

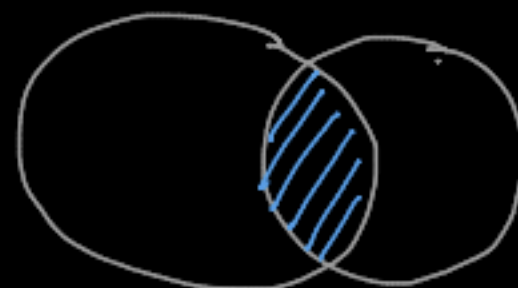
# Naive Bayes' Algorithm

## 1. Conditional Probability

$$P(A|B) = \frac{P(A \cap B)}{P(B)}$$

$$P(A \cap B) = P(A|B) \cdot P(B)$$

$$P(A|B) = \frac{P(A \cap B)}{P(B)} \quad \text{--- (1)}$$



$$P(A \cap B) = P(B \cap A) \\ P(A, B) = P(B, A)$$

## 2. A & B are mutually independent.

$$P(A|B) = P(A)$$

$$\text{||} P(A|B, C, D) = P(A|D) \quad \text{--- (2)}$$

if A is indep. of B, C

### 3. Mutually Exclusive.

$$P(A|B) = 0.$$

- if A & B are exclusive Events.

Bayes' Theorem.

$$P(A|B) = \frac{P(B|A) \cdot \overbrace{P(A)}^{\text{Prior}}}{\underbrace{P(B)}_{\text{Evidence}}} \quad \text{--- (3)}$$

↑  
Likelihood
↑  
Prior

↙  
Posterior
↘  
Evidence

Classification can be expressed as Conditional probability

$$P(C_k | x) \Rightarrow \left. \begin{array}{l} P(C_0 | x) \\ P(C_1 | x) \end{array} \right\} \begin{array}{l} \text{whichever is} \\ \text{greater} \end{array}$$

$x_1$	$x_2$	$x_3$	$y$
-	-	-	$C_0$
-	-	...	$C_1$

$$P(C_k | x) = \frac{P(x | C_k) \cdot P(C_k)}{P(x)} \rightarrow \text{Constant}$$

$$\approx P(x | C_k) \cdot P(C_k)$$

$$\approx P(x, C_k) \text{ from (1)}$$

$$\Rightarrow P(x_1, x_2, x_3, \dots, x_d, C_k)$$

$$P(C_k | X) = P(X, C_k)$$

$$= P(\underbrace{x_1, x_2, x_3, x_4, \dots, x_d}_A, C_k)$$

Chain Rule.

$$= P(x_1 | x_2, x_3, x_4, \dots, x_d, C_k) \cdot P(\underbrace{x_2, x_3, x_4, \dots, x_d}_B, C_k)$$

$$= P(x_1 | x_2, x_3, x_4, \dots, x_d, C_k) \cdot P(\underbrace{x_2}_{A_1}, \underbrace{x_3, x_4, \dots, x_d}_{B_1}, C_k)$$

$$= P(x_1 | x_2, x_3, x_4, \dots, x_d, C_k) \cdot P(x_2 | x_3, x_4, \dots, x_d, C_k) \cdot P(x_3 | x_4, \dots, x_d, C_k) \cdot \dots$$

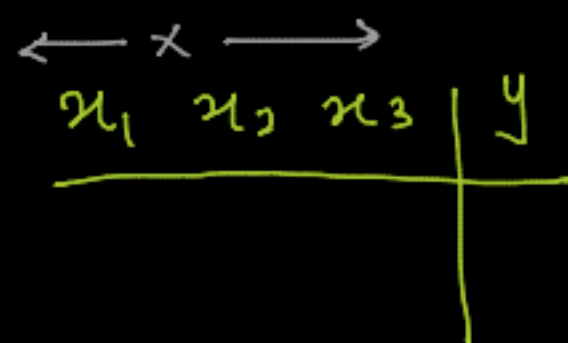
$$P(x_d | C_k) \cdot P(C_k)$$

$$P(x_1 | C_k) \times P(x_2 | C_k) \cdot P(x_3 | C_k) \cdot \dots \cdot P(x_d | C_k) \cdot P(C_k)$$

From (1).

$$P(A, B) = P(A | B) \cdot P(B)$$

$$P(A | B, C, D) \Rightarrow P(A | D)$$



$$P(\underline{C_k} | \underline{x}) = P(x_1 | C_k) \cdot P(x_2 | C_k) \cdot P(x_3 | C_k) \cdots P(x_d | C_k) \cdot \underline{P(C_k)}.$$

→ Bayes' Theorem

$x_1 \quad x_2 \quad x_3 \quad x_4$   
 Sunny High Mild Strong →  $y$  Yes / No.

$$P(\text{Yes} | (S, H, M, S)) \rightarrow P(\text{Sunny} | \text{Yes}) \cdot P(\text{High} | \text{Yes}) \cdot P(\text{Mild} | \text{Yes}) \cdot P(\text{Strong} | \text{Yes}) \cdot \underline{P(\text{Yes})}$$

$$P(\text{No} | (S, H, M, S)) \rightarrow \left(\frac{2}{9}\right) \left(\frac{3}{9}\right) \left(\frac{4}{9}\right) \left(\frac{3}{9}\right) \cdot \left(\frac{9}{14}\right) =$$

$$\rightarrow P(\text{Sunny} | \text{No}) \cdot P(\text{High} | \text{No}) \cdot P(\text{Mild} | \text{No}) \cdot P(\text{Strong} | \text{No}) \cdot P(\text{No}).$$

$$\left(\frac{3}{5}\right) \left(\frac{4}{5}\right) \left(\frac{2}{5}\right) \left(\frac{3}{5}\right) \left(\frac{5}{14}\right) =$$

Multinomial NB  $\rightarrow$  Counts / discrete.

Row  $\rightarrow$  2 4 3 1 0

Continuous  $\rightarrow$  Gaussian NB.

Categorical NB  $\rightarrow$  Crite. data.

# Forecasting

Univariate.

— time Related.

— Predicting into the future.

$x_1$	$x_2$	$x_3$	$y$
$\vdots$	$\vdots$	$\vdots$	$\vdots$

	Time (t)	Sales (y)	
Jan 2000	1	—	↑ Past Date ↑
Feb 2000	2	$\vdots$	
March 2000	3	$\vdots$	
$\vdots$	$\vdots$	$\vdots$	
$\vdots$	$\vdots$	$y_{t-2}$	
Nov 2021	$n-1$	$y_{t-1}$	↑
→ Dec 2021	$n^{th}$	$y_t$	

Period → days  
→ months  
— weeks  
→ semesters  
→ years  
— ms

$y_{t+k}$   
↳ No. of  
Periods

Jan 2022  
Feb 2022

—  $y_{t+1}$   
—  $y_{t+2}$  } Forecast

Chronology should be maintained.

240 → Months  
264 → Months

	$x_1$	$x_2$	$x_3$	$y$
1				
2				
3				
$\vdots$				
$\vdots$				
$\vdots$				
$n=1000$				

Randomly  
Choose 80%  $\rightarrow$  train  
20%  $\rightarrow$  test.

Time (t)	Sales (y)
Jan 2020	1
2	2
⋮	⋮
→	→
⋮	⋮
Dec 2021	N

228 months -

36 month  
test.

36 month  
test

Prime

Dec 2025



