

Here is my



# Graphic Design & Email Marketing



PORTFOLIO

Samiyah Irfan





Samiyah

# About me



Greetings!

As an email marketer and graphic designer with three years of experience, I have worked on numerous designs that I am proud to showcase in my portfolio.

# Logos



ELDAHLIA  
SINCE 2023



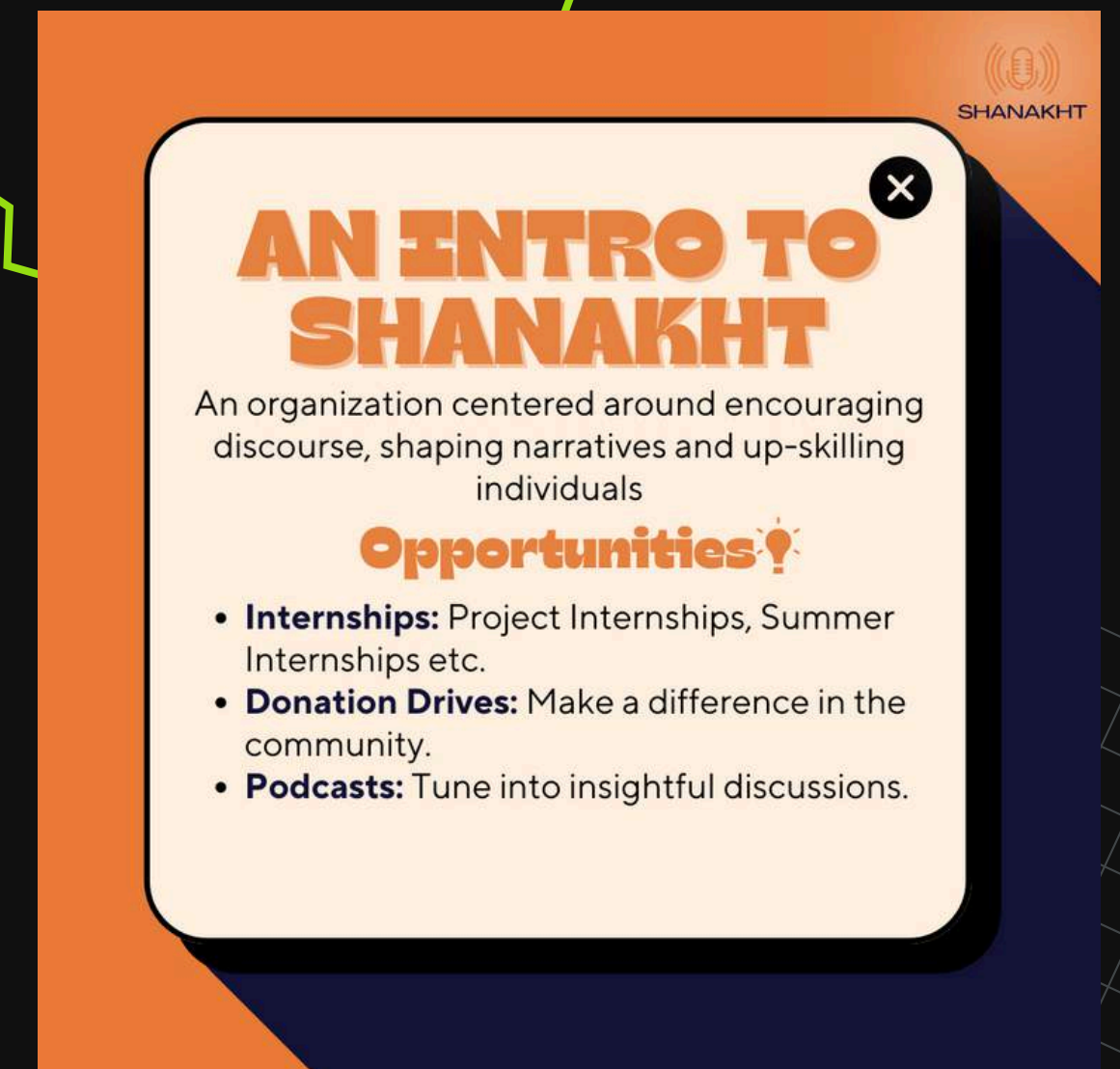
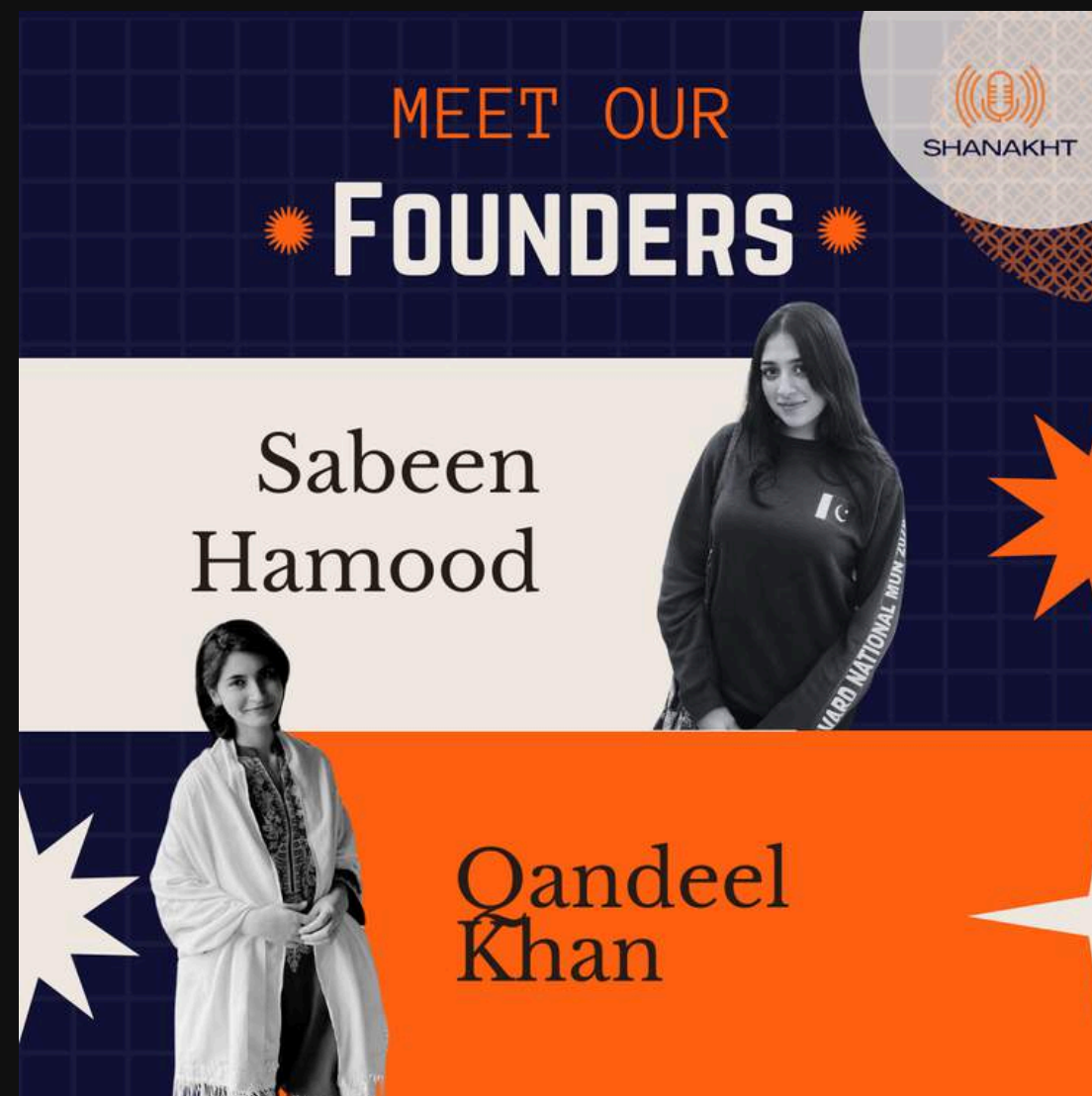


