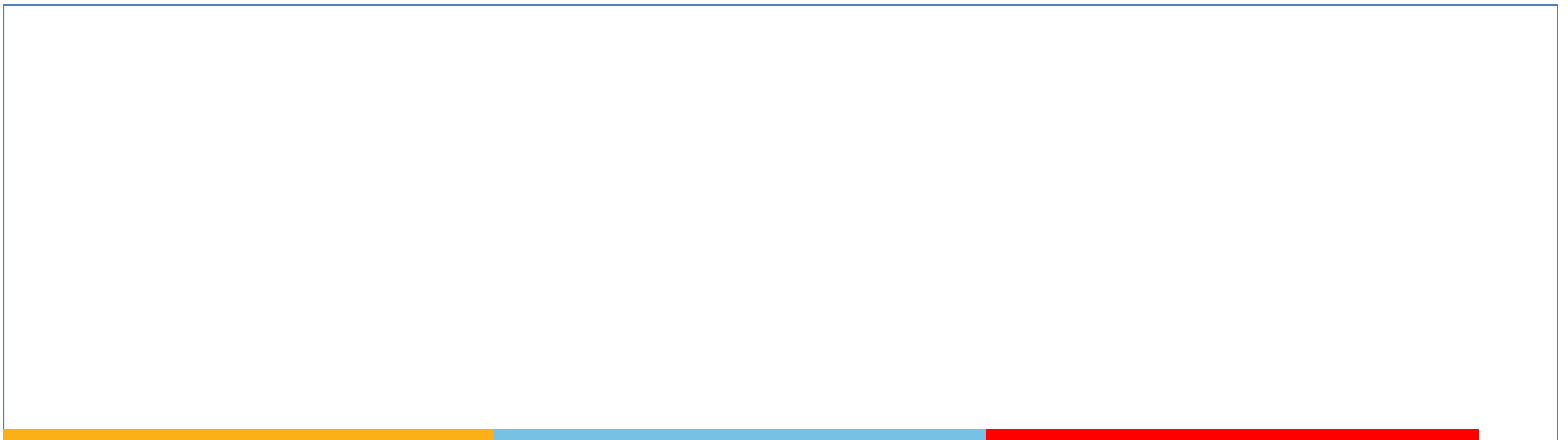




# **L- 9: Predictive Analytics & Revision**



# Agenda

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- Review of last session
- Introduction to regression
- Method of least squares
- Simple linear regression

# Covariance of $X$ and $Y$



$$\text{Cov}(X, Y) =$$

$$E(X) = \sum x P(x) = \int x f(x) dx$$

$$= \left[ E(X - \mu_X)(Y - \mu_Y) \right]$$

$$= \sum_x \sum_y (x - \mu_X)(y - \mu_Y) P(x, y)$$

if discrete

$$= \iint (x - \mu_X)(y - \mu_Y) f(x, y) dx dy$$

if continuous

joint P.d.f

$P(x, y)$

joint prob. density fun

$$\text{cov}(x, y)$$

$$= \frac{\sum_{i=1}^n (x_i - \mu_x)(y_i - \mu_y)}{n-1}$$

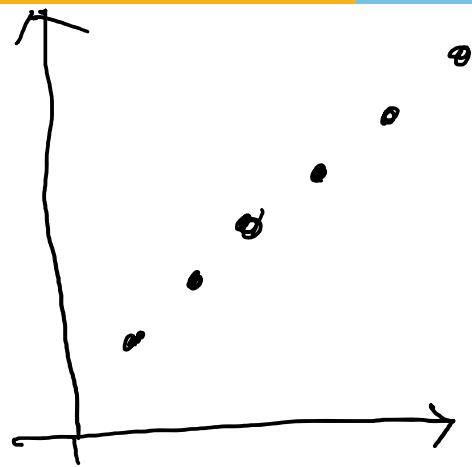
And also



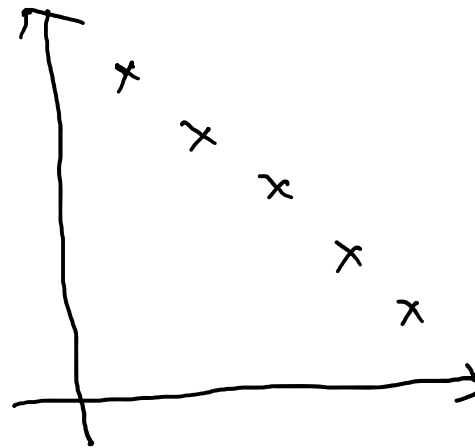
⇒ Farmer has an impression that if he uses more fertilizers, then the crop yield increases.

