio measures the efficiency with which fixed assets are being employed. When the fixed assets of the firm are old and substantially depreciated the fixed asset turnover ratio tends to the high.

(ii) Total assets turnover ratio: It is calculated as follows:

Sales
Total assets

This ratio measures how efficiently assets are employed overall.

(iii) Working capital turnover ratio: It is calculated as follows:

 $\frac{Sales}{Capital\ Employed}$

This ratio indicates the extent of working capital turned over in achieving sales:

(iv) Sales to capital employed Ratio: It is calculated as follows:

 $\frac{Sales}{Capital\ employed}$

This ratio indicates efficiency in utilisation of capital employed in generating revenue.

Check Your Progress 3

1) Compute the stock turnover ratio with the help of following figures relating to Meenakshi Limited:

Trading Account
For the year ending 31 st March, 2004

To Opening Stock To Purchases To Carriage Inwards To Gross Profit	Rs. 15,920 39,000 1,000 36,480	By Sales By Closing Stock	Rs. 78,000 14,400
	92,400		92,400

2) Raj & Co. sells goods on cash as well as on credit. The following particulars are extracted from the books of accounts for the year 2004:

	KS.
Total Gross Sales	1,50,000
Sales Returns	30,000
Total Debtors for Sales as on 31.12.04	10,500
Bills Receivable as on 31.12.04	13,500
Provision for Doubtful Debts as on 31.12.04	3,000
Total Creditors on 31.12.04	1,000
Calculate the Average Collection period.	

3) Tyagi and Sons Limited purchases goods on cash and credit terms. From the following particulars obtained from the books, calculate the creditors turnover and average payable period.

Total Purchases	8,40,000
Cash Purchases	70,000
Purchases Returns	40,000
Creditors at the end of the year	1,20,000
Bills Payable at the end of the year	20,000
Provision for Discount on Creditors	7,500

4) The following is the Balance sheet of Sanchit Company Ltd. as on 31st 2004:

Liabilities	Rs.	Assets	Rs.
Share Capital	80,000	Fixed Assets	1,60,000
General Reserve	30,000	Debtors	60,000
Profit and Loss A/c	50,000	Bills Receivable	20,000
Mortgage Loan @	80,000	Cash at Bank	50,000
10%			
Creditors	40,000	Preliminary	10,000
		Expenses	
Bills Payable	20,000		
Total	3,00,000		3,00,000

Other information:

Sales during the year 2003-04 amounted to Rs. 1,60,000.

Calculate:

- (i) Capital Turnover Ratio
- (ii) Fixed Assets Turnover Ratio
- (iii) Working Capital Turnover Ratio
- (iv) Current Assets Turnover Ratio
- (v) Total Assets Turnover Ratio.

3.2.4 Profitability Ratios

The purpose of calculating these ratios is to assess the adequacy of the profits earned by the company and also to estimate the trend of profitability over a period of time. Profitability of a company is the net result of numerous policies and decision. These ratios show the combined effect of capital budgeting, liquidity management, asset management on operating results. Profitability, ratios are measured with reference to sales, capital employed, total assets, shareholders funds etc. The major profitability ratios are as follows:

- a) Return on Capital Employed (ROCE) or Return on Investment (ROI)
- b) Earning Per Share (EPS)
- c) Cash Earning Per Share (cash EPS)
- d) Gross Profit Margin
- e) Net profit Margin
- f) Cash Profit Ratio
- g) Return on Assets
- h) Return on Net Worth (or Return on Shareholders Equity)
- i) Operating Ratios.
- a) **Return on Investment:** The aim of any business enterprise is to earn a return on capital employed. ROI is determined by dividing the net profit or income by the capital employed or investment made to achieve the profit.

$$ROI = \frac{Net \, Profit}{Capital \, Employed} \times 100$$

ROI consists of two components (i) Profit Margins (ii) Investment Turnover.

$$ROI = \frac{Net \ profit}{Sales} \times \frac{Sales}{Investment \ in \ assets}$$
(Profit Margin) (Investment Turnover)

ROI can be improved by increasing the profit margin and investment turnover or both. The capital employed is found out by adding the debt and equity components of the balance sheet viz., Share Capital (paid up), Reserves and Surplus and Loans (secured and unsecured), from this total subtract if any, (i) Capital Work in Progress (ii) Investment Outside the Business Activities (iii) Preliminary Expenses (iv) Debit Balance of P&L A/C.

ROI is a measure regarding optimal utilisation of the assets of the company. This measures helps in selecting and disposing of assets as well as in selecting various investment proposals.

(b) Earnings Per Share (EPS): One of the objectives of the firm/company is wealth/value maximisation, of the stake of various stakeholders. The value is maximised when the market price of equity shares increases. The market price of equity shares is a function of the present and future earning potential of the firm. An appropriate and operationally feasible way to measure value maximisation is to measure Earning Per Share (EPS). The EPS is one of the important measures of economic performance of an economic entity. A higher EPS among the comparable firms means a better capital productivity.

$$EPS = \frac{Net\ profit\ after tax\ and\ preference\ dividend}{No.of\ equity\ shares}$$

1. EPS when debt and equity is used:

$$\frac{(EBIT-I)(I-T)}{N}$$

II. EPS when debt equity and preference shares are used:

$$\frac{(EBIT-I)(I-T)-D_p}{N}$$

Where EBIT = Earning before Interest and Taxes

I = Interest

T = Rate of Corporate Tax Dp = Preference Dividend

N = Number of Equity Shares

c) **Cash Earning Per Share:** The cash earning per share is calculated by dividing the Net Profit + Depreciation by number of Equity Shares.

$$Cash \, EPS = \frac{Net \, Profit + Depreciation}{No. of \, Equity \, Shares}$$

d) **Gross Profit Margin:** The gross profit margin is calculated as follows:

$$= \frac{Sales - \cos t \text{ of goods sold}}{sales} \times 100$$

$$= \frac{Gross \text{ profit}}{Sales} \times 100$$

The gross profit measures, the excess of sales proceed over their cost before taking into consideration administration, selling, distribution and financing charges. This ratio measures, the efficiency of the company's operation. Under normal circumstances the gross profit margin should remain unchanged over a period of time irrespective of the level of production and sales, since it is based on the assumption that all cost deducted when computing gross profit are directly variable with sales. Variation in gross profit margin may be due to the following reasons:

- 1) price cuts
- 2) cost increases
- 3) change in product mix
- 4) under or over valuation of stocks.
- e) **Net Profit Margin:** This profit is calculated as follows:

$$\frac{\textit{Net profit before interest and tax}}{\textit{Sales}} \times 100$$

This ratio reflects net profit margin on the total sales after deducting all expenses but before deducting the interest and corporate tax. The non-operating incomes and expenses are ignored in computation of net profit before tax, depreciation and interest. This ratio is used to compare performance with that of the previous year as well as with the competitors.

f) **Cash Profit Ratio:** This ratio is computed as follows:

$$\frac{\text{Cash profit}}{\text{Sales}} \times 100$$

where Cash profit= Net profit+Depreciation

This ratio measures the cash generated by the company as a result of the operations expressed in terms of sales. In situations where the profit fluctuates from year to year, due to changes in tax rates and depreciation rates and policies, this ratio is a reliable indicator of performance. This ratio is not affected by the method of depreciation used to charge depreciation.

g) **Return on Assets:** This ratio is calculated as follows:

$$\frac{\textit{Net profit after tax}}{\textit{Total assets}} \times 100$$

This ratio establishes the relationships of profits with the total assets of the organisation. This ratio indicates the efficiency of utilisation of assets in generating revenue.