# Poster Collection





# Poster Collection





# Poster Collection



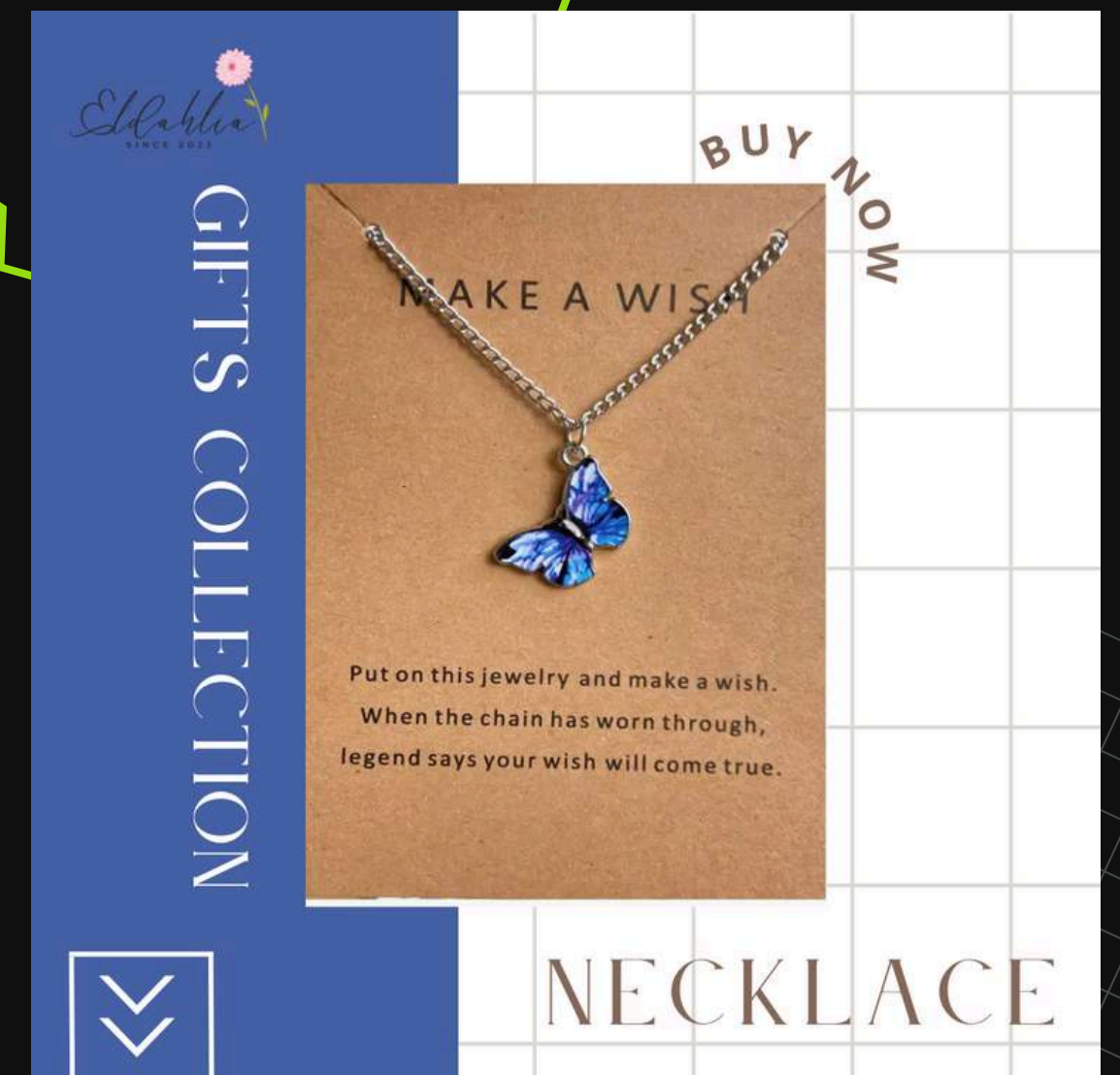


# Poster Collection





# Poster Collection





# Poster Collection



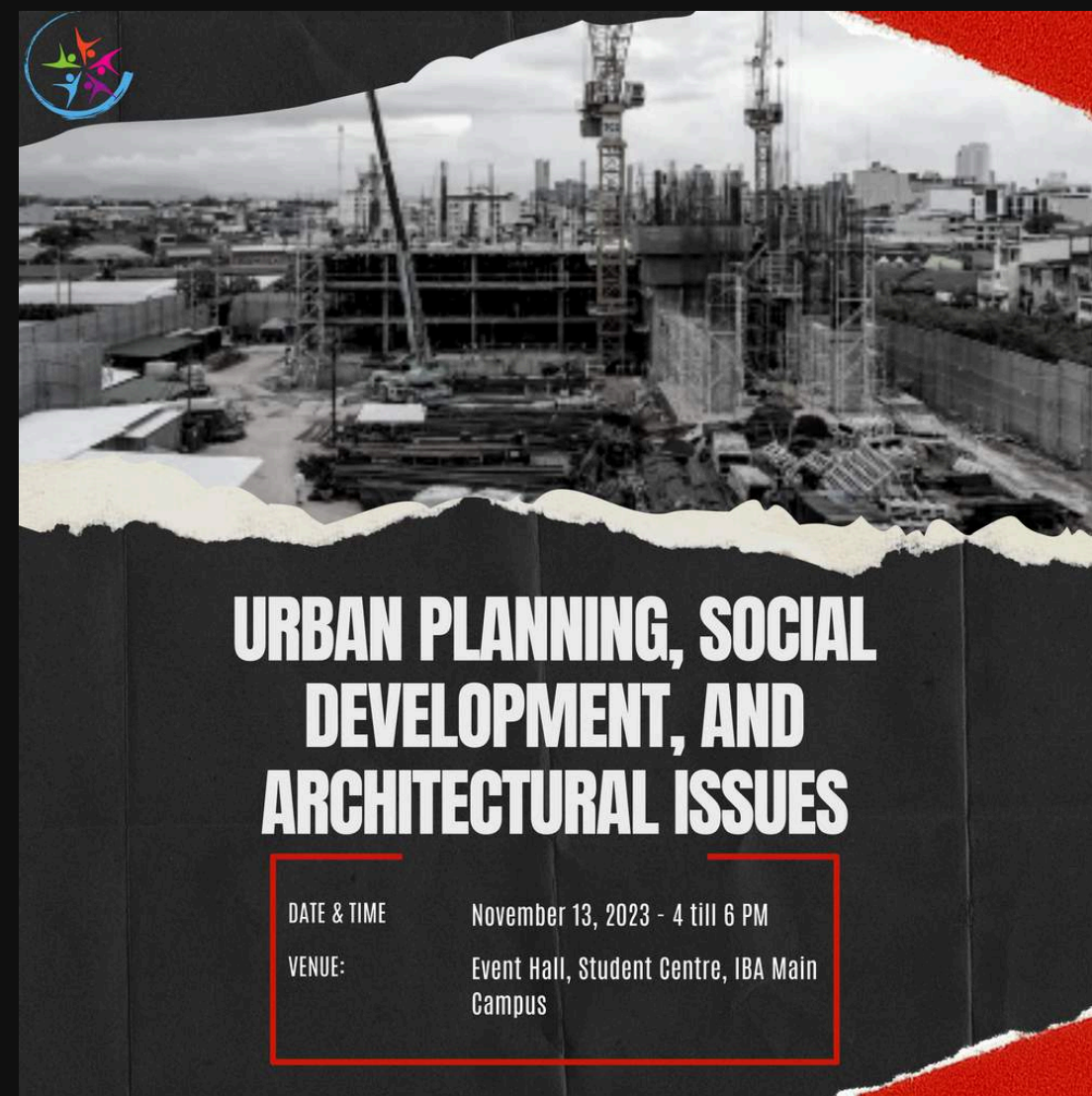


# Poster Collection





# Poster Collection





# Poster Collection




A poster with a textured, light beige background. At the top left, the word "PRICE" is written in large, black, serif capital letters. At the bottom left, the word "LIST" is written in large, black, serif capital letters. In the top right corner, there is a small circular logo with a green leaf and the text "ORGANIC 100%". The central part of the poster contains a white rectangular box with a thin black border. Inside this box, the word "HAIRCARE" is written in black, serif capital letters. Below it, a list of haircare products and their prices is displayed in a two-column format. The products are: Organic herbal hair oil(120ml) for Rs.990, Organic Onion Oil(120ml) for Rs.990, Organic Onion Aloe Oil(250ml) for Rs.1850, Organic Egg Oil(120ml) for Rs.2400, Organic Egg Oil(60ml) for Rs.1250, and Organic Rosemary Aloe Oil(120ml) for Rs.1150. Below the haircare section, the word "SKINCARE" is written in black, serif capital letters. Below it, a list of skincare products and their prices is displayed in a two-column format: Organic Orange Peel Mask for Rs.920, Organic Clay Mask for Rs.690, and Organic Charcoal and Tea Tree face wash for Rs.750.

HAIRCARE	
Organic herbal hair oil(120ml)	Rs.990
Organic Onion Oil(120ml)	Rs.990
Organic Onion Aloe Oil(250ml)	Rs.1850
Organic Egg Oil(120ml)	Rs.2400
Organic Egg Oil(60ml)	Rs.1250
Organic Rosemary Aloe Oil(120ml)	Rs.1150

SKINCARE	
Organic Orange Peel Mask	Rs.920
Organic Clay Mask	Rs.690
Organic Charcoal and Tea Tree face wash	Rs.750



A poster for a book fair with a collage background of old paper, a sunflower, a dragonfly, a key, and a candle. The text "ILC PRESENTS" is at the top center. Below it, the words "book fair" are written in large, colorful, block letters. A yellow banner in the center says "Outsider Registrations are open!!". Below the banner, the words "sign up now" are written in large, colorful, block letters. At the bottom, there are illustrations of books, a candle, and a small plant.

