**Abstract**

**Project Name: APix**

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📍 Our social media platform is a self-promotion and social networking platform for digital designers and creatives. INDIA centric platform that supports independent artist, designers and photographer and push them towards global level and empower their talents

📍 Users can sign up to our Social Media and build profiles consisting of projects.

📍 Both registered and unregistered users can "appreciate" any particular project, as well as comment on them.

📍 Members of social media can follow other users' profiles.

📍 It is a personal portfolio side creation tool on the web and it syncs with other user’s their design project.

📍 Content from our Network gets fed into a network of sites called the Served sites, which display work in specific categories such as Art, web designs, photography, fashion, industrial design.

📍 Action Method is a productivity methodology targeting creative professionals.

📍 Our project serves as an art-design-photography portfolio platform, jobs and recruiting site and potential to become one of the largest platforms for designers to share their work online.