

A close-up photograph of Jenny McCarthy with blonde hair, holding a cigarette to her lips. She is wearing a dark top and a ring on her finger.

blu™ electronic
cigarettes...

freedom
to have a cigarette
without the guilt.

— Jenny McCarthy

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A close-up photograph of a man with a beard and sunglasses, wearing a hat and smoking a cigarette. The background is dark and smoky.

WHY QUIT? SWITCH TO BLU

- Have the Freedom to Smoke Anywhere
- No Tobacco, No Ash, No Smell
- All Flavors Made in the U.S.A.



Don't remove the moisture-proof wrapping from your package of Camels after you open it. The Humidor Pack is protection against dust and germs. In offices and homes, even in the dry atmosphere of artificial heat, the Humidor Pack delivers fresh Camels and keeps them right until the last one has been smoked.