ILC PRESENTS

book fair

Outsider Registrations are open!!

sign up now



A poster for a book fair with a purple background and a decorative border. The text "ILC PRESENTS" is at the top center. Below it, the words "book fair" are written in large, colorful, block letters. Below the title, the text "Outsider Registrations are open!!" is written in a cursive font. Below that, the words "sign up now" are written in large, colorful, block letters. At the bottom, there are illustrations of books, a candle, and two large, stylized flowers.

ILC PRESENTS

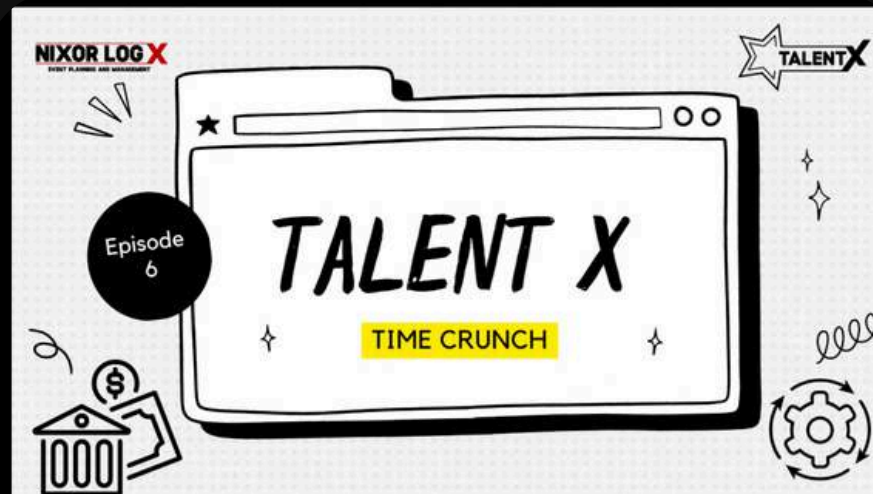
book fair

Outsider Registrations are open!!

sign up now



# Projects at NLX



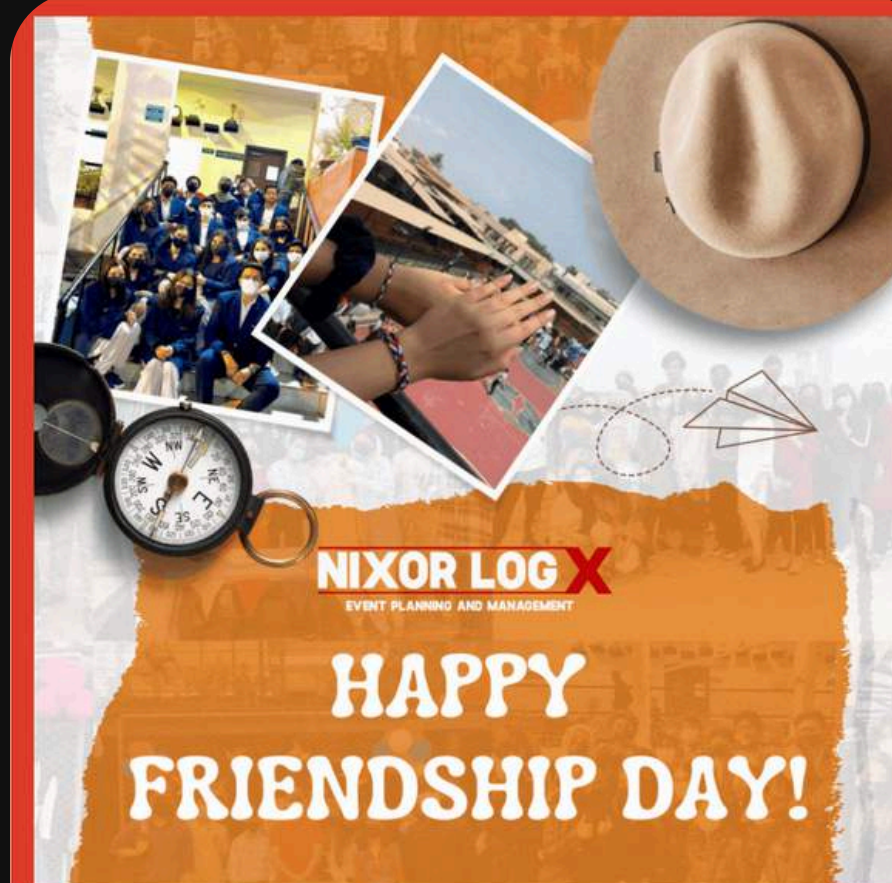
Dear Volunteers,

We hope this email finds you in profound health and spirits.