We need to validate this?

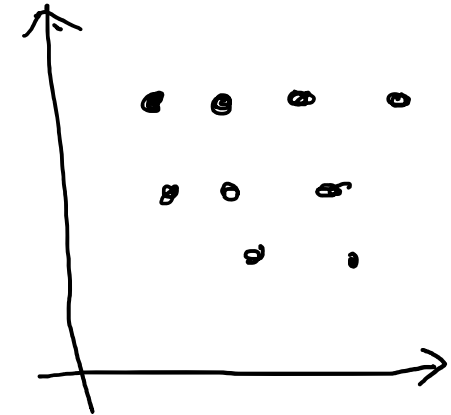
How → ?



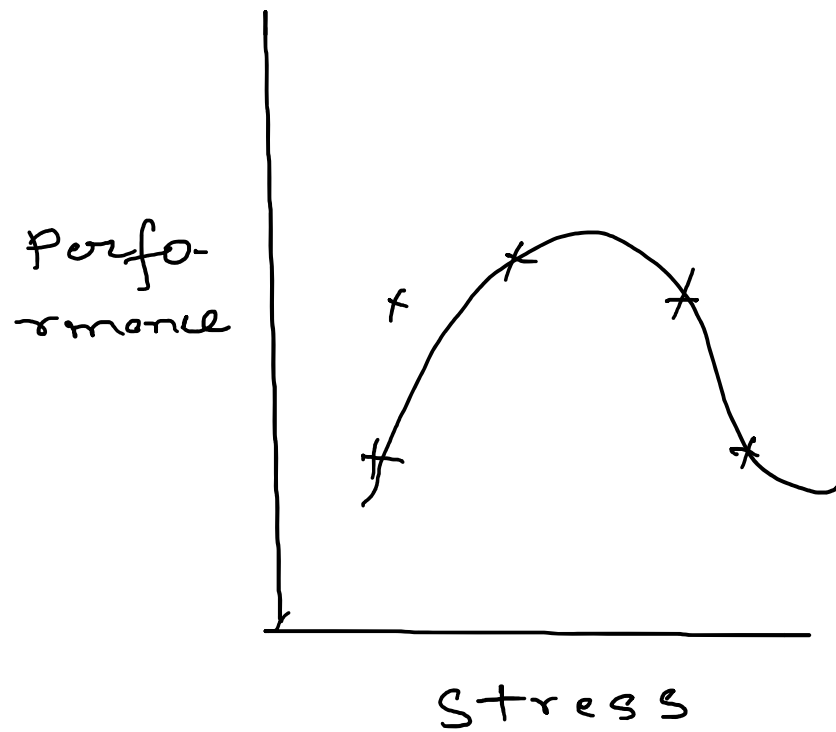
positive  
correlation



Negative  
correlation



No  
correlation





# Coefficient of correlation:



$$r = \frac{\text{cov}(x, y)}{\sigma_x \sigma_y} = \frac{\sum x y}{\sqrt{\sum x^2 \cdot \sum y^2}}$$

where  $x = x - \bar{x}$

$$y = y - \bar{y}$$

$$x^2 = (x - \bar{x})^2$$

$$y^2 = (y - \bar{y})^2$$



# Coefficient of Correlation

---

$r = 1 \Rightarrow$  Perfect and positive relation

$r = -1 \Rightarrow$  " " negative relation

$r = 0 \Rightarrow$  No relation

$0 < r < 1 \Rightarrow$  Partial positive relation

$-1 < r < 0 \Rightarrow$  " negative "