h) Return on Shareholders Funds or Return on Net Worth:

$$\frac{\textit{Net profit after interest and tax}}{\textit{Net worth}} \times 100$$

Where Net Worth= Equity capital+reserves and surplus. This ratio expresses the net profit in terms of the equity shareholder funds.

i) Operating Ratios

The ratio of all operating expenses (i.e., materials used, labour, factory overheads, administration and selling expenses), to sales is the operating ratio over a period of time would reveal the behaviour of the particular cost. The operating ratios are classified as follows:

)	Material cost ratio	$=\frac{Sales}{Sales} \times 100$
)	Labour cost ratio	$= \frac{Labour cost}{Sales} \times 100$
1	Factory overhead ratio	$= \frac{Factory\ expenses}{Sales} \times 100$
)	Administrative Expense Ratio	$= \frac{Administrative \ expenses}{Sales} \times 100$
		Calling and Harriback and an arrangement

Materials consumed

(e) Selling and distribution =
$$\frac{\text{Selling and distribution experience}}{\text{Sales}} \times 100$$

3.2.5 Market Test Ratios

The market test ratio relates the firm's stock price to its earning and book value per share. These ratios are indicators of the performance of the company and also reflects the likely performance of the company in the near future. If the firm's profitability, solvency and turnover ratios are good then the market test ratios will be high. The market test ratios are as follows:

- a) Divided Payout Ratio
- b) Dividend Yield
- c) Book Value

a) **Dividend Payout Ratio:**

Dividend per share Earnings per shares

Dividend payout ratio is the dividend per share divided by the earnings per share. Dividend payout ratio indicates the extent of the net profit distributed to the shareholders by way of dividend. A higher dividend payout ratio indicates that the company does not require further funds in the near future or it may also indicate that the cost of borrowing is less than the cost of equity. A low payout ratio is an indicator of the fact that company is in requirement of funds.

b) **Dividend Yield:**

$$\frac{Dividend\ per\ share}{Market\ price} \times 100$$

This ratio reflects the percentage yield earned by investors by investing in company's share at the current market price. This measures is specially useful for those investors who are interest in regular returns rather than capital appreciation.

c) **Book Value:**

Equity capital + Reserves - Profite Loss A/C debit balance Total number of equity shares

This ratio indicates the net worth per equity share. Book Value is a function of the past earnings and distribution policy of the company.

Check Your Progress 5

1) The capital of Sun Ltd. is as follows:

	Rs.
9% 30,000 Preference Shares of Rs. 10 each	3,00,000
80,000 Equity Shares of Rs. 10 each	8,00,000
	11,00,000

The following additional information has been obtained form the books of the company.

Profit after tax at 60% Rs. 2,0,000; Depreciation Rs. 60,000; Equity Dividend Paid 20% Market Price of Equity Share Rs. 40.

You are required to calculate (i) Dividend Yield on Equity Share; (ii) Earnings Per Share; (iii) Price Earning Ratio, and (iv) Dividend Pay-out Ratio.

3.3 UTILITY OF RATIO ANALYSIS

The ratio analysis is one of the most widely used tools of financial analysis. The various stakeholders in the firm would be interested in the information relating to operating and financial efficiency. They would also be interested in knowing the growth prospect of the firm. The various stake holders use ratio to determine those financial characteristics of the firm in which they are interested. With the help of ratios, one can determine:

- the ability of the firm to service its current obligations;
- the effect of borrowings on long term solvency;
- the efficiency with which the firm is utilising its assets in generating sales revenue; and
- the overall operating efficiency and performance of the firm.

Performance Analysis:

As stated above various stakeholders have different interests in the firm; short term creditors will be interested in the current financial position, while profitability long term creditors will be interested in the solvency of the firm. The equity holders are generally concerned with the returns. It is to be noted here that in every kind of financial analysis short-end long term financial position along with profitability are tested, but the emphasis would differ depending upon the interest of the stakeholder.

3.4 DIAGNOSTIC ROLE OF RATIOS

Profitability Analysis

- 1. How profitable is the company? What accounting policies and practices are followed by the company? Are they stable?
- 2. Is the profitability (RONA) of the company high/low average? What are the underlying reasons for current profitability? Is it due to:
 - Profit Margins
 - Asset Utilisation
 - Non Operating Income
 - Window Dressing
 - Changes in Accounting Policy
 - Inflationary Conditions?
- 3. Is the return on equity (ROE) high/low/average? Is it due to:
 - return on investment
 - financing mix
 - capitalisation of reserves?
- 4. What is the trend of profitability? Is it improving because of better utilisation of resources or curtailment of expenses of strategic importance?
- 5. Will the company be able to sustain high profitability or improve the profitability given the competitive and other environment utilisations.

Asset Utilisation

These types of ratios are basically used to gauge the effective utilisation of assets. Here assets include, both fixed as well as current assets. Through calculating these ratios we try to find out:

- 1. How effectively assets are being utilised to generate sales?
- 2. Are the level of debtors and inventories relative to sales reasonable in view of the firm's competitive and operating characteristics?
- 3. What are the trends in collection periods, inventory turnover and fixed assets turnover?
- 3. Is the improvement in the fixed assets turnover due to
 - depreciated book value of fixed assets?
 - disposal of some fixed assets.

Liquidity Analysis

As already discussed these ratios are used to predict short term and long-term solvency of the firm. In addition to this these ratios are also used to analyse the following:

- 1. What is the level of current assets and liabilities? Is it reasonable in the context of the firm's business?
- 2. What is the frequency and duration of payment to the creditors? If it is high or low what is the effect of it?
- 3. How efficiently and frequently does the company convert it's current assets into cash?
- 4. Given the company's riskiness and future financial needs, what is the pattern of financing:
 - What is the mix of debt and equity?
 - What is the maturity structure of debt and is the company faced with large debt repayment in the near future?
- 5. What are the lease commitments of the firms and the quantum of contingent liabilities?

3.5 APPLICATION OF FORMULAS

Example 3.1: The following is the Trading and Profit and Loss A/C and Balance Sheet of a firm:

Trading and Profit and Loss Account

Particular	Rs.	Particular	Rs.
To Opening Stock To Purchases To Gross Profit c/d	10,000 55,000 50,000 1,15,000	By Sales By Closing Stock	1,00,000 15,000 1,15,000
To Administration Expenses To Interest To Selling Expenses To Net Profit	15,000 3,000 12,000 20,000 50,000	By Gross Profit b/d	50,000

Balance Sheet

Liabilities	Rs.	Assets	Rs.
Capital	1,00,000	Land and Buildings	50,000
Profit and Loss A/C	20,000	Plant and Machinery	30,000
Creditors	25,000	Stock	15,000
Bills Payable	15,000	Debtors	15,000
		Bills Receivable	12,500
		Cash at Bank	17,500
		Furniture	20,000
	1,60,000		1,60,000

Calculate the following ratios: (1) Inventory turnover ratio (2) Current ratio (3) Gross profit ratio (4) Net Profit (5) Operating ratio (6) Liquidity ratio (7) Proprietary ratio

Solution:

1. **Inventory Turnover Ratio** =
$$\frac{Cost \ of \ Goods \ Sold}{Average \ Stock}$$

Cost of Goods Sold =

Opening Stock Purchase	10,000 <u>55,000</u> <u>65,000</u>
Less: Closing Stock	15,000 50,000

$$\underline{Opening\ Stock + ClosingStock}$$

_

$$\frac{10,000+15,000}{2} = 12,500$$

Inventory Turnover Ratio =
$$\frac{50,000}{12,500}$$
 = 4 times.