With inductions just around the corner, Nixor Logistics X presents another episode of Talent X: Time Crunch; it aims to prepare our volunteers to build a foundation for excellence through the proposition of innovative ideas while managing the financial aspects accurately.

Volunteers will be required to pitch an idea, reach out to sponsors and draft any necessary documentation associated with their plan.

Furthermore, it will allow the participants to understand the significance of sponsorships, including the financial backing aspect of it. In a nutshell, it will enable them to observe



Dear All,

I hope this email finds you in the best of health and spirits.

Team **Nixor Logistics X** wholeheartedly wishes you all a very Happy Friendship Day!

Friendship is a miracle that dwells in one's heart. It gives us a special lift as it makes us happy and abates misery.



Dear Volunteers,

We hope this email finds you in good health and spirits.

Nixor Logistics X is back again with one of its most spectacular and signature events. As October hits a gory corner, we are more than excited for its successful execution.

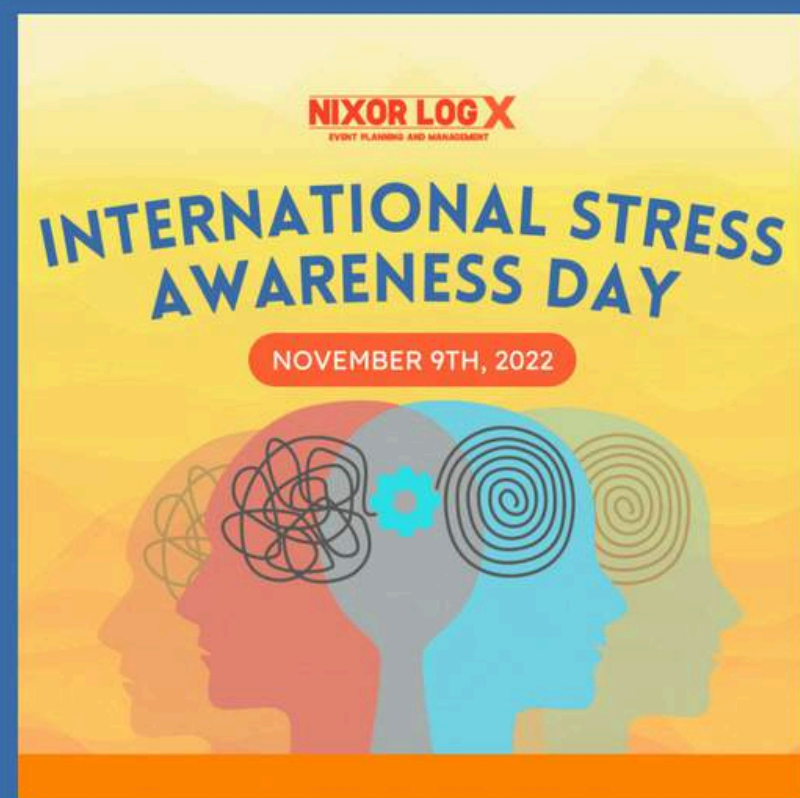
We will require the assistance of volunteers for this event. Please fill out this [form](#) if you are willing to volunteer for this event.

The deadline to fill out this form is 13th October, by 08:00 PM.

Best Regards,  
**Samiyah Irfan**  
**Communications Manager**  
Nixor Logistics X



# Projects at NLX



Dear All,

We hope this email finds you in profound health and spirits.

International Stress Awareness Day is observed annually on the 9th of November. This day was set aside as a time to be aware of the impacts of stress in the modern world and strive to mitigate the damage that it can cause.



Dear Volunteers,

We hope this email finds you in the best of health and spirits.

Team Nixor Logistics X would like to express its utmost appreciation for your support and commitment throughout its tenure in Nixor Corporate from 2022-2023.

Your contributions have been instrumental in helping us achieve success; we deeply appreciate all your efforts. Your dedication to our events' cause



Dear All,

We hope this email finds you well.

International Student's Day is celebrated on 17th November to highlight the importance of access to education among youth worldwide and is treated as an international observance of student activism.

The day aims to recognize the contribution these



# Projects at NLX



Dear Volunteers,

We hope this email finds you in the best of health and spirits!

The wait is finally over: Nixor Logistics X, in collaboration with Nixor Productions and Nixor Records, is executing **A Night With The Stars**, an exciting event filled with laughter and cultural entertainment.

The event details are as follows:

Day/Date: Wednesday 6th July 2022

Time: 05:30 PM - 08:30 PM

Venue: Nixor College



Dear All,

We hope this email finds you in profound health and spirits.

Nixor Logistics proudly presents an intriguing and ghastly 'Scavenger Hunt': as part of its most-awaited event, the Apocalypse.