# Example - 1



x	1	2	3	4	5	6	7	8	9
y	10	11	12	14	13	15	16	17	18

$$\bar{x} = \frac{\sum x}{n} = \frac{45}{9} = 5$$

$$\bar{y} = \frac{\sum y}{n} = \frac{126}{9} = 14$$

✓

$x$	$x - 5$	$x^2$	$y$	$y - 14$	$y^2$	$xy$
1	-4	16	10	-4	16	16
2	-3	9	11	-3	9	9
3	-2	4	12	-2	4	4
4	-1	1	14	0	0	0
5	0	0	13	-1	1	0
6	1	1	15	1	1	1
7	2	4	16	2	4	4
8	3	9	17	3	9	9
9	4	16	18	4	16	16
		60			60	59

$$r = \frac{\sum xy}{\sqrt{\sum x^2 \sum y^2}}$$

$$= \frac{59}{\sqrt{60 \times 60}}$$

$$= 0.9833$$

$x$	$x - 5$	$y$	$y - 14$	$y^2$	$xy$
1	-4	10	-4	16	16
2	-3	11	-3	9	9
3	-2	12	-2	4	4
4	-1	14	0	0	0
5	0	13	-1	1	0
6	1	15	1	1	1
7	2	16	2	4	4
8	3	17	3	9	9
9	4	18	4	16	16
	60	150	0	100	59

$$\begin{aligned}
 \text{cov}(x, y) &= \frac{\sum xy}{n-1} \\
 &= \frac{59}{8} \\
 &= 7.375
 \end{aligned}$$

# Coefficient of Determination



$r$  is coeff. of correlation

$r^2$  is coeff of determination



Indicates the extent to which  
variation in one variable is explained  
by the variation in the other.

$$r = 0.9 \Rightarrow r^2 = 0.81$$

i.e. 81% of the variation in  $y$   
due to variation in  $x$

remaining 19% is due to some other factors.

$$r = 0.9833$$

$$\text{cov}(x, y) = 7.375$$

$$r^2 = 0.81$$

Interpretation



# Regression



# Regression :-

$x$	1	2	3	4	5
$y$	1	4	9	16	25

when  $x = 7$  :  $y = ?$

$x$	1	2	3	4	5
$y$	1	6	2	5	4

when  $x = 7$ ,  $y = ?$

## Correlation

- Measuring strength or degree of the relationship between two variables
- no estimation
- both variables are independent

## Regression

- Having an algebraic equation between two variables
- estimation
- one is dep't variable and other indep't variable

