

Submitted by:

ValueFirst, a Twilio company Pallavi Pant Manager –Sales 9920186661 Pallavi.pant@vfirst.com

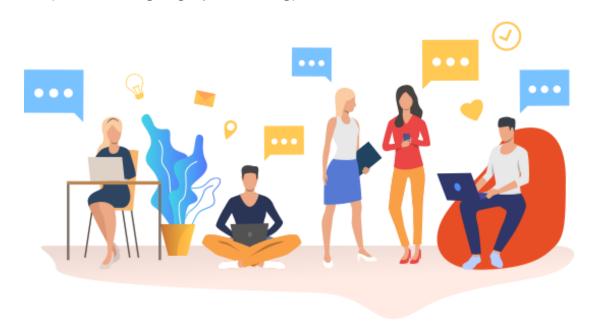




An Introduction

Founded in 2003, ValueFirst is an enterprise communication platform company that connects businesses with their consumers. We enable intelligent conversations across telecom and internet channels through our communication platforming enabling circa 4 Billion interactions a month. We offer the following:

- Communication platform as a service (CPaaS): Cloud-based platform/APIs for SMS, Voice, Emails, and Authentication.
- Cross Channel communication platform: A unified cross channel platform enabling enterprises to automate communication workflows and improve customer engagement.
- Al-driven conversation platform: Build, host, and manage intelligent,
 NLP (Natural language processing) enabled bots.



We help a large, diversified customer base across BFSI, E-commerce, Retail, IT Software, Manufacturing, Internet, Automobile, Digital payment, Education, Travel, Media, Hospitality, Healthcare, and Consumer verticals and have strong relationships with global telecom operators. We are driven by about 400 free-spirited people with a global footprint in India, Indonesia, and the Middle East.





In 2020, we enabled over 50 Billion Interactions between brands and their consumers across channels.



Amongst top 5 companies globally in number of interactions empowered for businesses.



We're a Twilio company, the world's biggest CPaaS player.

Our Happy Customers



We are also in strategic partnerships with Google, Facebook, Oracle, SAP, Salesforce, Infosys, Adobe, IBM, Shopify, HubSpot and others.

Our Awards



Best Digital Campaign IAMAI IDS 2020



Best ICT Platform World CSR Day 2019



Most Trusted Partner DMA Asia 2018 For Surbo



CMO Choice Award DMA Asia 2018 For Surbo



Best Multi Channel mCube Awards 2018 For Surbo



Technology Fast50 Deloitte India 2011



Commercials

1. WhatsApp

Description	Charges (INR)	Inclusion
WhatsApp Docker Setup (One Time)	30,000	Use case approval Template approval Docker Setup Account Configuration
Business Initiated Conversation*	0.53 per conversation*	-
User Initiated Conversation*	0.33 per conversation*	-

^{*}One conversation is of 24 hours, 24 hr window starts from 1st message delivered from Brand.

Terms & Conditions

- Prices are excluding GST 18%
- Payment has to be me in favour of 'ValueFirst Digital Media Pvt. Ltd.'