All participants have to follow the rules and regulations mentioned in this [form](#). Submissions will be made via this form as well.

Note: The list of all evidences has been provided in the form.

We wish all the participants best of luck!



Dear Volunteers,


We hope this email finds you well.

**Nixor Logistics X** proudly presents its first project, **Talent X**. In these sessions, our volunteers will be trained in essential aspects such as public speaking, leadership, finance, management, writing, playing instruments, etc.

This project aims at incorporating valuable skills in



# Projects at NLX



The poster for 'House of Dreams' features a dark blue background with a white line-art illustration of a lighthouse on a sandy beach. A pirate hat with a skull and crossbones is positioned above the lighthouse. The text 'NIXOR LOG X' is at the top, followed by 'EVENT PLANNING AND MANAGEMENT PRESENTS'. Below that, 'HOUSE OF DREAMS' is written in large white letters. Further down, 'NIXOR COLLEGE' and '23.07.22' are displayed.

**NIXOR LOG X**  
EVENT PLANNING AND MANAGEMENT  
PRESENTS

## HOUSE OF DREAMS

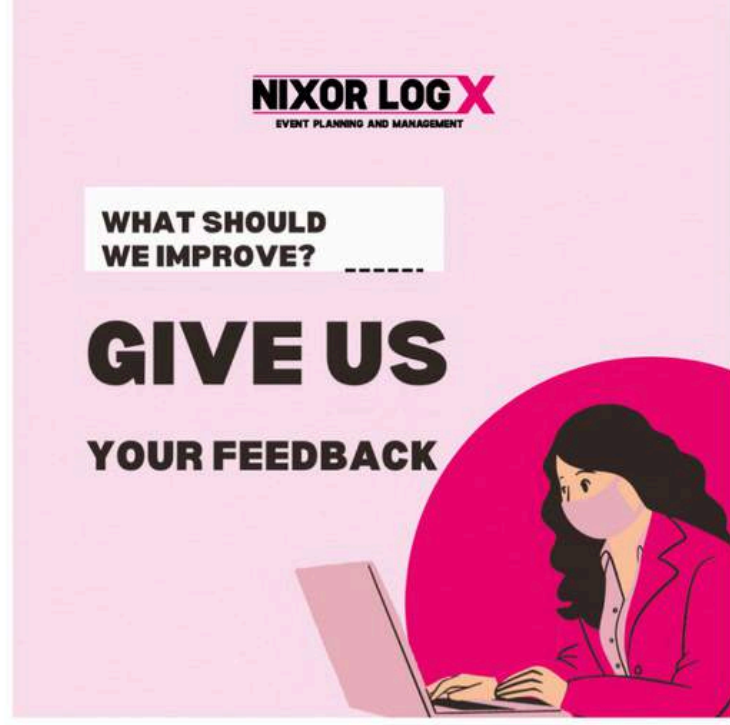
NIXOR COLLEGE  
23.07.22

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Dear All,

We hope this email finds you in the best of health and spirits!

**Nixor Logistics X** is elated to announce itself as the official logistical partner of Nixor College for 'House of Dreams' 2022. Since its inception, Nixor Logistics



The poster has a pink background. At the top is the 'NIXOR LOG X' logo. Below it, the text 'WHAT SHOULD WE IMPROVE?' is followed by a dashed line. The main text 'GIVE US YOUR FEEDBACK' is in large, bold, black letters. To the right is an illustration of a woman with dark hair wearing a pink jacket, sitting at a desk and working on a laptop. A large pink semi-circle is behind her.

**NIXOR LOG X**  
EVENT PLANNING AND MANAGEMENT

WHAT SHOULD WE IMPROVE? .....

## GIVE US YOUR FEEDBACK


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Dear Volunteers,


We appreciate you taking the time to attend our volunteer session on June 22, 2022.

We would like to know more about your experience in order to help us improve and to modify this entity and its settings for you with the aid of your comments.

To submit your insightful feedback, kindly complete this [form](#) as soon as possible.



The poster for 'Cloud 9' has a light blue background with a white cloud. The title 'CLOUD 9' is in large, yellow, bubbly letters. Below it, 'Adopt An Orphanage's Flagship Event' is written. A 'SIGN UP NOW!' button is in the center. To the right are two small photos: one of a group of people sitting on the floor and another of a group of people standing. At the bottom, there is an illustration of two hands holding gold coins.

**NIXOR LOG X** 

## CLOUD 9

Adopt An Orphanage's Flagship Event

SIGN UP NOW!

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Dear Volunteers,

We hope this email finds you in the best of health and spirits.