2. **Current Ratio:**

Current Ratio=
$$\frac{Current \ Assets}{Current \ Liabilities}$$

Current Assets	Rs.	Current Liabilities	Rs.
Stock	15,000	Creditors	25,000
Debtors	15,000	Bills Payable	15,000
B/R	12,500		
Cash in Bank	17,500		40,000
	60,000		·

Current Ratio =
$$\frac{60,000}{40,000}$$
 = 1.5:1

3. **Gross Profit Ratio:**

Gross Profit Ratio
$$= \frac{Gross \, Profit}{Net \, Sales} \times 100 = \frac{50,000}{1,00,000} \times 100 = 50\%$$

4. **Net Profit Ratio:**

Net Profit Ratio =
$$\frac{Net \ Profit}{Net \ Sales} \times 100 = \frac{20,000}{1,00,000} \times 100 = 20\%$$

5. **Operating Profit:**
$$\frac{Cost\ of\ Goods\ sold + Operating\ expenses}{Net\ Sales} \times 100$$

Cost of Goods Sold = 50,000

Operating Expenses

Administration Expenses Selling Expenses	15,000 12,000 27,000

Operating Ratio
$$\frac{50,000 + 27,000}{1,00,000} \times 100 = 77\%$$

6. **Liquidity ratio** = $\frac{Liquid\ Assets}{Current\ Liabilities}$

Liquid Assets	Rs.	Current Liabilities	Rs.
Cash in Bank Bills Receivable Debtors	17,500 12,500 15,000 45,000	Creditors Bills Payable	25,000 15,000 40,000

(Rs.)

Liquidity Ratio =
$$\frac{45,000}{40,000} = 1.125:1$$

7. Proprietary Ratio

Proprietary Ratio =
$$\frac{Shareholder's funds}{Total Assets} \times 100$$

Capital	1,00,000
Profit and	20,000
Loss A/C	1,20,000

Total Assets =
$$Rs. 1,60,000$$

Proprietary ratio =
$$\frac{1,20,000}{1,60,000} \times 100 = 75\%$$

Example 3.2: There are three companies in the country manufacturing a particular chemical. Following data are available for the year 2003-04.

Company	Net Sales	Operating Cost	Operating Assets
A Ltd.	300	255	125
B Ltd.	1,500	1,200	750
C Ltd.	1,400	1,050	1,250

Which is the best performer as per your assessment and why?

Solution:

Comparative statement of performance

(Rs. Lakhs)

Particular	A Ltd.	B Ltd.	C Ltd.
Sales	300	1500	1,400
Less: Operating Cost	255	1200	1,050
Operating Profit (A)	45	300	350
Operating Assets (B) Return on Capital Employed (A)/(B)×100	125 36%	750 40%	1,250 28%

Analysis: Basing on the return on capital employed, B Ltd. is the best performer in comparison to A Ltd. and C Ltd.

Example 3.3: Calculate the P/E ratio from the following:

Equity Share Capital (Rs.20 each)	50,00,000
Reserve and surplus	5,00,000
Secured Loans at 15%	25,00,000
Insured Loans at 12.5%	10,00,000
Fixed Assets	30,00,000
Investments	5,00,000
Operating Profit	25,00,000
	1

Income tax Rate 50%. Market Price/Share Rs.50.

Solution:

(Rs.)

Operating Profit		25,00,000
Less: Interest on		
Secured Loans @ 15%	3,75,000	
Unsecured Loans @ 12.5%	1,25,000	5,00,000
Profit Before Tax (PBT) Less: Income-Tax @ 50% Profit After Tax (PAT)		20,00,000 10,00,000

Number of equity shares
$$=\frac{50,00,000}{20} = 2,50,000$$

Earning as per share (EPS) =
$$\frac{Profit\ after\ tax}{No.\ of\ equity\ Shares} = \frac{Rs.10,00000}{Rs.2,50,000} = Rs.4$$

Price per share = Rs.50.

P/E ratio = Market price per share/EPS = Rs.50/Rs.4

= 12.50

Example 3.4: Profit and Loss Account of Happy Ltd.for the year ended 31st March 2004.

		Rs.		Rs.
To Opening stock To Purchases To Wages To Gross Profit To Salaries To Electricity To Miscellaneous Expenses To Depreciation To Net profit P90,000 5,60,000 2,14,000 1,26,000 9,90,000 1,26,000 1,26,000 By Sales By Closing Stock 90,000 99,000 99,000 1,26,000 By Gross Profit 1,26,000 1,26,000 1,26,000 1,26,000	To Purchases To Wages To Gross Profit To Salaries To Electricity To Miscellaneous Expenses To Depreciation	5,60,000 2,14,000 1,26,000 9,90,000 16,000 10,000 10,000 30,000 60,000	By Closing Stock	90,000 9,90,000 1,26,000

<u>Liabilities</u>			Rs
			1,80,000
Equity Share Capital			1,20,000
Reserves and Surplus			2,10,000
Secured Loans			90,000
Creditors		Total:	6,00,000
<u>Assets</u>			
Fixed Assets	5,40,000		3,90,000
Less: Depreciation	1,50,000		
Stock			90,000
Debtors			1,05,000
Cash			15,000
			6,00,000

Discuss under the following important functional grouping the usual ratios and comment on the financial strength and weakness: (i) Liquidity and solvency ratios; and (ii) Profitability test ratios.

Solution:

I) Liquidity ratios

1. Current Ratio =
$$\left[\frac{Current \ Assets}{Current \ Liabilities}\right] = \frac{2,10,000}{90,000} = 2.3$$

II) Solvency ratios

1. Debt – Equity Ratio =
$$\left[\frac{Debt}{Equity}\right] = \frac{2,10,000}{3,00,000} = 0.7$$

2. Fixed Assets Ratio =
$$\left[\frac{Fixed \ Assets}{Long \ term \ funds}\right] = \frac{3,90,000}{5,10,000} = 0.76$$

III) Profitability test ratios

1. Gross Profit Ratio =
$$\left[\frac{Gross \, Profit}{Sales} \times 100 \right] = \frac{1,26,000}{9,00,000} = 14\%$$

2. Net Profit Ratio =
$$\left[\frac{Net \ Profit}{sales} \times 100 \right] = \frac{60,000}{9,00,000} \times 100 = 6.7\%$$

Return on Capital employed =
$$\left[\frac{Net\ Profit}{Capital\ Employed} \times 100\right] = \frac{60,000}{5,10,000} \times 100 = 11.7\%$$

Analysis

- 1. The current and acid test ratios are satisfactory. Since they are above the ideal standards of 2:1 and 1:1 respectively.
- 2. The debt equity ratio is marginally higher than the ideal standard of 2:1. However, the debt-equity ratio fixed assets ratios reflect a satisfactory position of the company.
- 3. The Gross Profit Ratio and Net Profit Ratio and Return on Capital Employed is not impressive and effort needs to be made to improve the profitability of the Company.

