

Football Field Analysis – Valuation Summary Report

What Is Football Field Analysis?

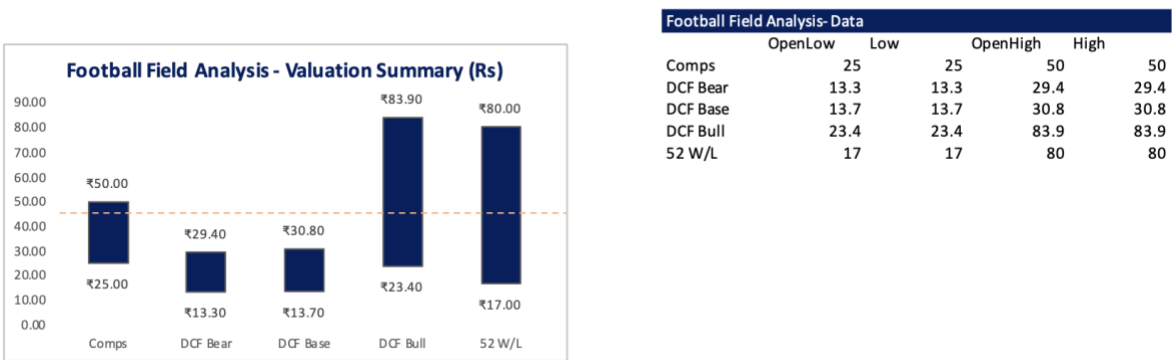
Football Field Analysis is a widely used visual tool in corporate finance and investment banking to compare valuation ranges derived from different methods. Named for its resemblance to a football field, the chart presents multiple valuation scenarios side by side, allowing investors, analysts, and decision-makers to quickly assess the upside, downside, and fair value of a company.

Rather than offering a single point estimate, this approach showcases **valuation ranges** under different assumptions or techniques. These typically include:

- **Discounted Cash Flow (DCF)** – Bear, Base, and Bull cases.
- **Comparable Company Analysis (Comps)** – Based on peer trading multiples.
- **52-Week Stock Price Range** – Highs and lows from recent trading history.
- **Precedent Transactions** (if M&A context).

This chart helps answer the key question: *"How much is this company worth across a range of assumptions and perspectives?"*

Valuation Summary of the Subject Company



The following football field chart aggregates valuation ranges using five methodologies (values in ₹ per share):

Method	Low (₹)	High (₹)	Valuation Insight
Comps	25.0	50.0	Market-based peer valuations
DCF Bear Case	13.3	29.4	Conservative assumptions
DCF Base Case	13.7	30.8	Reasonable/base scenario
DCF Bull Case	23.4	83.9	Aggressive growth assumptions
52-Week Range	17.0	80.0	Historical trading range

Visual Interpretation Highlights:

- The **widest valuation** is from **DCF Bull** (₹23.4 to ₹83.9), reflecting high upside potential if the company outperforms.
- **Comps (₹25–₹50)** aligns with current market sentiment and serves as a key benchmark.
- **DCF Base Case (₹13.7–₹30.8)** reflects the most realistic, data-driven estimate of intrinsic value.
- The **dotted line (~₹45)** on the chart likely represents a **target or current share price**, giving a reference point for relative comparison.
- **52-week range (₹17–₹80)** indicates historical price volatility, which is important for risk-aware investors.

Conclusion and Strategic Takeaways

Football Field Analysis offers a powerful, intuitive view of valuation across methods and scenarios. For the company in question:

- The **fair value zone** lies between **₹25 to ₹50**, supported by both Comps and DCF Base.
- Investors with a **long-term bullish outlook** might target the upper range (~₹80–₹84).
- Those with **risk concerns** should note the lower bound (~₹13), which reflects bear-case DCF and market lows.

This chart equips analysts, investors, or acquirers with a **clear, comparative view of value**, supporting decisions in investment, M&A, or strategic planning.