**Nixor Logistics X** presents 'Cloud 9', in collaboration with Adopt an Orphanage.

An array of stalls will be set up in the Basket Ball Court for the not-for-profit organizations in Nixor Corporate. They will invite 50 people from any of the disadvantaged groups they support to the event. A multitude of activities will take place too.

The event details are as follows:  
**Date:** 23rd July 2022  
**Timings:** 9:30 AM - 1:00 PM

We will require the help of volunteers for this event.



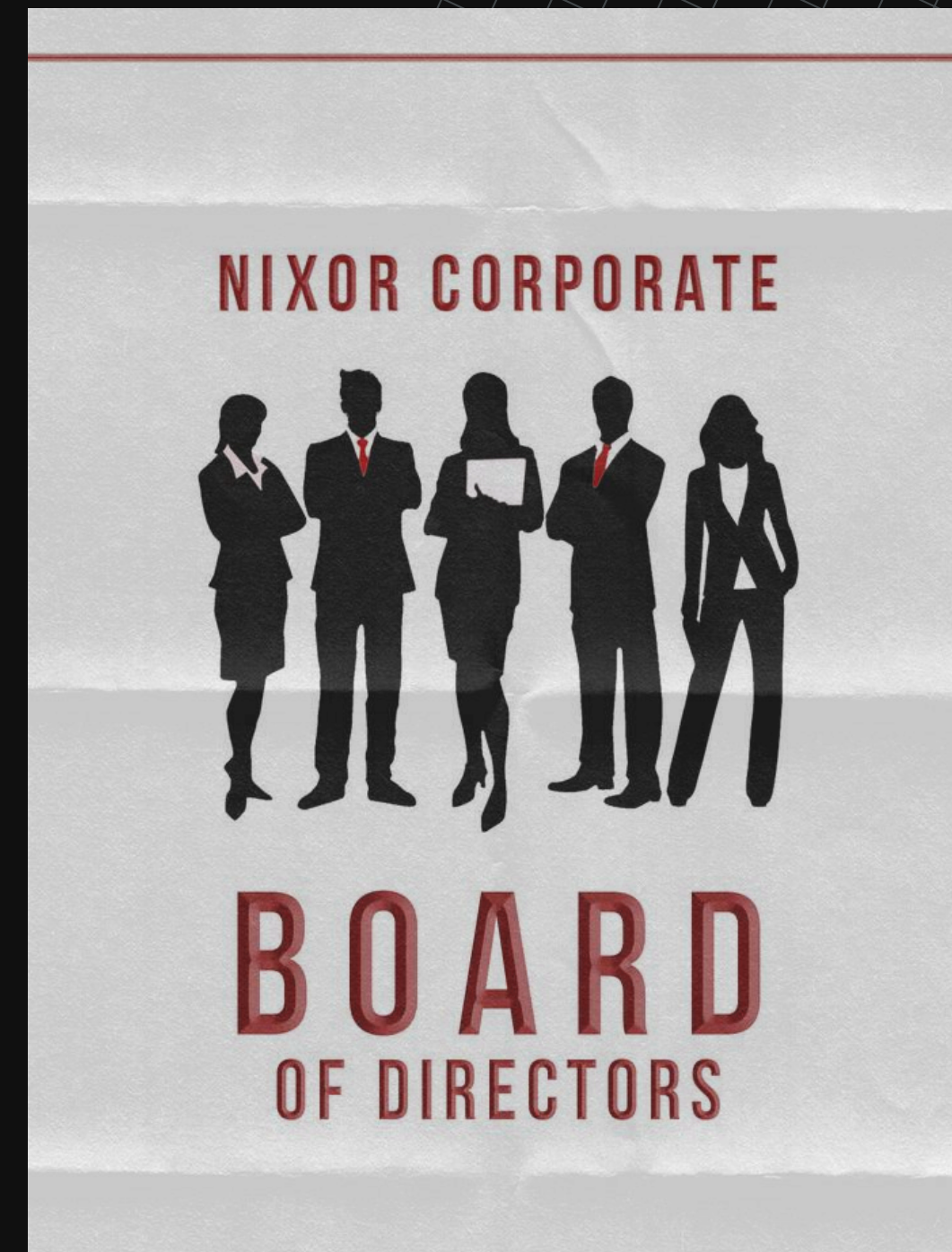
# \*\*\* Digital Expertise





# Former Partners

Nixor Logistics X –  
Communications Manager





# Executive Award

Communications Manager Of The Year

I was recognized as the 'Communications Manager of the Year' for innovate thinking and creative ideas. My whole team was rewarded for their exemplary contributions to the Communications department of Nixor Corporate.







PORT

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