Example 3.5: The summarised Balance Sheet of M/s Ram Shyam. Traders Ltd. for the year 31.3.2005 is given below:

(Rs. in Lakh)

Capital and Liabilities		Assets		
Equity Share Capital (fully	140	Fixed Asset (at cost)	210	
paid-up)		Less: Depreciation	25	185
Reserves and Surplus	45	Current Assets:		
Profit and Loss Account	20	Stock	25	
Provision for Taxation	10	Debtors	30	70
Sundry Creditors	40	Cash	15	
Total:	255		Total:	255

The following further particulars are also given for the year:

(Rs. in lakhs)

Sales	120
Earnings before interest and tax (EBIT)	30
Net Profit After Tax (PAT)	20

Calculate the following for the company and explain the significance of each in one or two sentences:

(i) Current ratio; (ii) Liquidity ratio; (iii) Profitability ratio; (iv) Profitability on funds employed; (v) Debtors' turnover; (vi) Stock turnover; (vii) Average collection period; (viii) Return on equity.

Solution:

(i) Current Ratio

(Rs. Lakhs)

Current Assets	
Stock Debtors Cash	25 30 15
Total	70
Current Liabilities	40

$$= \left[\frac{Current\ Assets}{Current\ Liabilities}\right] = \left[\frac{70}{40}\right] = 1.75:1$$

This ratio indicates the financial position of firm in meeting current liabilities out of current assets. The prudential norm is 2:1.

(ii)

Ratio Analysis

$$\text{Liquidity Ratio} = \left[\frac{quick \ assets}{Current \ liabilities}\right] = \left[\frac{Current \ assets - Stock}{Current \ liabilities}\right] = \left[\frac{70 - 25}{40}\right] = 1.125:1$$

Liquidity ratio indicates the liquidity position of the company in meeting its current liabilities out of the liquid assets. The prudential norm is 1:1

(iii) Profitablitiy Ratio =
$$\left[\frac{EBIT}{Sales} \times 100\right] = \frac{30}{120} \times 100 = 25\%$$

This ratio indicates the margin of profit made on sales.

(iv) Profitability on funds employed:

$$= \left[\frac{EBIT}{Share\ capital\ and\ long term\ loan} \times 100\right] = \frac{30}{205} \times 100 = 14.64\%$$

This ratio indicates the margin of profit made on sales.

(v) Debtor's turnover =
$$\left[\frac{Sales}{Average Debtors} \right] \frac{120}{30} = 4 \text{ times}$$

It indicates the speed in conversion of debtors into cash.

(vi) Stock turnover =
$$\left[\frac{Sales}{Average Stock}\right] = \frac{120}{25} = 4.8 \text{ times}$$

It indicates the number of times the stock is converted into sales.

(vii) Average collection period =
$$\left[\frac{Average\ Debtors}{Credit\ sales} \times 12\right] = \frac{30}{120} \times 12 = 3\ months$$

This ratio indicates the average credit period allowed to the customers.

(viii) Return on equity =
$$\left[\frac{PAT}{Shareholder's funds} \times 100\right] = \frac{20}{205} \times 100 = 9.76\%$$
.

This ratio indicates the percentage profit after tax earned on shareholders funds.

Example 3.6: The Profit and loss Account and Balance Sheet of XYZ Ltd. are as under:

Profit and Loss Account for the year ended 31st December, 2004.

Net Sales	3,00,000
Less: Cost of Production	2,58,000
2000 000 01 110 000 010 1	42,000
Less: Operating Expenses:	42,000
Selling 2,200	
General Administration 4,000	
Rent of Office 2,800	9,000
_,,,,,	7,000
Gross Operating Profit	33,000
Less: Depreciation	10,000
1	23,000
Net-Operating Profit	· ·
Other Income (Interest on Government Securities)	1,500
, ,	
Gross Income (before tax)	24.500
Less: Other Expenses:	24,500
Interest on Bank Overdraft 300	4.500
Interest on Debentures 4,200	4,500
Net Income (before Tax)	20,000
Tax 50% on net income	10,000
Net Income (after Tax)	10,000

Balance Sheet as at 31st December, 2004

(Rs.)

Liabilities		
Equity Share Capital		50,000
7% Preference Share Capital		10,000
Reserves and Surplus		40,000
6% Mortgage Debentures		70,000
Creditors		6,000
Bills Payable		10,000
Outstanding Expenses		1,000
Provision for Taxation		13,000
		2,00,000
Assets		
Fixed Assets	1,80,000	1,30,000
Less: Depreciation	50,000	
		15,000
Investment in Government secu	rities	
Debtors		20,000
Stock		30,000
Cash		5,000
		2,00,000

You are required to calculate the following ratios: (i) Return on Investment; (ii) Net Profit Ratio; (iii) Current Ratio; (iv) Net Worth to Capital Employed; (v) Cost of Production to Capital Employed.

Solution:

$$\frac{Net Operating \ Profit \times 100}{Capital \ employed} = \frac{Rs. 22,700 \times 100}{Rs.1,55,000} = 14.65\%$$

Operating Profit = Net profit before non-operating income but

after Interest on bank overdrafts

Capital employed = Net fixed assets+Current assets-Current

liabilities

Alternatively,

Return on Investment

$$\frac{Net\ Profit\ (before\ interest\ and\ tax)\times 100}{Capital\ employed} = \frac{Rs.24,200\times 100}{Rs.1,70,000} = 14.24\%$$

Tax and profit includes income from interest on Government Securities (less interest on bank overdrafts) and capital employed covers investment n government securities also.

(ii) Net Profit Ratio:

$$\frac{Net\ Profit\ (after\ tax) \times 100}{Net\ Sales} = \frac{Rs.10,000 \times 100}{Rs.3,00,000} = 3.33\%$$

Alternatively,
$$\frac{Net\ Operating\ Profit \times 100}{Net\ Sales} = \frac{Rs.23,000 \times 100}{Rs.3,00,000} = 7.67\%$$

(iii) Current Ratio:

$$\frac{Current\ Assets}{Current\ Liabilities} = \frac{Rs.55,000}{Rs.30,000} = 1.83:1$$

or =
$$\frac{\text{Rs.70,000}}{30,000}$$
 = 2.33:1

(Current Assets inclusive of Investment in Government Securities)

(iv) Net Worth to Capital employed:

$$\frac{NetWorth}{Capital\ Employed} = \frac{Rs.1,00,000}{Rs.1,70,000} = 58.32\%$$

or =
$$\frac{\text{Rs.1,00,000} \times 100}{\text{Rs.1,55,000}} = 64.52\%$$

(v) Cost of Production to Capital Employed

$$= \frac{Current of \ Production \times 100}{Capital \ Employed} = \frac{Rs.2,58,000 \times 100}{Rs.1,70,000} = 151.76\%$$

$$or = \frac{Rs.2,58,000 \times 100}{Rs.1,55,000} = 166.45\%$$

Example 3.7: From the Final Accounts of Product Ltd. Given below, calculate the following:

(i) Gross profit ratio (ii) Current ratio, (iii) Liquid ratio; and (iv) Return on investment ratio

Trading and Profit and Loss Account for the year ended 31st March, 2004

	Rs.		Rs.
To Material Consumed Opening Stock 9,050 Purchase 54,525 63,575 Less: Closing stock 14,000	49,575	By Sales By Profit By Interest on Investment	85,000 600 300
To Carriage Inwards To Office Expenses To Sales Expenses To Financial Expenses To Loss on Sales of Tired Assets To Net Profit	1,425 15,000 3,000 1,500 400 15,000 85,900		85,900

Balance Sheet as on 31st March, 2004

Liabilities		Rs.	Assets		Rs.
Share Capital 2,000) Equity	20,000	Fixed Assets:		
Shares of Rs. 10 ea		.,	Buildings	15,000	
General Reserve		9,000	Plant	8,000	23,000
Profit and Loss Acc	count	6,000	Current Assets:		
Bank Overdraft		3,000	Stock-in-trade	14,000	
Sundry Creditors			Debtors	7,000	
			Bills Receivable	1,000	25,000
For Expenses	2,000		Bank Balance	3,000	48,000
For Others	8,000	10,000			
		48,000			

Solution:

Gross Profit Ratio =
$$\frac{Gross Profit}{Sales} \times 100$$

		Rs.
Sales		85,000
Less: Material Consumption	49,575	
Carriage Inwards	1,425	51,000
		34,000

Gross Profit Ratio =
$$\frac{Rs.34,000}{Rs.85,000} \times 100 = 40\%$$

Stock	14,000
Debtors	7,000
Bills Receivable	1,000
Bank	3,000
Current Assets	25,000

$$Current Ratio = \frac{Current Assets}{Current Liabilities}$$

Rs.