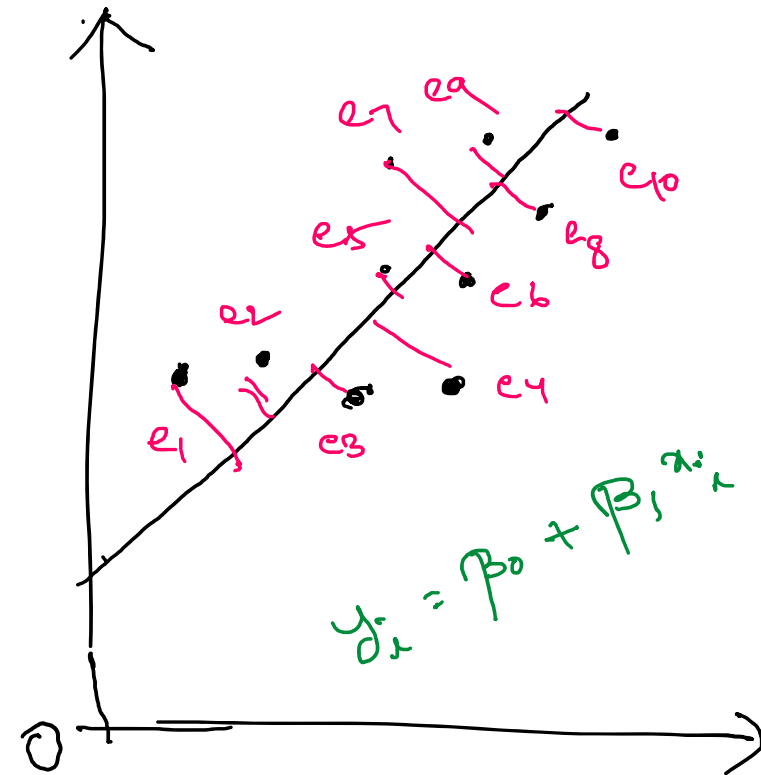
# Method of Least Squares



$y$  : Dependent  
Variable

$x$  : Independent  
Variable

predictor  
variable

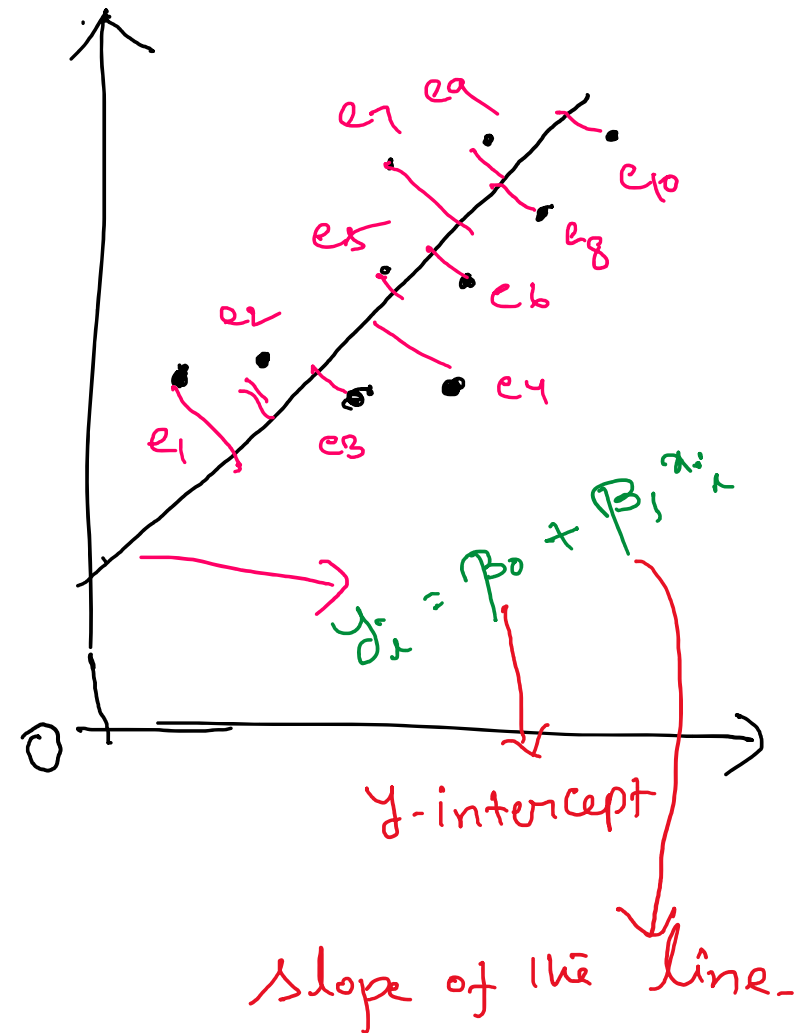


response Variable

# Method of Least Squares



- i "minimizing the error"
- ii minimize  $e_1^2 + e_2^2 + e_3^2 + \dots + e_{10}^2$

