samiweber
graphic and web designer

Greater Milwaukee Area

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summary

Three years intensive training in both graphic and web design. Strengths are working with page layout, typography, and front-end web design/development. Seeking a full-time position as a front-end web designer/developer or graphic designer.

Design experience includes:

Branding • Advertising • Packaging • Product Development • Mock Ups • Photo Retouching/Manipulation • Brochures • Catalogs

education

Waukesha County Technical College   Pewaukee, Wisconsin

Associate in Applied Science, Graphic Design   *May 2014*

Associate in Applied Science, Web and Digital Media Design

technical knowledge

HTML	Joomla!	Adobe Photoshop
CSS	WordPress	Adobe Dreamweaver
Javascript/jQuery	Adobe InDesign	Adobe Bridge
PHP	Adobe Illustrator	Adobe Flash

work experience

GLD Products   Muskego, Wisconsin

Graphic Designer   *June 2012–Present*

- Design weekly and monthly digital and print sale flyers.
- Create banners for the web.
- Reformat images for print and web.
- Update social media pages daily.
- Design original product artwork and product packaging.
- Create various print items such as signs, booklets, catalogs, and trade show materials.
- Put together digital mock ups for customized products.
- Create dielines for packaging and products.
- Communicate with and send files to printer(s) at deadlines.
- Prepare weekly and monthly HTML e-blasts through AWeber.
- Communicate with manufacturers in China to exchange product dielines and artwork.
- Organize and manage multiple projects at one time to complete before deadlines.

Web Design Intern   *June 2013–August 2013*

- Edited and added web content through Joomla! and Virtuemart.
- Formatted web ready images and uploaded to website.
- Added meta data for SEO to individual product pages.
- Created mock ups of website footer redesign.
- Cleaned up HTML on individual content web pages.
- Created banner advertisements for website.
- Used SEO techniques to improve current site analytics.

Scot Industries   East Troy, Wisconsin

Data Entry   *October 2010–August 2012*

- Scanned and copied data into computer.
- Organized company files through filing system.
- Entered data into Excel spreadsheets.
- Prioritized multiple tasks that are done daily.
- Managed time to complete specific tasks.

honors

Award, Who's Who Among Students in American Universities & Colleges, 2014
Recipient, Laflin/St. James Masonic, Harold and Charlotte Koeffler Scholarship, 2011