Sundry Creditors	10,000
Bank Overdraft	3,000
Current Liabilities	13,000

Current Ratio =
$$\frac{\text{Rs.25,000}}{\text{Rs.13,000}} = 1.92:1$$

Calculation of Liquid Ratio

Liquid ratio =

$$\frac{\text{Liquid Assets}}{\text{Current Liabilities}} = \frac{Current \ Assets - Stock}{Current \ Liabilities} = \frac{\text{Rs.25,000} - \text{Rs.14,000}}{\text{Rs.13,000}} = 0.84:1$$

Return on investment =
$$\frac{Operating\ Profit}{Capital\ Employed} \times 100$$

Rs.

	145.
Net Profit	15,000
Add: Loss on Sale of Fixed Assets	400
Financial Charges	1,500
	16,900
Less: Interest on Investment 300	,
Profit (non-operating) 600	
Operating Profit	900
	16,000

Rs.

Share Capital	20,000
General Reserve	9,000
Profit & Loss A/c	6,000
Capital Employed	35,000

Return on investment =
$$\frac{\text{Rs.}16,000}{\text{Rs.}35,000} \times 100 = 45.71\%$$

Example 3.8: The following data has been extracted from the annual accounts of a company:

(Rs. in lakhs)

	(1101 111 1411115)
Share Capital Divided into 20,00,000 Equity Shares of Rs. 10	200.00
each	
General Reserve	150.00
Investment Allowance Reserve	50.00
15% Long Term Loan	300.00
Profit Before Tax	140.00
Provision for Taxation	84.00
Proposed Dividends	10.00

From the details given above calculate the following: (i) Return on capital employed;

(ii) Return on net worth.

Solution:

(a) Calculation of Capital Employed

Share Capital	200
General Reserve	150
Investment Allowance Reserve	50
15% Long Term Loan	300
Capital Employed	700

(b) Calculation of Return

Profit before Tax	140
Add: 15% Interest on Long Term Loan	45
Return	185

(c) Calculation of Net Worth

Share Capital	200
General Reserve	150
Investment Allowance	50
Reserve	400

(d) Return on Shareholders' Fund

Profit before Taxation	140
Less: Provision for Taxation	84
	56
Return	

On the basis of the above the following ratios have been calculated:

(i) Return on Capital Employed =
$$\frac{Return}{Capital \ Employed} \times 100 = \frac{185 \times 100}{700} = 26.4\%$$

(ii) Return on net worth =
$$\frac{Return on shareholders funds}{Net worth} \times 100 = \frac{56 \times 100}{400} = 14\%$$

Example 3.9: From the following final accounts of XYZ Ltd. For the year ended 31st March 2004, you are required to calculate the following: (i) Acid test ratio; (ii) Stock Turnover ratio; (iii) Operating Ratio;

Balance sheet as on 31st March 2004

Liabilities	Rs.	Assets	Rs.
Share Capital (in shares	5,00,000	Land and Buildings	5,00,000
of Rs. 10 each		Plant and Machinery	2,00,000
General Reserve	4,00,000	Stock	1,50,000
Profit and Loss A/c	1,50,000	Sundry Debtors	2,50,000
Sundry Creditors	2,00,000	Cash and Bank Balance	1,50,000
	12,50,000		12,50,000

Profit and Loss account for the year ended 31st March, 2004

Opening Stock	2,50,000		
Purchases	10,50,000	Sales	18,00000
Gross Profit c/d	6,50,000	Closing Stock	1,50,000
	19,50,000		19,50,000
Admn. Expenses	2,30,000		6,50,000
Selling and Distribution	1,00,000		50,000
Expenses		Gross Profit b/d	7,00,000
Expenses of Financing	20,000	Other Income (misc.)	
N D G	3,50,000		
Net Profit	7,00,000		

Solution:

Working Notes:

- (i) Cost of Goods Sold = (Opening Stock + Purchases Closing Stock)
 - = Rs. 2,50,000+10,50,000 Rs. 1,50,000 = Rs. 11,50,000

or

(ii) Operating Expenses = Administrative Exp. + Selling and Distribution Exp.

$$= Rs. 2,30,000+Rs. 1,00,000 = 2,30,000$$

(iii) Statement of Capital Employed

Share Capital	5,00,000
General Reserve	4,00,000
Profit and Loss A/c	1,50,000
Shareholders' Funds	10,50,000

(iv) Average Stock =

$$\frac{Opening\ Stock + Closing\ Stock}{2} = \frac{\text{Rs.}2,50,000 + \text{Rs.}1,50,000}{2} = \text{Rs.}2,00,000$$

Calculation of Ratios

(i) Acid Test Ratio =
$$\frac{Liquid\ Assets}{Current\ Liabilities} = \frac{Rs.4,00,000}{Rs.2,00,000} = 2:1$$

(ii) Stock Turnover Ratio =

$$\frac{Cost \ of \ Goods \ Sold}{Average \ Stock \ at \ Cost} = \frac{Rs.11,50,000}{Rs.2,00,000} = 5.75 \ times$$

(iv) Operating Ratios =
$$\frac{Cost \ of \ Goods \ Sold + Operating \ Express \times 100}{Net \ Sales}$$

$$\frac{(Rs.11,50,000 + Rs.3,30,000) \times 100}{Rs.18,00,000}$$

Fixed Assets to Net Worth Ratio =
$$\frac{1,40,000}{90,000}$$
 = 1.55:1

Example 3.10: From the following data: (a) Current ratio (b) Quick ratio (c) Stock Turnover ratio (d) Operating ratio (e) Rate of return on equity capital.

Balance Sheet as on December 31, 2004

Liabilities	Rs.	Assets	Rs.
Equity Share Capital	10,00,000	Plant and Machinery	6,40,000
(Rs. 10 shares)		Land and Buildings	80,000
Profit and Loss Account	3,68,000	Cash	1,60,000
Creditors	1,04,000	Debtors	
Bills Payable	2,00,000	Less: Provision for Bad	
		Debts	3,20,000
			4,80,000
Other Current Liabilities	20,000	Stock Prepaid Insurance	12,000
	16,92,000		16,92,000

Income Statement for the year ending 31st December 2004

(Rs.)