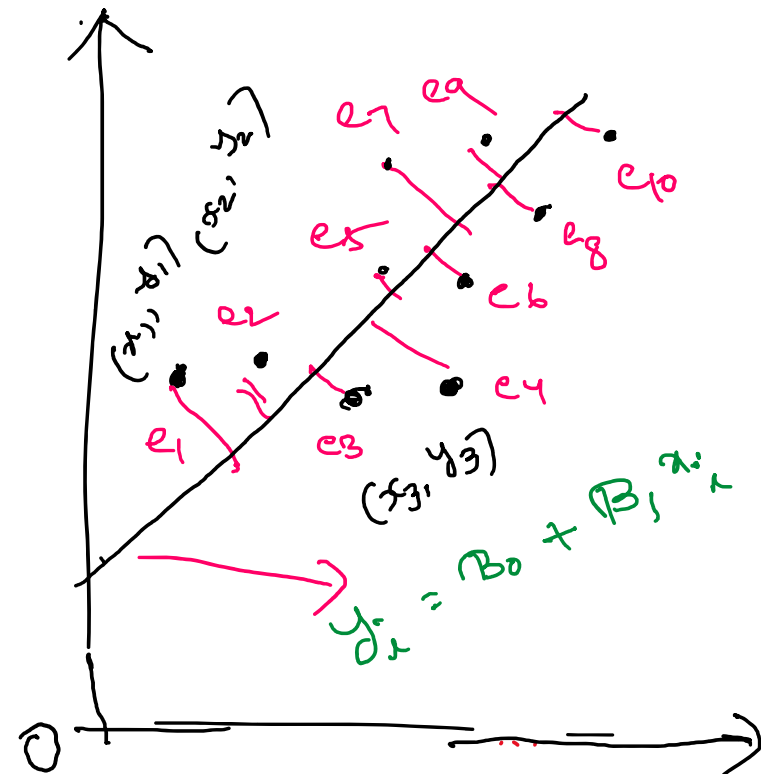


# Method of Least Squares



$$S(\beta_0, \beta_1) = \sum_{i=1}^n (y_i - \beta_0 - \beta_1 x_i)^2$$

we need to choose  $\beta_0$  and  $\beta_1$  which minimizes the error.



# Method of Least Squares



$$S(\beta_0, \beta_1) = \sum_{i=1}^n (y_i - \beta_0 - \beta_1 x_i)^2$$

$$\frac{\partial S}{\partial \beta_0} = 0 \Rightarrow 2 \sum_{i=1}^n (y_i - \beta_0 - \beta_1 x_i) (-1)$$

$$\Rightarrow \sum_{i=1}^n y_i = n\beta_0 + \beta_1 \sum_{i=1}^n x_i$$

$$\frac{\partial S}{\partial \beta_1} = 0 \Rightarrow 2 \sum_{i=1}^n (y_i - \beta_0 - \beta_1 x_i) (-x_i)$$

$$\Rightarrow \sum_{i=1}^n x_i y_i = \beta_0 \sum_{i=1}^n x_i + \beta_1 \sum_{i=1}^n x_i^2$$

on solving these, we get  $\beta_0$  &  $\beta_1$   
which minimizes error.

## Linear regression

$$y = \beta_0 + \beta_1 x \checkmark$$

$$\sum y = \beta_0 n + \beta_1 \sum x$$

$$\sum xy = \beta_0 \sum x + \beta_1 \sum x^2$$

normal equations.

# Regression Coefficients



→  $y = a + bx$

↓

$b_{yx}$  : Regression coeff  
of  $y$  on  $x$

regression line  
of  $y$  on  $x$

→  $x = c + dy$

↓

$b_{xy}$  : regression coeff  
of  $x$  on  $y$

regression line  
of  $x$  on  $y$



Correlation coefficient

$$r = \sqrt{b_{yx} \times b_{xy}}$$

Example :-

company	Advt Expt	Sales Revenue
A	1	1
B	3	2
C	4	2
D	6	4
E	8	6
F	9	8
G	11	8
H	14	9

$$y = a + bx$$

$$\sum y = an + b \sum x$$

$$\sum xy = a \sum x + b \sum x^2$$

# Example :-

Sales Revenue $y$	Adv expt. $x$	$x^2$	$xy$
1	1	1	1
2	3	9	6
2	4	16	8
4	6	36	24
6	8	64	48
8	9	81	72
8	11	121	88
9	14	196	126
$\Sigma 40$	$\Sigma 56$	$\Sigma 524$	$\Sigma 373$

$$\Sigma y = n\beta_0 + \beta_1 \Sigma x$$

$$\Sigma xy = \beta_0 \Sigma x + \beta_1 \Sigma x^2$$

$$\Rightarrow 40 = 8\beta_0 + 56\beta_1$$

$$373 = 56\beta_0 + 524\beta_1$$

on solving

$$\beta_0 = 0.072$$

$$\beta_1 = 0.704$$

$$\therefore y = (0.072) + (0.704)x$$

---

$$i.e. \quad y = (0.072) + (0.704)x$$

when  $x = 0.075$ , then

$$\begin{aligned} y &= (0.072) + (0.704)(0.075) \\ &= 0.1248 \quad \approx 12.48\% \end{aligned}$$

Example:

Consider the following data

$x$	1	2	4	0
$y$	0.5	1	2	0

Fit a linear regression line

Estimate  $y$  when  $x = 5$ .

$x$	$y$	$xy$	$x^2$
1	0.5	0.5	1
2	1	2	4
4	2	8	16
0	0	0	0
$\Sigma = 7$	$\Sigma 3.5$	$\Sigma 10.5$	$\Sigma 21$

$$y = \beta_0 + \beta_1 x$$

$$\Sigma y = n\beta_0 + \beta_1 \Sigma x$$

$$\Sigma xy = \beta_0 \Sigma x + \beta_1 \Sigma x^2$$

$$3.5 = 4\beta_0 + \beta_1 \quad (1)$$

$$10.5 = 7\beta_0 + \beta_1 \quad (2)$$

on solving these

$$\beta_0 = 0$$

$$\beta_1 = 0.5$$

$$\text{i.e. } y = 0 + (0.5)x$$

$$\text{When } x=5, \quad y = (0.5)5 = 0.25$$

# Linear regression (multiple regression)



example:-

$x_0$ ↓	size	No of rooms	No of floors	Age of home	price Lakh
1	2000	5	2	45	4000
1	1400	3	1	40	2000
1	1600	3	2	30	3000
1	800	2	1	35	2000
	↓ $x_1$	↓ $x_2$	↓ $x_3$	↓ $x_4$	↓ $y$

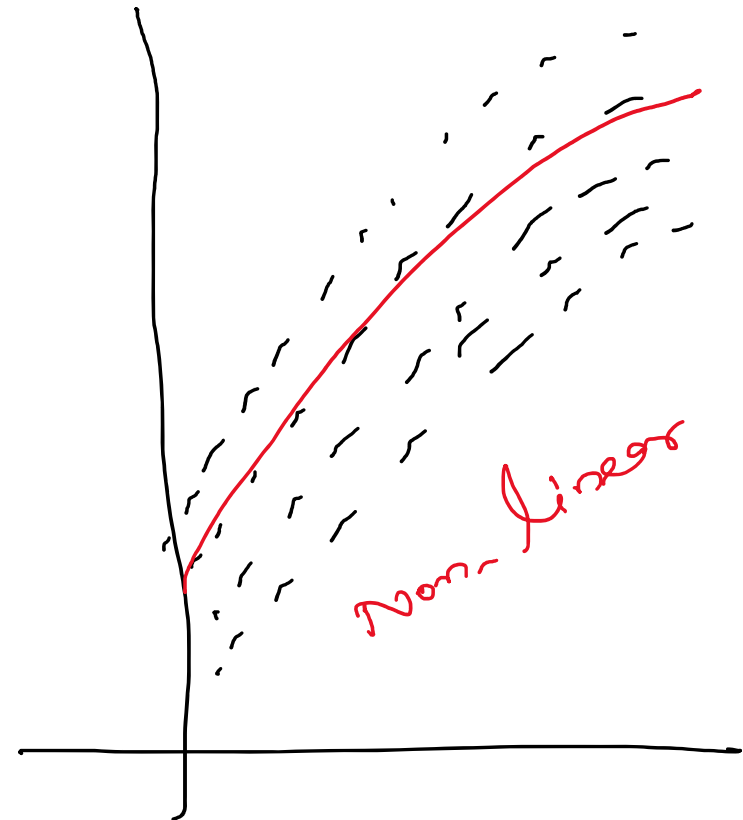
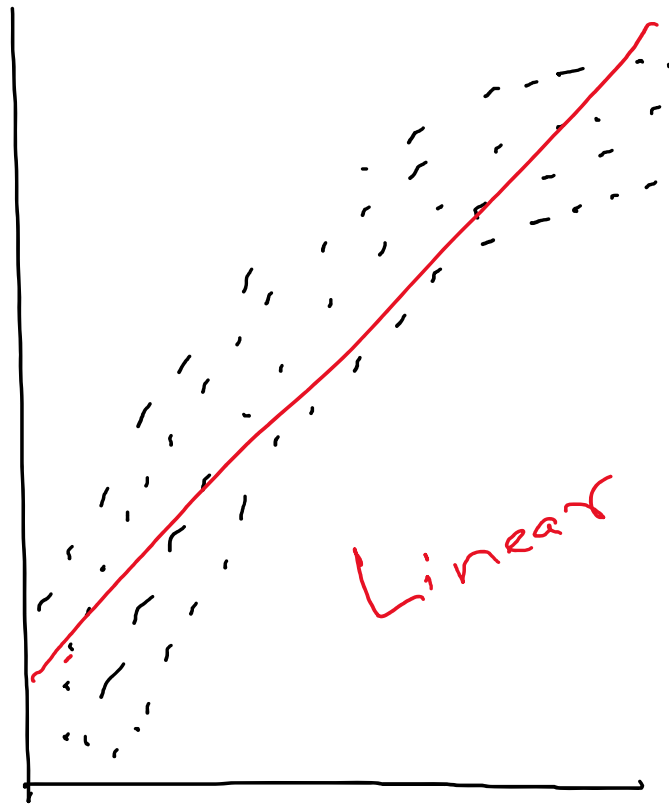