	(145.)
Sales Less: Cost of good	40,00,000 30,80,000
Less: Operating expenses Net Profit Less: Income tax paid 50% Net profit after tax	9,20,000 6,80,000 2,40,000 1,20,000
	1,20,000

Solution:

Balance at the beginning of the year:

Debtors Rs. 3,00,000 Stock Rs. 4,00,000

(a) Current Ratio $\frac{Current\ Assets}{Current\ Liabilities}$

Current Assets	Rs.	Current Liabilities	Rs.
Cash	1,60,000	Creditors	1,04,000
Debtors	3,20,000	Bills Payable	2,00,000
Stock	4,80,000	Other Current	20,000
Prepaid	12,000	Liabilities	3,24,000
Insurance	9,72,000		, ,
	, ,		

Current Ratio =
$$\frac{9,72,000}{3,24,000} = 3:1$$

(b) Quick Ratio

Quick Ratio =
$$\frac{Liquid\ Assets}{Current\ Liabilities}$$

Liquid assets

	Rs.
Cash	1,60,000
Debtors	3,20,000
	4,80,000

Liquid Ratio =
$$\frac{4,80,000}{3,24,000}$$
 = 1.48:1

(c) Stock Turnover Ratio = $\frac{Cost \ of \ goods \ sold}{Average \ stock}$ cost of good sold = 30,80,000

Average stock =

$$\frac{Opening\ Stock + Closing\ Stock}{2} = \frac{4,00,000 + 4,80,000}{2} = 4,40,000$$
Stock Turnover ratio = $\frac{30,80,000}{4,40,000} = 7\ times$

(d) Operating ratio =

$$\frac{Cost\ of\ goods\ sold + Operating\ expenses}{Net\ Sales} \times 100 = \frac{30,80,000 + 6,80,000}{40,00,000} \times 100 = 94\%$$

(e) Rate of Return on equity capital

$$\frac{Net\ Profit\ after\ Tax}{Equity\ Share\ Capital} \times 100 = \frac{1,20,000}{10,00,000} \times 100 = 12\%$$

Example 3.11 The capital of Growfast Co. Ltd. is as follows:

Preference shares of Rs.10 each	50,00,000
Equity share Rs. 100 each	70,00,000
	1,20,00,000
	İ

Additional Information:

Profit after tax at 50% Rs. 15,00,000 Equity dividend paid 10%

Depreciation Rs. 6,00,000 Market price per equity share Rs.200

Calculation the following: (i) The cover for the preference and equity dividends; (ii) The earnings per share; (iii) The price earnings ratio; (iv) The net funds flow.

Solution:

(1) Cover for the Preference and Equity dividends

$$\frac{Profit\ after\ tax}{Preference\ dividend+Equity\ dividend} = \frac{Rs.15,00,000}{Rs.5,00,000+Rs.7,00,000} = 1.25\ Times$$

(ii) Earning Per Share

$$\frac{\textit{Net Profit after Preference dividend}}{\textit{Number of equity shares}} = \frac{\text{Rs.15,00,000} - \text{Rs.5,00,000}}{70,000} = \text{Rs.14.29}$$

(iii) Price Earnings Ratio

$$\frac{Market \, Price \, per \, share}{Earning \, per \, share} = \frac{Rs.200}{Rs.14.29} = 14 \, Times$$

(iv) The net funds flow:

Profit after tax 15,00,000

Add: Depreciation 6,00,000 15,00,000+6,00,000 21,00,000

3.6 SUMMARY

A large number of ratios are used to measure performance and exercise control. The ratios are used by all the stakeholders of the business viz., owners, managers, creditors, bankers, suppliers, government etc. The ratios are basically divided into five categories. The short and long term solvency ratios are used to judge the ability of the firm to meet it's financial obligations. Activity or turnover ratios are used to find out how effectively and efficiently the firm's resources are being used. Profitability ratios are used to gauge the profitability of the firm with reference to sales and assets. The market test ratios are used to gauge the firm performance in terms of share prices and dividends.

Liquidity Ratios:

Current Ratio	Current Assets
	Current Liabilities
Quick Ratio	Current Assets – Inventory
	Current Liabilities
Interval measure	Current Assets – Inventory
	Average daily cash operating expenses

Leverage Ratios:

Total debt ratio	Total debt
	Capital employed
Debt-equity ratio	Net worth
	Total debt
Capital-equity ratio	Capital employed or net assets
	Net Worth
Interest Coverage	EBIDTA
	Interest

Activity Ratios: Ratio Analysis

Inventory turnover	Cost of goods sold or sales Inventory
No. of days, inventory	360
	Inventory turnover
Debtors turnover	Credits sales or Sales
	Debtors
Collection period	360
	Debtors turnover
Assets turnover	Sales
	Net assets or capital employd
Working capital turnover	Sales
	Net working capital

Profitability Ratios:

Gross margin	$\frac{Gross\ profit}{Sales} or \frac{EBIT}{Sales}$
Net margin	$\frac{Profit\ after\ tax}{Sales} or \frac{EBIT\ (1-\)}{Sales}$
PAT to EBIT ratio	$oxed{PAT}_{EBIT}$
Return on Investment (ROI) before tax	EBIT Net assets or capital employed
Return on Investment (ROI) after tax	$\frac{EBIT (1-Tax \ rate)}{Net \ assets \ or \ capital \ employd}$
Return on Investment (ROI) before tax	EBIDTA Total assets or Net assets
Return on equity (ROE)	Profit after tax Net worth

There exists a relationship between various ratios. For example, ROE can be expressed as follows:

ROE	$ \frac{\text{Sales}}{\text{Net assets}} \times \frac{\text{EBIT}}{\text{Sales}} \times \frac{\text{PAT}}{\text{EBIT}} \\ \times \frac{\text{Net assets}}{\text{Net Worth}} $

In practice companies calculate many other ratios. Most important ratios include:

EPS	PAT No.of shares
DPS	Pr ofit distributed No. of shares
Payout	DPS EPS
Price-earnings ratio	Market value of share EPS
Market value-book value ratio	Market value of share Book value of share

3.7 SELF-ASSESSMENT QUESTIONS/EXERCISES

- 1) What are the different types of financial ratios?
- 2) Discuss the importance of liquidity ratios?
- 3) Define and evaluate various leverage ratios?
- 4) Discuss the important turnover ratios.
- 5) Explain the important profit margin ratios?
- 6) Compare the following: rate of return ratios, return on total assets ratios, and returns on equity?
- 7) Discuss key valuation ratios?
- 8) If the market price per share is equal to the book value per share, the following are equal, return on equity, price earning ratio, and total yield. Prove.
- 9) Write short notes on 'Debt Service Coverage Ratio'.
- 10) Explain proprietary ratio.
- 11) 'Ratios are indicators sometimes pointers but not in themselves powerful tools of management'. Explain.
- 12) Ratio analysis is only a technique for making judgments and not a substitute for judgments. Examine.
- 13) Write short notes on (i) Return on investments
 - (ii) Pay-out Ratio.
- Explain the limitations of ratio analysis for evaluating investment proposals and liquidity analysis.
- Ratios are symptoms like blood pressures, the, pulse or the temperature of an individual'. Explain, also name and explain in brief the ratios made use to judge the long-term solvency of a concern.

- 16) Write short notes on 'Earnings per share'.
- 17) Distinguish between Operating Ratios and Turnover Ratio.
- 18) Ratio analysis is an important tool for judgement of the health of any organisation. Elaborate.
- 19) Write notes on uses and limitations of 'Ratio Analysis'.

PROBLEMS

- 1) Premier Company's net margin is 5 per cent. The total return assets turnover ratio is 1.5 times, debt to total assets ratios is 0.7. What is the return on equity for premier?
- 2) McGill Inc. has a profit before tax of Rs.40 ml. If the company's times interest covered ratio is 6? What is the total interest charge?
- 3) The following data applies to a firm.