# Multiple Linear regression

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + \beta_4 x_4$$



# Other regressions just a look



Suppose  $y = a e^{bx}$   $\rightarrow$  exponential curve

$$\log y = \log a + b \log x$$

$\gamma$                        $A$                        $x$

i.e.  $\gamma = A + bX$

$$\sum \gamma = An + b \sum X \rightarrow (1)$$

$$\sum x\gamma = A \sum x + b \sum x^2 \rightarrow (2)$$

$$A = ? \Rightarrow (a)$$

$(b)$

Hence, we get  
 $y = a e^{bx}$

Suppose  $y = ax^b$



Power Curve

# Matrix Approach:



$$\text{Let } y = \beta_0 + \beta_1 x_1 + \dots + \beta_{p-1} x_{p-1}$$

observations  $y_i = 1, 2, \dots, n \rightarrow$  by a vector  $\gamma$

unknowns  $\beta_0, \beta_1, \dots, \beta_{p-1} \rightarrow$  " "  $\beta$

$$X = \begin{bmatrix} 1 & x_{11} & x_{12} & \dots & x_{1,p-1} \\ 1 & x_{21} & x_{22} & \dots & x_{2,p-1} \\ \vdots & \vdots & \vdots & \ddots & \vdots \\ 1 & x_{n1} & x_{n2} & \dots & x_{n,p-1} \end{bmatrix}$$

$$\hat{\gamma}_{n \times 1} = X_{n \times p} \beta_{p \times 1}$$

Find  $\beta$  to minimize

$$S(\beta) = \sum_{i=1}^n (y_i - \beta_0 - \beta_1 x_{i1} - \beta_2 x_{i2} - \dots)^2$$

$$= \|Y - X\beta\|^2 = \|\gamma - \hat{\gamma}\|^2$$

Diff  $S$  w.r.t to each  $\beta$  we get linear eqns

$$X^T X \hat{\beta} = X^T Y \rightarrow \text{normal eqns}$$

If  $X^T X$  is non-singular, the soln is

$$\hat{\beta} = (X^T X)^{-1} X^T Y$$

Computationally, it is sometimes unwise even to form the normal equations because the multiplications involved in forming  $X^T X$  can introduce undesirable round-off error.

→ If  $X^T X$  is non-invertible ... ?

✓ Redundant features

✓ too many features

# Revision



# Revision





# Revision





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# Thanks