Interest Charges	Rs. 150,000
Sales	Rs. 7,000,000
Tax Rate	60 per cent
Net Profit Margin	6 per cent

What is the firm's times covered ratio?

- 4) A firm's current assets and current liabilities are 600 and 1,500 respectively. How much can it borrow from a bank without reducing the current ratio given below 1.5? Justify.
- 5) A firm has a total annual sales of 1,000,000 and accounts receivable is collected if management want to reducing the accounts receivable to 120,0000?
- 6) Determine the sales of a firm with the following financial data:

Current Ratio	1.5
Acid-test Ratio	1.2
Current Liabilities	800,000
Inventory Turn Over Ratio	times

7) Complete the balance sheet and sales data (fill in the blanks) using the following financial data:

Debt/Equity Ratio	0.60
Acid-Test Ratio	12
Total Assets Turnover Ratio	15
Day's Sales Outstanding in Account	40 days
Receivable	
Gross Profit Margin	20 per cent
Inventory Turnover	5

Balance sheet

Equity Capital	50,000	Plant and Equipment
Retained Earning	60,000	Inventories
		Account Receivable Cash

8) The 19X0-balance sheet and income statement for Omex limited is given below. Compute the financial ratios for Omex. Evaluate Omex performance with reference to the standards.

Omex limited balance sheet 31 December 2005 Liabilities and Equity

	RS.
Equity Capital	10,000, 000
Reserves and Surplus	22,500,000
Long Term Debt	12,500,000
Short Term Bank Borrowing	15,000,000
Trade Creditors	10,000,000
Provision	5,000,000
Total	75,000,000

Rs. 30, 000,000 Assets Fixed Assets (net) **Current Assets** Cash in bank 5,000,000 Receivable 15,000,000 20,000,000 Inventories Pre Paid Expenses 2,500,000 2,500,000 Other 75,000,000 **Total**

Omex limited income statement for the year Ended. December 31, 2005

	Rs.
Net Sales	95,000,000
Cost of Goods Sold	72,000,000
Gross Profit	23,000,000
Operating Expenses	10,000,000
Operating Profit	12,500,000
Non- Operating Surplus	2,600,000
Profit Before Interest and Tax	15,100,000
Interest	5,000,000
Profit before Tax	10,100,000
Tax	5,000,000
Profit After Tax	5,100,000
Dividends	1,600,000
Retained Earnings	3,300,000

Omex Standard

Current Ratio	1.5
Acid-test Ratio	0.80
Debt-Equity Ratio	1.5
Times Interested Covered Ratio	3.5
Inventory Turnover Ratio	4.0
Average Collection Period	60 days
Total Assets Turnover Ratio	1.0
Net Profit Margin Ratio	6%
Earning Power	10%
Return on Equity	12%

3.8 SOLUTIONS/ANSWERS

Check Your Progress 1

1)

i) Current Ratio =
$$\frac{Current \ Assets}{Current \ Liabilities}$$
$$= \frac{Rs.87,190}{Rs.22,500} = 3.88:1$$

Current Assets = Cash at Bank + Trade Debtors +Stock = Rs. 26,020 + Rs. 11,710 + Rs. 49,460 = Rs. 87,190

Current Liabilities = Creditors + Bills Payable = Rs. 16,000 + Rs. 6,500 = Rs. 22,500

ii) Liquidity Ratio =
$$\frac{Current\ Assets}{Current\ Liabilities}$$
$$= \frac{Rs.37,730(Rs.26,020+11,710)}{Rs.22,500} = 1.68:1$$

iii) Debt-Equity Ratio =
$$\frac{Total\ Debts}{Shareholders'Funds}$$

$$\frac{Rs.1,22,500}{Rs.1,84,500} = 0.66:1$$

Total Debts = Debentures +Current Liabilities

$$= Rs. 1,00,000 + Rs. 22,500 = Rs. 1,22,500$$

Shareholders' Funds = Rs. 1,00,000+Rs. 84,500 = Rs. 1,84,500

(iv) Proprietary Ratio =
$$\frac{Proprietory Funds}{Total Assets}$$
$$\frac{Rs.1,84,500}{Rs.13,07,000} = 0.6:1$$

(v) Solvency Ratio =
$$\frac{Total\ Debts}{Total\ Assets}$$

= $\frac{Rs.1,22,500}{Rs.3,07,000}$ = 0.4:1

2) i) Capital Gearing Ratio =
$$\frac{Variable\ Cost\ bearing\ Capital}{Fixed\ Cost\ bearing\ Capital}$$
 = $\frac{Rs.65,000}{Rs.1,00,000}$ = 65:1 It is High Gearing

Variable Cost Bearing Capital

$$= Rs. 50,000 + Rs. 10,000 + Rs. 5,000 = Rs. 65,000$$

Fixed Cost Bearing Capital

ii) Liquidity Ratio =
$$\frac{Liquid \ Assets}{Current \ Liabilities}$$
$$= \frac{Rs.30,000}{Rs.25,000} = 1.2:1$$

Liquid Assets = Debtors + Bank

$$= Rs. \ 16,000 + Rs. \ 14,000 = Rs. \ 30,000$$
 Current Liabilities = Creditors + Overdraft + Proposed Dividend
$$= Rs. \ 12,000 + Rs. \ 8,000 + Rs. \ 5000$$

$$= Rs. \ 25,000$$

(iii) Fixed Assets Ratio =
$$\frac{Long \ term \ Funds}{Fixed \ Assets}$$
$$= \frac{Rs.1,65,500}{Rs.1,40,000} = 1.18:1$$

3)

i) Interest Coverage Ratio or Debt Service Ratio

$$= \frac{Net \, Profit \, before \, Interest \, and \, Tax}{Fixed \, Interest \, Charges}$$

$$\frac{Rs.1,56,370 + Rs.1,56,370 + 14,750}{Rs.14,750}$$

$$\frac{Rs.3,27,490}{Rs.14,750} = 22 \, times \, (Approx.)$$

ii) Debt to Cash Flow Coverage Ratio

$$\frac{Annual \ Cash \ Flow \ Before \ Interest \ and \ Tax}{Interest + \frac{Sinking \ Fund \ Appropriations}{1 - Tax \ Rate}$$

$$= \frac{Rs.1,56,370 + Rs.1,56,370 + Rs.14,750 + Rs.20,000}{Rs.14,750 + \frac{12,500}{1.50}}$$

$$= \frac{Rs.3,47,490}{Rs.37,750} = 8. \text{ times (Approx)}$$

Check Your Progress 2

1)

i) Current Ratio =
$$\frac{Current \ Assets}{Current \ Liabilities}$$

$$= \frac{Rs.36,000 + 27,000 + 6,840 + 2,160}{Rs.70,200 + 1,800} = \frac{Rs.72,000}{Rs.72,000} = 1:1$$
ii) Liquidity =
$$\frac{Liquid\ or\ Quick\ Assets}{Current\ Liabilities}$$

Or

Quick Ratio on

$$\frac{Current \ Assets - (Stock + Prepaid \ Exp)}{Current \ Liabilities}$$

$$= \frac{\text{Rs.}72,000 - (\text{Rs.}36,000 + \text{Rs.}2,160)}{\text{Rs.}72,000}$$

$$= \frac{\text{Rs.}33,840}{\text{Rs.}72,000} = 0.47:1$$

Check Your Progress 3

1)

Stock Turnover Ratio =
$$\frac{Cost \ of \ Goods \ Sold}{Average \ Inventory \ at \ Cost}$$
$$= \frac{Rs.41,520}{Rs.15.160} = 2.74 \text{ times}$$

Average Inventory
$$= \frac{Opening\ Stock + Closing\ Stock}{2}$$
$$= \frac{Rs.15,920 + Rs.14,400}{2}$$
$$= \frac{Rs.30,320}{2} = Rs.\ 15,160$$

Average Number of days to Turnover = $\frac{Day in \ a \ year}{Inventory \ Turnover}$

Stock Velocity = $\frac{365}{2.74}$ = 133.21 or 133 days

Average Collection Period =
$$\frac{Account \, Collection \, Periods}{Net \, Credit \, Sales} \times 365$$
$$= \frac{Rs.16,500 X 365}{Rs.1,09,500}$$

(i) Calculation of Accounts Receivables:

(ii) Calculation of Net Credit Sales:

3)

Creditors Turnover
$$= \frac{Net \, Credit \, Purchases}{Total \, Payable \, (Crs. + B/P)}$$
$$= \frac{Rs.7,30,000}{Rs.1,40,000}$$
$$= \frac{73}{14} = 5.21 \text{ times}$$

Average Payable Period=
$$\frac{Total \, Payables}{Net \, Credit \, Purchases} \times 365$$

$$= \frac{Rs.1,40,000}{Rs.7,30,000} \times 365 = 70 \text{ days}$$
or
$$= \frac{Days \, in \, a \, Year}{Creditors \, Turnover}$$

$$= \frac{365}{5.21} = 70 \text{ days}$$

(i) Total Payables = Creditors + Bills Payable
= Rs.
$$1,20,000 + 20,000$$

Rs. $1,40,000$

(ii) Net Credit Purchases = Total Purchases - Cash Purchases - Returns $= Rs. \ 8,40,000 - 70,000 - 40,000$ = 7.30,000

(iii) The amount of provision for discount on creditors will not be deducted from the creditors.

(i) Capital Turnover Ratio =
$$\frac{Sales}{Capital\ Employed}$$
$$= \frac{Rs.1,60,000}{Rs.2,30,000} = 0.69 \text{ times}$$

 (ii) Capital Employed:
 1,60,000

 Fixed Assets
 Add: Current Assets:

 Debtors
 60,000

 Bills Receivables
 20,000

 Cash in Bank
 50,000

 30,000

Less: Current Liabilities:

Creditors + B/P (40,000 + 20,000) 60,000 70,000 Capital Employed 2,30,000

Or

(i) Fixed Assets Turnover Ratio =
$$\frac{Sales}{Fixed \ Assets}$$
 = $\frac{Rs.1,60,000}{Rs.1,60,000}$ = 1 time

(ii) Working Capital Turnover Ratio =
$$\frac{Sales}{Working\ Capital}$$
 = $\frac{Rs.1,60,000}{Rs.70,000}$ = 2.28 times

(iii) Current Asset Turnover Ratio =
$$\frac{Sales}{Current Assets}$$

= $\frac{Rs.1,60,000}{Rs.1,30,000}$ = 1.23 times

(iv) Total Assets Turnover Ratio =
$$\frac{Sales}{Total \ Assets}$$

= $\frac{Rs.1,60,000}{Rs.2,90,000} = 0.55$

Check Your Progress 4

1)

i) Gross Profit Ratio =
$$\frac{Gross Profit}{Sales} \times 100$$

$$= \frac{Rs.3,84,000}{Rs.8,00,000} \times 100 = 48\%$$
ii) Operating Profit Ratio =
$$\frac{Operating Profit}{Net Sales} \times 100$$

$$= \frac{Rs.2,80,000}{Rs.8,00,000} \times 100 = 35\%$$
Operating Profit:

Operating Profit:

iii) Operating Ratio =
$$\frac{Cost \ of \ Goods \ Sold + Operating \ Expenses}{Net \ Sales} \times 100$$
$$= \frac{Rs. 4,16,000 + Rs. 1,04,000}{Rs. 8,00,000} \times 100 = 65\%$$

Cost of Goods Sold:

Operating Expenses

iv) a) Office Expenses Ratio=
$$\frac{Office Expenses}{Net Sales} \times 100$$
$$= \frac{Rs.48,000}{Rs.8,00,000} \times 100 = 6\%$$

b) Selling and Distribution Expenses Ratio:

$$\frac{Selling \ and \ Distribution \ Expenses}{Net \ Sales} \times 100$$

$$= \frac{Rs.56,000}{Rs.8,00,000} \times 100 = 7\%$$

c) Non-Operating Expenses Ratio =
$$\frac{\text{Non-operating Exp}}{\text{Net Sales}} \times 100$$
$$= \frac{\text{Rs.3,400}}{\text{Rs.8,00,000}} \times 100 = 0.425\%$$

v) Net Profit Ratio=
$$\frac{\frac{\text{Net Pr of it}}{\text{Net Sales}} \times 100}{\frac{\text{Rs. 2,81,200}}{\text{Rs. 8,00,000}} \times 100 = 35.15\%}$$

2)

1) Return on Capital Employed =
$$\frac{\frac{Net \, Profit \, After \, Tax}{Capital \, Employed} \times 100}{\frac{Rs.1,50,000}{Rs.11,00,000} \times 100 = 13.63\%}$$

2) Return on Equity Shareholders' Funds:

$$\frac{\textit{Net Profit after tax} - \textit{Pref. Share Dividend Operating Profit}}{\textit{Equity Shareholders, Funds}} \times 100$$

$$= \frac{\text{Rs.1,50,000} - \text{Rs.16,000}}{\text{Rs.7,50,000}} \times 100 = 35\%$$

3) Return on Total Assets =
$$\frac{Net \, Profit \, aftertax}{Total Assets} \times 100$$

$$= \frac{\text{Rs.}1,50,000}{\text{Rs.}11,25,000} \times 100 = 13.33\%$$

$$\frac{Net \, Profit \, after \, tax + Interest}{Total \, Assets} \times 100$$

$$= \frac{\text{Rs.}1,50,000 + \text{Rs.}23,500}{\text{Rs.}11,25,000} \times 100 = 15.42\%$$

$$= \frac{\text{Rs.}1,73,500}{\text{Rs.}11,25,000} \times 100 = 15.42\%$$

Check Your Progress 5

1) Dividend Yield on Equity Shares =
$$\frac{Dividend\ Per\ ShareNet}{Marked\ Pr\ ice\ Per\ Share} \times 100$$
$$= \frac{Rs.2(20\%\ of\ Rs.10)}{Rs.40} \times 100 = 5\%$$

$$\frac{\textit{Net Profit after tax} - \textit{Pref. Dividend}}{\textit{No. of Equity Shares}} \times 100$$

2) Earnings per Equity Share =
$$\frac{\text{Rs.}2,70,000 - \text{Rs.}27,000}{\text{Rs.}80,000}$$
$$= \frac{\text{Rs.}2,43,000}{\text{Rs.}80,000} \text{Rs.}3.04$$

3) Price Earning Ratio =
$$\frac{Market \, Price \, Per \, Share}{Earning \, Per \, Share} \times 100$$
$$= \frac{Rs.40}{Rs.3.04} \times 13.16:1$$

4) Dividend Pay-out Ratio =
$$\frac{Dividend\ per\ share}{Earning\ Per\ Share} \times 100$$

$$= \frac{2}{Rs.3.04} \times 100 = 66\%$$